



Holy Cross Health Media Coverage Report

Q1 2024

Prepared by

PERSONA
GRANT


Holy Cross Health

January 1st 2024 to March 31st 2024

Generated on April 1st 2024 at 6:25 PM ET.

MUCK RACK

COVERAGE REPORT





LINKS	UVM	TOTAL AVE
69	217,005,715	\$2,007,302.7
	Insights by	8
		

ARTICLES

HOLY CROSS HEALTH COMPLETES FIRST INSPIRE® THERAPY PROCEDURE

By None



<https://southfloridahospitalnews.com/holy-cross-health-completes-first-inspire-therapy-procedure-2/>

MEDIA OUTLET	South Florida Hospital News
PUBLISHED	Jan. 1, 2024, midnight
SIMILARWEB UVM 	28,387
COMSCORE UVM 	
AUDIENCE	
CAMPAIGN	
AVE	\$262.58
DOMAIN AUTHORITY 	39
PAGE AUTHORITY 	46

SALUTE TO ONCOLOGY – HOLY CROSS HEALTH – JESSICA L. BURGERS, MD, FACS

By None

<https://southfloridahospitalnews.com/salute-to-oncology-holy-cross-health-jessica-l-burgers-md-facs/>

MEDIA OUTLET	South Florida Hospital News
PUBLISHED	Jan. 1, 2024, midnight
SIMILARWEB UVM 	28,387
COMSCORE UVM 	
AUDIENCE	
CAMPAIGN	
AVE	\$262.58

DOMAIN AUTHORITY MOZ 39

PAGE AUTHORITY MOZ 46

INTERVENTIONAL SPINE AND PAIN SPECIALIST WILLIAM PORTER MCROBERTS, MD, RETURNS TO HOLY CROSS HEALTH

By None

<https://southfloridahospitalnews.com/interventional-spine-and-pain-specialist-william-porter-mcrobe...>

MEDIA OUTLET South Florida Hospital News

PUBLISHED Jan. 1, 2024, midnight

SIMILARWEB UVM  28,387

COMSCORE UVM 

AUDIENCE

CAMPAIGN

AVE \$262.58

DOMAIN AUTHORITY MOZ 39

PAGE AUTHORITY MOZ 46

HOLY CROSS HEALTH SURPASSES \$7 MILLION IN GIFTS FROM THE GUERRIERI FAMILY FOUNDATION

By None

<https://southfloridahospitalnews.com/holy-cross-health-surpasses-7-million-in-gifts-from-the-guerri...>

MEDIA OUTLET South Florida Hospital News

PUBLISHED Jan. 1, 2024, midnight

SIMILARWEB UVM  28,387

COMSCORE UVM 

AUDIENCE

CAMPAIGN

AVE \$262.58

DOMAIN AUTHORITY MOZ 39

PAGE AUTHORITY MOZ 46

Salute to Oncology - Holy Cross Health - Michel Velez, MD

<https://southfloridahospitalnews.com/salute-to-oncology-holy-cross-health-michel-velez-md/>

MEDIA OUTLET South Florida Hospital News

PUBLISHED Jan. 1, 2024,

A board-certified hematologist and oncologist at The Michael and Dianne Bienes Comprehensive Cancer Center at Holy Cross Health in Fort Lauderdale, Michel Velez, M.D., is also an affiliate assistant professor of internal medicine at the University of Central Florida.

1:04 a.m.

SIMILARWEB UVM  28,387

COMSCORE UVM 

AUDIENCE

CAMPAIGN

AVE \$262.58

DOMAIN AUTHORITY MOZ 39

PAGE AUTHORITY MOZ 46

Holy Cross Health Internal Medicine Residents Celebrate Next Steps


By None

<https://patch.com/florida/boca-raton/holy-cross-health-internal-medicine-residents-celebrate-next-s...>

MEDIA OUTLET Patch

PUBLISHED Jan. 2, 2024, midnight

SIMILARWEB UVM  12,246,010

COMSCORE UVM 

AUDIENCE

CAMPAIGN

AVE \$113,275.59

DOMAIN AUTHORITY MOZ 91

PAGE AUTHORITY MOZ 70

Holy Cross Health Internal Medicine Residents Celebrate Next Steps

By Kevin Parker

<https://www.citybiz.co/article/503404/holy-cross-health-internal-medicine-residents-celebrate-next-...>

Graduate Medical Education program prepares residents for fellowships and jobsA group of residents who completed their Graduate Medical Education (GME) at Holy Cross Health in Fort Lauderdale in the last few years are ready for the next step in their careers as physicians. Some residents will pursue Internal Medicine (IM) subspecialty fellowships and others will begin their careers as primary care physicians, hospitalists or will apply for an IM specialty match in the future.

MEDIA OUTLET citybiz

PUBLISHED Jan. 2, 2024, 7:43 p.m.

SIMILARWEB UVM  54,903

COMSCORE UVM 

AUDIENCE

CAMPAIGN

AVE \$507.85

DOMAIN 43

AUTHORITY MOZ

PAGE 46
AUTHORITY MOZ

Holy Cross Health Internal Medicine Residents Celebrate Next Steps

<https://southfloridahospitalnews.com/holy-cross-health-internal-medicine-residents-celebrate-next-s...>

Graduate Medical Education program prepares residents for fellowships and jobsFort Lauderdale, Florida (January 2, 2024) – A group of residents who completed their Graduate Medical Education (GME) at Holy Cross Health in Fort Lauderdale in the last few years are ready for the next step in their careers as physicians.

MEDIA OUTLET South Florida Hospital News

PUBLISHED Jan. 3, 2024, 6:41 a.m.

SIMILARWEB UVM  28,387

COMSCORE UVM 

AUDIENCE

CAMPAIGN

AVE \$262.58

DOMAIN AUTHORITY MOZ 39

PAGE AUTHORITY MOZ 46

Kalman D. Blumberg, M.D. Joins Holy Cross Medical Group

By None

<https://patch.com/florida/boca-raton/kalman-d-blumberg-m-d-joins-holy-cross-medical-group-nodx>

MEDIA OUTLET Patch

PUBLISHED Jan. 9, 2024, midnight

SIMILARWEB UVM  12,580,837

COMSCORE UVM 

AUDIENCE

CAMPAIGN

AVE \$116,372.74

DOMAIN AUTHORITY MOZ 91

PAGE AUTHORITY MOZ 70



ORTHOPAEDIC SURGEON AND SPINE SPECIALIST KALMAN D. BLUMBERG, M.D. JOINS HOLY CROSS MEDICAL GROUP

By None

MEDIA OUTLET South Florida Hospital News

PUBLISHED Jan. 9, 2024, midnight

<https://southfloridahospitalnews.com/orthopaedic-surgeon-and-spine-specialist-kalman-d-blumberg-m-d...>



SIMILARWEB UVM 	15,662
COMSCORE UVM 	
AUDIENCE	
CAMPAIGN	
AVE	\$144.87
DOMAIN AUTHORITY <small>MOZ</small>	39
PAGE AUTHORITY <small>MOZ</small>	46

Orthopaedic Surgeon and Spine Specialist Kalman D. Blumberg, M.D. Joins Holy Cross Medical Group

By Kevin Parker

<https://www.citybiz.co/article/506397/orthopaedic-surgeon-and-spine-specialist-kalman-d-blumberg-m-...>

Orthopaedic surgeon and spine specialist Kalman D. Blumberg, M.D. has joined Holy Cross Medical Group, a multi-specialty physician employed group of more than 130 physicians providing services throughout Broward County.



MEDIA OUTLET	citybiz
PUBLISHED	Jan. 9, 2024, 10:21 p.m.
SIMILARWEB UVM 	35,110
COMSCORE UVM 	
AUDIENCE	
CAMPAIGN	
AVE	\$324.77
DOMAIN AUTHORITY <small>MOZ</small>	43
PAGE AUTHORITY <small>MOZ</small>	46

Dr. Kalman Blumberg joins Holy Cross Medical Group

By Claire Wallace, Claire Wallace -

<https://www.beckersspine.com/orthopedic/58651-dr-kalman-blumberg-joins-holy-cross-medical-group.html>

Orthopedic Kalman Blumberg, MD, an orthopedic surgeon and spine specialist, has joined Fort Lauderdale, Fla.-based Holy Cross Medical Group's team of over 130 physicians.

MEDIA OUTLET	Becker's Spine Review
PUBLISHED	Jan. 10, 2024, 12:43 p.m.
SIMILARWEB UVM 	55,507
COMSCORE UVM 	
AUDIENCE	
CAMPAIGN	
AVE	\$513.44
DOMAIN AUTHORITY <small>MOZ</small>	54

PAGE 46
AUTHORITY MOZ


Thoracic Surgeon Erik Sylvin, M.D. Joins Holy Cross Medical Group

By None

<https://patch.com/florida/boca-raton/thoracic-surgeon-erik-sylvin-m-d-joins-holy-cross-medical-grou...>

MEDIA OUTLET Patch

PUBLISHED Jan. 12, 2024, midnight

SIMILARWEB UVM  12,580,837

COMSCORE UVM  12,026,389

AUDIENCE

CAMPAIGN

AVE \$116,372.74

DOMAIN AUTHORITY MOZ 91

PAGE AUTHORITY MOZ 70

Thoracic Surgeon Erik Sylvin, M.D. Joins Holy Cross Medical Group

By Kevin Parker

<https://www.citybiz.co/article/507968/thoracic-surgeon-erik-sylvin-m-d-joins-holy-cross-medical-gro...>

Thoracic surgeon Erik Sylvin, M.D. has joined Holy Cross Medical Group, a multi-specialty physician employed group of more than 130 physicians providing services throughout Broward County. Board certified in thoracic surgery and general surgery and a member of the Society of Thoracic Surgeons and General Thoracic Surgery Club, Dr. Sylvin has extensive experience performing numerous types of robotic, minimally invasive thoracic procedures.

MEDIA OUTLET citybiz

PUBLISHED Jan. 12, 2024, 12:43 p.m.

SIMILARWEB UVM  35,110

COMSCORE UVM  12,026,389

AUDIENCE

CAMPAIGN

AVE \$324.77

DOMAIN AUTHORITY MOZ 43

PAGE AUTHORITY MOZ 46

Jon & Helaine Ayers Gift \$2M to Holy Cross Health's Outpatient Rehab

By None

<https://patch.com/florida/boca-raton/jon-helaine-ayers-gift-2m-holy-cross-health-s-outpatient-rehab...>

MEDIA OUTLET Patch

PUBLISHED Jan. 26, 2024, midnight

SIMILARWEB UVM  12,580,837

COMSCORE 12,026,389

UVM 

AUDIENCE

CAMPAIGN

AVE \$116,372.74

DOMAIN 91

AUTHORITY MOZ

PAGE 70

AUTHORITY MOZ

Jon And Helaine Ayers Gift \$2M To Holy Cross Health's Outpatient Rehabilitation Center

By Lisa Parker

<https://www.citybiz.co/article/513648/jon-and-helaine-ayers-gift-2m-to-holy-cross-healths-outpatien...>

Holy Cross Health has announced that Fort Lauderdale residents Jon and Helaine Ayers have made a \$2 million gift to support the hospital's Outpatient Rehabilitation Center. In recognition of the generous gift, the center will be renamed the Jon and Helaine Ayers Rehabilitation Institute. Located at the main hospital in Fort Lauderdale, the Institute is dedicated to providing specialized outpatient care for individuals with neurological, oncologic, vestibular and complex orthopedic conditions.

MEDIA OUTLET citybiz

PUBLISHED Jan. 26, 2024, 1:52 p.m.

SIMILARWEB 35,110

UVM 

COMSCORE

UVM 

AUDIENCE

CAMPAIGN

AVE \$324.77

DOMAIN 43

AUTHORITY MOZ

PAGE 46

AUTHORITY MOZ

Tom Hathaway Promoted to President of Holy Cross Medical Group

By None

<https://patch.com/florida/boca-raton/tom-hathaway-promoted-president-holy-cross-medical-group-nodx>

MEDIA OUTLET Patch

PUBLISHED Jan. 31, 2024, midnight

SIMILARWEB 12,580,837

UVM 

COMSCORE 12,026,389

UVM 

AUDIENCE

CAMPAIGN

AVE \$116,372.74

DOMAIN 91

AUTHORITY MOZ

PAGE 70





AUTHORITY MOZ

Tom Hathaway Promoted to President of Holy Cross Medical Group

By Kevin Parker

<https://www.citybiz.co/article/515749/tom-hathaway-promoted-to-president-of-holy-cross-medical-grou...>





Tom Hathaway, MPA has been promoted to President of Holy Cross Medical Group, a multi-specialty physician employed group of more than 130 physicians providing services throughout Broward County. He was previously VP of Operations. A member of the Holy Cross Health leadership team, Hathaway has brought a servant leadership approach and collaborative leadership style to improve Holy Cross Medical Group's patient access, operational efficiency and healthcare delivery.

