



Holy Cross Health Media Coverage Report

April 1-15, 2024

Prepared by

PERSONA
GRANT


Holy Cross Health

April 1st 2024 to April 15th 2024

Generated on April 16th 2024 at 12:14 PM ET.

MUCK RACK

COVERAGE REPORT





LINKS 25	UVM 118,180,034 Insights by 	TOTAL AVE \$1,093,165.3 1
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ARTICLES

INTERVENTIONAL PAIN SPECIALIST GIUSEPPE PAESE, DO, FAAPMR, JOINS HOLY CROSS MEDICAL GROUP

By None



<https://southfloridahospitalnews.com/interventional-pain-specialist-giuseppe-paese-do-faapmr-joins-...>

MEDIA OUTLET	South Florida Hospital News
PUBLISHED	April 1, 2024, midnight
SIMILARWEB UVM 	88,074
COMSCORE UVM 	
AUDIENCE	
CAMPAIGN	
AVE	\$814.68
DOMAIN AUTHORITY 	39
PAGE AUTHORITY 	46

SALUTE TO VOLUNTEERS – HOLY CROSS HEALTH – CRAIG GUZZONE

By None

<https://southfloridahospitalnews.com/salute-to-volunteers-holy-cross-health-craig-guzzone/>

MEDIA OUTLET	South Florida Hospital News
PUBLISHED	April 1, 2024, midnight
SIMILARWEB UVM 	88,074
COMSCORE UVM 	
AUDIENCE	
CAMPAIGN	
AVE	\$814.68

DOMAIN AUTHORITY MOZ 39

PAGE AUTHORITY MOZ 46

SALUTE TO VOLUNTEERS – HOLY CROSS HEALTH – BUZZ LAMB

By None

<https://southfloridahospitalnews.com/salute-to-volunteers-holy-cross-health-buzz-lamb/>

MEDIA OUTLET South Florida Hospital News

PUBLISHED April 1, 2024, midnight

SIMILARWEB UVM  88,074

COMSCORE UVM 

AUDIENCE

CAMPAIGN

AVE \$814.68

DOMAIN AUTHORITY MOZ 39

PAGE AUTHORITY MOZ 46

April 17, 2024 Blood Drive Calendar Listing

<https://sfbwmag.com/events/blood-drive/>

MEDIA OUTLET South Florida Business & Wealth

PUBLISHED April 8, 2024, midnight

SIMILARWEB UVM  7,085

COMSCORE UVM 

AUDIENCE

CAMPAIGN

AVE \$65.54

DOMAIN AUTHORITY MOZ 36

PAGE AUTHORITY MOZ 43



April 17, 2024 Blood Drive Calendar Listing

By None

MEDIA OUTLET Yelp

PUBLISHED April 8, 2024,



<https://www.yelp.com/events/fort-lauderdale-blood-drive-2>

	midnight
SIMILARWEB UVM 	85,190,776
COMSCORE UVM 	69,415,040
AUDIENCE	
CAMPAIGN	
AVE	\$788,014.68
DOMAIN AUTHORITY <small>MOZ</small>	93
PAGE AUTHORITY <small>MOZ</small>	78

April 17, 2024 Blood Drive Calendar Listing



By None

<https://patch.com/florida/miami/calendar/event/20240417/01901aff-b478-4447-80d4-a64280cb287c/blood-...>

MEDIA OUTLET	Patch
PUBLISHED	April 8, 2024, midnight
SIMILARWEB UVM 	13,139,176
COMSCORE UVM 	12,026,389
AUDIENCE	
CAMPAIGN	
AVE	\$121,537.38
DOMAIN AUTHORITY <small>MOZ</small>	91
PAGE AUTHORITY <small>MOZ</small>	70

April 17, 2024 Blood Drive Calendar Listing

<https://www.livingfla.com/event/blood-drive/>

MEDIA OUTLET	Living FLA
PUBLISHED	April 8, 2024, midnight
SIMILARWEB UVM 	0
COMSCORE UVM 	
AUDIENCE	
CAMPAIGN	
AVE	
DOMAIN	31

AUTHORITY MOZ

PAGE 36
AUTHORITY MOZ

April 17, 2024 Blood Drive Calendar Listing

By None

<https://thecoastalstar.com/events/blood-drive>

MEDIA OUTLET The Coastal Star

PUBLISHED April 8, 2024, midnight

SIMILARWEB 7,299
UVM 

COMSCORE
UVM 

AUDIENCE

CAMPAIGN

AVE \$67.52

DOMAIN 35
AUTHORITY MOZ

PAGE 40
AUTHORITY MOZ

April 17, 2024 Blood Drive Calendar Listing

By None

https://events.com/r/en_US/event/blood-drive-fort-lauderdale-april-933282

MEDIA OUTLET Events.com

PUBLISHED April 8, 2024, midnight

SIMILARWEB 163,298
UVM 

COMSCORE 201,955
UVM 

AUDIENCE

CAMPAIGN

AVE \$1,510.51

DOMAIN 82
AUTHORITY MOZ

PAGE 53
AUTHORITY MOZ

April 17, 2024 Blood Drive Calendar Listing



By None

<https://allevents.in/fort%20lauderdale/blood-drive-presented-by-holy-cross-health/80001079041121>

