



# Holy Cross Health Media Coverage Report

June 10 - 24, 2024

Prepared by




# Holy Cross Health

June 11th 2024 to June 24th 2024

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## MUCK RACK

COVERAGE REPORT





LINKS	UVM	TOTAL AVE
8	18,308,191	\$169,350.76
	Insights by	
		

### ARTICLES

#### The Harry T. Mangurian Jr. Foundation Surgical Suites dedicated at Holy Cross



[https://www.miamiarch.org/CatholicDiocese.php?op=Article\\_the-harry-t-mangurian-jr-foundation-surgic...](https://www.miamiarch.org/CatholicDiocese.php?op=Article_the-harry-t-mangurian-jr-foundation-surgic...)

FORT LAUDERDALE| Holy Cross Health, hosted a dedication ceremony on April 29, 2024 to unveil the newly renovated, newly named Harry T. Mangurian Jr. Foundation Surgical Suites. The generous \$5 million gift from the Harry T. Mangurian Jr. Foundation funded the renovation of seven operating rooms, the storage room and a portion of the area where instruments get sterilized. "This contribution from The Harry T.

MEDIA OUTLET	miamiarch.org
PUBLISHED	June 11, 2024, midnight
SIMILARWEB UVM	
COMSCORE UVM	
AUDIENCE	
CAMPAIGN	Harry T. Mangurian Jr. Foundation Surgical Suites
AVE	
DOMAIN AUTHORITY	50.43 
PAGE AUTHORITY	

#### CARDIAC ARREST SURVIVOR REUNITES WITH HOLY CROSS HEALTH AND POMPANO BEACH FIRE RESCUE TEAMS WHO SAVED HIS LIFE

<https://southfloridahospitalnews.com/cardiac-arrest-survivor-reunites-with-holy-cross-health-and-po...>

MEDIA OUTLET	South Florida Hospital News
PUBLISHED	June 12, 2024, midnight
SIMILARWEB UVM	22,438 
COMSCORE UVM	
AUDIENCE	
CAMPAIGN	

AVE	\$207.55
DOMAIN AUTHORITY <small>MOZ</small>	39
PAGE AUTHORITY <small>MOZ</small>	46

## Cardiac Arrest Survivor Reunites with Holy Cross Team Who Saved Him

By None

<https://patch.com/florida/boca-raton/cardiac-arrest-survivor-reunites-holy-cross-team-who-saved-him...>

MEDIA OUTLET	Patch
PUBLISHED	June 12, 2024, midnight
SIMILARWEB UVM	12,051,743
COMSCORE UVM	12,026,389
AUDIENCE	
CAMPAIGN	
AVE	\$111,478.62
DOMAIN AUTHORITY <small>MOZ</small>	91
PAGE AUTHORITY <small>MOZ</small>	70

## Cardiac Arrest Survivor Reunites With Holy Cross Health And Pompano Beach Fire Rescue Teams Who Saved His Life

By Lisa Parker

<https://www.citybiz.co/article/566268/cardiac-arrest-survivor-reunites-with-holy-cross-health-and-p...>

In recognition of National Trauma Survivors Day and during National Hospital Week, Holy Cross Health hosted a heartwarming reunion between cardiac arrest survivor Ken Sposato, Pompano Beach Fire Rescue and the Holy Cross Health team who are responsible for saving his life after he was transported to the hospital in February. "I thank everyone for saving me," Lauderdale-By-The-Sea resident Sposato said. "Holy Cross has the best care anywhere.

MEDIA OUTLET	citybiz
PUBLISHED	June 12, 2024, 12:02 p.m.
SIMILARWEB UVM	39,952
COMSCORE UVM	
AUDIENCE	
CAMPAIGN	
AVE	\$369.56
DOMAIN AUTHORITY <small>MOZ</small>	43
PAGE AUTHORITY <small>MOZ</small>	46

## Rita Case Tips Her Hat to Holy Cross Health Staff

By Kyle Alexander

<https://www.autosuccessonline.com/rita-case-holy-cross/>

MEDIA OUTLET	AutoSuccess Magazine
PUBLISHED	June 12, 2024,

Skip to content Main Navigation Advertisement Social Connect Resources Our Brand Family Published: Rita Case, president and CEO of Rick Case Automotive Group, was on hand to help serve a special lunch and meet with the 1,000 Holy Cross Health employees that attended a celebration recognizing National Nurses Week and kicking off National Hospital Week. The lunch was sponsored by Rick Case Automotive Group. "We wanted to show our appreciation for all that the dedicated healthcare professionals...