MEDIA OUTLET	citybiz
PUBLISHED	Jan. 31, 2024, 9:59 p.m.
SIMILARWEB UVM 	35,110
COMSCORE UVM 	
AUDIENCE	
CAMPAIGN	
AVE	\$324.77
DOMAIN AUTHORITY 	43
PAGE AUTHORITY 	46

MD ASAP CARDIAC RAPID RESPONSE CLINIC AT HOLY CROSS HEALTH BRIDGES GAP IN CARDIAC CARE



By None

<https://southfloridahospitalnews.com/md-asap-cardiac-rapid-response-clinic-at-holy-cross-health-bri...>

MEDIA OUTLET	South Florida Hospital News
PUBLISHED	Feb. 1, 2024, midnight
SIMILARWEB UVM 	15,662
COMSCORE UVM 	
AUDIENCE	
CAMPAIGN	
AVE	\$144.87
DOMAIN AUTHORITY 	39
PAGE AUTHORITY 	46

Profiles in Cardiology: Holy Cross Medical Group - Alexander Llanos, MD

<https://southfloridahospitalnews.com/holy-cross-medical-group-alexander-llanos-md/>

MEDIA OUTLET	South Florida Hospital News
PUBLISHED	Feb. 1, 2024, midnight
SIMILARWEB UVM 	15,662
COMSCORE UVM 	
AUDIENCE	

CAMPAIGN

AVE \$144.87

DOMAIN AUTHORITY MOZ 39

PAGE AUTHORITY MOZ 46

ORTHOPAEDIC SURGEON AND SPINE SPECIALIST KALMAN D. BLUMBERG, MD, JOINS HOLY CROSS MEDICAL GROUP

By None

<https://southfloridahospitalnews.com/orthopaedic-surgeon-and-spine-specialist-kalman-d-blumberg-md-...>

MEDIA OUTLET South Florida Hospital News

PUBLISHED Feb. 1, 2024, midnight

SIMILARWEB UVM  15,662

COMSCORE UVM 

AUDIENCE

CAMPAIGN

AVE \$144.87

DOMAIN AUTHORITY MOZ 39

PAGE AUTHORITY MOZ 46

HOLY CROSS HEALTH INVESTS IN THE FUTURE OF CARDIAC CARE

By None

<https://southfloridahospitalnews.com/holy-cross-health-invests-in-the-future-of-cardiac-care/>

MEDIA OUTLET South Florida Hospital News

PUBLISHED Feb. 1, 2024, midnight

SIMILARWEB UVM  15,662

COMSCORE UVM 

AUDIENCE

CAMPAIGN

AVE \$144.87





DOMAIN AUTHORITY MOZ 39

PAGE AUTHORITY MOZ 46

ROCHELLE SAMARASEKERA, DO, JOINS HOLY CROSS HEALTH FAMILY MEDICINE PRACTICE





By None

<https://southfloridahospitalnews.com/rochelle-samarasekera-do-joins-holy-cross-health-family-medici...>

MEDIA OUTLET	South Florida Hospital News
PUBLISHED	Feb. 1, 2024, midnight
SIMILARWEB UVM 	15,662
COMSCORE UVM 	
AUDIENCE	
CAMPAIGN	
AVE	\$144.87
DOMAIN AUTHORITY 	39
PAGE AUTHORITY 	46

Holy Cross Health Internal Medicine Residents Celebrate Next Steps

<https://southfloridahospitalnews.com/holy-cross-health-internal-medicine-residents-celebrate-next-s...>



MEDIA OUTLET	South Florida Hospital News
PUBLISHED	Feb. 1, 2024, 1:03 a.m.
SIMILARWEB UVM 	15,662
COMSCORE UVM 	
AUDIENCE	
CAMPAIGN	
AVE	\$144.87
DOMAIN AUTHORITY 	39
PAGE AUTHORITY 	46

Trinity system taps medical group president

By Alexis Kayser

<https://www.beckershospitalreview.com/hospital-executive-moves/trinity-system-taps-medical-group-pr...>

- Tom Hathaway is the new president of Fort Lauderdale, Fla.-based Holy Cross Medical Group, a member of Livonia, Mich.-based Trinity Health. Mr. Hathaway previously served as the medical group's vice president of operations, improving year-over-year operating income by \$25.2 million, according to a Jan. 31 news release shared with Becker's. In his new role, he will oversee more than 130 physicians Holy Cross Health employs across Broward County, Fla.



MEDIA OUTLET	Becker's Hospital Review
PUBLISHED	Feb. 1, 2024, 1:34 p.m.
SIMILARWEB UVM 	508,216
COMSCORE UVM 	92,312

AUDIENCE	18,500
CAMPAIGN	
AVE	\$4,701.00
DOMAIN AUTHORITY <small>MOZ</small>	78
PAGE AUTHORITY <small>MOZ</small>	56

Thoracic Surgeon Erik Sylvin, M.D. Joins Holy Cross Medical Group

<https://southfloridahospitalnews.com/thoracic-surgeon-erik-sylvin-m-d-joins-holy-cross-medical-grou...>



January 12, 2024 – Thoracic surgeon Erik Sylvin, M.D. has joined Holy Cross Medical Group, a multi-specialty physician employed group of more than 130 physicians providing services throughout Broward County. Board certified in thoracic surgery and general surgery and a member of the Society of Thoracic Surgeons and General Thoracic Surgery Club, Dr. Sylvin has extensive experience performing numerous types of robotic, minimally invasive thoracic procedures.

MEDIA OUTLET	South Florida Hospital News
PUBLISHED	Feb. 1, 2024, 5:10 p.m.
SIMILARWEB UVM 	15,662
COMSCORE UVM 	
AUDIENCE	
CAMPAIGN	
AVE	\$144.87
DOMAIN AUTHORITY <small>MOZ</small>	39
PAGE AUTHORITY <small>MOZ</small>	46

Jon and Helaine Ayers Gift \$2 Million to Holy Cross Health's Outpatient Rehabilitation Center

<https://southfloridahospitalnews.com/jon-and-helaine-ayers-gift-2-million-to-holy-cross-healths-out...>

Center provides specialized physical therapy for neurological and other complex conditions
January 25, 2024 – Holy Cross Health has announced that Fort Lauderdale residents Jon and Helaine Ayers have made a \$2 million gift to support the hospital's Outpatient Rehabilitation Center. In recognition of the generous gift, the center will be renamed the Jon and Helaine Ayers Rehabilitation Institute.

MEDIA OUTLET	South Florida Hospital News
PUBLISHED	Feb. 1, 2024, 5:18 p.m.
SIMILARWEB UVM 	15,662
COMSCORE UVM 	
AUDIENCE	
CAMPAIGN	
AVE	\$144.87
DOMAIN AUTHORITY <small>MOZ</small>	39
PAGE AUTHORITY <small>MOZ</small>	46

Tom Hathaway Promoted to President of Holy Cross Medical Group

<https://southfloridahospitalnews.com/tom-hathaway-promoted-to-president-of-holy-cross-medical-group/>

January 31, 2024 – Tom Hathaway, MPA has been promoted to President of Holy Cross Medical Group, a multi-specialty physician employed group of more than 130 physicians providing services throughout Broward County. He was previously VP of Operations. A member of the Holy Cross Health leadership team, Hathaway has brought a servant leadership approach and collaborative leadership style to improve Holy Cross Medical Group’s patient access, operational efficiency and healthcare delivery.

MEDIA OUTLET South Florida Hospital News

PUBLISHED Feb. 1, 2024, 5:21 p.m.

SIMILARWEB UVM  15,662

COMSCORE UVM 

AUDIENCE

CAMPAIGN

AVE \$144.87

DOMAIN AUTHORITY  39

PAGE AUTHORITY  46

Jon and Helaine Ayers Gift \$2 Million to Holy Cross Health’s Outpatient Rehabilitation Center

<https://www.newsbreak.com/fort-lauderdale-fl/3319940168971-jon-and-helaine-ayers-gift-2-million-to-...>

MEDIA OUTLET NewsBreak

PUBLISHED Feb. 1, 2024, 10:18 p.m.

SIMILARWEB UVM  10,615,061

COMSCORE UVM 

AUDIENCE

CAMPAIGN

AVE \$98,189.31

DOMAIN AUTHORITY  71

PAGE AUTHORITY  57

Holy Cross Health Opens MD ASAP Cardiac Rapid Response Clinic

By None

<https://patch.com/florida/boca-raton/holy-cross-health-opens-md-asap-cardiac-rapid-response-clinic-...>

MEDIA OUTLET Patch

PUBLISHED Feb. 8, 2024, midnight

SIMILARWEB UVM  12,580,837

COMSCORE UVM 

AUDIENCE

CAMPAIGN


AVE	\$116,372.74
DOMAIN AUTHORITY <small>MOZ</small>	91
PAGE AUTHORITY <small>MOZ</small>	70


Holy Cross Health Opens MD ASAP Cardiac Rapid Response Clinic

By Kevin Parker

<https://www.citybiz.co/article/519081/holy-cross-health-opens-md-asap-cardiac-rapid-response-clinic/>

Clinic bridges the gap in cardiac care for patients with non-emergency heart concerns With a focus on Heart Month in February, Holy Cross Health in Fort Lauderdale has announced the opening of the MD ASAP Rapid Response Cardiac Clinic to bridge the gap in cardiac care. The Clinic offers a timely solution to patients with non-emergency intermittent heart problems and cardiovascular concerns as an alternative to the Emergency Department (ED).

MEDIA OUTLET	citybiz
PUBLISHED	Feb. 8, 2024, 6:17 p.m.
SIMILARWEB UVM 	35,110

COMSCORE UVM 	
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AUDIENCE	
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CAMPAIGN	
AVE	\$324.77
DOMAIN AUTHORITY <small>MOZ</small>	43
PAGE AUTHORITY <small>MOZ</small>	46

Holy Cross Health Opens New State-Of-The-Art Cardiac Catheterization Labs

By Lisa Parker

<https://www.citybiz.co/article/522109/holy-cross-health-opens-new-state-of-the-art-cardiac-catheter...>

Holy Cross Health in Fort Lauderdale is recognizing American Heart Month in February with the opening of a third cardiac catheterization laboratory. The cath labs are complemented by two electrophysiology labs in the Jim Moran Heart and Vascular Center. This investment in cardiac advancements elevates Holy Cross Health's cutting-edge, top-quality cardiac care.

MEDIA OUTLET	citybiz
PUBLISHED	Feb. 16, 2024, 1:42 p.m.
SIMILARWEB UVM 	37,627

COMSCORE UVM 	
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AUDIENCE	
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CAMPAIGN	
AVE	\$348.05
DOMAIN AUTHORITY <small>MOZ</small>	43
PAGE AUTHORITY <small>MOZ</small>	46

Holy Cross Health Opens New State-of-the-Art Cardiac Cath Labs

By None

MEDIA OUTLET	Patch
PUBLISHED	Feb. 19, 2024, midnight





<https://patch.com/florida/boca-raton/holy-cross-health-opens-new-state-art-cardiac-cath-labs-nodx>

SIMILARWEB UVM 	13,139,176
COMSCORE UVM 	12,026,389
AUDIENCE	
CAMPAIGN	
AVE	\$121,537.38
DOMAIN AUTHORITY 	91
PAGE AUTHORITY 	70

New Board Chair Officers and Board Members Named to Holy Cross Health

By None

<https://patch.com/florida/boca-raton/new-board-chair-officers-board-members-named-holy-cross-health...>




MEDIA OUTLET	Patch
PUBLISHED	Feb. 20, 2024, midnight
SIMILARWEB UVM 	13,139,176
COMSCORE UVM 	12,026,389
AUDIENCE	
CAMPAIGN	
AVE	\$121,537.38
DOMAIN AUTHORITY 	91
PAGE AUTHORITY 	70

New Board Chair Officers and Board Members Named to Holy Cross Health

By Kevin Parker

<https://www.citybiz.co/article/522907/new-board-chair-officers-and-board-members-named-to-holy-cros...>

Holy Cross Health has named Rudy Molinet as chair and Karen O'Byrne as vice chair of the Board of Directors and welcomed new board members Jon Ayers, LaRonda Chastang, Kathleen McManus and Brian Nelson. Rudy Molinet, RN, MPH, FACHE, Chief Executive Officer, Artemis Synergies Consulting is Chair of the Holy Cross Health Board. The Wilton Manors resident previously served as vice chair of the Board and on the Finance & Executive Committees.

MEDIA OUTLET	citybiz
PUBLISHED	Feb. 20, 2024, 7:54 p.m.
SIMILARWEB UVM 	37,627
COMSCORE UVM 	
AUDIENCE	
CAMPAIGN	
AVE	\$348.05
DOMAIN AUTHORITY 	43

PAGE 46
AUTHORITY MOZ

News in Brief: Holy Cross opens Broward rapid response cardiac clinic - South Florida Business Journal

<https://www.bizjournals.com/southflorida/news/2024/02/21/news-briefs-indian-creek-residences.html>

Holy Cross Health in Fort Lauderdale has opened the MD ASAP Rapid Response Cardiac Clinic on the ground floor at 4725 North Federal Highway. The clinic offers a solution to patients with non-emergency intermittent heart problems and cardiovascular concerns as an alternative to the Emergency Department. Charles Russo, M.D., FACC, supervises the clinic. HolyCrossASAP.com. Landau Properties broke ground on the Indian Creek Residences & Yacht Club condo in Miami's Bay Harbor Islands.

MEDIA OUTLET South Florida Business Journal

PUBLISHED Feb. 21, 2024, midnight

SIMILARWEB UVM  6,187,197

COMSCORE UVM  9,080,326

AUDIENCE 16,007

CAMPAIGN

AVE \$57,231.57

DOMAIN AUTHORITY MOZ 92

PAGE AUTHORITY MOZ 48

New Board Chair Officers and Board Members Named to Holy Cross Health

<https://southfloridahospitalnews.com/new-board-chair-officers-and-board-members-named-to-holy-cross...>

MEDIA OUTLET South Florida Hospital News

PUBLISHED Feb. 21, 2024, 7:45 a.m.

SIMILARWEB UVM  88,074

COMSCORE UVM  88,074

AUDIENCE

CAMPAIGN

AVE \$814.68

DOMAIN AUTHORITY MOZ 39

PAGE AUTHORITY MOZ 46

Holy Cross Health's Evening of Gratitude Celebrates Accomplishments Made Possible by Philanthropy Circle Major Donors



<https://southfloridahospitalnews.com/holy-cross-healths-evening-of-gratitude-celebrates-accomplishm...>

MEDIA OUTLET South Florida Hospital News

PUBLISHED Feb. 23, 2024, 8:08 a.m.