MEDIA OUTLET All Events (India)

PUBLISHED April 8, 2024, midnight



SIMILARWEB 6,987,265

UVM 	
COMSCORE	2,556,695
UVM 	
AUDIENCE	
CAMPAIGN	
AVE	\$64,632.20
DOMAIN AUTHORITY <small>MOZ</small>	78
PAGE AUTHORITY <small>MOZ</small>	62

April 17, 2024 Blood Drive Calendar Listing

<https://www.soulofmiami.org/2024/04/08/blood-drive-4-14-24/>



Blood Drive Wednesday, 04/17/2024-, 10:00 am-03:30 pm The One Blood
 Bloodmobile 4725 N Federal Highway, Fort Lauderdale, Florida,
 33308 Website Cost: Roll up your sleeve and give the gift of life.

MEDIA OUTLET	The Soul of Miami
PUBLISHED	April 9, 2024, midnight
SIMILARWEB	3,611
UVM 	
COMSCORE	
UVM 	
AUDIENCE	
CAMPAIGN	
AVE	\$33.40
DOMAIN AUTHORITY <small>MOZ</small>	39.72
PAGE AUTHORITY <small>MOZ</small>	

April 17, 2024 Blood Drive Calendar Listing

By None

<https://fortlauderdalemagazine.com/event/blood-drive/>

MEDIA OUTLET	Fort Lauderdale Magazine
PUBLISHED	April 9, 2024, midnight
SIMILARWEB	7,053
UVM 	
COMSCORE	
UVM 	
AUDIENCE	39,000
CAMPAIGN	
AVE	\$65.24
DOMAIN AUTHORITY <small>MOZ</small>	37

PAGE AUTHORITY <small>MOZ</small>	41
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April 17, 2024 Blood Drive Calendar Listing

<https://bocaratonobserver.com/events/blood-drive-2/>

MEDIA OUTLET	The Boca Raton Observer
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PUBLISHED	April 9, 2024, midnight
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SIMILARWEB UVM 	11,542
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COMSCORE UVM 	
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AUDIENCE	70,845
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CAMPAIGN

AVE	\$106.76
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DOMAIN AUTHORITY <small>MOZ</small>	30
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PAGE AUTHORITY <small>MOZ</small>	45
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April 17, 2024 Blood Drive Calendar Listing

<https://www.bocamag.com/event/blood-drive-3/>

MEDIA OUTLET	Boca Raton Magazine
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PUBLISHED	April 10, 2024, midnight
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SIMILARWEB UVM 	12,436
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COMSCORE UVM 	
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AUDIENCE	22,000
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CAMPAIGN

AVE	\$115.03
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DOMAIN AUTHORITY <small>MOZ</small>	52
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PAGE AUTHORITY <small>MOZ</small>	47
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April 17, 2024 Blood Drive Calendar Listing

<https://communitynewspapers.com/event/blood-drive-2/>

MEDIA OUTLET	Miami's Community Newspapers
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PUBLISHED	April 10, 2024, midnight
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SIMILARWEB 28,896
UVM 

COMSCORE
UVM 

AUDIENCE

CAMPAIGN

AVE \$267.29

DOMAIN
AUTHORITY MOZ 58

PAGE
AUTHORITY MOZ 53

April 17, 2024 Blood Drive Calendar Listing

<https://lasolasboulevard.com/event/blood-drive-2/>

MEDIA OUTLET Las Olas
Boulevard and
Isles Magazine

PUBLISHED April 10, 2024,
midnight

SIMILARWEB 16,664
UVM 

COMSCORE
UVM 

AUDIENCE 12,500

CAMPAIGN

AVE \$154.14

DOMAIN
AUTHORITY MOZ 43

PAGE
AUTHORITY MOZ 49

What's HOT South Florida: April 11 – 20, 2024 (Dr. Robert Gioia personnel announcement)

By Scott Holland

<https://hotspotsmagazine.com/2024/04/11/whats-hot-south-florida-april-11-20-2024/>

Thursday, April 11 Claudia Castillo ART studio is excited to announce their Ribbon Cutting and Grand Opening celebration at 6:30pm at their new studio location at 2180 Wilton Drive, Wilton Manors. Small bites and refreshments compliments of MYTH Gastrobar and live performance by singer Mailyn Soulfree. The celebrations continue through the week. Feel free to stop in the new studio to see them.