3:07 p.m.

SIMILARWEB UVM  6,917

COMSCORE UVM 

AUDIENCE

CAMPAIGN

AVE \$63.98

DOMAIN AUTHORITY  34

PAGE AUTHORITY  41

## HOLY CROSS HEALTH DEDICATES AND UNVEILS THE HARRY T. MANGURIAN JR. FOUNDATION SURGICAL SUITES

<https://southfloridahospitalnews.com/holy-cross-health-dedicates-and-unveils-the-harry-t-mangurian-...>

MEDIA OUTLET South Florida Hospital News

PUBLISHED June 14, 2024, midnight

SIMILARWEB UVM  22,438

COMSCORE UVM 

AUDIENCE

CAMPAIGN Harry T. Mangurian Jr. Foundation Surgical Suites

AVE \$207.55

DOMAIN AUTHORITY  39

PAGE AUTHORITY  46

## Holy Cross plans freestanding emergency department, clinic in Broward (Harry T. Mangurian Jr. Foundation Surgical Suites mentioned)

By Brian Bandell

<https://www.bizjournals.com/southflorida/news/2024/06/14/holy-cross-plans-emergency-facility-browar...>

Holy Cross has been actively enhancing its main campus. The hospital recently unveiled the Harry T. Mangurian Jr. Foundation Surgical Suites, which was supported by a \$5 million donation from the namesake foundation to renovate seven operating rooms and supporting facilities.

MEDIA OUTLET South Florida Business Journal

PUBLISHED June 14, 2024, midnight

SIMILARWEB UVM  4,749,252

COMSCORE UVM 

AUDIENCE 16,007



CAMPAIGN	Harry T. Mangurian Jr. Foundation Surgical Suites
AVE	\$43,930.58
DOMAIN AUTHORITY <small>MOZ</small>	92
PAGE AUTHORITY <small>MOZ</small>	48

## Holy Cross unveils newly renovated surgical suites

By Cindy Krischer Goodman

<https://www.sun-sentinel.com/2024/06/17/the-crisis-of-low-testosterone-and-what-south-florida-docto...>

Holy Cross Health in Fort Lauderdale has just unveiled the newly renovated Harry T. Mangurian Jr. Foundation Surgical Suites. A \$5 million gift from the Harry T. Mangurian Jr. Foundation funded the renovation of seven operating rooms, a storage room and a portion of the area where instruments get sterilized. The operating rooms on the third floor of the hospital have been outfitted with state-of-the-art equipment including new monitors and booms. Renovations began in 2021; five rooms were renovated and two rooms were added. All operating rooms are open and being used for surgeries. Holy Cross, is a member of Trinity Health and is a not-for-profit, Catholic teaching hospital. It opened in Fort Lauderdale in 1955.

MEDIA OUTLET	South Florida Sun Sentinel
PUBLISHED	June 17, 2024, midnight
SIMILARWEB UVM 	1,415,451
COMSCORE UVM 	2,837,011
AUDIENCE	82,121
CAMPAIGN	Harry T. Mangurian Jr. Foundation Surgical Suites
AVE	\$13,092.92
DOMAIN AUTHORITY <small>MOZ</small>	88
PAGE AUTHORITY <small>MOZ</small>	61

The following clips  
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# BROWARD Community Newspapers

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JUNE 10, 2024

Page 10 / June 10, 2024

COMMUNITYNEWSPAPERS.COM / 305-669-7355

## Rita Case Tips Her Hat to Holy Cross Health Nurses and Hospital Staff

*Hospital staff enjoys lunch sponsored by Rick Case Automotive in celebration of National Nurses Week and National Hospital Week.*

Rita Case, President and CEO of Rick Case Automotive Group, was on hand to help serve a special lunch and meet with the 1,000 Holy Cross Health employees that attended a celebration recognizing National Nurses Week and kicking off National Hospital Week. The lunch was sponsored by Rick Case Automotive Group.