SIMILARWEB 88,074

Holy Cross Health Cardiologist Karan Munuswamy, M.D. presented with inaugural Remarkable Philanthropy Champion Award February 23, 2024 – Holy Cross Health hosted an Evening of Gratitude to express heartfelt appreciation to generous donors who helped raise more than \$11 million in 2023 for Holy Cross to continue to bring the community state-of-the-art technology and equipment and transformational programs and services.



UVM 	
COMSCORE	
UVM 	
AUDIENCE	
CAMPAIGN	
AVE	\$814.68
DOMAIN AUTHORITY <small>MOZ</small>	39
PAGE AUTHORITY <small>MOZ</small>	46

Holy Cross Health Celebrates Philanthropy Circle & Presents Inaugural Remarkable Philanthropy Champion Award

By Kevin Parker

<https://www.citybiz.co/article/524346/holy-cross-health-celebrates-philanthropy-circle-presents-ina...>

Holy Cross Health Cardiologist Karan Munuswamy, M.D. presented with inaugural Remarkable Philanthropy Champion Award Holy Cross Health hosted an Evening of Gratitude to express heartfelt appreciation to generous donors who helped raise more than \$11 million in 2023 for Holy Cross to continue to bring the community state-of-the-art technology and equipment and transformational programs and services.



MEDIA OUTLET	citybiz
PUBLISHED	Feb. 23, 2024, 11:09 a.m.
SIMILARWEB UVM 	37,627
COMSCORE	
UVM 	
AUDIENCE	
CAMPAIGN	
AVE	\$348.05
DOMAIN AUTHORITY <small>MOZ</small>	43
PAGE AUTHORITY <small>MOZ</small>	46

Holy Cross Health's Evening of Gratitude Celebrates Accomplishments

By Paige Feigenbaum

<https://patch.com/florida/boca-raton/holy-cross-health-s-evening-gratitude-celebrates-accomplishmen...>

Skip to main content West Palm Beach, FL Aventura, FL Miami Beach, FL Miami, FL Coral Gables-Coconut Grove, FL Pinecrest, FL Palmetto Bay-Cutler, FL Fort Myers, FL Sarasota, FL Lakeland, FL Florida Top National News See All Communities Holy Cross Health hosted an Evening of Gratitude to express heartfelt appreciation to generous donors who helped raise more than \$11 million in 2023 for Holy Cross to continue to bring the community state-of-the-art technology and equipment and transformational...

MEDIA OUTLET	Patch
PUBLISHED	Feb. 23, 2024, 6:20 p.m.
SIMILARWEB UVM 	13,139,176
COMSCORE	
UVM 	12,026,389
AUDIENCE	
CAMPAIGN	
AVE	\$121,537.38
DOMAIN AUTHORITY <small>MOZ</small>	91
PAGE AUTHORITY <small>MOZ</small>	70

AUTHORITY MOZ

New Board Chair Officers and Board Members Named to Holy Cross Health

By J.D. Karen O'Byrne, Carma Henry, Fort Lauderdale

<https://thewestsidegazette.com/new-board-chair-officers-and-board-members-named-to-holy-cross-health...>

NEW BOARD MEMBERS: Jonathan Ayers, MBA, LaRonda Chastang, MSW, Sister Kathleen McManus, RSM, Brian Nelson, J.D. Karen O'Byrne, Rudy Molinet, RNSubmitted by Paige Feigenbaum and Christine Walker(Photo Credit: Holy Cross Health) FORT LAUDERDALE, FLORIDA— Holy Cross Health has named Rudy Molinet as chair and Karen O'Byrne as vice chair of the Board of Directors and welcomed new board members Jon Ayers, LaRonda Chastang, Kathleen McManus and Brian Nelson.

MEDIA OUTLET The Westside Gazette

PUBLISHED Feb. 28, 2024, 10:14 a.m.

SIMILARWEB UVM  14,820

COMSCORE UVM 

AUDIENCE 29,600

CAMPAIGN

AVE \$137.08

DOMAIN AUTHORITY MOZ 51

PAGE AUTHORITY MOZ 47

Holy Cross Health Launches MD ASAP Cardiac Rapid Response Clinic

By Sean d'Oliveira, Jorge Martinez, Danielle Charbonneau, Helen Martin

<https://sfbwmag.com/holy-cross-health-launches-md-asap-cardiac-rapid-response-clinic/>

Holy Cross Health in Fort Lauderdale recently unveiled the opening of the MD ASAP Rapid Response Cardiac Clinic. The clinic aims to address the gap in cardiac care by providing a timely solution to patients with non-emergency intermittent heart problems and cardiovascular concerns. This alternative option aims to reduce the Emergency Department (ED) burden. The clinic's opening is especially timely as it coincides with Heart Month in February, emphasizing the importance of heart health.

MEDIA OUTLET South Florida Business & Wealth

PUBLISHED Feb. 29, 2024, 11:15 a.m.

SIMILARWEB UVM  9,052

COMSCORE UVM 

AUDIENCE

CAMPAIGN

AVE \$83.73

DOMAIN AUTHORITY MOZ 35

PAGE AUTHORITY MOZ 43

TOM HATHAWAY PROMOTED TO PRESIDENT OF HOLY CROSS MEDICAL GROUP

By None

<https://southfloridahospitalnews.com/tom-hathaway-promoted-to-president-of-holy-cross-medical-group...>

MEDIA OUTLET South Florida Hospital News

PUBLISHED March 1, 2024, midnight

SIMILARWEB 88,074

UVM 

COMSCORE

UVM 

AUDIENCE

CAMPAIGN

AVE \$814.68

DOMAIN AUTHORITY MOZ 39

PAGE AUTHORITY MOZ 46

SEVEN REASONS WHY PHYSICIANS SHOULD CONSIDER AN EMPLOYED MEDICAL GROUP

By Tom Hathaway

<https://southfloridahospitalnews.com/seven-reasons-why-physicians-should-consider-an-employed-medic...>

MEDIA OUTLET South Florida Hospital News

PUBLISHED March 1, 2024, midnight

SIMILARWEB 88,074

UVM 

COMSCORE

UVM 

AUDIENCE

CAMPAIGN

AVE \$814.68

DOMAIN AUTHORITY MOZ 39

PAGE AUTHORITY MOZ 46

THORACIC SURGEON ERIK SYLVIN, MD, JOINS HOLY CROSS MEDICAL GROUP

By None

<https://southfloridahospitalnews.com/thoracic-surgeon-erik-sylvin-md-joins-holy-cross-medical-group/>

MEDIA OUTLET South Florida Hospital News

PUBLISHED March 1, 2024, midnight

SIMILARWEB 88,074

UVM 

COMSCORE

UVM 

AUDIENCE

CAMPAIGN

AVE \$814.68

DOMAIN AUTHORITY MOZ 39

PAGE 46
AUTHORITY MOZ

What's Hot in Healthcare: Holy Cross Health in Fort Lauderdale has opened MD ASAP Rapid Response Cardiac Clinic


By Cindy Krischer Goodman

<https://www.sun-sentinel.com/2024/03/01/whats-hot-in-healthcare-nsu-has-a-secret-weapon-for-athlete...>

Holy Cross Health in Fort Lauderdale has opened MD ASAP Rapid Response Cardiac Clinic as an alternative to the emergency department. The clinic is not geared for someone in cardiac arrest but rather for patients with non-emergency, intermittent heart problems or cardiovascular concerns who don't want to wait weeks to see a cardiologist. The benefit is the patient can be seen quickly by a professional with cardiac expertise, typically within 24 hours. The clinic on the ground floor of Holy Cross Hospital will be open from 9 a.m. to 5 p.m. Mondays through Fridays. Patients can be screened, evaluated and referred for further testing such as a workup via Echo, stress testing or CT calcium scoring. Some will have follow-ups at the clinic.

MEDIA OUTLET South Florida Sun Sentinel

PUBLISHED March 1, 2024, midnight

SIMILARWEB UVM  2,122,615

COMSCORE UVM  2,837,011

AUDIENCE 82,121

CAMPAIGN

AVE \$19,634.19

DOMAIN AUTHORITY MOZ 88

PAGE AUTHORITY MOZ 61


Holy Cross Makes Newsweek's America's Best-In-State Hospitals List

By None

<https://patch.com/florida/boca-raton/holy-cross-makes-newsweek-s-america-s-best-state-hospitals-lis...>

MEDIA OUTLET Patch

PUBLISHED March 1, 2024, midnight

SIMILARWEB UVM  13,139,176

COMSCORE UVM  12,026,389

AUDIENCE

CAMPAIGN

AVE \$121,537.38

DOMAIN AUTHORITY MOZ 91

PAGE AUTHORITY MOZ 70

Holy Cross Health Awarded on Newsweek's America's Best-In-State Hospitals 2024 List

<https://southfloridahospitalnews.com/holy-cross-health-awarded-on-newsweeks-americas-best-in-state-...>

March 1, 2024 – Holy Cross Health has been awarded on Newsweek's list of America's Best-In-State Hospitals 2024. This prestigious award is presented by

MEDIA OUTLET South Florida Hospital News

PUBLISHED March 2, 2024, 6:56 a.m.

SIMILARWEB UVM  88,074

Newsweek and Statista Inc., the world-leading statistics portal and industry ranking provider. The awards list can be viewed on Newsweek's website. Proximity and access are of the utmost importance when choosing between top hospitals. The America's Best-In-State Hospitals 2024 ranking was created to identify the top hospitals at the state level.

COMSCORE
UVM 

AUDIENCE

CAMPAIGN

AVE \$814.68

DOMAIN
AUTHORITY 

PAGE
AUTHORITY 

Holy Cross Health Awarded on Newsweek's America's Best-In-State Hospitals 2024 List

By Kevin Parker

<https://www.citybiz.co/article/527192/holy-cross-health-awarded-on-newsweeks-americas-best-in-state...>

Holy Cross Health has been awarded on Newsweek's list of America's Best-In-State Hospitals 2024. This prestigious award is presented by Newsweek and Statista Inc., the world-leading statistics portal and industry ranking provider. The awards list can be viewed on Newsweek's website. Proximity and access are of the utmost importance when choosing between top hospitals. The America's Best-In-State Hospitals 2024 ranking was created to identify the top hospitals at the state level.

MEDIA OUTLET citybiz

PUBLISHED March 3, 2024,
10:22 p.m.

SIMILARWEB
UVM 

COMSCORE
UVM 

AUDIENCE

CAMPAIGN

AVE \$348.05

DOMAIN
AUTHORITY 

PAGE
AUTHORITY 

Holy Cross Health Awarded on Newsweek's America's Best-In-State Hospitals 2024 List

<https://communitynewspapers.com/featured/holy-cross-health-awarded-on-newsweeks-americas-best-in-st...>

Holy Cross Health has been awarded on Newsweek's list of America's Best-In-State Hospitals 2024. This prestigious award is presented by Newsweek and Statista Inc., the world-leading statistics portal and industry ranking provider. The awards list can be viewed on Newsweek's website. Proximity and access are of the utmost importance when choosing between top hospitals. The America's Best-In-State Hospitals 2024 ranking was created to identify the top hospitals at the state level.

MEDIA OUTLET Miami's
Community
Newspapers

PUBLISHED March 4, 2024,
10:44 a.m.

SIMILARWEB
UVM 

COMSCORE
UVM 

AUDIENCE

CAMPAIGN

AVE \$294.72

DOMAIN
AUTHORITY 



PAGE 53

AUTHORITY MOZ

Interventional Pain Specialist Giuseppe Paese, D.O. Joins Holy Cross

By None

<https://patch.com/florida/boca-raton/interventional-pain-specialist-giuseppe-paese-d-o-joins-holy-c...>



MEDIA OUTLET	Patch
PUBLISHED	March 5, 2024, midnight
SIMILARWEB UVM 	13,139,176
COMSCORE UVM 	12,026,389
AUDIENCE	
CAMPAIGN	
AVE	\$121,537.38
DOMAIN AUTHORITY <small>MOZ</small>	91
PAGE AUTHORITY <small>MOZ</small>	70

Interventional Pain Specialist Giuseppe Paese, D.O., FAAPMR Joins Holy Cross Medical Group

By Kevin Parker

<https://www.citybiz.co/article/528370/interventional-pain-specialist-giuseppe-paese-d-o-faapmr-join...>

Interventional pain specialist Giuseppe G.F. Paese, D.O., FAAPMR has joined Holy Cross Medical Group, a multi-specialty physician employed group of more than 130 physicians providing services throughout Broward County. Before joining Holy Cross Medical Group, he was medical director of Ageless Health & Surgery Center.


MEDIA OUTLET	citybiz
PUBLISHED	March 5, 2024, 5:44 p.m.
SIMILARWEB UVM 	37,627
COMSCORE UVM 	
AUDIENCE	
CAMPAIGN	
AVE	\$348.05
DOMAIN AUTHORITY <small>MOZ</small>	43
PAGE AUTHORITY <small>MOZ</small>	46

Holy Cross Medical Group adds pain management specialist

By Claire Wallace, Claire Wallace -

<https://www.beckersspine.com/orthopedic/59105-holy-cross-medical-group-adds-pain-management-special...>

Orthopedic Fort Lauderdale, Fla.-based Holy Cross Medical Group has added interventional pain specialist Giuseppe Paese, DO, according to a March 5 press release sent to Becker's.