MEDIA OUTLET Hotspots
Magazine

PUBLISHED April 11, 2024,
midnight

SIMILARWEB 11,159
UVM 

COMSCORE
UVM 

AUDIENCE

CAMPAIGN

AVE \$103.22

DOMAIN AUTHORITY MOZ 49

PAGE AUTHORITY MOZ 46

Holy Cross Health Honors 97-Year-Old Volunteer Carmel Provençal

<https://southfloridahospitalnews.com/holy-cross-health-honors-97-year-old-volunteer-carmel-provenca...>

April 12, 2024 – In recognition of National Volunteer Month, Holy Cross Health in Fort Lauderdale celebrated 97-year-old Carmel Provençal, who has been volunteering for the hospital since 1959, when the Sisters of Mercy first arrived from Pittsburg. The sisters arrived in the summer wearing black wool habits. Provençal immediately told them that she was a seamstress and would make them habits suitable for Florida, so she made them white cotton habits.

MEDIA OUTLET South Florida Hospital News

PUBLISHED April 13, 2024, 8:52 a.m.

SIMILARWEB UVM  24,855

COMSCORE UVM 

AUDIENCE

CAMPAIGN

AVE \$229.91

DOMAIN AUTHORITY MOZ 39

PAGE AUTHORITY MOZ 46

April 17, 2024 Blood Drive Calendar Listing

By Use this URL: <https://miamionthecheap.com/broward-community-calendar/#!/details/blood-drive/13362938/2024-04-17T10>

<https://miamionthecheap.com/broward-community-calendar/#!/details/blood-drive/13362938/2024-04-17T10>

Welcome to our Fort Lauderdale on the Cheap Community Calendar. We created this calendar because we kept hearing about so many great things to do that were not free or cheap, or that we didn't have time to write about, and we couldn't find any other comprehensive communities calendars. This doesn't replace our curated calendar of free and cheap things to do in Broward, but we see it as an additional reader service.

MEDIA OUTLET Miami On The Cheap

PUBLISHED April 15, 2024, midnight

SIMILARWEB UVM  50,708

COMSCORE UVM 

AUDIENCE

CAMPAIGN

AVE \$469.05

DOMAIN AUTHORITY MOZ 48

PAGE AUTHORITY MOZ 47

April 17, 2024 Blood Drive Calendar Listing

<https://events.wlrn.org/event/blood-drive-3/>

MEDIA OUTLET WLRN-FM (Miami, FL)

PUBLISHED April 15, 2024,

midnight

SIMILARWEB
UVM  379,824

COMSCORE
UVM 

AUDIENCE

CAMPAIGN

AVE \$3,513.37

DOMAIN
AUTHORITY  78

PAGE
AUTHORITY  55

April 17, 2024 Blood Drive Calendar Listing

<https://eventguide.com/fortlauderdale/d/511002.htm>

MetroGuide.NetworkEventGuideFort LauderdaleApr 202417thBlood Drive ProfileRoll up your sleeve and give the gift of life. All donors will receive a \$20 e-gift card, insulated tote bag and a wellness checkup that includes blood pressure, temperature, iron count, pulse and cholesterol screening. Refreshments will be provided. More information is available about this event online at oneblood.org/donate-now/scheduler.html?locationId=1471586.

MEDIA OUTLET eventguide.com

PUBLISHED April 15, 2024, midnight

SIMILARWEB
UVM 

COMSCORE
UVM 

AUDIENCE

CAMPAIGN

AVE

DOMAIN
AUTHORITY  49.67

PAGE
AUTHORITY  55.34

April 17, 2024 Blood Drive Calendar Listing

<https://fortlauderdale.macaronikid.com/events/661418556e533a2d5cb8f78d/blood-drive>

MEDIA OUTLET fortlauderdale.macaronikid.com

PUBLISHED April 15, 2024, midnight

SIMILARWEB
UVM 

COMSCORE
UVM 

AUDIENCE

CAMPAIGN

AVE

DOMAIN
AUTHORITY MOZ

PAGE
AUTHORITY MOZ

Holy Cross Health Honors 97-Year-Old Volunteer Carmel Provençal

By None

<https://patch.com/florida/boca-raton/holy-cross-health-honors-97-year-old-volunteer-carmel-provenca...>

MEDIA OUTLET Patch

PUBLISHED April 15, 2024,
midnight

SIMILARWEB
UVM  11,815,628

COMSCORE
UVM  12,026,389

AUDIENCE

CAMPAIGN

AVE \$109,294.56

DOMAIN
AUTHORITY MOZ 91

PAGE
AUTHORITY MOZ 70

Holy Cross Health Honors 97-Year-Old Volunteer Carmel Provençal

<https://communitynewspapers.com/featured/holy-cross-health-honors-97-year-old-volunteer-carmel-prov...>

In recognition of National Volunteer Month, Holy Cross Health in Fort Lauderdale celebrated 97-year-old Carmel Provençal, who has been volunteering for the hospital since 1959, when the Sisters of Mercy first arrived from Pittsburgh. The sisters arrived in the summer wearing black wool habits. Provençal immediately told them that she was a seamstress and would make them habits suitable for Florida, so she made them white cotton habits.

MEDIA OUTLET Miami's
Community
Newspapers

PUBLISHED April 15, 2024,
2:51 p.m.

