



Holy Cross Health Media Coverage Report

October 31-November 12, 2024

Prepared by

PERSONA
GRANT

Holy Cross Health

October 31st 2024 to November 12th 2024

Generated on November 12th 2024 at 8:27 PM ET.

MUCK RACK

COVERAGE REPORT

LINKS

34

UVM

136,555,152

Insights by



TOTAL AVE

\$1,284,435.19

ARTICLES

Holy Cross Health in Fort Lauderdale receives \$6.5 million gift

<https://philanthropynewsdigest.org/news/holy-cross-health-in-fort-lauderdale-receives-6.5-million-g...>

Holy Cross Health, a nonprofit health system in Fort Lauderdale, Florida, has announced a \$6.5 million gift from Wanda and Jim Moran, Jr., through their foundation. The single largest gift in the hospital's 69-year history will fund the purchase and installation of a CT scanner for the emergency department and provide support for hospital-wide renovations and improvements, as well as the purchase of additional medical equipment.

MEDIA OUTLET	Philanthropy News Digest
PUBLISHED	Oct. 31, 2024, midnight
SIMILARWEB UVM	70,879
COMSCORE UVM	
AUDIENCE	
CAMPAIGN	
AVE	\$655.63
DOMAIN AUTHORITY	62
PAGE AUTHORITY	54

Holy Cross Health Announces \$6.5 Million Gift

By None

[https://www.southfloridasuntimes.com/news/holy-cross-health-announces-\\$6.5-million-gift](https://www.southfloridasuntimes.com/news/holy-cross-health-announces-$6.5-million-gift)

MEDIA OUTLET	South Florida Sun Times
PUBLISHED	Oct. 31, 2024, midnight
SIMILARWEB UVM	6,078
COMSCORE UVM	
AUDIENCE	
CAMPAIGN	
AVE	\$56.22

DOMAIN AUTHORITY MOZ 20

PAGE AUTHORITY MOZ 29


Holy Cross Health's Partners in Breast Health Saves Lives of Patients

By None

<https://patch.com/florida/boca-raton/holy-cross-healths-partners-breast-health-saves-lives-patients...>

MEDIA OUTLET Patch

PUBLISHED Nov. 1, 2024, midnight

SIMILARWEB UVM  9,371,490

COMSCORE UVM  12,026,389

AUDIENCE

CAMPAIGN

AVE \$86,686.28

DOMAIN AUTHORITY MOZ 91

PAGE AUTHORITY MOZ 70

NEUROLOGIST MICHELLE FERREIRA, DO, JOINS HOLY CROSS MEDICAL GROUP

By None

<https://southfloridahospitalnews.com/neurologist-michelle-ferreira-do-joins-holy-cross-medical-grou...>

MEDIA OUTLET South Florida Hospital News

PUBLISHED Nov. 1, 2024, midnight

SIMILARWEB UVM  15,723

COMSCORE UVM  12,026,389

AUDIENCE

CAMPAIGN

AVE \$145.44

DOMAIN AUTHORITY MOZ 39

PAGE AUTHORITY MOZ 46



HOLY CROSS HEALTH'S PARTNERS IN BREAST HEALTH SAVES LIVES OF PATIENTS WHO CANNOT AFFORD CARE

<https://southfloridahospitalnews.com/holy-cross-healths-partners-in-breast->

MEDIA OUTLET South Florida Hospital News

PUBLISHED Nov. 1, 2024, midnight



health-saves-lives-of-pa...

SIMILARWEB UVM 	15,723
COMSCORE UVM 	
AUDIENCE	
CAMPAIGN	
AVE	\$145.44
DOMAIN AUTHORITY <small>MOZ</small>	39
PAGE AUTHORITY <small>MOZ</small>	46

HOLY CROSS MEDICAL GROUP NAMES TERESA DEASY, RN, BSN, MS. AS VICE PRESIDENT OF OPERATIONS

By None



<https://southfloridahospitalnews.com/holy-cross-medical-group-names-teresa-deasy-rn-bsn-ms-as-vice-...>

MEDIA OUTLET	South Florida Hospital News
PUBLISHED	Nov. 1, 2024, midnight
SIMILARWEB UVM 	15,723
COMSCORE UVM 	
AUDIENCE	
CAMPAIGN	
AVE	\$145.44
DOMAIN AUTHORITY <small>MOZ</small>	39
PAGE AUTHORITY <small>MOZ</small>	46

FAMILY MEDICINE PHYSICIAN TERESA COLÓN-ASUMU, MD, MPH, JOINS HOLY CROSS MEDICAL GROUP

By None

<https://southfloridahospitalnews.com/family-medicine-physician-teresa-colon-asumu-md-mph-joins-holy...>

MEDIA OUTLET	South Florida Hospital News
PUBLISHED	Nov. 1, 2024, midnight
SIMILARWEB UVM 	15,723
COMSCORE UVM 	
AUDIENCE	
CAMPAIGN	
AVE	\$145.44
DOMAIN	39

AUTHORITY MOZ

PAGE 46
AUTHORITY MOZ

HOLY CROSS MEDICAL GROUP APPOINTS MAGGY PEREZ-DICKENS, MBA, CMPE, AS NEW PRESIDENT

By None

<https://southfloridahospitalnews.com/holy-cross-medical-group-appoints-maggy-perez-dickens-mba-cmpe...>

MEDIA OUTLET South Florida Hospital News

PUBLISHED Nov. 1, 2024, midnight

SIMILARWEB UVM  15,723

COMSCORE UVM 

AUDIENCE

CAMPAIGN

AVE \$145.44

DOMAIN AUTHORITY MOZ 39

PAGE AUTHORITY MOZ 46

HOLY CROSS HEALTH ANNOUNCES \$6.5 MILLION GIFT FROM WANDA AND JIM MORAN, JR.

By None

<https://southfloridahospitalnews.com/holy-cross-health-announces-6-5-million-gift-from-wanda-and-ji...>

MEDIA OUTLET South Florida Hospital News

PUBLISHED Nov. 1, 2024, midnight

SIMILARWEB UVM  15,723

COMSCORE UVM 

AUDIENCE

CAMPAIGN

AVE \$145.44

DOMAIN AUTHORITY MOZ 39

PAGE AUTHORITY MOZ 46

Holy Cross Health's Partners in Breast Health Saves Lives of Patients Who Cannot Afford Care



By Kevin Parker

MEDIA OUTLET citybiz

PUBLISHED Nov. 3, 2024, 7:18 p.m.

<https://www.citybiz.co/article/621412/holy-cross-healths-partners-in-breast-health-saves-lives-of-p...>



Two grateful patients share their survival stories. Since 2011, the Holy Cross Health Partners in Breast Health (PIBH) program has provided outreach education, clinical breast exams, screening mammograms and diagnostic procedures for uninsured, lower income and minority women over the age of 40 in Broward County who lack access to healthcare services and who are living at or below 200% of the federal poverty level.