MEDIA OUTLET	Becker's Spine Review
PUBLISHED	March 5, 2024, 6:30 p.m.
SIMILARWEB UVM 	76,555
COMSCORE	

UVM 

AUDIENCE

CAMPAIGN

AVE \$708.13

DOMAIN AUTHORITY  54

PAGE AUTHORITY  46

Holy Cross Names First Out Board Chair

By Jason Parsley

<https://outsfl.com/local/holy-cross-names-first-out-board-chair>

Holy Cross Health may be a Catholic hospital, but Rudy Molinet wants people to know they're also an ally of the LGBTQ community. Molinet lives in Wilton Manors with his husband, Jeff Shearer.

MEDIA OUTLET OUTSFL

PUBLISHED March 6, 2024, 4:05 a.m.

SIMILARWEB UVM  35,976

COMSCORE UVM 

AUDIENCE

CAMPAIGN

AVE \$332.78

DOMAIN AUTHORITY  21

PAGE AUTHORITY  25

Interventional Pain Specialist Giuseppe Paese, D.O., FAAPMR Joins Holy Cross Medical Group

<https://southfloridahospitalnews.com/interventional-pain-specialist-giuseppe-paese-d-o-faapmr-joins...>

March 5, 2024 – Interventional pain specialist Giuseppe G.F. Paese, D.O., FAAPMR has joined Holy Cross Medical Group, a multi-specialty physician employed group of more than 130 physicians providing services throughout Broward County. Before joining Holy Cross Medical Group, he was medical director of Ageless Health & Surgery Center.

MEDIA OUTLET South Florida Hospital News

PUBLISHED March 6, 2024, 8:18 a.m.

SIMILARWEB UVM  88,074

COMSCORE UVM 

AUDIENCE

CAMPAIGN

AVE \$814.68



DOMAIN AUTHORITY  39

PAGE AUTHORITY  46

Interventional Pain Specialist Giuseppe Paese, D.O., FAAPMR Joins Holy Cross Medical Group

<https://communitynewspapers.com/featured/interventional-pain-specialist-giuseppe-paese-d-o-faapmr-j...>



Interventional pain specialist Giuseppe G.F. Paese, D.O., FAAPMR has joined Holy Cross Medical Group, a multi-specialty physician employed group of more than 130 physicians providing services throughout Broward County. Before joining Holy Cross Medical Group, he was medical director of Ageless Health & Surgery Center.

MEDIA OUTLET	Miami's Community Newspapers
PUBLISHED	March 6, 2024, 10:57 a.m.
SIMILARWEB UVM 	31,862
COMSCORE UVM 	
AUDIENCE	
CAMPAIGN	
AVE	\$294.72
DOMAIN AUTHORITY <small>MOZ</small>	57
PAGE AUTHORITY <small>MOZ</small>	53

Holy Cross Health's Intensive Rehabilitation Unit Welcomes Dr. Warford

By None

<https://patch.com/florida/boca-raton/holy-cross-health-s-intensive-rehabilitation-unit-welcomes-dr-...>



MEDIA OUTLET	Patch
PUBLISHED	March 7, 2024, midnight
SIMILARWEB UVM 	13,139,176
COMSCORE UVM 	12,026,389
AUDIENCE	
CAMPAIGN	
AVE	\$121,537.38
DOMAIN AUTHORITY <small>MOZ</small>	91
PAGE AUTHORITY <small>MOZ</small>	70

Holy Cross Health Awarded on Newsweek's America's Best-In-State Hospitals 2024 List

By Carma Henry, Fort Lauderdale

<https://thewestsidegazette.com/holy-cross-health-awarded-on-newsweeks-americas-best-in-state-hospit...>

Submitted by Paige Feigenbaum FORT LAUDERDA, FL – Holy Cross Health has been awarded on Newsweek's list of America's Best-In-State Hospitals 2024. This prestigious award is presented by Newsweek and Statista Inc., the world-leading statistics portal and industry ranking provider. The awards list can be viewed on Newsweek's website. Proximity and access are of the utmost importance when

MEDIA OUTLET	The Westside Gazette
PUBLISHED	March 7, 2024, 10:55 a.m.
SIMILARWEB UVM 	14,820
COMSCORE UVM 	

choosing between top hospitals.



AUDIENCE	29,600
CAMPAIGN	
AVE	\$137.08
DOMAIN AUTHORITY <small>MOZ</small>	51
PAGE AUTHORITY <small>MOZ</small>	47

Holy Cross Health's Intensive Rehabilitation Unit Welcomes Jonathan Warford, M.D.

By Kevin Parker

<https://www.citybiz.co/article/529522/holy-cross-healths-intensive-rehabilitation-unit-welcomes-jon...>



Jonathan Warford, M.D. has joined the Holy Cross Health Intensive Rehabilitation Unit, providing inpatient physical therapy and rehabilitation services, therapies, treatments and care at the hospital. For the past year, Dr. Warford has been an inpatient attending physician and assistant medical director at Baptist Health of South Florida Bethesda East Hospital's Cornell Institute for Rehabilitation Medicine in Boynton Beach, Florida.

MEDIA OUTLET	citybiz
PUBLISHED	March 7, 2024, 5:33 p.m.
SIMILARWEB UVM 	37,627
COMSCORE UVM 	
AUDIENCE	
CAMPAIGN	
AVE	\$348.05
DOMAIN AUTHORITY <small>MOZ</small>	43
PAGE AUTHORITY <small>MOZ</small>	46

14th Annual Holy Cross Health Golf Classic Raises Over \$215,000

By None

<https://patch.com/florida/boca-raton/14th-annual-holy-cross-health-golf-classic-raises-over-215-000...>

MEDIA OUTLET	Patch
PUBLISHED	March 19, 2024, midnight
SIMILARWEB UVM 	13,139,176
COMSCORE UVM 	12,026,389
AUDIENCE	
CAMPAIGN	
AVE	\$121,537.38
DOMAIN AUTHORITY <small>MOZ</small>	91
PAGE AUTHORITY <small>MOZ</small>	70

Holy Cross Health's Transformational Partners in Breast Health Program Benefits from 14th Annual Golf Classic

By Kevin Parker

<https://www.citybiz.co/article/533779/holy-cross-healths-transformational-partners-in-breast-health...>

MEDIA OUTLET citybiz
PUBLISHED March 19, 2024, 2:22 p.m.

SIMILARWEB UVM  37,627

COMSCORE UVM 

AUDIENCE

CAMPAIGN

AVE \$348.05

DOMAIN AUTHORITY  43

PAGE AUTHORITY  46

Holy Cross Health's Transformational Partners in Breast Health Program Benefits from 14th Annual Golf Classic

<https://southfloridahospitalnews.com/holy-cross-healths-transformational-partners-in-breast-health...>

Terry Gunther, Sheri Whittington and Sheriann Namer March 19, 2024 – The 14th Annual Holy Cross Health Golf Classic at Coral Ridge Country Club, presented by The Harry T. Mangurian, Jr. Foundation and benefiting the Partners in Breast Health program at the Holy Cross Health Dorothy Mangurian Comprehensive Women's Center raised over \$215,000.

MEDIA OUTLET South Florida Hospital News

PUBLISHED March 23, 2024, 12:15 p.m.

SIMILARWEB UVM  88,074

COMSCORE UVM 

AUDIENCE

CAMPAIGN

AVE \$814.68

DOMAIN AUTHORITY  39

PAGE AUTHORITY  46

Holy Cross Health Hosts Guerrieri Family Medical Complex Dedication Ceremony

By None

<https://www.citybiz.co/article/536080/holy-cross-health-hosts-guerrieri-family-medical-complex-dedi...>

MEDIA OUTLET citybiz

PUBLISHED March 25, 2024, midnight

SIMILARWEB UVM  37,627

COMSCORE UVM 

AUDIENCE	
CAMPAIGN	
AVE	\$348.05
DOMAIN AUTHORITY <small>MOZ</small>	43
PAGE AUTHORITY <small>MOZ</small>	46

Holy Cross Hosts Guerrieri Family Medical Complex Dedication Ceremony

By None

<https://patch.com/florida/boca-raton/holy-cross-hosts-guerrieri-family-medical-complex-dedication-c...>



MEDIA OUTLET	Patch
PUBLISHED	March 25, 2024, midnight
SIMILARWEB UVM 	13,139,176
COMSCORE UVM 	12,026,389

AUDIENCE	
CAMPAIGN	
AVE	\$121,537.38
DOMAIN AUTHORITY <small>MOZ</small>	91
PAGE AUTHORITY <small>MOZ</small>	70

HOLY CROSS MEDICAL GROUP WELCOMES PRIMARY CARE PHYSICIAN ROBERT GIOIA, B.S., D.O., DDS TO WILTON MANORS OFFICE

<https://southfloridahospitalnews.com/holy-corss-medical-group-welcomes-primary-care-physician-rober...>

March 25, 2024 – Holy Cross Medical Group, a multi-specialty physician employed group of more than 130 physicians providing services throughout Broward County, has added Robert Gioia, B.S., D.O., DDS to its team of dedicated primary care physicians at the group’s Wilton Manors office. “I am delighted to extend primary care services to the Wilton Manors community,” said Dr. Gioia.





MEDIA OUTLET	South Florida Hospital News
PUBLISHED	March 26, 2024, midnight
SIMILARWEB UVM 	88,074
COMSCORE UVM 	

AUDIENCE	
CAMPAIGN	
AVE	\$814.68
DOMAIN AUTHORITY <small>MOZ</small>	39
PAGE AUTHORITY <small>MOZ</small>	46

Holy Cross Health Hosts Guerrieri Family Medical Complex Dedication Ceremony

<https://southfloridahospitalnews.com/holy-cross-health-hosts-guerrieri-family-medical-complex-dedic...>





Tom Hathaway, President of Holy Cross Medical Group; Laura Denoux, Vice President and Chief Development Officer at Holy Cross Health; Karan Munuswamy, M.D.; Cathi Guerrieri; Alan Guerrieri; Sandra Hatch; and Mark Doyle, President and CEO of Holy Cross Health March 25, 2024 – Holy Cross Health hosted a special dedication ceremony for the newly renovated Guerrieri Family Medical Complex. The newly renovated three-story Guerrieri Family Medical Complex is located at 4701 N.

MEDIA OUTLET	South Florida Hospital News
PUBLISHED	March 26, 2024, 7:55 a.m.
SIMILARWEB UVM 	88,074
COMSCORE UVM 	
AUDIENCE	
CAMPAIGN	
AVE	\$814.68
DOMAIN AUTHORITY 	39
PAGE AUTHORITY 	46

Primary Care Physician Dr. Robert Gioia Joins Holy Cross Medical Group

By None

<https://patch.com/florida/boca-raton/primary-care-physician-dr-robert-gioia-joins-holy-cross-medica...>



MEDIA OUTLET	Patch
PUBLISHED	March 27, 2024, midnight
SIMILARWEB UVM 	13,139,176
COMSCORE UVM 	12,026,389
AUDIENCE	
CAMPAIGN	
AVE	\$121,537.38
DOMAIN AUTHORITY 	91
PAGE AUTHORITY 	70

Holy Cross Medical Group Welcomes Primary Care Physician Robert Gioia, B.S., D.O., DDS To Wilton Manors Office

By Lisa Parker

<https://www.citybiz.co/article/536958/holy-cross-medical-group-welcomes-primary-care-physician-robe...>

Holy Cross Medical Group, a multi-specialty physician employed group of more than 130 physicians providing services throughout Broward County, has added Robert Gioia, B.S., D.O., DDS to its team of dedicated primary care physicians at the group's

MEDIA OUTLET	citybiz
PUBLISHED	March 27, 2024, 11:26 a.m.
SIMILARWEB UVM 	37,627
COMSCORE UVM 	

Wilton Manors office. "I am delighted to extend primary care services to the Wilton Manors community," said Dr. Gioia.



AUDIENCE	
CAMPAIGN	
AVE	\$348.05
DOMAIN AUTHORITY <small>MOZ</small>	43
PAGE AUTHORITY <small>MOZ</small>	46

Retail Roundup: Holy Cross Health Center at Sistrunk

By Ron Hurtibise

<https://www.sun-sentinel.com/2024/03/28/retail-roundup-debuts-of-dueling-water-coaster-danish-furni...>

Five new storefronts open at YMCA retail plaza The YMCA of South Florida recently welcomed five new operations to its retail plaza at the L.A. Lee YMCA/Mizell Community Center, 1409 Sistrunk Blvd., in Fort Lauderdale. The community center opened in May 2022. The new entities are: Holy Cross Health Center – Providing access to family medicine, pediatric and adult immunizations, school physicals, annual wellness visits, and preventative services. The Salad Boss – Offering salads, smoothies, wraps and more. Natural Trend Setters Salon – Specializing in hair care and education. Optimal Health Pharmacy – Opening soon. Fort Lauderdale Police Substation – It's relocating from its current home on Sistrunk Boulevard "to better serve the community," according to a news release.

MEDIA OUTLET	South Florida Sun Sentinel
PUBLISHED	March 28, 2024, midnight
SIMILARWEB UVM 	2,122,615
COMSCORE UVM 	2,837,011
AUDIENCE	82,121
CAMPAIGN	
AVE	\$19,634.19
DOMAIN AUTHORITY <small>MOZ</small>	88
PAGE AUTHORITY <small>MOZ</small>	61



ONCOLOGY UPDATE in South Florida ...ONCOLOGY

HOLY CROSS HEALTH

Michel Velez, MD

A board-certified hematologist and oncologist at The Michael and Dianne Bienes Comprehensive Cancer Center at Holy Cross Health in Fort Lauderdale, Michel Velez, M.D., is also an affiliate assistant professor of internal medicine at the University of Central Florida. Previously, he was a hematologist and oncologist at Florida Cancer Specialists at the University of Central Florida Cancer Center, served as principal investigator with the Sarah Cannon Research Institute Phase I Drug Development Unit and was a principal investigator and sub investigator for the Office of Human Research Memorial Cancer Institute, where he also served as medical director of Quality Initiatives and chair of Pharmacy and Therapeutics committee. Dr. Velez earned his Doctor of Medicine from the Universidad del Norte in Barranquilla, Colombia. He completed his internal medicine residency at University of Miami Miller School of Medicine at JFK Medical Center and Veterans Affairs Medical Center Regional Campus in West Palm Beach, followed by his hematology-oncology fellowship at Jackson Memorial Hospital/University of Miami Miller School of Medicine, where he was Chief Fellow his final year.