SIMILARWEB
UVM  28,896

COMSCORE
UVM  28,896

AUDIENCE

CAMPAIGN

AVE \$267.29

DOMAIN
AUTHORITY MOZ 58

PAGE
AUTHORITY MOZ 53

Holy Cross Health Honors 97-Year-Old Volunteer Carmel Provencal

By Kevin Parker

<https://www.citybiz.co/article/543666/holy-cross-health-honors-97-year-old-volunteer-carmel-provenc...>

In recognition of National Volunteer Month, Holy Cross Health in Fort Lauderdale celebrated 97-year-old Carmel Provencal, who has been volunteering for the hospital since 1959, when the Sisters of Mercy first arrived from Pittsburgh. The sisters arrived in the summer wearing black wool habits. Provencal immediately told them that she was a seamstress and would make them habits suitable for Florida, so she made them white cotton habits.

MEDIA OUTLET citybiz

PUBLISHED April 15, 2024, 4:14 p.m.

SIMILARWEB UVM  29,641

COMSCORE UVM 

AUDIENCE

CAMPAIGN

AVE \$274.18

DOMAIN AUTHORITY MOZ 43

PAGE AUTHORITY MOZ 46

The following clips
were not recorded
by MuckRack.

★ ★ Salute to Volunteers

HOLY CROSS HEALTH

Craig Guzzone

Since beginning to volunteer at Holy Cross Health in 2019, Craig Guzzone has served more than 2,000 hours. He currently volunteers in the outpatient recovery department at the main hospital. He transports patients via wheelchair to the main entrance upon discharge. His cheerful demeanor brings joy to patients and the healthcare staff.



Buzz Lamb

Buzz Lamb has served more than 800 hours since joining the Holy Cross Health volunteer team in the Summer of 2020. He currently volunteers in the Guest Relations Department in the main entrance of the hospital, assisting and greeting anyone who enters the facility. The Guest Relations desk is essentially like the hospital's concierge. Lamb provides visitors with directions to restrooms, the elevator, cafeteria and more, and can answer a wide array of questions about the hospital and community. He also assists colleagues with entering IDs and issuing badges to visitors. He's a delight and an excellent resource to anyone he encounters. Lamb previously served in Holy Cross' busy vaccine center and provided necessary resources to those being vaccinated.



Pg. 17 <https://southfloridahospitalnews.com/south-florida-hospital-news-april-2024/>

Craig: <https://southfloridahospitalnews.com/salute-to-volunteers-holy-cross-health-craig-guzzone/>

Buzz: <https://southfloridahospitalnews.com/salute-to-volunteers-holy-cross-health-buzz-lamb/>

MAKINGROUNDS...MAKINGROUNDS...MAKINGROUNDS...MAKINGROUNDS...MAKINGROUNDS...

Interventional Pain Specialist Giuseppe Paese, DO, FAAPMR, Joins Holy Cross Medical Group



Dr. Giuseppe G.F. Paese

Interventional pain specialist Giuseppe G.F. Paese, D.O., FAAPMR, has joined Holy Cross Medical Group.

Before joining Holy Cross Medical Group, he was medical director of Ageless Health & Surgery Center. Previously, he specialized in interventional pain medicine and rehabilitation at Florida Spine & Sports Specialists, where he also served as Interventional Spine/Sports Fellowship Director.

Dr. Paese began his storied career following graduation from Logan University in St. Louis, MO with a Bachelor of Science in Human Biology and a Doctor of Chiropractic (DC). He opened Paese Chiropractic Center in Lapeer, MI where he treated back and neck pain and sports injuries for six years. Dr. Paese then became a Certified Chiropractic Sports Physician (CCSP) from the National College of Chiropractic in Chicago. He returned to school to earn his Doctor of Osteopathic Medicine (DO) from Michigan State University in Lansing and upon graduation interned at Genesys Regional Medical Center in Grand Blanc, MI.

Pg. 24 <https://southfloridahospitalnews.com/south-florida-hospital-news-april-2024/>

<https://southfloridahospitalnews.com/interventional-pain-specialist-giuseppe-paese-do-faapmr-joins-holy-cross-medical-group/>

April 2024



Photos courtesy of Holy Cross Health
Rita Case, Mark Doyle, Kelly and Keith Koenig

throughout the entire community. Through philanthropy, we are building excellence together."

During the dinner, Holy Cross cardiologist Karan Munuswamy was presented with the inaugural Remarkable Philanthropy Champion Award in recognition for his 40-plus years of treating patients and fundraising at Holy Cross Health.



Martie Mehallis, Laura Denoux, and Steve Mehallis



Dr. Karan Munuswamy with his award

An Evening of Gratitude with Holy Cross

Holy Cross Health hosted an Evening of Gratitude to express heartfelt appreciation to generous donors who helped raise more than \$11 million in 2023 for Holy Cross to continue to bring the community state-of-the-art technology and equipment and transformational programs and services.