SIMILARWEB UVM 	35,578
COMSCORE UVM 	
AUDIENCE	
CAMPAIGN	
AVE	\$329.10
DOMAIN AUTHORITY <small>MOZ</small>	43
PAGE AUTHORITY <small>MOZ</small>	46

Nov. 13 Seminar About Inspire® Therapy for Sleep Apnea calendar listing

By None



<https://patch.com/florida/miami/calendar/event/20241113/dc5c8c72-d291-43e6-9027-f66de8121f3b/semina...>

MEDIA OUTLET	Patch
PUBLISHED	Nov. 6, 2024, midnight
SIMILARWEB UVM 	9,371,490
COMSCORE UVM 	12,026,389
AUDIENCE	
CAMPAIGN	
AVE	\$86,686.28
DOMAIN AUTHORITY <small>MOZ</small>	91
PAGE AUTHORITY <small>MOZ</small>	70

Holy Cross Begins Construction of Free-Standing Emergency Department

By None

<https://patch.com/florida/boca-raton/holy-cross-begins-construction-free-standing-emergency-departm...>

MEDIA OUTLET	Patch
PUBLISHED	Nov. 6, 2024, midnight
SIMILARWEB UVM 	9,371,490
COMSCORE UVM 	12,026,389
AUDIENCE	
CAMPAIGN	
AVE	\$86,686.28
DOMAIN AUTHORITY <small>MOZ</small>	91

PAGE 70
AUTHORITY MOZ

HOLY CROSS HEALTH BEGINS CONSTRUCTION OF FREE-STANDING EMERGENCY DEPARTMENT IN DEERFIELD BEACH

<https://southfloridahospitalnews.com/holy-cross-health-begins-construction-of-free-standing-emergen...>

MEDIA OUTLET South Florida Hospital News

PUBLISHED Nov. 6, 2024, midnight

SIMILARWEB UVM  15,723

COMSCORE UVM 

AUDIENCE

CAMPAIGN

AVE \$145.44

DOMAIN AUTHORITY MOZ 41

PAGE AUTHORITY MOZ 46


Seminar About Inspire® Therapy for Sleep Apnea 11/13/24 calendar listing

By None

<https://allevents.in/fort%20lauderdale/seminar-about-inspire%C2%AE-therapy-for-sleep-apnea/80008150...>

MEDIA OUTLET AllEvents

PUBLISHED Nov. 6, 2024, midnight

SIMILARWEB UVM  6,697,964

COMSCORE UVM 

AUDIENCE

CAMPAIGN

AVE \$61,956.17

DOMAIN AUTHORITY MOZ 78

PAGE AUTHORITY MOZ 62

Seminar About Inspire® Therapy for Sleep Apnea 11/13/24 calendar listing

By None

<https://www.yelp.com/events/fort-lauderdale-seminar-about-inspire-therapy-for-sleep-apnea-2>

MEDIA OUTLET Yelp

PUBLISHED Nov. 6, 2024, midnight

SIMILARWEB UVM  91,307,750

COMSCORE 69,415,040
UVM 

AUDIENCE

CAMPAIGN

AVE \$844,596.69

DOMAIN AUTHORITY 93 MOZ

PAGE AUTHORITY 78 MOZ

Nov. 13 Seminar About Inspire® Therapy for Sleep Apnea calendar listing

By None

https://events.com/r/en_US/event/seminar-about-inspire-therapy-for-sleep-apnea-fort-lauderdale-nove...

MEDIA OUTLET events.com

PUBLISHED Nov. 6, 2024, midnight

SIMILARWEB UVM  87,400

COMSCORE 201,955
UVM 

AUDIENCE

CAMPAIGN

AVE \$808.45

DOMAIN AUTHORITY 82 MOZ

PAGE AUTHORITY 53 MOZ

Nov. 13 Seminar About Inspire® Therapy for Sleep Apnea calendar listing

By None

<https://thecoastalstar.com/events/seminar-about-inspire-therapy-for-sleep-apnea-1>

MEDIA OUTLET The Coastal Star

PUBLISHED Nov. 6, 2024, midnight

SIMILARWEB UVM  11,555

COMSCORE
UVM 

AUDIENCE

CAMPAIGN

AVE \$106.88

DOMAIN AUTHORITY 35 MOZ





PAGE AUTHORITY 41 MOZ

Holy Cross Health Begins Construction of Free-Standing Emergency Department in Deerfield Beach

By Kevin Parker

<https://www.citybiz.co/article/623130/holy-cross-health-begins-construction-of-free-standing-emerge...>

The 25,000-square-foot medical facility will offer emergency services, diagnostic imaging, lab testing and more. Mallets shattered concrete blocks marking the “ceremonial groundbreaking” of the Holy Cross Health Free-Standing Emergency Department (FSED) in Deerfield Beach, only the second in Broward County.





MEDIA OUTLET	citybiz
PUBLISHED	Nov. 6, 2024, 5:07 p.m.
SIMILARWEB UVM 	35,578
COMSCORE UVM 	
AUDIENCE	
CAMPAIGN	
AVE	\$329.10
DOMAIN AUTHORITY 	43
PAGE AUTHORITY 	46

Holy Cross Health CEO Doyle exits

By Brian Bandell

<https://www.bizjournals.com/southflorida/news/2024/11/07/holy-cross-health-ceo-doyle-exits.html>

The CEO was on the job for four years. Mark Doyle has left as president and CEO of Holy Cross Health in Fort Lauderdale. The hospital’s marketing department said Doyle left the organization and a search for his successor will begin immediately. In the meantime, the interim CEO is Rob Casalou, the president and CEO of Trinity Health Michigan and its southeast region. Trinity Health is the parent company of the nonprofit hospital.



MEDIA OUTLET	South Florida Business Journal
PUBLISHED	Nov. 7, 2024, midnight
SIMILARWEB UVM 	4,906,326
COMSCORE UVM 	9,080,326
AUDIENCE	16,383
CAMPAIGN	
AVE	\$45,383.52
DOMAIN AUTHORITY 	91
PAGE AUTHORITY 	48

Holy Cross breaks ground on \$41M free-standing emergency department (Photos)

By Brian Bandell

<https://www.bizjournals.com/southflorida/news/2024/11/07/holy-cross-deerfield-beach-emergency-depar...>

The nonprofit hospital is building the 25,000-square-foot facility, which will also include a primary care clinic, on the 2.06-acre site at 340 South Federal Highway. Fort Lauderdale-based Holy Cross leased the property from an affiliate of home improvement chain Lowe’s. The site previously housed an Orchard Supply Hardware store, but that business closed in 2018. When the free-standing ED and clinic open in February 2026, they are expected to have 96 employees, hospital officials said.

MEDIA OUTLET	South Florida Business Journal
PUBLISHED	Nov. 7, 2024, midnight
SIMILARWEB UVM 	4,906,326
COMSCORE UVM 	9,080,326
AUDIENCE	16,383

CAMPAIGN

AVE \$45,383.52

DOMAIN AUTHORITY MOZ 91

PAGE AUTHORITY MOZ 48

Seminar About Inspire® Therapy for Sleep Apnea 11/13/24 calendar listing

https://www.soulofmiami.org/2024/11/06/seminar-about-inspire-therapy-for-sleep-apnea-11-13-24/

Seminar About Inspire® Therapy for Sleep Apnea Wednesday, 11/13/2024-, 04:00 pm-05:00 pm Holy Cross Health Pulmonary Rehab Center 4725 N. Federal Highway, Ft. Lauderdale, Florida, 33308 Website Cost: Free Do you suffer from sleep apnea and long for a peaceful night's sleep and solution to your snoring?

MEDIA OUTLET The Soul of Miami

PUBLISHED Nov. 7, 2024, midnight

SIMILARWEB UVM 4,069

COMSCORE UVM

AUDIENCE

CAMPAIGN

AVE \$37.64

DOMAIN AUTHORITY MOZ 39.72

PAGE AUTHORITY MOZ

Holy Cross breaks ground on \$41M free-standing emergency department (Photos)

By Brian Bandell

https://pierson-grant-pr.muckrack.com/link/evobOH/holy-cross-breaks-ground-on-41m-free-standing-eme...

STORY HIGHLIGHTS • Holy Cross Hospital is building a \$41M emergency department in Deerfield Beach. • The facility will open in February 2026 with 96 employees. • The site previously housed Orchard Supply. Holy Cross Hospital broke ground on a \$41M free-standing emergency department in Deerfield Beach. The nonprofit hospital is building the 25,000-square-foot facility, which will also include a primary care clinic, on the 2.06-acre site at 340 South Federal Highway.