"We wanted to show our appreciation for all that the dedicated healthcare professionals do for their patients and our community," Case said. "Nurses and the entire Holy Cross Health medical and support staff are the real heroes who save lives every day."

The Rita and Rick Case Automotive Group is a Visionary Society member recognized in the new Philanthropy Circle at Holy Cross Health for generously supporting Holy Cross Health over the years. The valet and visitor elevators are adorned with a plaque honoring Rita and Rick Case Automotive Group.

"Rita and the Rita and Rick Case Automotive have been such great partners to Holy Cross Health and to our entire community," said Mark Doyle, President and CEO of Holy Cross Health. "We're so grateful for their generosity and kindness."



Mark Doyle, President and CEO, Holy Cross Health; and Rita Case, President and CEO, Rick Case Automotive Group, hand out lunches

### About The Rick Case Automotive Group

Founded in 1962, the Rick Case Automotive Group has been honored by Automotive News as the National All-Star Dealer and President and CEO Rita Case was named the 2024 TIME Dealer of the Year. Rick Case Automotive Group is the nation's largest female owned and operated automotive dealer group in America, offering Honda, Hyundai, Genesis, Ioniq, Volkswagen, Kia, Acura, Audi, Mazda, Maserati, Fiat, Alfa Romeo, Honda Motorcycles and E-Z-Go golf carts. Celebrating more than 60 years in business, the Rick Case Automotive Group has 12 dealerships in Florida and Georgia. Those dealerships are known for holding national sales records, consistently ranking among the top performers in markets they serve. Rick Case Auto-



Mark Doyle, President and CEO, Holy Cross Health, and Rita Case, President and CEO, Rick Case Automotive Group, celebrate the Rita & Rick Case Automotive Visitor Elevator, made possible through the company's generous donation



Holy Cross Health Vice President, Chief Nursing Officer Taren O'Briert; Rita Case, President and CEO, Rick Case Automotive Group; Paul McGourty, Executive Director Acute Care, Holy Cross Health

otive Group is headquartered at 14500 W. Sunrise Blvd. in Sunrise, Florida. For more information, visit [www.RickCase.com](http://www.RickCase.com).

### ABOUT HOLY CROSS HEALTH

A member of Trinity Health, Fort Lauderdale-based Holy Cross Hospital, dba Holy Cross Health, is a full-service, not-for-profit, Catholic, teaching hospital operating in the spirit of the Sisters of Mercy. Holy Cross has been recognized for six Types of Care in U.S. News and World Report's 2023-24 Best Hospital rankings and was named among the 2024 America's Best-In-

State Hospitals by Newsweek. Through strategic collaborations and a commitment to being a person-centered, transforming, healing presence, the 557-bed hospital offers progressive inpatient, outpatient and community outreach services and clinical research trials to serve as our community's trusted health partner for life. Holy Cross Health also encompasses Holy Cross HealthPlex outpatient facility, urgent care centers and more than 40 Holy Cross Medical Group physician practices. To learn more about Holy Cross Health, visit [holycross.com](http://holycross.com). Connect @holycrossfl.



President and CEO, Holy Cross Health Mark Doyle; Dr. Kirubakaran Munuswamy, Holy Cross Health; Rita Case, President and CEO, Rick Case Automotive Group; Laura Danoux, Vice President, Chief Development Officer, Holy Cross Health; Dr. Mark Caputo, Holy Cross Health



Mark Doyle, President and CEO, Holy Cross Health; Rita Case, President and CEO, Rick Case Automotive Group; and Laura Danoux, Vice President, Chief Development Officer, Holy Cross Health celebrate the Rita & Rick Case Automotive Valet at Holy Cross, made possible through the company's generous donation

June 11, 2024



## Holy Cross Health Receives “LGBTQ+ Healthcare Equality High Performer” Designation

**[READ MORE](#)**

<https://sfbwmag.com/holy-cross-health-receives-lgbtq-healthcare-equality-high-performer-designation/>

PERSON  
GRANT





## PHILANTHROPY

- [The Harry T. Mangurian Jr. Foundation Donates \\$5M To Holy Cross Health](#)

The donation supported the Harry T. Mangurian Jr. Foundation Surgical Suites.