More than 135 guests, including Philanthropy Circle supporters and Holy Cross Health board members, enjoyed an outdoor reception and live musical entertainment under the stars on the patio at Lauderdale Yacht Club, followed by dinner and the evening's program.

"I want to express my appreciation to all of those who through their generosity have made a significant impact on the patients that we serve," said Mark Doyle, president and CEO of Holy Cross Health. "Their commitment is the driving force behind our continued success. We are grateful for the difference they make, not only within our hospital but



Helaine Ayers, Jon Ayers, and Dr. Hejung Kim



Stacey Patasnik and Rudy Molinet



Cristina Wagner and David Wagner of Florida Blue

ArtServe brings healing through art to Fort Lauderdale


Following in the footsteps of this year's first-ever National Summit on the Arts and subsequent launch of a new federal Interagency Working Group on Arts, Health, and Civic Infrastructure, Fort Lauderdale's ArtServe will open a new exhibit on Friday, April 12, called "Looking Forward—Healing Through Art."

The exhibit launches with a free public reception on April 12, from 5:30 to 9 p.m., and runs through June 15 at ArtServe.

"For this exhibit, we're directing our efforts on arts communities we believe are most neglected, such as youth in crisis, senior citizens, and caregivers, among others," ArtServe CEO Jason Hughes explained.

"Through immersive, hands-on stations, performances, and art installations at 'Healing Through Art,' ArtServe will create a welcoming, safe, and creative space for those who need it most."

He added, "Hands-on group art projects can be instrumental in forging camaraderie and self-esteem for everyone."

As the National Endowment for the Arts explained, "Arts and culture enrich our lives, our communities, and our nation. In this pivotal moment in our history, there is a growing recognition that the arts reveal new ideas, unlock opportunities, and help us confront the many challenges before us." 

Monday, April 8, 2024



Wednesday, April 17
10:00 am
Blood Drive / Free
[More information](#)

<https://www.livingfla.com/event/blood-drive/>

DONATE BLOOD

**Holy Cross Health
Wednesday, April 17
10:00 AM - 3:30 PM**

All donors receive*:
 - **\$20 eGift Card**
 - **Insulated Tote Bag**
 - **Wellness Checkup** including blood pressure, pulse, temperature, iron count, and cholesterol screening.

Fact: Every two seconds of every day, someone needs blood.

Appointments are encouraged, please visit oneblood.org/donate-now and use **sponsor code 2240**

ID REQUIRED
*One offer per donor, per donation. No cash value. Not-transferable. Gifts may vary. For more information please visit oneblood.org/details.

oneblood
Share your power.

Apr 17, 10:00 AM - 3:30 PM

Blood Drive

📍 4725 North Federal Highway, Fort Lauderdale, FL



Sarah Paige

Fort Lauderdale, FL • 3 days ago • 🌐

Roll up your sleeve and give the gift of life. OneBlood’s Big Red Bus will be parked at the Phil Smith Neuroscience Institute at Holy Cross Health in Fort Lauderdale on Wednesday, April 17 from 10 a.m. to 3:30 p.m.

All donors will receive a \$20 e-gift card, insulated tote bag and a wellness checkup that includes blood pressure, temperature, iron count, pulse and cholesterol screening. Refreshments will be provided. Donors must bring a valid photo ID with the person’s first and last name.

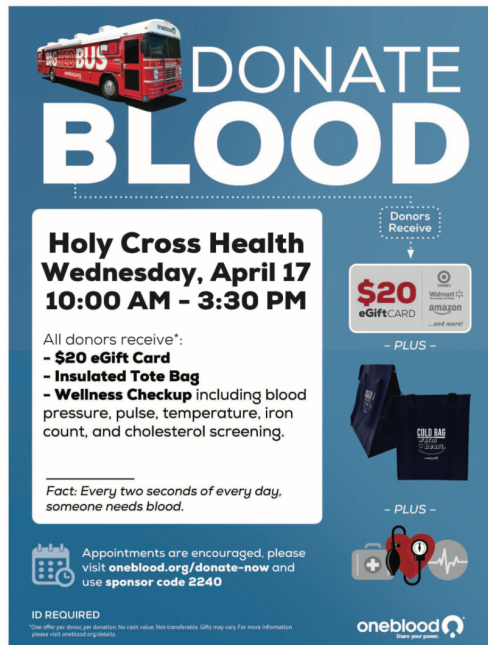
Appointments are encouraged, but walk-ins are welcome. Schedule an appointment at <https://www.oneblood.org/donate-now/scheduler.html?locationId=1471586>.

https://nextdoor.com/p/HRDmfTR4SRgW?utm_source=share&extras=NTg2OTY1Mjc%3D&utm_campaign=1712863342222

April 8, 2024

FLORIDA WEEKLY®

Blood Drive



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Fact: Every two seconds of every day, someone needs blood.

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ID REQUIRED
*The \$20 eGift Card is provided for each valid first-time donor. Gift may vary for more information. Please visit oneblood.org.