MEDIA OUTLET South Florida Business Journal

PUBLISHED Nov. 7, 2024, 7 a.m.

SIMILARWEB UVM Data Not Applicable

COMSCORE UVM Data Not Applicable

AUDIENCE 16,383

CAMPAIGN Data Not Applicable

AVE \$10,650.00

DOMAIN AUTHORITY MOZ Data Not Applicable





PAGE AUTHORITY MOZ Data Not Applicable

Holy Cross Health CEO Doyle exits

By Brian Bandell

<https://pierson-grant-pr.muckrack.com/link/ev1arM/holy-cross-health-ceo-doyle-exits>





STORY HIGHLIGHTS•Mark Doyle has left as president and CEO of Holy Cross Health. •Rob Casalou is the interim CEO of Holy Cross Health. •Doyle was terminated by higher-ups at Michigan headquarters. Mark Doyle has left as president and CEO of Holy Cross Health in Fort Lauderdale. The hospital's marketing department said Doyle left the organization and a search for his successor will begin immediately.

MEDIA OUTLET	South Florida Business Journal
PUBLISHED	Nov. 7, 2024, 7 a.m.
SIMILARWEB UVM 	Data Not Applicable
COMSCORE UVM 	Data Not Applicable
AUDIENCE	16,383
CAMPAIGN	Data Not Applicable
AVE	\$10,650.00
DOMAIN AUTHORITY 	Data Not Applicable
PAGE AUTHORITY 	Data Not Applicable

Holy Cross Health CEO Doyle exits

<https://spotonflorida.com/fl-business/5496993/holy-cross-health-ceo-doyle-exits.html>



STORY POSTED 9 MINUTES AGO The CEO was on the job for four years. Posted in: ★ RELATED STORIES IN FLORIDA ★★ RECENT ARTICLES IN FLORIDA BUSINESS ★21:58 Blog Post: Fall 2023 Elections16:45 Virginia's capital city voting again on whether to allow a casino16:45 A new home for Neenah Animal Shelter This article was posted online by South Florida Business Journal. Spot On Florida collects excerpts of news articles from this source and add these in the 'Florida Business'-category.

MEDIA OUTLET	Spot On Florida
PUBLISHED	Nov. 8, 2024, 1:46 a.m.
SIMILARWEB UVM 	6,299
COMSCORE UVM 	
AUDIENCE	
CAMPAIGN	
AVE	\$58.27
DOMAIN AUTHORITY 	33
PAGE AUTHORITY 	41

Maggy Perez-Dickens personnel announcement

<https://www.dotmed.com/news/story/63899>

Fort Lauderdale, Florida (October 28, 2024) – Maggy Perez-Dickens, MBA, CMPE, has been named President of Holy Cross Medical Group and will also serve on the Holy Cross Health Senior Leadership Team. As President of the Holy Cross Medical Group, Perez-Dickens will lead the multi-specialty physician employed group of more than 185 physicians and 85 APPs providing services throughout Broward County.

MEDIA OUTLET	DOTmed HealthCare Business News
PUBLISHED	Nov. 11, 2024, midnight
SIMILARWEB UVM 	130,925
COMSCORE UVM 	



AUDIENCE	31,000
CAMPAIGN	
AVE	\$1,211.06
DOMAIN AUTHORITY <small>MOZ</small>	60
PAGE AUTHORITY <small>MOZ</small>	35

Holy Cross Medical Group taps new president (Maggy Perez-Dickens personnel announcement)

By Francesca Mathewes

<https://www.beckersasc.com/leadership/holy-cross-medical-group-taps-new-president.html>



Fort Lauderdale, Fla.-based multispecialty physician group Holy Cross Medical Group has named Maggy Perez-Dickens as its new president, DotMed reported Nov. 11. As president, Ms. Perez-Dickens will lead more than 185 physicians and 85 advanced practice providers across several locations. She will oversee operational, clinical and financial performance and be responsible for strategy development related to the formation of ASCs, outpatient infusion centers, and imaging and lab services.

MEDIA OUTLET	Becker's ASC Review
PUBLISHED	Nov. 11, 2024, midnight
SIMILARWEB UVM 	76,824
COMSCORE UVM 	
AUDIENCE	25,000
CAMPAIGN	
AVE	\$710.62
DOMAIN AUTHORITY <small>MOZ</small>	58
PAGE AUTHORITY <small>MOZ</small>	49

Seminar About Inspire® Therapy for Sleep Apnea 11/13/24 calendar listing

By None

<https://eventguide.com/fortlauderdale/d/511528.htm>

MEDIA OUTLET	eventguide.com
PUBLISHED	Nov. 11, 2024, midnight
SIMILARWEB UVM 	
COMSCORE UVM 	
AUDIENCE	
CAMPAIGN	
AVE	
DOMAIN AUTHORITY <small>MOZ</small>	49.67
PAGE AUTHORITY <small>MOZ</small>	55.34

Seminar About Inspire® Therapy for Sleep Apnea 11/13/24 calendar listing

By None

<https://www.blacktie-america.com/calendar/event-details.cfm?id=4014>

MEDIA OUTLET blacktie-america.com

PUBLISHED Nov. 11, 2024, midnight

SIMILARWEB UVM 

COMSCORE UVM 

AUDIENCE

CAMPAIGN

AVE

DOMAIN AUTHORITY MOZ

PAGE AUTHORITY MOZ

Seminar About Inspire® Therapy for Sleep Apnea 11/13/24 calendar listing

By None

<https://bocamag.com/event/seminar-about-inspire-therapy-for-sleep-apnea/>

MEDIA OUTLET Boca Raton Magazine

PUBLISHED Nov. 11, 2024, midnight

SIMILARWEB UVM 

COMSCORE UVM 

AUDIENCE 22,000

CAMPAIGN

AVE \$129.89

DOMAIN AUTHORITY MOZ 52

PAGE AUTHORITY MOZ 47

Seminar About Inspire® Therapy for Sleep Apnea 11/13/24 calendar listing

By None

<https://bocaratonobserver.com/events/seminar-inspire-r-therapy-sleep-apnea-0/>

MEDIA OUTLET The Boca Raton Observer

PUBLISHED Nov. 11, 2024, midnight

SIMILARWEB UVM 

COMSCORE UVM 

AUDIENCE 70,845

CAMPAIGN

AVE \$103.28

DOMAIN AUTHORITY MOZ 31

PAGE AUTHORITY MOZ 46

Seminar About Inspire® Therapy for Sleep Apnea 11/13/24 calendar listing

By None

<https://sfbwmag.com/events/seminar-about-inspire-therapy-for-sleep-apnea-2/>

MEDIA OUTLET South Florida Business & Wealth

PUBLISHED Nov. 11, 2024, midnight

SIMILARWEB UVM  12,288

COMSCORE UVM 

AUDIENCE

CAMPAIGN

AVE \$113.66

DOMAIN AUTHORITY MOZ 36

PAGE AUTHORITY MOZ 43

Seminar About Inspire® Therapy for Sleep Apnea 11/13/24 calendar listing

By None

<https://www.livingfla.com/event/seminar-about-inspire-therapy-for-sleep-apnea-2/>

MEDIA OUTLET Living FLA

PUBLISHED Nov. 11, 2024, midnight

SIMILARWEB UVM  3,943

COMSCORE UVM 

AUDIENCE

CAMPAIGN



AVE \$36.47

DOMAIN AUTHORITY MOZ 31

PAGE AUTHORITY MOZ 36

Seminar About Inspire® Therapy for Sleep Apnea 11/13/24 calendar listing



<https://luxuryguideusa.com/happenings/seminar-about-inspire-therapy-for-sleep-apnea/>

MEDIA OUTLET	Luxury Guide USA
PUBLISHED	Nov. 11, 2024, midnight
SIMILARWEB UVM 	5,632
COMSCORE UVM 	
AUDIENCE	
CAMPAIGN	
AVE	\$52.10
DOMAIN AUTHORITY <small>MOZ</small>	22
PAGE AUTHORITY <small>MOZ</small>	37

Seminar About Inspire® Therapy for Sleep Apnea 11/13/24 calendar listing

By None

<https://www.954area.com/florida/fort-lauderdale/events/669520/seminar-about-inspire%C2%AE-therapy-f...>

MEDIA OUTLET	954area.com
PUBLISHED	Nov. 12, 2024, midnight
SIMILARWEB UVM 	
COMSCORE UVM 	
AUDIENCE	
CAMPAIGN	
AVE	
DOMAIN AUTHORITY <small>MOZ</small>	
PAGE AUTHORITY <small>MOZ</small>	

The following clips
were not recorded
by MuckRack.