Jessica L. Burgers, MD, FACS

Jessica L. Burgers, M.D., FACS, is the Director of the Breast Program and Vice Chief for the Department of Surgery at The Michael and Dianne Bienes Comprehensive Cancer Center at Holy Cross Health in Fort Lauderdale. A board-certified general surgeon specializing in breast surgical oncology, she works closely with the multidisciplinary team to develop customized treatment plans based on a patient's specific cancer type, stage and prognosis. Dr. Burgers graduated magna cum laude from University of Notre Dame before graduating cum laude with her medical doctorate from The Ohio State University. She completed her general surgery residency at Riverside Methodist Hospital and earned the resident research award for two consecutive years. She completed her breast surgical oncology fellowship at University of Southern California, focusing on caring for patients with benign and malignant breast disease. Dr. Burgers is at the forefront of the latest developments in breast surgery. During her time in California, she trained with Dr. Melvin Silverstein, one of the pioneers of oncoplastic breast surgery, which combines cancer and plastic surgery principles. With this technique, patients can look forward to being cancer-free while also having aesthetically pleasing results following recovery.



Dr. Velez: <https://southfloridahospitalnews.com/salute-to-oncology-holy-cross-health-michel-velez-md/>

Dr. Burgers: <https://southfloridahospitalnews.com/salute-to-oncology-holy-cross-health-jessica-l-burgers-md-facs/>

Holy Cross Health Surpasses \$7 Million in Gifts from The Guerrieri Family Foundation

The Guerrieri Family Foundation, in an ongoing commitment to the mission of Holy Cross Health, has announced that its latest donation brings the foundation's total giving to more than \$7 million.

"We are so grateful to the Guerrieri family for their incredible support of Holy Cross over the years," Holy Cross CEO and President Mark Doyle said. "Because of their commitment and generosity, we continue to serve our community with healthcare excellence, cutting edge treatment, and compassionate and comprehensive care."

The generous gift will fund the renovation of the three-story Holy Cross Medical Complex at 4701 N. Federal Highway, which will be renamed the Guerrieri Family Medical Complex.

In 2001, the Guerrieri Family Foundation made a transformational gift to Holy Cross, and in recognition, the non-profit hospital's soaring two-story main lobby featuring the Holy Cross Health and Sisters of Mercy History Wall was named the Guerrieri Family Foundation Lobby.

Then in 2012, the Guerrieri Family Foundation donated a substantial gift to name the Patricia R. Guerrieri Pavilion at the Dorothy Mangurian Comprehensive Women's Center at Holy Cross HealthPlex, which offers community education rooms; a café and teaching kitchen; medical spa; lifestyle counseling rooms; health education lobby; volunteer office; and physician suites.



(l-r) Dr. Karan Munuswamy, Sandra Hatch and Alan Guerrieri

MAKINGROUNDS...MAKINGROUNDS...MAKINGROUNDS...MAKINGROUNDS...MAKINGROUNDS...

Interventional Spine and Pain Specialist William Porter McRoberts, MD, Returns to Holy Cross Health

Interventional spine and pain specialist William Porter McRoberts, M.D., has returned to Holy Cross Medical Group.

From 2006-2017, Dr. McRoberts was the medical director of interventional spine, pain and neurosurgery at Holy Cross Health and sat on the ministry's institutional review board from 2008-2011. Before rejoining Holy Cross Health, he conducted research and was on staff at private practices in the Fort Lauderdale area. Dr. McRoberts has been a primary investigator and research scientist on dozens of FDA primary assessment research trials within the interventional spine, pain and neuromodulation space and has authored research articles and book chapters generating over 2,000 scientific citations. He has traveled the world to give lectures and presentations on innovative treatments for pain and spine disorders.

Upon graduating from the University of Kentucky School of Medicine in Lexington, KY, the Seattle native moved back to the West Coast for an internal medicine internship, followed by a residency in physical medicine and rehabilitation at Loma Linda University in Loma Linda, CA, where he served as chief resident. He was then chief fellow of the Accreditation Council for Graduate Medical Education Interventional Spine and Pain Medicine Fellowship at Emory University in Atlanta, GA.



**Dr. William Porter
McRoberts**

<https://southfloridahospitalnews.com/interventional-spine-and-pain-specialist-william-porter-mcroberts-md-returns-to-holy-cross-health/>

Holy Cross Health Completes First Inspire[®] Therapy Procedure

Holy Cross Health has completed the first Inspire[®] procedure. Inspire is an FDA-approved obstructive sleep apnea (OSA) treatment option for people who cannot use Continuous Positive Airway Pressure (CPAP) therapy.

Inspire works inside the body with a patient's natural breathing process to treat sleep apnea. Mild stimulation opens the airway during sleep, allowing oxygen to flow naturally. The patient uses a small handheld remote to turn Inspire on before bed and off when they wake up.

The Inspire system is implanted during a short, outpatient procedure. The system is placed under the skin of the neck and chest through two small incisions. Most patients return home the same day and take over-the-counter pain medications to manage pain as needed.

The safety and efficacy of Inspire was evaluated during the STAR clinical trial. Five-year STAR trial outcomes show patients using Inspire experience significant reductions in sleep apnea events and significant improvements in quality-of-life measures. There have been over 250 peer-reviewed publications on Inspire. These publications show results consistent with those seen in the STAR trial.

THURSDAY - JANUARY 4, 2024

South Florida Hospital News and Healthcare Report
a Healthcare Media Company
Charles Felix
Publisher/ Owner



HOLY CROSS HEALTH INTERNAL MEDICINE RESIDENTS CELEBRATE NEXT STEPS

Graduate Medical Education program prepares residents for fellowships and jobs

Fort Lauderdale, Florida (January 2, 2024) – A group of residents who completed their Graduate Medical Education (GME) at Holy Cross Health in Fort Lauderdale in the last few years are ready for the next step in their careers as physicians. Some residents will pursue Internal Medicine (IM) subspecialty fellowships and others will begin their careers as primary care physicians, hospitalists or will apply for an IM specialty match in the future.

“We are very proud of all these current and former residents,” said Kenneth Homer, M.D., Chief Graduate Medical Education Officer at Holy Cross Health. “We’d also like to congratulate everyone who played an important role in their education and training.”

One of the goals of the program is to retain talented former residents at Holy Cross Health or other hospitals or medical practices in the South Florida community. IM physicians Jason Ceavers, M.D.; Maya Lucas, M.D.; Kritzia Pineda, M.D.; Rafael Gutierrez, M.D.; and endocrinologist Sebastian Perez-Martinez, M.D. have joined Holy Cross Medical Group, a multi-specialty physician employed group of more than 130 physicians providing services throughout Broward County.

Four doctors matched nearby at University of Miami/Jackson Health System to pursue specialty fellowships — Yaisa Moreno Hernandez, M.D. and Claudia Marcano Ocasio, M.D. in Pulmonary Disease and Critical Care Medicine; Eduardo Villa, M.D. in Nephrology; and Robert Briski, M.D. in Hematology/Oncology.

<https://southfloridahospitalnews.com/holy-cross-health-internal-medicine-residents-celebrate-next-steps/>

THURSDAY - JANUARY 11, 2024

South Florida Hospital News and Healthcare Report
a Healthcare Media Company
Charles Felix
Publisher/ Owner

ORTHOPAEDIC SURGEON AND SPINE SPECIALIST KALMAN D. BLUMBERG, M.D. JOINS HOLY CROSS MEDICAL GROUP

January 9, 2024 – Orthopaedic surgeon and spine specialist Kalman D. Blumberg, M.D. has joined Holy Cross Medical Group, a multi-specialty physician employed group of more than 130 physicians providing services throughout Broward County.

Certified by the American Board of Orthopaedic Surgery and a fellow of the American College of Surgeons, Dr. Blumberg is a member of the American Medical Association, Broward County Medical Association, Broward County Orthopaedic Society, Caducean Society of Greater Fort Lauderdale, Florida Medical Association and Florida Orthopaedic Society.

Dr Blumberg has exclusively focused on surgery of the spine for the last 30 plus years. He diagnoses and treats all conditions of the cervical, thoracic and lumbar spine, including degenerative disc disease, herniated discs, spinal stenosis, tumors of the spine, sciatica, back and neck pain.



Since 2009, Dr. Blumberg has been a physician with Florida Spine Specialists with offices in Fort Lauderdale, Marathon and Key West. He also previously was affiliated with Broward Health Medical Center and Broward Health Imperial Point in Fort Lauderdale and Lower Keys Medical Center in Key West.

[READ MORE](#)

<https://southfloridahospitalnews.com/orthopaedic-surgeon-and-spine-specialist-kalman-d-blumberg-m-d-joins-holy-cross-medical-group/>

Holy Cross Health Surpasses \$7 Million in Gifts from Foundation

The Guerrieri Family Foundation, in an ongoing commitment to the mission of Holy Cross Health, has announced that its latest donation brings the foundation's total giving to more than \$7 million.

"We are so grateful to the Guerrieri family for their incredible support of Holy Cross over the years," Holy Cross CEO and President Mark Doyle said. "Because of their commitment and generosity, we continue to serve our community with healthcare excellence, cutting edge treatment, and compas-

sionate and comprehensive care."

The generous gift will fund the renovation of the three-story Holy Cross Medical Complex at 4701 N. Federal Highway, which will be renamed the Guerrieri Family Medical Complex. At the Guerrieri Family Medical Complex, patients will have access to Holy Cross Medical Group primary care physicians starting December 11, 2023.

"The renovations will include multiple physician offices and exam rooms designed to

enhance the patient experience," said Karan Munuswamy, M.D., Medical Director of Philanthropy for Holy Cross Health.

"The Guerrieri Family Foundation has a long history with Holy Cross," said Holy Cross Health Vice President and Chief Development Officer Laura Denoux. "We appreciate their support as we continue to bring the highest level of quality care to our patients."

To learn more about Holy Cross Health, visit holy-cross.com.



Photo 1 (L to R) Dr. Karan Munuswamy, Sandra Hatch and Alan Guerrieri Photo Courtesy of Holy Cross Health

<https://digital.goodnewsfl.org/2024/january/40/>

January 29, 2024



PHILANTHROPY

- [Holy Cross Health Celebrates \\$2M Donation From Jon And Helaine Ayers](#)
The gift supports the hospital's outpatient rehabilitation center.

Links to: <https://www.citybiz.co/article/513648/jon-and-helaine-ayers-gift-2m-to-holy-cross-healths-outpatient-rehabilitation-center/>



Cardiology

MD ASAP Cardiac Rapid Response Clinic at Holy Cross Health Bridges Gap in Cardiac Care

Holy Cross Health now offers a solution to bridge the gap in cardiac care. The MD ASAP Rapid Response Cardiac Clinic at Holy Cross Health in Fort Lauderdale accommodates patients who need to be seen in a timely manner for non-emergency cardiovascular concerns.

Supervised by Charles Russo, M.D., FACC, the clinic is supported by Darla Erlich, DNP, and Allison Hamlett, NP, to provide care to those with intermittent heart problems that do not require a visit to the Emergency Department (ED). Heart failure specialists Joshua Larned, M.D., and Elias Collado, M.D., also provide coverage.

Patients can be seen quickly – typically within 24 hours – Monday through Friday from 9 a.m. to 5 p.m. at the clinic on the ground floor of Holy Cross Health in Fort Lauderdale. If patients' physicians are booked or out of town – and if they want the benefit of immediate access to a physician with extensive cardiovascular expertise – this model offers an alternative to the ED, urgent care or going for prolonged periods without addressing the issue.

Cardiovascular disease (CVD) remains



(l-r) Allison Hamlett, NP, and Darla Erlich, DNP Photo credit: Holy Cross Health

the leading cause of death in the United States, accounting for 928,741 deaths in 2020, according to the American Heart Association. In 2020, coronary heart disease (CHD) was the leading cause (41.2%) of deaths attributable to CVD in the United States, followed by stroke (17.3%), other CVD (16.8%), high blood pressure (12.9%), heart failure (9.2%) and diseases of the arteries (2.6%).

MD ASAP patients will be screened, evaluated and referred for work-up via Echo,

stress-testing, CT calcium scoring and the like, as needed.

"Because we are not a longitudinal clinic, my colleagues can rest assured we will return patients to their primary cardiologist," said Dr. Russo. "We are providing screening and follow-up. We may see a patient once or twice and then route the patient back to the appropriate physician."

Physicians in private practice may refer patients with new onset cardiac symptoms or abnormal testing. Emergency medicine providers may refer patients who need to be seen soon after ED discharge. Urgent care providers can refer patients who require further cardiac evaluation. Patients may also self-refer.

Patients will ultimately be seen for long-term care by either their established cardiologist or a Holy Cross Medical Group cardiologist.

The clinic team may be reached at (954) 542-2650. Learn more about the MD ASAP same day care locations at HolyCrossASAP.com.