[https://www.miamiarch.org/CatholicDiocese.php?op=Article\\_the-harry-t-mangurian-jr-foundation-surgical-suites-dedicated-at-holy-cross](https://www.miamiarch.org/CatholicDiocese.php?op=Article_the-harry-t-mangurian-jr-foundation-surgical-suites-dedicated-at-holy-cross)

**JUNE 13, 2024**

**South Florida Hospital News and Healthcare Report  
a Healthcare Media Company**

**Charles Felix  
Publisher/ Owner**



## **CARDIAC ARREST SURVIVOR REUNITES WITH HOLY CROSS HEALTH AND POMPANO BEACH FIRE RESCUE TEAMS WHO SAVED HIS LIFE**

Ken Sposato regains his health and independence thanks to a treatment called Targeted Temperature Management

June 12, 2024— In recognition of National Trauma Survivors Day and during National Hospital Week, Holy Cross Health hosted a heartwarming reunion between cardiac arrest survivor Ken Sposato, Pompano Beach Fire Rescue and the Holy Cross Health team who are responsible for saving his life after he was transported to the hospital in February.

"I thank everyone for saving me," Lauderdale-By-The-Sea resident Sposato said. "Holy Cross has the best care anywhere. Everyone was very professional, knew their job and did it well. You can imagine my family was so fragile during this difficult time, but [Holy Cross] was always there for them and provided comfort and support beyond the call of duty."

Sposato celebrated his 76th birthday at the end of May thanks to the team that induced hypothermia when he suffered a cardiac arrest. Tracey Melhuish, MSN, R.N., CCRN, Clinical Practice Specialist at Holy Cross Health, explained how Targeted Temperature Management (TTM) can help some patients regain brain function following cardiac arrest.

### **[READ MORE](#)**

<https://southfloridahospitalnews.com/cardiac-arrest-survivor-reunites-with-holy-cross-health-and-pompano-beach-fire-rescue-teams-who-saved-his-life/>



## Holy Cross Health Earns “LGBTQ+ Healthcare Equality High Performer” Designation

Holy Cross Health has announced their “LGBTQ+ Healthcare Equality High Performer” designation from the Human Rights Campaign Foundation (HRC). The designation was awarded in the 16th iteration of HRC’s Healthcare Equality Index (HEI), released today. A record 1,065 healthcare facilities actively participated in the HEI 2024 survey and scoring process. Of those participants, 462 received the “LGBTQ+ Healthcare Equality High Performer” designation.

“Health inequities are systematic differences in the health status of different population groups. Social determinants of health such as poverty, unequal access to health care, lack of education, stigma and racism are underlying, contributing factors of health inequities. Turning the tide of these inequities is not only possible, but also imperative;

Holy Cross Health has recognized this, making health equity an explicit and implicit priority. Holy Cross Health is an agent of local change and is changing the narrative, taking action that will promote health equity. These issues are an important priority for healthcare professionals year-round, not just during Pride Month,” said Kim Saiswick, Ed.D., R.N., LMHC, Vice President of Community Health and Well-Being at Holy Cross Health.

Holy Cross Health continues to be a leader and change agent in the healthcare arena. Holy Cross ranked in the top 25% as one of America’s Best-In-State Hospitals 2024 (Newsweek) which recognized 600 leading hospitals across the nation. As a Catholic not-for-profit community hospital, Holy Cross’ commitment to serve all stands as a beacon to many marginalized communities and those lacking





access to healthcare. Holy Cross welcomes the LGBTQ+ community and is here to meet its healthcare needs.