OCTOBER 31, 2024

South Florida Hospital News and Healthcare Report
a Healthcare Media Company

Charles Felix
Publisher/ Owner

TODAY'S FEATURE ARTICLES



**Holy Cross Medical Group
Appoints Maggy Perez-
Dickens, MBA, CMPE As New
President**

October 28, 2024 – Maggy Perez-Dickens, MBA, CMPE, has been named President of Holy Cross Medical Group and will also serve on the Holy Cross Health Senior Leadership Team.

As President of the Holy Cross Medical Group, Perez-Dickens will lead the multi-specialty physician employed group of more than 185 physicians and 85 APPs providing services throughout Broward County. In this capacity, she will have oversight for all matters related to overall medical group performance, inclusive of operational, clinical, and financial metrics, and will enhance a culture that promotes the highest quality of care across all sites. She'll be responsible for strategy development for ambulatory care, including the development of distributed, non-hospital-based sites of care such as ambulatory surgical centers, imaging and lab services, and outpatient infusion centers.

"Maggy has extensive leadership experience and is highly skilled in optimizing business performance," said Holy Cross Health President and CEO Mark Doyle. "She is a particularly strong team- and culture-building leader who will be an asset to our Medical Group."

[READ MORE](#)

<https://southfloridahospitalnews.com/holy-cross-medical-group-appoints-maggy-perez-dickens-mba-cmpe-as-new-president/>



Holy Cross Health Announces \$6.5 Million Gift

Transformational Gift From Wanda And Jim Moran, Jr. To Support A New CT Scanner For Emergency Department

The dedicated CT scanner will enhance the diagnostic capabilities in the Emergency Department as well as conversion of an existing X-ray room into a dedicated CT room in the ED.

In one of the single largest gifts in Holy Cross Health's 69-year history, philanthropists Wanda and Jim Moran, Jr. and the Wanda & Jim Moran Foundation have donated \$6.5 Million to support the hospital's crucial needs.

Their transformational gift will fund the purchase of a dedicated CT Scanner that enhances the diagnostic capabilities in the Emergency Department (ED) as well as conversion of an existing X-Ray room into a dedicated CT Room in the ED. Their gift will also support renovations and capital improvements in the hospital, including the acquisition of new medical equipment. Holy Cross Health will proudly name the building where the ED is located as the Wanda and Jim Moran, Jr. Emergency Department.

"Our family has a long-standing relationship with Holy Cross Health," said Jim Moran, Jr., President and Founder of the Wanda & Jim Moran Foundation. "We have always supported the Holy Cross mission and believe deeply in their commitment to providing exceptional care to the community. By contributing to the new CT Scanner for the Emergency Department, we hope to ensure that patients receive the most advanced diagnostic technology when they need it most. It is our privilege to be part of this transformational project that will make a lasting impact on the health and well-being of so many."

The State-Of-The-Art Philips Spectral CT 7500 will be operational in the Holy Cross ED in late 2025/early 2026, significantly elevating the hospital's diagnostic capabilities. This CT Scanner enables practitioners to provide faster, more accurate assessments and interventions for patients during their most vulnerable moments. The machine, which takes only

two seconds to scan the chest, abdomen and pelvis, has a large bore and height-adjustable table to provide comfort for patients, while providing high-quality, low dose and low contrast images for physicians to review.

"We are so blessed to have this donation, which will have a lasting impact on our ministry," said Mark Doyle, President and CEO of Holy Cross Health. "This generous gift from the Moran's and their foundation is not just an investment in equipment and capital improvements, it is an investment in the well-being of our community who rely on us every day as their trusted health partner."

Combined with previous contributions to Holy Cross, the couple's support totals \$8 Million.

"I express my deepest gratitude to Wanda and Jim and their foundation," said Laura Denoux, Vice President and Chief Development Officer for Holy Cross Health. "This is a momentous occasion for Holy Cross Health's clinicians and

patients. We look forward to the positive changes this transformational gift will bring. Through philanthropy, we are building excellence together."

Holy Cross has been recognized for six Types of Care in U.S. News and World Report's 2024-25 Best Hospital rankings and was named among the 2024 America's Best-In-State Hospitals by Newsweek. Through strategic collaborations and a commitment to being a person-centered, transforming, healing presence, the 557-bed hospital offers progressive inpatient, outpatient and community outreach services and clinical research trials to serve as our community's trusted health partner for life. Holy Cross Health also encompasses Holy Cross HealthPlex Outpatient Facility, an urgent care center and more than 40 Holy Cross Medical Group physician practices.

To learn more about Holy Cross Health, visit: www.holy-cross.com

Pg. 4A https://issuu.com/suntimesnewspaper/docs/sun_times_10_31_24

<https://www.southfloridasuntimes.com/news/holy-cross-health-announces-%246.5-million-gift>



Holy Cross Health Announces \$6.5 Million Transformational Gift

In one of the single largest gifts in Holy Cross Health's 69-year history, philanthropists Wanda and Jim Moran, Jr. and the Wanda & Jim Moran Foundation have donated \$6.5 Million to support the hospital's crucial needs.

[Read The Entire Article](#)

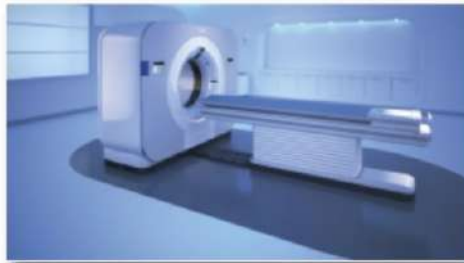
Pg. 4A https://issuu.com/suntimesnewspaper/docs/sun_times_10_31_24

<https://www.southfloridasuntimes.com/news/holy-cross-health-announces-%246.5-million-gift>

Holy Cross Health Receives Pivotal Gift

In one of the single largest gifts in Holy Cross Health's 69-year history, philanthropists Wanda and Jim Moran, Jr. and the Wanda & Jim Moran Foundation have donated \$6.5 million to support the hospital's crucial needs.

Their transformational gift will fund the purchase of a dedicated CT scanner that enhances the diagnostic capabilities in the Emergency Department (ED) as well as conversion of an existing X-ray room into a dedicated CT room in the ED. Their gift will also support renovations and capital



improvements in the hospital, including the acquisition of new medical equipment. Holy Cross Health will proudly name the

building where the ED is located as the Wanda and Jim Moran, Jr. Emergency Department.

"Our family has a long-

standing relationship with Holy Cross Health," said Jim Moran, Jr., President and Founder of the Wanda & Jim Moran Foundation. "We have always supported the Holy Cross mission and believe deeply in their commitment to providing exceptional care to the community. By contributing to the new CT scanner for the emergency department, we hope to ensure that patients receive the most advanced diagnostic technology when they need it most."