Donors Receive
\$20 eGiftCARD (Walmart, Amazon, and more)
- PLUS -
Insulated Tote Bag
- PLUS -
Wellness Checkup

oneblood
Save lives. Donate blood.

Event Category: **Events**

[Profile](#) [Photos](#) [Map](#) [Reviews](#)

Roll up your sleeve and give the gift of life. OneBlood's Big Red Bus will be parked at the Phil Smith Neuroscience Institute at Holy Cross Health in Fort Lauderdale on Wednesday, April 17 from 10 a.m. to 3:30 p.m.

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Appointments are encouraged, but walk-ins are welcome. Schedule an appointment at www.oneblood.org/donate-now/scheduler.html?locationId=1471586.

<https://palmbeach.floridaweekly.com/events/fw-events/blood-drive/>



Hot Stuff

Holy Cross Medical Group, a multi-specialty physician employed group of more than 130 physicians providing services throughout

Broward County, has added Robert Gioia, B.S., D.O., DDS to its team of dedicated primary care physicians at the group's Wilton Manors office. "I am delighted to extend primary care services to the Wilton Manors community," said Dr. Gioia. "I look forward to building strong relationships with my patients and providing comprehensive and compassionate care to meet their healthcare needs." Dr. Gioia is licensed to practice medicine in Florida, Michigan, and Texas. His office is located at 1402 NE 26th St. in Fort Lauderdale. To schedule an appointment, call 954-565-7789 or visit holy-cross.com for more information.



Pgs. 15-16 <https://issuu.com/hotspotsmediagroup/docs/ov3908/12>

THURSDAY - APRIL 11 2024
 South Florida Hospital News and Healthcare Report
 a Healthcare Media Company
 Charles Felix
 Publisher/ Owner



In-Person CME Event

Fort Lauderdale - Mechanical Ventilation 2024:
 Current Concepts, Future Directions



Neil R. MacIntyre, MD
 Professor of Medicine
 Pulmonary, Allergy, and Critical Care Medicine
 Duke University School of Medicine

Date: Friday, April 19, 2024 **Time:** 7 am - 2 pm EST
Location: Sister Innocent Conference Center at Holy Cross Health
 4725 N. Federal Highway, Fort Lauderdale, FL 33308
Registration: eventbrite <http://bit.ly/3HcDDCy>

Objectives:
 Following this presentation, you will be able to:

- provide safe and effective use of mechanical ventilation in both parenchymal lung injury and acute airway obstruction in the post COVID era
- apply mechanical ventilation to avoid patient complications such as asynchrony, air trapping, and self-inflicted lung injury
- manage emergency situations involving mechanical ventilation

Joint Accreditation Direct Accreditation Statement
 "In support of improving patient care, Trinity Health System is jointly accredited by the Accreditation Council for Continuing Medical Education (ACCME), the Accreditation Council for Pharmacy Education (ACPE), and the American Nurses Credentialing Center (ANCC), to provide continuing education for the healthcare team.

Designation of Credit
 This activity was planned by and for the healthcare team, and learners will receive 4.5 hrs AMA Category 1 Credits credits for learning and change." Respiratory therapists will receive a certificate of attendance in accordance with hours reported.

Questions? Contact Stacey Krahe - stacey.krahe@holy-cross.com or
 Dr Howard Gill - howard.gill@holy-cross.com

Holy Cross Health
Wednesday, April 17
10:00 AM - 3:30 PM

Donors Receive

\$20 eGiftCARD
 Walmart amazon
 ...and more!

- PLUS -

Insulated Tote Bag

- PLUS -

Wellness Checkup including blood pressure, pulse, temperature, iron count, and cholesterol screening.

Fact: Every two seconds of every day, someone needs blood.

Appointments are encouraged, please visit oneblood.org/donate-now and use **sponsor code 2240**

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*One offer per donor, per donation. No cash value. Not transferable. Gifts may vary. For more information please visit oneblood.org/details.

oneblood
 Share your power.

Friday, April 12, 2024



Wednesday, April 17

10:00 am

Blood Drive / Free

[More information](#)

<https://www.livingfla.com/event/blood-drive/>

MONDAY - APRIL 15 2024

South Florida Hospital News and Healthcare Report
a Healthcare Media Company
Charles Felix
Publisher/ Owner

TODAY'S FEATURE ARTICLES

HOLY CROSS HEALTH HONORS 97-YEAR-OLD VOLUNTEER CARMEL PROVENCAL

April 12, 2024 – In recognition of National Volunteer Month, Holy Cross Health in Fort Lauderdale celebrated 97-year-old Carmel Provençal, who has been volunteering for the hospital since 1959, when the Sisters of Mercy first arrived from Pittsburg


The sisters arrived in the summer wearing black wool habits. Provençal immediately told them that she was a seamstress and would make them habits suitable for Florida, so she made them white cotton habits. In her 65 years of service at Holy Cross, the former home economics teacher has logged 45,360 volunteer hours. Provençal also fashioned quilts for palliative care patients, knit caps and blankets for babies and crafted bags that attached to walkers. Even today, she still sews.