"As anti-LGBTQ+ extremists look to strip away healthcare access at every turn, LGBTQ+ people and their loved ones are looking for healthcare providers to offer and champion fully inclusive services. The Healthcare Equality Index is helping people find facilities where welcoming policies and practices are the standard," said Kelley Robinson, President of the Human Rights Campaign. "We know that LGBTQ+ people – especially our trans family – continue to face discrimination in the doctor's office. No one should have to put their health on the backburner for fear of mistreatment in a healthcare facility or by their doctor."

Key highlights from the report include:

- **Targeted Health Disparities Reduction Plans:** Encouragingly, 71% have an official plan for reducing

health disparities that specifically includes LGBTQ+ patients in addition to race, ethnicity and linguistic concerns.

- **Work to Be Done: Only 27%** have an externally promoted specific program to provide patient navigation or advocacy services to transgender patients.
- **Bias Elimination and Welcoming Interactions: Just over half (53%)** have a policy or policies that specifically outline procedures and practices aimed at eliminating bias and insensitivity, and ensuring appropriate, welcoming interactions with transgender patients.
- **EHR SOGI Data:** Major increases are seen in the number of healthcare facilities collecting sexual orientation and gender identity-related data in their Electronic Health Records systems. Seven of the eight relevant data points had double-digit increases.
- **Pronouns in Electronic Health Records:** The ability to collect and display a patient's pronouns rose from 44% to 74%. This is an important tool to help prevent misgendering a patient.
- **FMLA-Equivalent Benefits: 38%** offer FMLA-equivalent benefits that allow employees to take family and medical leave to care for same-sex partners as well as the children of a same-sex partner, regardless of biological or adoptive status – this is up from 34% in 2022.
- **Comprehensive Benefits for Domestic Partners: 41%** provide medical and comprehensive health benefits to domestic partners of benefits-eligible employees up from 34% in 2022. This is the first increase in this measure since the 2015 Obergefell decision on same-sex marriage.
- **Employee Resource Groups: 72%** have an officially recognized LGBTQ+ employee resource group.
- **Community Engagement and Support: 92%** took part in or supported one or more LGBTQ+ related events or initiatives in their service area.

This year's HEI comes as LGBTQ+ adults are twice as likely as non-LGBTQ+ adults to be "treated unfairly or with disrespect by a doctor or healthcare provider" in the last three years, according to the Kaiser Family Foundation. The impact of anti-LGBTQ+ legislation combined with a history of discrimination in healthcare settings has the potential to cause even more LGBTQ+ people to delay or avoid seeking healthcare, which makes the HEI even more salient for those looking to find LGBTQ+-inclusive care.

Content Courtesy of Paige Feigenbaum, Pierson Grant PR | Photo Courtesy of Holy Cross Health

OutClique.com | 73

Pgs. 72-73 <https://issuu.com/outclique/docs/outcliquemagazinejune2024>

<https://www.outclique.com/holy-cross-health-earns-lgbtq-healthcare-equality-high-performer-designation/>

Commercial Real Estate

## Holy Cross plans freestanding emergency department, clinic in Broward (Photos)



Holy Cross Health could convert a former hardware store in Deerfield Beach into a freestanding emergency department and primary care clinic.

NELSON WORLDWIDE



A Holy Cross Health freestanding emergency department in Deerfield Beach.

NELSON WORLDWIDE




Holy Cross Health has proposed a freestanding emergency department and primary care clinic at 340 South Federal Highway, Deerfield Beach.

NELSON WORLDWIDE



By **Brian Bandell** – Real Estate Editor, South Florida Business Journal  
Jun 14, 2024

 Listen to this article 2 min



Holy Cross Health could build a freestanding emergency department and primary care clinic in Deerfield Beach.

The City Commission will consider the proposal from the Fort Lauderdale-based nonprofit health care system on June 18. It concerns the 2.06-acre site at 340 South Federal Highway, which is owned by an affiliate of home improvement chain Lowe's.

The site currently has a 35,348-square-foot retail building previously operated as an Orchard Supply Hardware store but now vacant. Lowe's **closed all of its Orchard stores** nationwide in 2018.