The state-of-the-art Philips Spectral CT 7500 will be oper-

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ADVANCES IN TECHNOLOGY

Holy Cross Health Announces \$6.5 Million Gift from Wanda and Jim Moran, Jr.

In one of the single largest gifts in Holy Cross Health's 69-year history, philanthropists Wanda and Jim Moran, Jr. and the Wanda & Jim Moran Foundation have donated \$6.5 million to support the hospital's crucial needs.

Their transformational gift will fund the purchase of a dedicated CT scanner that enhances the diagnostic capabilities in the Emergency Department (ED) as well as conversion of an existing X-ray room into a dedicated CT room in the ED. Their gift will also support renovations and capital improvements in the hospital, including the acquisition of new medical equipment. Holy Cross Health will proudly name the building where the ED is located as the Wanda and Jim Moran, Jr. Emergency Department.

"Our family has a long-standing relationship with Holy Cross Health," said Jim Moran, Jr., President and Founder of the Wanda & Jim Moran Foundation. "We have always supported the Holy Cross mission and believe deeply in their commitment to providing exceptional care to the community. By contributing to the new CT scanner for the emergency department, we hope to ensure that patients receive the most advanced diagnostic technology when they need it most. It is our privilege to be part of this transformational project that will make a lasting impact on the health and well-being of so many."

The state-of-the-art Philips Spectral CT 7500 will be operational in the Holy Cross ED in late 2025/early 2026, significantly elevating the hospital's diagnostic capabilities. This CT scanner enables practitioners to provide faster, more accurate assessments and interventions for patients during their most vulnerable moments. The machine, which takes only two seconds to scan the chest, abdomen and pelvis, has a large bore and height-adjustable table to provide comfort for patients, while providing high-quality, low dose and low contrast images for physicians to review.



Philips Spectral CT 7500 Photo credit: Philips

Pg. 33 <https://southfloridahospitalnews.com/november-2024/#flipbook-sfhnhr-october-2024-2/33/>

<https://southfloridahospitalnews.com/holy-cross-health-announces-6-5-million-gift-from-wanda-and-jim-moran-jr-2/>

Around the Region... Around the Region... Around the Region...

Holy Cross Medical Group Names Teresa Deasy, RN, BSN, MS. as Vice President of Operations



Teresa Deasy

Teresa Deasy, R.N., B.S.N., M.S., has been named Vice President of Operations for Holy Cross Medical Group. Prior to joining Holy Cross Medical Group, Deasy was most recently Associate Vice President of Product Line Services for Broward Health Medical Center, where she served in a variety of significant roles in her 23-year career there. She is also a former assistant nurse manager at Cleveland Clinic-Fort Lauderdale. Deasy earned a Master of Science in Leadership from Nova Southeastern University's H. Wayne Huizenga College of Business and Entrepreneurship in Davie, Florida. She received her Bachelor of Science in Nursing from NSU and an Associate of Science in Nursing from Whipps Cross Hospital School of Nursing in London, England.

<https://southfloridahospitalnews.com/holy-cross-medical-group-names-teresa-deasy-rn-bsn-ms-as-vice-president-of-operations/>

Holy Cross Medical Group Appoints Maggy Perez-Dickens, MBA, CMPE, as New President



Maggy Perez-Dickens

Maggy Perez-Dickens, MBA, CMPE, has been named President of Holy Cross Medical Group and will also serve on the Holy Cross Health Senior Leadership Team. Most recently, Perez-Dickens served as Senior Administrative Officer at the University of Miami in the Department of Neurological Surgery and Department of Psychiatry & the Behavioral Sciences. Her previous leadership positions include Vice Chair of Administration in the Department of Neurological Surgery at University of Miami; Transplant Administrator at Miami Transplant Institute (MTI) at University of Miami/Jackson Memorial Hospital; and Administrator at DeWitt Daughtry Department of Surgery at The Center of Excellence for Laparoendoscopic and Minimally Invasive Surgery. Perez-Dickens earned a Master of Business Administration from the University of Miami, specializing in finance and legal implications, and a Bachelor of Science in Business Administration from the University of Central Florida.

<https://southfloridahospitalnews.com/holy-cross-medical-group-appoints-maggy-perez-dickens-mba-cmpe-as-new-president-3/>

Pg. 29 <https://southfloridahospitalnews.com/november-2024/#flipbook-sfhnhr-october-2024-2/28/>

MAKINGROUNDS...MAKINGROUNDS...MAKINGROUNDS...MAKINGROUNDS...MAKINGROUNDS...

Neurologist Michelle Ferreira, DO, Joins Holy Cross Medical Group



Dr. Michelle Ferreira

Board-certified neurologist and movement disorder specialist Michelle Ferreira, D.O., has joined Holy Cross Medical Group.

A clinical professor of neurology at Nova Southeastern University College of Osteopathic Medicine in Fort Lauderdale since 2013, Dr. Ferreira previously owned Neurology Specialists of Florida and was a partner with Neurology Offices of South Florida. She is a past professor of neurology at Palmetto General Hospital and Larkin Community Hospital and served as a clinical professor of the facial pain clinic at the Nova Southeastern University College of Dentistry.

Dr. Ferreira earned three degrees at Nova Southeastern University—Bachelor of Science in Biology, Master of Public Health and Doctor of Osteopathic Medicine. She completed a movement disorder fellowship at Cleveland Clinic Florida in Weston, adult neurology and allopathic internal medicine residencies at Jackson Memorial Hospital/University of Miami and osteopathic transitional internship at Palmetto General Hospital/Nova Southeastern University.

<https://southfloridahospitalnews.com/neurologist-michelle-ferreira-do-joins-holy-cross-medical-group/>

Family Medicine Physician Teresa Colón-Asumu, MD, MPH, Joins Holy Cross Medical Group



Dr. Teresa Colón-Asumu

Family medicine physician Teresa Colón-Asumu, M.D., MPH has joined Holy Cross Medical Group.

Dr. Colón-Asumu recently completed her family medicine residency program at Emory University School of Medicine in Atlanta, GA. There, she provided a full spectrum of care to patients of all ages from newborns to geriatric patients. She also gained experience with contraception management, skin biopsies, colposcopies, endometrial biopsies and joint injections. Passionate about women's health, during her residency, she co-chaired the wellness committee to help encourage people to live healthy lifestyles by organizing art therapy classes, wellness walks and fitness challenges.

The board-eligible family medicine physician was previously a medical assistant at Southeast Orthopedics in Jacksonville, health assessment coach at Health Designs in Tampa and Jacksonville, team coach and outcome evaluation researcher at Girls on the Run in Tampa, and student research coordinator and supervisor at Women's Health Project in Tampa. She also interned at Judeo Christian Clinic in Tampa, FL during her public health program. She also served as an emergency department scribe in Orlando and Zephyrhills, FL.

<https://southfloridahospitalnews.com/family-medicine-physician-teresa-colon-asumu-md-mph-joins-holy-cross-medical-group/>

Pg. 27 <https://southfloridahospitalnews.com/november-2024/#flipbook-sfhnhr-october-2024-2/26/>

The ABC's of breast density



Dr. Jessica L. Burgers

By Jessica L. Burgers, M.D., FACS

On Sept. 10, the Food & Drug Administration set a requirement for mammography facilities to provide patients a density notification after a mammogram—either “not dense” or “dense.” You may have seen news about this announcement. Fortunately, Florida has been providing density notifications since 2018.