Cardiology

Holy Cross Health Invests in the Future of Cardiac Care New state-of-the-art cath and electrophysiology labs highlight the investment

Every February, America's hearts are at the forefront, literally and figuratively. The statistics tell the story. According to the Centers for Disease Control and Prevention, heart disease is the leading cause of death for men, women and people for most racial and ethnic groups in the U.S. In fact, one person dies every 33 seconds from cardiovascular disease in the U.S.

During American Heart Month in February, the Jim Moran Heart and Vascular Center at Holy Cross Health in Fort Lauderdale is celebrating the investment that has been made to bring the latest, leading-edge, top-quality cardiac care to patients.

That investment in cardiac advancements is elevating Holy Cross Health's cardiac care and is highlighted by the opening of new Cath labs and electrophysiology labs. This will continue to allow Holy Cross to bring the latest technologies, the latest clinical trials and the latest therapies to patients. The Cath labs feature the newest state-of-the-art imaging and additional devices that will enhance the patient experience and the quality of care we can provide by allowing us to integrate new



BY ADRIENNE WOLFSON, MSN, BHA, RN CCRN

technologies in the field of interventional cardiology for coronary artery disease. Our new Philips lab can perform IVUS (Intravascular Ultrasound Imaging) and IFR (Instantaneous Wave-free Ratio) which measures the resting pressure between coronary stenosis in the cardiac cycle.

The other field that is growing quickly is the field of structural heart disease, where we will be able to

care for all valvular heart disease as well as congenital heart defects. This has been a transformational collaboration between the physicians, the hospital and the community. Additionally, we will be opening a new Cardiac Imaging Unit (CIU) that provides services such as TTE, TEE, Cardioversions and insertion of loop recorders. This unit will be all inclusive offering Pre, During and Post procedure care; a "One-Stop-Shop".

Holy Cross Health, with a robust team of experienced interventional cardiologists who are on-call 24/7 to perform emergency and scheduled cardiac procedures, has gained national attention from *U.S. News & World Report* and *American Heart*

Association among others as a leader in heart and cardiovascular care. *U.S. News & World Report* named Holy Cross a High Performing hospital for Diabetes, Heart Attack, Heart Failure, Hip Replacement, Knee Replacement and Stroke on its list of 2023-2024 Best Hospitals. This is the highest distinction a hospital can earn for the *U.S. News Best Hospitals Procedures & Conditions* ratings. Additionally, Holy Cross Health received the American Heart Association's Get With The Guidelines® - Heart Failure Gold Plus quality achievement award for its commitment to improving outcomes for patients with heart failure, meaning reduced readmissions and more healthy days at home.

In addition, Holy Cross Health was the first in the state to use the iCT 256-slice scanner to offer Cardiac CT Angiography (CCTA), which allows physicians to detect early-stage life-threatening illnesses; perform a Paravalvular Leak Closure using a transapical approach, an option for patients who are not eligible for open heart surgery; and use the Prime ECG Vest, which may provide physicians with additional data beyond a traditional electrocardiogram in some cases.

Holy Cross Health was also the first in the tri-county area to offer the Medtronic MyCareLink™ Patient Monitor, a remote cardiac monitoring system that transmits



Photo Credit: Holy Cross Health

data to clinicians from anywhere in the world with a cellular signal. Plus, we were the first organization in Broward County to achieve The Joint Commission's Advanced Certification in Heart Failure; perform Transcatheter Aortic Valve Replacements on high-risk patients; offer Induced Hypothermia, which increases the chances of survival of cardiac arrest and improves neurological outcomes following cardiac arrest; and implant Reveal LINQ™, the smallest, wireless, long-term, cardiac monitor available.

Adrienne Wolfson is Executive Director Nursing Administration, Holy Cross Health.

HEALTHCARE EDUCATION HEALTHCARE EDUCATION

Holy Cross Health Internal Medicine Residents Celebrate Next Steps

A group of residents who completed their Graduate Medical Education (GME) at Holy Cross Health in Fort Lauderdale in the last few years are ready for the next step in their careers as physicians. Some residents will pursue Internal Medicine (IM) subspecialty fellowships and others will begin their careers as primary care physicians, hospitalists or will apply for an IM specialty match in the future.

One of the goals of the program is to retain talented former residents at Holy Cross Health or other hospitals or medical practices in the South Florida community. IM physicians Jason Ceavers, M.D.; Maya Lucas, M.D.; Kritzia Pineda, M.D.; Rafael Gutierrez, M.D.; and endocrinologist Sebastian Perez-Martinez, M.D., have joined Holy Cross Medical Group.

Four doctors matched nearby at University of Miami/Jackson Health System to pursue specialty fellowships — Yaisa Moreno Hernandez, M.D., and Claudia Marcano Ocasio, M.D., in Pulmonary Disease and Critical Care Medicine; Eduardo Villa, M.D., in Nephrology; and Robert Briski, M.D., in Hematology/Oncology.

Three residents opted to join private practices as IM physicians throughout South Florida. In August 2024, German Lopez, M.D., will start at University of Miami/Jackson Health System in Doral and Karen Caraballo, M.D., will begin at Mount Sinai Medical Center in Miami Beach. Holy Cross Health is also proud to share that former IM resident Ryan Lamarca, M.D., is currently an independent nephrologist in eastern Fort Lauderdale.

Others who are moving on are Shane Quo, M.D., who is headed to HCA Healthcare/USF Morsani College of Medicine Bayonet Point Hospital in Hudson, FL for a Gastroenterology fellowship; Ricky Criado, M.D., is going to AdventHealth Orlando for Cardiology; Sarvani Ginjupalli, M.D., matched at University of Texas Health Science Center at San Antonio for a Geriatric Medicine specialty; Alexander Lanes, M.D., will take the Windy City by storm during his Nephrology fellowship at McGaw Medical Center of Northwestern University in Chicago; Sean Patrick Prince, M.D., 2022 Chief Medical Resident, is bound for Wright State University in Dayton, OH to focus on Gastroenterology; and Alan Wong, M.D., led with his heart with a Cardiology fellowship at The Christ Hospital in Cincinnati, OH.

Taylor Bracco, M.D.; Sal Farsi, M.D.; and Edgar Bustamante, M.D. are making their rounds as hospitalists with the Sound Hospitalist Group at Holy Cross Health.

<https://southfloridahospitalnews.com/holy-cross-health-internal-medicine-residents-celebrate-next-steps-2/>



Profiles In Cardiology

HOLY CROSS MEDICAL GROUP

Alexander Llanos, MD

Alexander Llanos, M.D., is an interventional and structural cardiologist at Holy Cross Medical Group. A cardiovascular service line physician leader at Holy Cross Health, he serves in a dyad model with the executive director. Dr. Llanos also serves on the Holy Cross Physician Board and as a member of the Trinity Health Clinical Excellence Council. He organizes local, national and international conferences in cardiovascular disease and physician leadership. His focus areas include interventional cardiology, structural heart disease, transcatheter aortic valve replacement, atrial septal defect closure and paravalvular leak closure. Board-certified in Internal Medicine, Cardiovascular Disease and Interventional Cardiology, Dr. Llanos is extensively involved in medical research and clinical trials. He earned his undergraduate degree from Mercer University (Macon, GA) and his medical degree from Medical College of Georgia (Augusta). He completed an internship and residency in internal medicine at University of Miami/Jackson Memorial Hospital and a clinical cardiology fellowship at Atlanta's Emory University before completing an interventional cardiology and advanced coronary and structural heart disease fellowship at Massachusetts General Hospital / Harvard Medical School. He obtained an MBA from the University of Florida's Warrington College of Business.



<https://southfloridahospitalnews.com/holy-cross-medical-group-alexander-llanos-md/>

MAKINGROUNDS...MAKINGROUNDS...MAKINGROUNDS...MAKINGROUNDS...MAKINGROUNDS...

Orthopaedic Surgeon and Spine Specialist Kalman D. Blumberg, MD, Joins Holy Cross Medical Group



Dr. Kalman D. Blumberg

Orthopaedic surgeon and spine specialist Kalman D. Blumberg, M.D., has joined Holy Cross Medical Group.

Since 2009, Dr. Blumberg has been a physician with Florida Spine Specialists with offices in Fort Lauderdale, Marathon and Key West. He also previously was affiliated with Broward Health Medical Center and Broward Health Imperial Point in Fort Lauderdale and Lower Keys Medical Center in Key West.

Dr. Blumberg graduated from the University of Miami Leonard M. Miller School of Medicine with a Doctor of Medicine degree with research distinction. He then completed an internship in the department of surgery followed by a residency in the department of orthopaedics and rehabilitation, both at the Medical College of Virginia in Richmond, VA, and a fellowship in spine surgery at Thomas Jefferson University Hospital and Pennsylvania Hospital in Philadelphia. He graduated cum laude and with departmental honors from Tulane University in New Orleans with a Bachelor of Science in Biomedical Engineering and completed some of his undergraduate coursework at Vanderbilt University, University of Florida and Technion – Israel Institute of Technology in Haifa, Israel.

Rochelle Samarasekera, DO, Joins Holy Cross Health Family Medicine Practice



Dr. Rochelle Samarasekera

Rochelle Samarasekera, D.O., has joined the Holy Cross Health Medical Group.

Prior to joining Holy Cross, Dr. Samarasekera worked as a family medicine physician at Osceola Medical Center in Osceola, WI, where she provided outpatient adult and pediatric care and gained valuable experience as a hospitalist and in obstetrics. During her time there, she served on multiple committees including medical/surgical hospital, diabetes, clinic, obstetrics and quality metrics.

Dr. Samarasekera earned a Bachelor of Arts in Biology and English from Saint Louis University in St. Louis, MO, and completed her Doctor of Osteopathic Medicine at Nova Southeastern University's Dr. Kiran C. Patel College of Osteopathic Medicine in Fort Lauderdale. Dr. Samarasekera then pursued a three-year residency at Hennepin County Medical Center in Minneapolis, where she co-created monthly "Resident's Best Practices" presentations to help fellow residents learn how to streamline practices for clinic and inpatient family medicine services.

Dr. Blumberg: <https://southfloridahospitalnews.com/orthopaedic-surgeon-and-spine-specialist-kalman-d-blumberg-md-joins-holy-cross-medical-group/>

Dr. Samarasekera: <https://southfloridahospitalnews.com/rochelle-samarasekera-do-joins-holy-cross-health-family-medicine-practice-2/>

MONDAY - FEBRUARY 5, 2024

South Florida Hospital News and Healthcare Report
a Healthcare Media Company
Charles Felix
Publisher/ Owner

TODAY'S FEATURE ARTICLES



TOM HATHAWAY PROMOTED TO PRESIDENT OF HOLY CROSS MEDICAL GROUP

January 31, 2024 – Tom Hathaway, MPA has been promoted to President of Holy Cross Medical Group, a multi-specialty physician employed group of more than 130 physicians providing services throughout Broward County. He was previously VP of Operations.

A member of the Holy Cross Health leadership team, Hathaway has brought a servant leadership approach and collaborative leadership style to improve Holy Cross Medical Group's patient access, operational efficiency and healthcare delivery.

"Tom has been an invaluable member of Holy Cross Health and the Holy Cross Medical Group," said Mark Doyle, President and CEO of Holy Cross Health, a member of Trinity Health. "He has always been results driven since beginning his career with us as executive director for our Department of Orthopedics & Sports Medicine."

[READ MORE](#)

<https://southfloridahospitalnews.com/tom-hathaway-promoted-to-president-of-holy-cross-medical-group/>

MONDAY - FEBRUARY 5, 2024

South Florida Hospital News and Healthcare Report
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**UPDATED NEWS
INFORMATION FROM THE
LAST FOUR DAYS IN SOUTH
FLORIDA**



THORACIC SURGEON ERIK SYLVIN, M.D. JOINS HOLY CROSS MEDICAL GROUP

January, 2024 – Thoracic surgeon Erik Sylvin, M.D. has joined Holy Cross Medical Group, a multi-specialty physician employed group of more than 130 physicians providing services throughout Broward County.

Board certified in thoracic surgery and general surgery and a member of the Society of Thoracic Surgeons and General Thoracic Surgery Club, Dr. Sylvin has extensive experience performing numerous types of robotic, minimally invasive thoracic procedures. Dr. Sylvin treats lung and esophageal cancer, mediastinal masses, thymoma, paraesophageal hernia, hyperhidrosis, Barrett's esophagus, achalasia, chest wall and Pancoast tumors, tracheal stenosis, esophageal perforation, benign lung and esophagus tumors, congenital disorders of the diaphragm, thoracic outlet syndrome, esophageal diverticulum and mesothelioma.

[**READ MORE**](#)

<https://southfloridahospitalnews.com/thoracic-surgeon-erik-sylvin-m-d-joins-holy-cross-medical-group/>

MONDAY - FEBRUARY 5, 2024

South Florida Hospital News and Healthcare Report
a Healthcare Media Company
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**UPDATED NEWS
INFORMATION FROM THE
LAST FOUR DAYS IN SOUTH
FLORIDA**



JON AND HELAINE AYERS GIFT \$2 MILLION TO HOLY CROSS HEALTH'S OUTPATIENT REHABILITATION CENTER

Center provides specialized physical therapy for neurological and other complex conditions

January 25, 2024 – Holy Cross Health has announced that Fort Lauderdale residents Jon and Helaine Ayers have made a \$2 million gift to support the hospital's Outpatient Rehabilitation Center.

In recognition of the generous gift, the center will be renamed the Jon and Helaine Ayers Rehabilitation Institute. Located at the main hospital in Fort Lauderdale, the Institute is dedicated to providing specialized outpatient care for individuals with neurological, oncologic, vestibular and complex orthopedic conditions.

With this gift, the Rehabilitation Institute will undergo a transformational physical renovation and the addition of significant investments in the latest state-of-the-art rehabilitation equipment. This transformation will create a welcoming and comfortable environment for patients, ensuring an unparalleled rehabilitation experience.