“Carmel embodies the core values of Holy Cross,” said Mark Doyle, President and CEO of Holy Cross Health, who presented Provençal with a plaque, flowers and a superheroes t-shirt inscribed with the words ‘The Remarkables.’ “She is an integral part of Holy Cross and a true treasure to us. Over the years, she has touched the lives of so many here at Holy Cross and in our community.”



[READ MORE](#)

<https://southfloridahospitalnews.com/holy-cross-health-honors-97-year-old-volunteer-carmel-provençal/>



DONATE BLOOD

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Wednesday, April 17
10:00 AM - 3:30 PM

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 - **\$20 eGift Card**
 - **Insulated Tote Bag**
 - **Wellness Checkup** including blood pressure, pulse, temperature, iron count, and cholesterol screening.

Fact: Every two seconds of every day, someone needs blood.


Appointments are encouraged, please visit oneblood.org/donate-now and use **sponsor code 2240**

ID REQUIRED
*One offer per donor, per donation. No cash value. Not transferable. Gifts may vary. For more information please visit oneblood.org/details.


Donors Receive

\$20 eGift CARD
 Walmart
 amazon
 ...and more!

- PLUS -



- PLUS -



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In-Person CME Event

Fort Lauderdale - Mechanical Ventilation 2024:
Current Concepts, Future Directions



Neil R. MacIntyre, MD
 Professor of Medicine
 Pulmonary, Allergy, and Critical Care Medicine
 Duke University School of Medicine

Date: Friday, April 19, 2024 **Time:** 7 am - 2 pm EST
Location: Sister Innocent Conference Center at Holy Cross Health
 4725 N. Federal Highway, Fort Lauderdale, FL 33308
Registration: eventbrite <http://bit.ly/3HcDDCy>

Objectives:
 Following this presentation, you will be able to:

- provide safe and effective use of mechanical ventilation in both parenchymal lung injury and acute airway obstruction in the post COVID era
- apply mechanical ventilation to avoid patient complications such as asynchrony, air trapping, and self-inflicted lung injury
- manage emergency situations involving mechanical ventilation

Joint Accreditation Direct Accreditation Statement
 "In support of improving patient care, Trinity Health System is jointly accredited by the Accreditation Council for Continuing Medical Education (ACCME), the Accreditation Council for Pharmacy Education (ACPE), and the American Nurses Credentialing Center (ANCC), to provide continuing education for the healthcare team.

Designation of Credit
 This activity was planned by and for the healthcare team, and learners will receive 4.5 hrs AMA Category 1 Credits credits for learning and change." Respiratory therapists will receive a certificate of attendance in accordance with hours reported.

Questions? Contact Stacey Krahe - stacey.krahe@holy-cross.com or Dr Howard Gill - howard.gill@holy-cross.com



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Holy Cross Health Honors 97-Year-Old Volunteer Carmel Provencal

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IN-PERSON
Blood Drive

Wednesday, April 17, 2024 , 10:00am-3:30pm
[Add to Calendar](#)

Location
[The OneBlood Bloodmobile](#)
4725 N Federal Highway
Fort Lauderdale, FL
[Directions](#)

Price
Free

Description
Roll up your sleeve and give the gift of life. OneBlood's Big Red Bus will be parked at the Phil Smith Neuroscience Institute at Holy Cross Health in Fort Lauderdale on Wednesday, April 17 from 10 a.m. to 3:30 p.m.

All donors will receive a \$20 e-gift card, insulated tote bag and a wellness checkup that includes blood pressure, temperature, iron count, pulse and cholesterol screening. Refreshments will be provided. Donors must bring a valid photo ID with the person's first and last name.

Appointments are encouraged, but walk-ins are welcome. Schedule an appointment at <https://www.oneblood.org/donate-now/scheduler.html?locationId=1471586>.

[Visit Event Website](#)

Event Contact
Holy Cross Health
Fernanda Keegan
Fernanda.Silva@holy-cross.com
954-492-5716

BLOOD

Holy Cross Health
Wednesday, April 17
10:00 AM - 3:30 PM

All donors receive*:
- **\$20 eGift Card**
- **Insulated Tote Bag**
- **Wellness Checkup** including blood pressure, pulse, temperature, iron count, and cholesterol screening.

Fact: Every two seconds of every day, someone needs blood.

Donors Receive:
\$20 eGift CARD
- PLUS -
- PLUS -

4725 N Federal Hwy
[View larger map](#)

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<https://www.sun-sentinel.com/events/#!/details/blood-drive/13362938/2024-04-17T10>

April 15, 2024

The Palm Beach Post

APR 17

Holy Cross Health Wednesday, April 17 10:00 AM - 3:30 PM

All donors receive*:
- **\$20 eGift Card**
- **Insulated Tote Bag**
- **Wellness Checkup** including blood pressure, pulse, temperature, iron count, and cholesterol screening.