I think this is a great opportunity to review what exactly are “dense

breasts”? Breast density is related to the composition of the glandular milk-producing breast elements and the fatty supportive tissue elements within the breast. Dense breasts have a greater proportion of the glandular tissue, and this appears white on a mammogram.

Breast density varies with factors such as age, body mass index, and genetics. Women’s breasts tend to get less dense with age, but, just like other age-related changes, such as wrinkles and gray hair, this change may happen at varying rates for each individual woman.

The challenge with breast density is that it can make certain types of breast cancer difficult to see on mammograms. Masses in the breast can look white, and they can be obscured by the white dense tissue. Three-dimensional (3D) mammography can be helpful in women with dense breasts, as it takes multiple images across the breast tissue, effectively resulting in little image slices. Other imaging modalities such as ultrasound and magnetic resonance imaging (MRI) can also be effective in identifying cancers that can be hard to see on mammogram.

Breast density is described in four lettered categories:

- A**—predominately fatty
- B**—scattered fibroglandular
- C**—heterogeneously dense
- D**—extremely dense

Categories A and B are considered “not dense,” whereas categories C and D are considered “dense.” These categories are usually mentioned at the start of a mammography report.

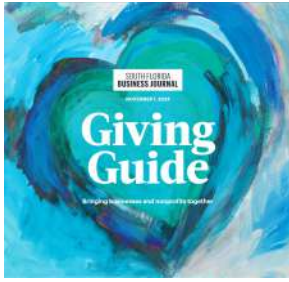
If you have questions about the role of supplemental screening in dense breasts, ask your primary care provider or gynecologist, or seek out a breast specialist.

Holy Cross Health only uses 3D mammography. It also offers ultrasound and abbreviated breast MRI for supplemental testing in dense breasts when appropriate.

Jessica L. Burgers is director of the Breast Program and vice-chair of the Department of Surgery at Bienes Cancer Center at Holy Cross Health. She’s also an affiliated assistant professor of surgery at the University of Miami–Holy Cross Hospital.



<https://theparklander.com/3d-flip-book/november-2024/>



November 1, 2024



A Member of Trinity Health

HOLY CROSS HEALTH OFFICE OF DEVELOPMENT

4725 North Federal Highway

Fort Lauderdale, FL 33308

954-542-8562

Donations@Holy-Cross.com

Holy-Cross.com/Giving

Holy Cross Health is a not-for-profit, faith-based healthcare system that relies on philanthropy to advance its mission and make a difference in the communities we serve. Through your generosity and the commitment of our supporters, we will invest in cutting-edge technology, equipment, and facilities; provide training and education programs for our clinical and administrative staff; and guarantee access to the best healthcare services for our patients and community.

With the healthcare industry evolving, Holy Cross Health remains devoted to advancing our longstanding legacy and esteemed reputation as a reliable and trusted healthcare system. Our focus is on expanding access to services and meeting the present and future healthcare needs of our community.

We appreciate and value the significant importance you and our supporters place on improving community health and the wellbeing of our patients. Your generosity will have a lasting impact on our future, guaranteeing that Holy Cross Health remains the preferred destination for exceptional and compassionate care in Broward County.

Through philanthropy, we are building excellence together.

Mon, Nov 4

Windy with a few showers

High 86°

Low 80°

NEIGHBOR NEWS

Holy Cross Health's Partners in Breast Health Saves Lives of Patients

Posted by Paige Feigenbaum

[Read more »](#)

<https://patch.com/florida/boca-raton/holy-cross-healths-partners-breast-health-saves-lives-patients-nodx>

NOVEMBER 4, 2024

South Florida Hospital News and Healthcare Report
a Healthcare Media Company
Charles Felix
Publisher/ Owner



Holy Cross Health's Partners in Breast Health Saves Lives of Patients Who Cannot Afford Care

Two grateful patients share their survival stories.

November 1, 2024 – Since 2011, the Holy Cross Health Partners in Breast Health (PIBH) program has provided outreach education, clinical breast exams, screening mammograms and diagnostic procedures for uninsured, lower income and minority women over the age of 40 in Broward County who lack access to healthcare services and who are living at or below 200% of the federal poverty level.

The goal of PIBH is to reduce late-stage breast cancer diagnosis and decrease death in minority populations. According to the American Cancer Society, Black women who are diagnosed with breast cancer have a 38% higher mortality rate than white women mostly due to later diagnosis and less access to high-quality healthcare. In fact, Black women have the lowest survival rate for every known stage of breast cancer.

Two patients who credit PIBH for enabling them to receive lifesaving diagnosis and treatment are Romelia Catarino of Fort Lauderdale and northwest Broward County resident Beatriz Rodriguez.

[READ MORE](#)

<https://southfloridahospitalnews.com/holy-cross-healths-partners-in-breast-health-saves-lives-of-patients-who-cannot-afford-care/>

HOLY CROSS MEDICAL GROUP APPOINTS MAGGY PEREZ-DICKENS, MBA, CMPE AS NEW PRESIDENT

Maggy Perez-Dickens, MBA, CMPE has been named President of Holy Cross Medical Group and will also serve on the Holy Cross Health Senior Leadership Team.

As President of the Holy Cross Medical Group, Perez-Dickens will lead the multi-specialty physician employed group of more than 185 physicians and 85 APPs providing services throughout Broward County. In this capacity, she will have oversight for all matters related to overall medical group performance, inclusive of operational, clinical, and financial metrics, and will enhance a culture that promotes the highest quality of care across all sites. She'll be responsible for strategy development for ambulatory care, including the development of distributed, non-hospital-based sites of care such as ambulatory surgical centers, imaging and lab services, and outpatient infusion centers.

"Maggy has extensive leadership experience and is highly skilled in optimizing business performance," said Holy Cross Health President and CEO Mark Doyle. "She is a particularly strong team- and culture-building leader who will be an asset to our Medical Group."

Perez-Dickens brings proven experience and an outstanding reputation in clinical operations, practice management, financial performance, strategy, revenue cycle, IT solutions, contract negotiations and physician relations.

"I am thrilled to join the Holy Cross Medical Group and look forward to working with such an incredible group of physicians in providing the highest quality compassionate care to our patients," Perez-Dickens said.

Most recently, Perez-Dickens served as Senior Administrative Officer at the University of Miami in the



Maggy Perez-Dickens, MBA, CMPE

Department of Neurological Surgery and Department of Psychiatry & the Behavioral Sciences, overseeing operations of a \$70 million budget overseeing the group practices that consisted of 100 providers that performed over 55,000 outpatient visits and 5,700 surgeries across six hospitals and four different health systems. Her previous leadership positions include Vice Chair of Administration in the Department of

Neurological Surgery at University of Miami; Transplant Administrator at Miami Transplant Institute (MTI) at University of Miami/Jackson Memorial Hospital; and Administrator at DeWitt Daughtry Department of Surgery at The Center of Excellence for Laparoscopic and Minimally Invasive Surgery.

Perez-Dickens earned a Master of Business Administration from the University of Miami, specializing in finance and legal implications, and a Bachelor of Science in Business Administration from the University of Central Florida. She is certified by the American College of Medical Practice Executives and is a member of the Medical Group Management Association, Neurosurgery Executives and American College of Healthcare Executives.

ABOUT HOLY CROSS HEALTH

A member of Trinity Health, Fort Lauderdale-based Holy Cross Hospital, dba Holy Cross Health, is a full-service, not-for-profit, Catholic, teaching hospital operating in the spirit of the Sisters of Mercy. Holy Cross has been recognized for six Types of Care in U.S. News and World Report's 2024-25 Best Hospital rankings and was named among the 2024 America's Best-In-State Hospitals by Newsweek. Through strategic collaborations and a commitment to being a person-centered, transforming, healing presence, the 557-bed hospital offers progressive inpatient, outpatient and community outreach services and clinical research trials to serve as our community's trusted health partner for life. Holy Cross Health also encompasses Holy Cross HealthPlex outpatient facility, an urgent care center and more than 40 Holy Cross Medical Group physician practices. To learn more about Holy Cross Health, visit holy-cross.com. Connect @holycrossfl.