[READ MORE](#)

<https://southfloridahospitalnews.com/jon-and-helaine-ayers-gift-2-million-to-holy-cross-healths-outpatient-rehabilitation-center/>

THURSDAY - FEBRUARY 8, 2024
South Florida Hospital News and Healthcare Report
a Healthcare Media Company
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**CLICK ON THE HOLY CROSS FLYER
BELOW FOR A PDF COPY**

Education Series



Ft. Lauderdale Grand Rounds 2024- AI in Cardiology - 73452

Objectives:

Following this presentation, you will be able to:

1. Explain how Artificial Intelligence can help with disease phenotyping and personalized risk prediction of coronary heart disease.
2. Review the diagnostic performance of coronary CT angiography.
3. Discuss how atherosclerosis can aid in the determination of coronary ischemia.

DATE:

March 6, 2024

TIME:

5:30 - 6:30PM

LOCATION:

Holy Cross Hospital - Auditorium

TEAMS: Meeting ID:

249 510 058 956

Passcode: e4Uw55



PRESENTER:

James K. Min, MD

Founder and CEO Cleerly, Inc.

Joint Accreditation Direct Accreditation Statement



In support of improving patient care, Trinity Health System is jointly accredited by the Accreditation Council for Continuing Medical Education (ACCME), the Accreditation Council for Pharmacy Education (ACPE), and the American Nurses Credentialing Center (ANCC), to provide continuing education for the healthcare team.

Designation of Credit



This activity was planned by and for the healthcare team. Learners will receive 1.0 Interprofessional Continuing Education (IPCE) credits for learning and change.

FOR QUESTIONS, Stacey Krahe, Medical Staff Office
IPCE Coordinator
Stacey.Krahe @holy-cross.com



<https://inboxguru.s3.amazonaws.com/001-0fddd472-3fc0-4243-b00b-40abb611d575/Grand%20Rounds%20Ai%20Cardiology%20Flyer.jpg>

February 14, 2024

THE CHRONICLE OF
PHILANTHROPY

Jon Ayers and Helaine Ayers

Residence: Fort Lauderdale, Fla. | Source of Wealth: Health Care

Year	Recipient	Location	Cause	Gift Type	Gift Value
2024	Holy Cross Health	Fla.	Health	Gift	\$2,000,000

Holy Cross Health (Fort Lauderdale, Fla.): \$2 million from Jon and Helaine Ayers to renovate and purchase equipment for its outpatient rehabilitation center, which will be renamed the Jon and Helaine Ayers Rehabilitation Institute. Jon Ayers is the former chairman and CEO of Idexx Laboratories, a pet health-care company. He was paralyzed in a bike crash with another cyclist in 2019. In a statement, he said, "My accident reshaped my outlook on life. I continue to spend roughly 20 hours a week in physical therapy, working to improve strength, function, and well-being. I am so appreciative of the care I have received, and I want to make sure other patients have access to great therapists, supported by the latest technology, treatments, and equipment."

Link to Big Charitable Gifts database: <https://www.philanthropy.com/article/big-charitable-gifts?sra=true>

February 22, 2024



Starts at 26:37 – 30:11 https://www.youtube.com/watch?v=wBx6kUY_Ck8



Coral Springs Commission Meeting: 2/21/2024



Coral Springs
1.03K subscribers

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110 views Feb 22, 2024





THURSDAY - FEBRUARY 22, 2024
South Florida Hospital News and Healthcare Report
a Healthcare Media Company
Charles Felix
Publisher/ Owner

TODAY'S FEATURE ARTICLES



Rudy Molinet, RN, MPH, FACHE

NEW BOARD CHAIR OFFICERS AND BOARD MEMBERS NAMED TO HOLY CROSS HEALTH

February 20, 2024 – Holy Cross Health has named Rudy Molinet as chair and Karen O’Byrne as vice chair of the Board of Directors and welcomed new board members Jon Ayers, LaRonda Chastang, Kathleen McManus and Brian Nelson.

Rudy Molinet, RN, MPH, FACHE, Chief Executive Officer, Artemis Synergies Consulting is Chair of the Holy Cross Health Board. The Wilton Manors resident previously served as vice chair of the Board and on the Finance & Executive Committees.

Karen O’Byrne, CPA, MBA, Senior Vice President, Value Creation, Warburg Pincus is Vice Chair of the Holy Cross Health Board. She continues to serve as the Chair of the Board’s Finance Committee and will serve on the Board’s Executive Committee. O’Byrne joined Warburg Pincus in 2022 and is a CFO Advisor on the Value Creation team.

Jonathan Ayers, MBA is the former Chairman and CEO of IDEXX Laboratories, a global leader in pet healthcare innovation. He and his wife Helaine recently made a \$2 million gift to support Holy Cross Health’s Outpatient Rehabilitation Center, and the center will be renamed the Jon and Helaine Ayers Rehabilitation Institute.

LaRonda Chastang, MSW is SVP of Diversity, Equity and Inclusion for Trinity Health and a nationally recognized diversity and inclusion leader, equity advocate, change agent and public speaker.

Brian Nelson, J.D. is a seasoned attorney and the managing partner of Asenda Ventures, a private equity firm that acquires and improves commercial property in the Southeast and actively invests in innovative technology ventures.

Sister Kathleen McManus, RSM, O.T., MEd. is a healthcare coordinator on behalf of the Institute of the Sisters of Mercy in Merion, Pennsylvania. She coordinates and identifies healthcare services for Sisters’ needs and helps them transition to residential facilities as memory impairment or medical needs arise.

[**READ MORE**](#)

<https://southfloridahospitalnews.com/new-board-chair-officers-and-board-members-named-to-holy-cross-health/>

BRIEFCASE

NEWS IN BRIEF

► **Holy Cross Health** in Fort Lauderdale has opened the **MD ASAP Rapid Response Cardiac Clinic** on the ground floor at 4725 North Federal Highway. The clinic offers a solution to patients with non-emergency intermittent heart problems and cardiovascular concerns as an alternative to the Emergency Department. **Charles Russo, M.D., FACC**, supervises the clinic. HolyCrossASAP.com.

► **Landau Properties** broke ground on the **Indian Creek Residences & Yacht Club** condo in Miami's Bay Harbor Islands. Miami-based **Kobi Karp Architecture** designed the project with interiors by **Zarifi Design**. The eight-story waterfront building is home to nine luxury condos and six yacht slips. The half-floor, full-floor and duplex homes range from three to five bedrooms and span up to 5,600 square feet. Pricing begins at \$5.6 million. indiancreekresidences.com.



Rendering of the Indian Creek Residences & Yacht Club in Bay Harbor Islands.

WILLIAMS NEW YORK

► Fort Lauderdale-based orthopedic practice management platform **Orthopedic Care Partners** announced it acquired **The Orthopedic Partners**, a practice based in Park City, Utah. The Orthopedic Partners is an official medical provider to the US Ski and Snowboard national teams. This acquisition extends OCP's presence into a fifth state. www.ocpmgmt.com.

► North Miami-based **Warren Henry Auto**

Group announced the opening of **Jaguar Land Rover West Broward** at 4651 Volunteer Rd., adjacent to its Lamborghini Broward dealership. The Davie location marks the group's third Jaguar Land Rover dealership in South Florida. The private, family-owned company has more than 500 employees and seven dealerships in the state. www.warrenhenryauto.com.

► Fort Lauderdale-based

Splash Beverage Group (NYSE: SBEV) has added **Sea World Parks & Entertainment** as one of its large venue customers. **Splash Beverage Group's** Pulpoloco Sangria in all of its parks across California, Florida, Pennsylvania, Virginia, and Texas. splashbeveragegroup.com.

► **Covelli Enterprises**, the largest franchisee of Panera Bread with 300 locations, has opened a new location with a drive-thru at 7655 W. Atlantic Ave. in Delray Beach. The new Panera relocated from 1701 S. Federal Highway. Warren, Ohio-based **Covelli Enterprises** is one of the largest restaurant franchisees in the country. panerabread.com.

To be considered for inclusion, please email news releases and high-resolution photos to newstipssfbj@bizjournals.com.

CALENDAR

28 FEB

Greater Fort Lauderdale Chamber of Commerce Biz West After Hours, 5:30-7:30 p.m., Tacocraft Taqueria & Tequila Bar, 301 N University Dr., Plantation, Free. Registration required. tinyurl.com/munsu6j8.

29 FEB

Chamber of Commerce of the Palm Beaches monthly breakfast, 7-9:30 a.m., Marriott WPB, 1001 Okeechobee Blvd., West Palm Beach. \$60-\$80 to attend; \$55-\$75 with discount through Feb. 22. <http://tinyurl.com/2p8bh89u>.

14 MAR

Broward County Chamber of Commerce 2024 South Florida Business Conference & Expo, 4-8 p.m., Bahia Mar Resort & Yachting Center, 801 Seabreeze Blvd, Fort Lauderdale, \$15 in

advance, \$30 at the door. tinyurl.com/3d4ud9rc. **Greater Fort Lauderdale Chamber of Commerce Downtowner of the Year**, 11:30 a.m.-1:30 p.m., Global Event Center at First Baptist Church, 301 East Broward Blvd., Fort Lauderdale. \$85 members, \$100 future members. tinyurl.com/57359753.

28 MAR

Greater Miami Chamber of Commerce's Chamber Connections Happy Hour, 5:30-7:30 p.m., InterContinental Miami, 100 Chopin Plaza, Miami. Free. tinyurl.com/3s34x96j.

To be considered for inclusion, email calendarsfbj@bizjournals.com at least three weeks prior to the event. Include date, time, location, cost and contact for more details.

Print pg. 11 <https://www.bizjournals.com/southflorida/digital-edition/issue/40032>

Digital: <https://www.bizjournals.com/southflorida/news/2024/02/21/news-briefs-indian-creek-residences.html>

MONDAY - FEBRUARY 26, 2024

South Florida Hospital News and Healthcare Report
a Healthcare Media Company
Charles Felix
Publisher/ Owner



HOLY CROSS HEALTH'S EVENING OF GRATITUDE CELEBRATES ACCOMPLISHMENTS MADE POSSIBLE BY PHILANTHROPY CIRCLE MAJOR DONORS

Holy Cross Health Cardiologist Karan Munuswamy, M.D. presented with inaugural Remarkable Philanthropy Champion Award

February 23, 2024 – Holy Cross Health hosted an Evening of Gratitude to express heartfelt appreciation to generous donors who helped raise more than \$11 million in 2023 for Holy Cross to continue to bring the community state-of-the-art technology and equipment and transformational programs and services.

More than 135 guests, including Philanthropy Circle supporters and Holy Cross Health board members, enjoyed an outdoor reception and live musical entertainment under the stars on the patio at Lauderdale Yacht Club followed by dinner and the evening's program.

"I want to express my appreciation to all of those who through their generosity have made a significant impact on the patients that we serve," said Mark Doyle, President and CEO of Holy Cross Health. "Their commitment is the driving force behind our continued success. We are grateful for the difference they make not only within our hospital but throughout the entire community. Through philanthropy, we are building excellence together."

[**READ MORE**](#)

<https://southfloridahospitalnews.com/holy-cross-healths-evening-of-gratitude-celebrates-accomplishments-made-possible-by-philanthropy-circle-major-donors/>

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WEB EXCLUSIVES



**Holy Cross Health Launches MD
ASAP Cardiac Rapid Response Clinic**

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NEWS LOCAL

HOLY CROSS NAMES FIRST OUT BOARD CHAIR



● Jason Parsley

Photo courtesy
of Holy Cross.

Holy Cross Health may be a Catholic hospital but Rudy Molinet wants people to know they're also an ally of the LGBTQ community.

"There's a fair amount of trauma associated with being openly gay and Catholic. That's well documented and well understood," Molinet said. "We are trying at Holy Cross to be a beacon so that anyone who walks through our doors no matter who they are, who they love, what the color of their skin is, what God they pray to, or not, that they feel that they're part of the family, and it's beyond acceptance."

Molinet has served on the board of Holy Cross for more than two years and has now been named as its new chair — the first out person to do so.

"That says a lot about how Holy Cross is evolving," he said.

Molinet's resume is extensive and includes: currently adjunct professor at Florida Atlantic University; board-certified in healthcare management as a Fellow of the American College of Healthcare Executives; and CEO of Artemis Synergies Consulting where he and his team provide executive coaching, business consulting and strategic planning services

specializing in healthcare organizations.

He attributes his position to Mark Doyle, the current CEO of Holy Cross. After he and Doyle met through his teaching at FAU the CEO invited him to be on the board.

"He was like 'you know, I really would love to have someone like you on our board. We're looking for a healthcare executive and also for representation from the LGBTQ community,'" Molinet recounted.

The rest is history.

"It is with great enthusiasm that Rudy Molinet's appointment as the chairman of the board for Holy Cross Health. His leadership marks a significant milestone for both the institution and the LGBTQIA+ community," said Von Biggs, who works with Holy Cross. "His ascendancy to the position is a momentous occasion. As an openly gay male, his appointment speaks volumes about inclusivity and progress within a Catholic healthcare institution. It signifies a departure from traditional norms and underscores Holy Cross Health's commitment to providing compassionate care for all."

Molinet lives in Wilton Manors with his husband, Jeff Shearer. [outsfl](#)

March 1, 2024

Hospital News[®] and HEALTHCARE REPORT

Volume 20 • Issue 9 • \$5.00 March 2024

THE REGION'S MONTHLY NEWSPAPER FOR HEALTHCARE PROFESSIONALS & PHYSICIANS
OUR 20TH YEAR SERVING THE HEALTHCARE COMMUNITY!