Holy Cross would convert the building into a 24,376-square-foot health care facility with 94 parking spaces. That would consist of a 13,523-square-foot freestanding ED with 13 treatment rooms and imaging equipment, plus a 10,853-square-foot clinic with 19 exam rooms and a physical therapy center.

Atlanta-based Nelson Worldwide is the architect on the project and Redwood City, California-based DPR Construction is signed on as general contractor.

This would be the first freestanding emergency department for Holy Cross. Many South Florida hospitals have been expanding with freestanding EDs because it allows them to reach more patients away from the main campus. If a patient needs more critical care than the freestanding ED can provide or an overnight stay, they are transferred to the main hospital.

Holy Cross has been actively enhancing its main campus. The hospital recently unveiled the Harry T. Mangurian Jr. Foundation Surgical Suites, which was supported by a \$5 million donation from the namesake foundation to renovate seven operating rooms and supporting facilities.

Holy Cross is part of Michigan-based Trinity Health.

<https://www.bizjournals.com/southflorida/news/2024/06/14/holy-cross-plans-emergency-facility-broward.html>

By **Cindy Krischer Goodman**  
South Florida Sun Sentinel

## **Holy Cross unveils newly renovated surgical suites**

Holy Cross Health in Fort Lauderdale has just unveiled the newly renovated Harry T. Mangurian Jr. Foundation Surgical Suites.

A \$5 million gift from the Harry T. Mangurian Jr. Foundation funded the renovation of seven operating rooms, a storage room and a portion of the area where instruments get sterilized.

The operating rooms on the third floor of the hospital have been outfitted with state-of-the-art equipment including new monitors and booms.

Renovations began in 2021; five rooms were renovated and two rooms were added. All operating rooms are open and being used for surgeries.

Holy Cross, is a member of Trinity Health and is a not-for-profit, Catholic teaching hospital. It opened in Fort Lauderdale in 1955.

4 Sun Sentinel | Section 1 | Sunday, June 16, 2024

Pg. 4 <https://enewspaper.sun-sentinel.com/html5/desktop/production/default.aspx?&edid=68ec7803-ba08-4d9b-8b5c-ef118c4fea82>

<https://www.sun-sentinel.com/2024/06/17/the-crisis-of-low-testosterone-and-what-south-florida-doctors-advise-patients/>



**JUNE 17, 2024**

**South Florida Hospital News and Healthcare Report  
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**Charles Felix  
Publisher/ Owner**

## **TODAY'S FEATURE ARTICLES**



### **HOLY CROSS HEALTH DEDICATES AND UNVEILS THE HARRY T. MANGURIAN JR. FOUNDATION SURGICAL SUITES**

June 10, 2024 – Holy Cross Health hosted a dedication ceremony to unveil the newly renovated, newly named Harry T. Mangurian Jr. Foundation Surgical Suites.

The generous \$5 million gift from the Harry T. Mangurian Jr. Foundation funded the renovation of seven operating rooms, the storage room and a portion of the area where instruments get sterilized.

Christine Marrero, Executive Director Surgical Services at Holy Cross Health; Karan Munuswamy, M.D., cardiologist at Holy Cross Health; Mark Doyle, President and CEO of Holy Cross Health; Laura Denoux, Vice President and Chief Development Officer Holy Cross Health; Steve Mehallis, President of The Harry T. Mangurian Jr. Foundation; Gordon Latz, Vice President of The Harry T. Mangurian Jr. Foundation; Rudy Molinet, RN, MPH, FACHE, Chair of the Holy Cross Board of Directors; and Taren O'Brien, Chief Nursing Officer at Holy Cross Health

"This contribution from The Harry T. Mangurian Jr. Foundation revolutionizes patient care and surgical outcomes by outfitting seven operating rooms with state-of-the-art equipment," said Mark Doyle, President and CEO of Holy Cross Health. "We are blessed to have the support of The Harry T. Mangurian Jr. Foundation as we continue to provide our patients and the community with the highest level of quality care and an exceptional experience in our hospital."

**[READ MORE](#)**

<https://southfloridahospitalnews.com/holy-cross-health-dedicates-and-unveils-the-harry-t-mangurian-jr-foundation-surgical-suites/>