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NOVEMBER 4, 2024

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COMMUNITYNEWSPAPERS.COM / 305-669-7355

HOLY CROSS HEALTH ANNOUNCES \$6.5 MILLION GIFT FROM WANDA AND JIM MORAN, JR.



Transformational gift from Wanda and Jim Moran, Jr. to support a new CT Scanner for Emergency Department

In one of the single largest gifts in Holy Cross Health's 69-year history, philanthropists Wanda and Jim Moran, Jr. and the Wanda & Jim Moran Foundation have donated \$6.5 million to support the hospital's crucial needs.

Their transformational gift will fund the purchase of a dedicated CT scanner that enhances the diagnostic capabilities in the Emergency Department (ED) as well as conversion of an existing X-ray room into a dedicated CT room in the ED. Their gift will also support renovations and capital improvements in the hospital, including the acquisition of new medical equipment. Holy Cross Health will proudly name the building where the ED is located as the Wanda and Jim Moran, Jr. Emergency Department.

"Our family has a long-standing relationship with Holy Cross Health," said Jim Moran, Jr., President and Founder of the Wanda & Jim Moran Foundation. "We have always supported the Holy Cross mission and believe deeply in their commitment to providing exceptional care to the community. By contributing to the new CT scanner for the emergency department, we hope to ensure that patients receive the most advanced diagnostic technology when they need it most. It is our privilege to be part of this transformational project that will make a lasting impact on the health and well-being of so many."

The state-of-the-art Philips Spectral CT 7500 will be operational in the Holy Cross ED in late 2025/early 2026, significantly elevating the hospital's diagnostic capabilities. This CT scanner enables practitioners to provide faster, more accurate assessments and interventions for patients during their most vulnerable moments. The machine, which takes only two seconds to scan the chest, abdomen and pelvis, has a large bore and height-adjustable table to provide comfort for patients, while providing high-quality, low dose and low

contrast images for physicians to review.

"We are so blessed to have this donation, which will have a lasting impact on our ministry," said Mark Doyle, President and CEO of Holy Cross Health. "This generous gift from the Moran's and their foundation is not just an investment in equipment and capital improvements, it is an investment in the well-being of our community who rely on us every day as their trusted health partner."

Combined with previous contributions to Holy Cross, the couple's support totals \$8 million.

"I express my deepest gratitude to Wanda and Jim and their foundation," said Laura Denoux, Vice President and Chief Development Officer for Holy Cross Health. "This is a momentous occasion for Holy Cross Health's clinicians and patients. We look forward to the positive changes this transformational gift will bring. Through philanthropy, we are building excellence together."

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Nov 13, 4:00 PM - 5:00 PM

Seminar About Inspire® Therapy for Sleep Apnea

📍 4725 North Federal Highway, Fort Lauderdale, FL



Julie Dissette

Fort Lauderdale, FL · 6 days ago · 🌐



Do you suffer from sleep apnea and long for a peaceful night's sleep and solution to your snoring? Holy Cross Medical Group pulmonologist Ronald Scott, M.D. will speak about Inspire®, an FDA-approved obstructive sleep apnea (OSA) treatment option for people who cannot use Continuous Positive Airway Pressure (CPAP) therapy. Attendees will have the opportunity to learn about the treatment and ask questions.

The seminar will take place on Wednesday, November 13 at 4 p.m. at the Pulmonary Rehab Center (Suite 201) located at 4725 N. Federal Highway in Fort Lauderdale. It is expected to last approximately one hour.

Those wishing to attend can register for free at www.inspiresleepevents.com.

OSA affects 22 million Americans. When left untreated, OSA can cause vehicle and workplace accidents, worsening mood and memory, stroke, heart attack and even death. It occurs when the airway collapses during sleep and blocks the flow of oxygen to the brain. The brain senses a lack of oxygen and wakes the body up just long enough to take a breath, then falls back asleep. This cycle repeats throughout the night and causes poor, disruptive sleep.

Inspire works inside the body with a patient's natural breathing process to treat sleep apnea. Mild stimulation opens the airway during sleep, allowing oxygen to flow naturally. The patient uses a small handheld remote to turn Inspire on before bed and off when they wake up.

The Inspire system is implanted during a short, outpatient procedure. The system is placed under the skin of the neck and chest through two small incisions. Most patients return home the same day and take over-the-counter pain medications to manage pain as needed.

The safety and efficacy of Inspire was evaluated during the STAR clinical trial. Five-year STAR trial outcomes show patients using Inspire experience significant reductions in sleep apnea events and significant improvements in quality-of-life measures. There have been over 250 peer-reviewed publications on Inspire. These publications show results consistent with those seen in the STAR trial.

To learn more about Inspire, please visit InspireSleep.com.

1 interested · 1 going

https://nextdoor.com/local_events/LT-bksjw_ngQ/

NOVEMBER 7, 2024

South Florida Hospital News and Healthcare Report
a Healthcare Media Company
Charles Felix
Publisher/ Owner

**UPDATED NEWS
INFORMATION FROM THE
LAST THREE DAYS IN
SOUTH FLORIDA**



**Holy Cross Health Begins
Construction of Free-Standing
Emergency Department in
Deerfield Beach**

The 25,000-square-foot medical facility will offer emergency services, diagnostic imaging, lab testing and more.

Deerfield Beach, Florida – November 6, 2024 – Mallets shattered concrete blocks marking the “ceremonial groundbreaking” of the Holy Cross Health Free-Standing Emergency Department (FSED) in Deerfield Beach, only the second in Broward County.

The new 25,000-square-foot FSED will offer comprehensive emergency services, including advanced diagnostic imaging such as X-rays, ultrasound and CT scans and also have a fully functional on-site laboratory. There will be private treatment and exam rooms, as well as a dedicated ambulance bay for fast and efficient emergency response. The FSED seeks to reduce patient wait times and will be open 24/7, making emergency services convenient and accessible to residents of Deerfield Beach and the surrounding areas.

[READ MORE](#)

<https://southfloridahospitalnews.com/holy-cross-health-begins-construction-of-free-standing-emergency-department-in-deerfield-beach/>

Fri, Nov 8

A shower; breezy, humid High 85° Low 76°

NEIGHBOR NEWS

Holy Cross Begins Construction of Free-Standing Emergency Department

Posted by Paige Feigenbaum

[Read more »](#)

<https://patch.com/florida/boca-raton/holy-cross-begins-construction-free-standing-emergency-department-nodx>

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NOVEMBER 11, 2024

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HOLY CROSS HEALTH'S PARTNERS IN BREAST HEALTH SAVES LIVES OF PATIENTS WHO CANNOT AFFORD CARE



Romelia Catarino



Romelia Catarino with her husband Baudilio and Skarleth Kauffmann, R.N., MSN, Breast Health Navigator



Beatriz Rodriguez

Two grateful patients share their survival stories.

Since 2011, the Holy Cross Health Partners in Breast Health (PIBH) program has provided outreach education, clinical breast exams, screening mammograms and diagnostic procedures for uninsured, lower income and minority women over the age of 40 in Broward County who lack access to healthcare services and who are living at or below 200% of the federal poverty level.

The goal of PIBH is to reduce late-stage breast cancer diagnosis and decrease death in minority populations. According to the American Cancer Society, Black women who are diagnosed with breast cancer have a 38% higher mortality rate than white women mostly due to later diagnosis and less access to high-quality healthcare. In fact, Black women have the lowest survival rate for every known stage of breast cancer.