Donors Receive

\$20 eGift CARD

Walmart amazon and more!

- PLUS -

Blood Drive

Apr 17 at 10:00AM - 3:30PM

4725 N Federal Hwy
4725 North Federal Highway
Fort Lauderdale
33308



MORE DETAILS

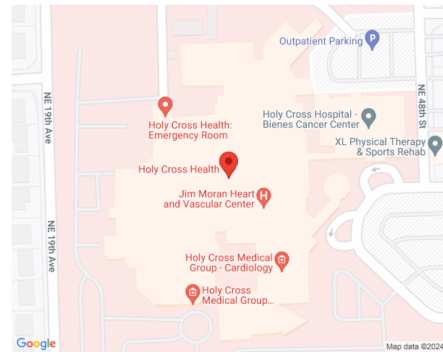
Roll up your sleeve and give the gift of life by donating blood.

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Health Fort Lauderdale



View on Google Maps Get Directions

Promoted by Fernanda Keegan

Website

Fernanda.Silva@holy-cross.com

954-492-5716

https://www.palmbeachpost.com/things-to-do/events/?_evDiscoveryPath=/event/2349677-blood-drive

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Vol. 2 Issue 2 • APRIL - MAY 2024 • OUTSFL.COM

OUTSFL MAGAZINE

*Health &
Wellness
Issue*



A Member of Trinity Health

THIS ISSUE IS BROUGHT
TO YOU IN PARTNERSHIP
WITH HOLY CROSS HEALTH

Rudy Molinet Named Board Chair of Holy Cross

*First out man to serve
in the position*

BY JASON PARSLEY



Rudy Molinet.
Photo courtesy
of Holy Cross.

Holy Cross Health may be a Catholic hospital, but Rudy Molinet wants people to know they're also an ally of the LGBTQ community.

"There's a fair amount of trauma associated with being openly gay and Catholic. That's well documented and well understood," Molinet said. "We are trying at Holy Cross to be a beacon so that anyone who walks through our doors no matter who they are, who they love, what the color of their skin is, what God they pray to, or not, that they feel that they're part of the family, and it's beyond acceptance."

Molinet has served on the board of Holy Cross for more than two years and has now been named as its new chair — the first out person to do so.

"That says a lot about how Holy Cross is evolving," he said.

Keith Koenig, CEO of City Furniture and past board chair, has served with Molinet and become friends. He's excited for Molinet's term.

"I believe he will be a tremendous board chair for Holy Cross. He brings a diverse perspective that is such a huge opportunity. Plus his background in healthcare. Plus, his passion for Holy Cross makes him an incredible board chair," Koenig said. "Rudy is a fabulous guy that I am delighted to have become friends with."

Molinet's resume is extensive and includes: currently adjunct professor at Florida Atlantic University; board-certified in healthcare management as a Fellow of the American College of Healthcare Executives; and CEO of Artemis Synergies Consulting where he and his team provide executive coaching, business consulting and strategic planning services specializing in healthcare organizations.

He attributes his position to Mark Doyle, the current CEO of Holy Cross. After he and Doyle met through his teaching at FAU, the CEO invited him to be on the board.

"He was like, 'You know, I really would love to have someone like you on our board. We're looking for a healthcare executive and also for representation from the LGBTQ community,'" Molinet recounted.

The rest is history.

Von Biggs, who works with Holy Cross, is excited to see Molinet take the reins as chair of the board.

"His leadership marks a significant milestone for both the institution and the LGBTQIA+ community," Biggs said. "His ascendancy to the position is a momentous occasion."

Biggs notes this appointment is especially meaningful to him as a gay man.

"His appointment speaks volumes about inclusivity and progress within a Catholic healthcare institution," he said. "It signifies a departure from traditional norms and underscores Holy Cross Health's commitment to providing compassionate care for all!"

Molinet's enthusiasm for Holy Cross is quite apparent when speaking to him about the hospital. He's quick to point out its commitment to the LGBTQ community, noting how the hospital comes to Wilton Manors to serve its queer population.

For instance, in the past, Holy Cross has set up a pop up vaccine program at the Eagle, a leather bar in Wilton Manors. Chuck King, the general manager of the venue, is happy to partner with Holy Cross to help protect the community.

"[This] has been a unique and amazing opportunity," King said. "The Eagle feels it is our responsibility to help our community be safer and healthier whenever possible. We plan on continuing this important program on a regular basis."

Molinet lives in Wilton Manors with his husband, Jeff Shearer.

David Jobin, the CEO of the Our Fund Foundation, has a strong relationship with Molinet and Shearer and is excited to work with them and Holy Cross.

"When he stepped into the role as board chair at Holy Cross, we were eager to support his work in making sure our community knows what a pro-LGBTQ health provider we have at Holy Cross," Jobin said. "We are working now to raise funds so that the 26th street office in Wilton Manors can become an even more important health resource to our community than it already is." **OUTSFL**