Two patients who credit PIBH for enabling them to receive lifesaving diagnosis and treatment are Romelia Catarino of Fort Lauderdale and northwest Broward County resident Beatriz Rodriguez.

Catarino first noticed a small rash on her chest and initially used natural creams to treat what she thought was a skin irritation. One to two months later, it grew and became increasingly painful. Growing concerned, her husband brought her to a doctor at a community clinic, which is where the 58-year-old was told about PIBH. It turns out the rash was a sign of breast cancer. Catarino is receiving chemotherapy infusions at the Michael and Dianne Bienes Comprehensive Cancer Center at Holy Cross Health.

"I wouldn't be able to have care if it wasn't for the PIBH program and charity," Catarino said. "They've guided me and helped me since day one. I'm

so grateful."

Rodriguez felt a lump in one of her breasts, so she made her appointment for an annual mammogram. She was diagnosed with breast cancer and was scared for her future. Rodriguez underwent surgery and received infusions and radiotherapy.

"I couldn't have done all the treatment and care if it wasn't for the Holy Cross Partners in Breast Health," Rodriguez said. "Besides my family, the staff from the Holy Cross Health Cancer Center and Skarleth Kauffmann from Partners in Breast Health were my main support. I am forever grateful."

Although Breast Cancer Awareness Month has drawn to a close, PIBH is available year-round for those who meet the program's criteria. Uninsured symptomatic women who are younger than 40 also qualify for PIBH. The program includes follow up to assist patients with additional diagnostics, treatment and special needs. To learn more about PIBH, go to holy-cross.com or call 954-294-0582 or 954-542-1652.

Holy Cross Health has also extended their Breast Cancer Awareness Month special to include the entire month of November for uninsured patients. For a discounted rate of \$100, patients can receive a mammogram screening using the SmartCurve™ 3D breast stabilization system. This state-of-the-art procedure offers improved mammogram comfort without compromising image quality, workflow or dose. Bone density screenings are also available for \$150. Both tests are conducted at the Dorothy Mangurian Comprehensive Women's Center at Holy Cross HealthPlex in Fort Lauderdale. To book an appointment, call 954-542-0277.

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A member of Trinity Health, Fort

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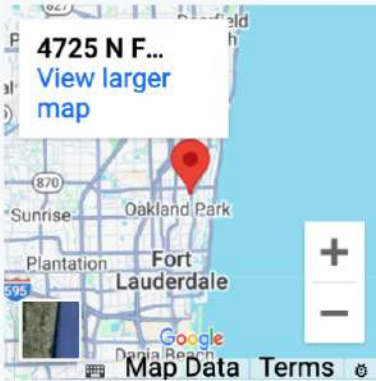
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CITY OF FORT LAUDERDALE

Help Shape the Future of Fort Lauderdale!

The City is searching for a new City Manager, and we want to hear from you! Share your thoughts on the leadership qualities and priorities you believe are important for our next City Manager by taking our anonymous survey.

Visit SpotlightFTL.com/cmrecruitment to stay updated on the selection process and take the survey today!



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IN-PERSON

Seminar About Inspire® Therapy for Sleep Apnea

Wed, Nov 13, 2024 , 4:00pm-5:00pm

[Add to Calendar](#)

Location

Holy Cross Health Pulmonary Rehab Center Suite 201

4725 N. Federal Highway

Fort Lauderdale, FL

[Directions](#)

Price

Free

 [Get Tickets](#)

Description

Do you suffer from sleep apnea and long for a peaceful night's sleep and solution to your snoring? Holy Cross Medical Group pulmonologist Ronald Scott, M.D. will speak about Inspire®, an FDA-approved obstructive sleep apnea (OSA) treatment option for people who cannot use Continuous Positive Airway Pressure (CPAP) therapy. Attendees will have the opportunity to learn about the treatment and ask questions.

The seminar will take place on Wednesday, November 13 at 4 p.m. at the Pulmonary Rehab Center (Suite 201) located at 4725 N. Federal Highway in Fort Lauderdale. It is expected to last approximately one hour. [Read more](#)

[Visit Event Website](#)

Event Contact

Christine Walker

info@holy-cross.com

(954) 542-3080

<https://miamionthecheap.com/broward-community-calendar/#!/details/seminar-about-inspire-therapy-for-sleep-apnea/14573878/2024-11-13T16>



Seminar About Inspire® Therapy for Sleep Apnea

Nov 13 at 4:00PM - 5:00PM

Holy Cross Health
4725 North Federal Highway
Fort Lauderdale
33308

MORE DETAILS

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To learn more about Inspire, please visit InspireSleep.com.

Health Fort Lauderdale



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Promoted by Christine Walker

Website
info@holy-cross.com
954-542-3080

https://www.palmbeachpost.com/things-to-do/events/?_evDiscoveryPath=/event/2732765-seminar-about-inspire-therapy-for-sleep-apnea

Seminar About Inspire® Therapy for Sleep Apnea

November 13 @ 4:00 pm - 5:00 pm **FREE**



Do you suffer from sleep apnea and long for a peaceful night's sleep and solution to your snoring? Holy Cross Medical Group pulmonologist Ronald Scott, M.D. will speak about Inspire®, an FDA-approved obstructive sleep apnea (OSA) treatment option for people who cannot use Continuous Positive Airway Pressure (CPAP) therapy. Attendees will have the opportunity to learn about the treatment and ask questions.

OSA affects 22 million Americans. When left untreated, OSA can cause vehicle and workplace accidents, worsening mood and memory, stroke, heart attack and even death. It occurs when the airway collapses during sleep and blocks the flow of oxygen to the brain. The brain senses a lack of oxygen and wakes the body up just long enough to take a breath, then falls back asleep. This cycle repeats throughout the night and causes poor, disruptive sleep.

Inspire works inside the body with a patient's natural breathing process to treat sleep apnea. Mild stimulation opens the airway during sleep, allowing oxygen to flow naturally. The patient uses a small handheld remote to turn Inspire on before bed and off when they wake up.

The Inspire system is implanted during a short, outpatient procedure. The system is placed under the skin of the neck and chest through two small incisions. Most patients return home the same day and take over-the-counter pain medications to manage pain as needed.

The safety and efficacy of Inspire was evaluated during the STAR clinical trial. Five-year STAR trial outcomes show patients using Inspire experience significant reductions in sleep apnea events and significant improvements in quality-of-life measures. There have been over 250 peer-reviewed publications on Inspire. These publications show results consistent with those seen in the STAR trial.

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Details

Date:
November 13

Time:
4:00 pm - 5:00 pm

Cost:
Free

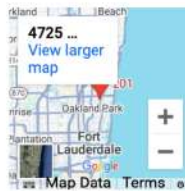
Website:
www.inspiresleepevents.com

Organizer

Holy Cross Health

Venue

Holy Cross Health
Pulmonary Rehab
Center
4725 N. Federal
Highway Suite 201
Fort Lauderdale, FL
33308 United States
[+ Google Map](#)



<https://fortlauderdalemagazine.com/event/seminar-about-inspire-therapy-for-sleep-apnea-2/>

Seminar About Inspire® Therapy for Sleep Apnea



Event Category: **Events**

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The seminar will take place on Wednesday, November 13 at 4 p.m. at the Pulmonary Rehab Center (Suite 201) located at 4725 N. Federal Highway in Fort Lauderdale. It is expected to last approximately one hour.

Those wishing to attend can register for free at www.inspiresleepevents.com.

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Date:
November 13, 2024, 4:00 pm - 5:00 pm

Category: Events

Address:
4725 N. Federal Highway
Fort Lauderdale Florida 33308
United States

Website

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