Around the Region...

Tom Hathaway Promoted to President of Holy Cross Medical Group

Tom Hathaway, MPA, has been promoted to President of Holy Cross Medical Group. He was previously VP of Operations.

A member of the Holy Cross Health leadership team, Hathaway has brought a servant leadership approach and collaborative leadership style to improve Holy Cross Medical Group's patient access, operational efficiency and healthcare delivery.

Hathaway graduated from Fairfield University with a Bachelor of Arts in Psychology and earned a Master of Public Administration with a specialization in health finance from New York University Robert F. Wagner School of Public Service. He is a member of the American College of Healthcare Executives and Healthcare Leaders of New York.



Tom Hathaway

Pg. 35 <https://southfloridahospitalnews.com/march-2024/#>

<https://southfloridahospitalnews.com/tom-hathaway-promoted-to-president-of-holy-cross-medical-group-2/>

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MAKINGROUNDS...MAKINGROUNDS...MAKINGROUNDS...MAKINGROUNDS...MAKINGROUNDS...

Thoracic Surgeon Erik Sylvin, MD, Joins Holy Cross Medical Group

Thoracic surgeon Erik Sylvin, M.D., has joined Holy Cross Medical Group.

Prior to joining Holy Cross Health, Dr. Sylvin was an attending physician with Florida Heart and Vascular Center at JFK Medical Center in Atlantis, FL. He was previously an attending physician at Lehigh Valley Hospital in Pennsylvania and at the University of Pittsburgh Medical Center Presbyterian.

As an undergrad at Brandeis University in Massachusetts, Dr. Sylvin played in four NCAA tournaments as a member of the varsity baseball team. He then earned a Master of Science in Biological Science, before earning his medical degree from Drexel University College of Medicine in Philadelphia. He completed his residency in general surgery at NewYork-Presbyterian / Columbia University Irving Medical Center in Manhattan. Dr. Sylvin also completed his fellowship in cardiothoracic surgery at the Hospital of the University of Pennsylvania in Philadelphia, an additional fellowship in robotic thoracic surgery at Lenox Hill Hospital in Manhattan and a research fellowship in cardiothoracic surgery at Montefiore Medical Center/Albert Einstein College of Medicine in the Bronx, NY.



Dr. Erik Sylvin

Pg. 38 <https://southfloridahospitalnews.com/march-2024/#>

<https://southfloridahospitalnews.com/thoracic-surgeon-erik-sylvin-md-joins-holy-cross-medical-group/>

Seven Reasons Why Physicians Should Consider an Employed Medical Group

Since 1993, Holy Cross Medical Group has been providing compassionate care to the South Florida community. Over the last 31 years, our physician employed group has expanded to 39 locations throughout Broward County. More than 140 physicians and 35 advanced practice providers (APPs) offer primary care services and many specialties including orthopedics, cardiology, neurology, gastroenterology, oncology, endocrinology, rheumatology, obstetrics and gynecology, pulmonology, general surgery, infectious disease and critical care.

The physician employed medical group model is beneficial to physicians, hospitals and patients. Here's why.

Data within the healthcare industry shows that the number of providers who are in private practice continues to decrease year-over-year. There are several main drivers as to why physicians are opting to join medical groups instead of opening or remaining in a private practice.

- Medical groups help practitioners build a practice and patient panel size quicker. If you're a specialist in an ever-growing medical group, patients are delivered to your practice with warm transfers through referrals from other doctors within the group. In building a highly efficient, highly accessible, clinically integrated network, care coordination is paramount to success of a medical group. Providing great, high-quality care and access to care ensures a patient's desire to stay in your network.

- Medical groups also have the power to negotiate better rates with insurance providers and provide more affordable payment options to self-pay patients. This takes the burden off the physician and their office staff, freeing up their time and attention to focus on providing quality care to patients and working to top of their license.

- When employed by a medical group, physicians and their support staff receive a comprehensive benefits package that can include medical insurance and employer sponsored retirement benefits. A group can secure a more competitive rate than a private practice shopping for an insurance plan for a relatively small staff.

- When in private practice, physicians do so much more than



BY TOM HATHAWAY

provide care to patients. They are also entrepreneurs and responsible for leasing office space, paying utilities, hiring staff, human resources, employee relations, purchasing office supplies, payroll, insurance, taxes and so much more. Those added responsibilities are handled by an administrative staff when working for an employed medical group. It not only allows doctors to focus on being care providers, but it also provides better work-life balance for them, freeing up their time from focusing on running a private business.

- I am seeing more and more private practice physicians who are nearing retirement join an employed group to reduce the weight on their shoulders and have a succession plan in place for their patients to easily transition to a new physician.

- Medical groups also offer laboratory services and imaging, making it very easy for physicians within the group to order tests and receive results quickly. It enables them to speak directly to the lab and radiologists if they have questions about the interpretation of the results.

- Holy Cross Medical Group is part of a larger parent company, Trinity Health System, one of the largest nonprofit health systems in the country. With that comes capital and fundraising power to support innovation, growth and scaling the health system to reach more patients in the community than a private practice physician may not be able to afford.

Holy Cross Medical Group frequently adds new physicians to our roster. Some of these new hires are brought on board once they complete our fellowship and resident GME programs in partnership with University of Miami. This provides us with a constant pipeline of talent who are already familiar with our facilities and core values. We do continue to work with physicians in private practice within the community who are a part of our Holy Cross Physician Partners, which is a clinical integrated health care provider network that unites independent and employed physicians in a program that drives improvements in efficiency and health outcomes.

Tom Hathaway is President of Holy Cross Medical Group.



Myles Cole, a linebacker from Texas Tech, goes through a series of tests at Nova Southeastern University's Sports Performance and Gait Science Laboratory in Davie. The lab was working with Bommarito Performance Systems to help nearly 100 college football players prepare for the NFL scouting combine. **MIKE STOCKER/SOUTH FLORIDA SUN SENTINEL**

YOUR HEALTH

NSU has a secret weapon for athletes trying to go pro

A roundup of the newest trends in health care in South Florida

By **Cindy Krischer Goodman**

South Florida Sun Sentinel

When Monique Mokha tells a football player to jump on two force plates, she is measuring for the tiniest misalignment in the power he uses to lift off.

For athletes trying to get drafted by a team at this weekend's NFL Scouting Combine, a slight deviation in hip motion or the way they push off from the ground can affect their chances.

Inside a lab at the Davie campus of Nova Southeastern University, Mokha and her sports science students use high-tech equipment and intense data collection to provide the type of information that can become a secret weapon for better performance.

"We do much more of a technical analysis than someone can get from a naked eye," said Mokha, who has a doctorate degree in sport biomechanics, the physics of motion.

At NSU's Exercise and

Sport Science Laboratory, a 3D motion capture machine can reveal details like how an injury might be affecting someone's running speed and a specialized 3D force treadmill measures athletes' impact forces, push-off forces and landing forces.

That data collection combined with analysis results in an individualized report filled with graphs, charts, spreadsheets and performance weaknesses. It may even include how well or poorly an athlete has recovered their movement patterns after injuries like hamstring strains and knee ligament tears.

Mokha said her lab provides reports to, among others, Bommarito Performance Systems, a performance coaching company whose clients include college football players looking to go pro.

"Every year, we get better technology, better data and better information to customize their training plans and their medical plans," said owner Pete Bommarito. "When we

know what their deficiencies are, I can customize the speed sessions based on that information. That's how we are winning the battle of having the fastest players."

This will be the sixth year that Bommarito uses the lab's personalized reports to help his football clients up their game. The partnership between NSU and Bommarito Performance Systems has helped as many as 100 college football players this year prepare for the 2024 NFL Combine or Pro Day. The players come from a number of colleges across the nation, including the University of Miami, University of Michigan, Ohio State and University of Georgia.

Bommarito said his company tests each client at the NSU lab both at the beginning and end of training camp, so the reports can reveal improvements or ongoing issues.

Last year, Mokha's team ran tests for an offensive lineman who initially had

Turn to NSU, Page 16

BEST OF SOUTH FLORIDA DINING

NSU

from Page 14

relatively poor running mechanics. Using the findings, he trained with Bommarito and made changes.

"When he came back for tests, his graphs were incredible," Mokha said. "He looked more coordinated and efficient in running." The player was drafted by the NFL in the first round, Mokha said.

Bommarito said sports biomedics isn't just for athletes.

"If you are going to work out and want to be pain-free, we can accomplish it in the same manner we do for athletes," he said.

FREE MENTAL HEALTH HELP FOR BROWARD TEEN GIRLS

In every corner of America, the youth mental health crisis is real — and worsening.

In Broward County, the Pace Center for Girls is launching a new tool to help: TelePace, a platform for virtual access to therapy.

As part of the service, girls get free teletherapy sessions every week (individual and group) for six to eight months. Those lacking a mobile device or Internet access will be provided with the technology. After getting assessed, each will receive plan goals, case management assistance, life-skills coaching and referrals to additional support services.

The initial phase of TelePace will focus on girls age 11 to 17 in south and west Broward County.

"Expanding access to mental health services is crucial, particularly for girls who may face barriers to traditional care," said Sara Nunez, executive director of Pace Broward. "Our goal



Leslie Leventhal wants men to be aware of the signs of breast cancer. He has been treated for the disease. **LESLIE LEVENTHAL**

is to ensure transportation and finances don't become a barrier to providing the essential services that girls need."

According to the U.S. Centers for Disease Control and Prevention, the service is much-needed. The federal agency released data in 2023 showing nearly three in five U.S. teen girls felt persistently sad or hopeless in 2021 — double the rate for boys — representing a nearly 60% increase and the highest level reported over the past decade. Almost one in three seriously considered suicide, also up about 60% from a decade ago.

"Now more than ever, young people are experiencing mental health concerns, often affecting their ability to learn and grow," said Congresswoman Debbie Wasserman Schultz, who

championed the new TelePace program through Community Project Funding Grants.

The Pace Center for Girls opened in 1992 in Broward County. It provides education, counseling, training and advocacy for girls and young women.

SIGNS OF BREAST CANCER IN MEN, WHAT TO LOOK FOR

Leslie Leventhal is an active 55-year-old from Wilton Manors who loves the gym and Zumba and had been a yoga instructor for two decades.

In October 2022, he felt a small bump around his chest area, which he assumed was an ingrown hair. He unsuccessfully tried to pop it. When the bump didn't go away, he visited his primary care physician, who initially



Jack Stensland prepares an athlete as he goes through a series of tests at Nova Southeastern University's Sports Performance and Gait Science Laboratory in Davie on Feb. 16. The lab was working with Bommarito Performance Systems to help nearly 100 college football players prepare for the NFL scouting combine. **MIKE STOCKER/SOUTH FLORIDA SUN SENTINEL**

suspected a cyst but recommended a mammogram.

Leventhal began to worry.

A mammogram and eventual biopsy revealed he had breast cancer, much less common in men than women.

Now Leventhal wants to raise awareness about male breast cancer. "If you have a lump, get it checked out. I did by complete accident, and it turned out to be something."

Because he found the cancer in its early stages, Leventhal says his treatment has been less harsh and his prognosis more promising than for many other men with breast cancer. He learned that often, men get diagnosed at more advanced stages that require a more difficult treatment regimen.

Leventhal met with a team of doctors and came up with a care plan. He has since undergone 12 rounds of chemotherapy plus Herceptin infusions to treat the cancer and six of 14 new rounds of chemotherapy to target residual disease.

As ongoing maintenance, he takes Tamoxifen pill, which he must do for

10 years. The side effects already are lessening, he says.

He also underwent a single mastectomy procedure by Broward Health surgical oncologist Dr. Alia Abdulla. Leventhal's prognosis is good, Abdulla said, because he acted quickly.

"While male breast cancer is rare, he did present in a typical way for a male — a mass near the nipple that is hard and non-tender," she explained. Other symptoms in men, she said, include nipple pain, a newly inverted nipple, nipple discharge, or a sore area or enlarged lymph node under the arm.

According to the CDC, about one out of every 100 breast cancer cases diagnosed in the United States is from a male patient.

"Most men think they can't get breast cancer, but they can," Abdulla said. "I usually have at least one male patient a year. Men should not dismiss the signs."

NEW HEART CLINIC OPENS IN FORT LAUDERDALE

Anyone experienc-

ing heart issues has a new option in South Florida.

Holy Cross Health in Fort Lauderdale has opened MD ASAP Rapid Response Cardiac Clinic as an alternative to the emergency department.

The clinic is not geared for someone in cardiac arrest but rather for patients with non-emergency, intermittent heart problems or cardiovascular concerns who don't want to wait weeks to see a cardiologist. The benefit is the patient can be seen quickly by a professional with cardiac expertise, typically within 24 hours. The clinic on the ground floor of Holy Cross Hospital will be open from 9 a.m. to 5 p.m. Mondays through Fridays.

Patients can be screened, evaluated and referred for further testing such as a workout via Echo, stress testing or CT calcium scoring. Some will have follow-ups at the clinic.

"MD ASAP Rapid Response Cardiac Clinic is not designed to become a patient's primary source of cardiac care," said Dr. Charles Russo, supervisor of the clinic said in a written statement. "There are patients who feel that there might be something wrong, but don't feel it's urgent enough to go to the emergency department or who maybe don't have a cardiologist. The clinic fills that void."

South Florida Sun Sentinel health reporter Cindy Goodman can be reached at cgoodman@sunsentinel.com. This is a regular feature on health in South Florida.

Keep up with the latest in health news by subscribing to the South Florida Sun Sentinel's Your Health newsletter. [Click here for your subscription.](#)

Pg. 16 <https://enewspaper.sun-sentinel.com/html5/desktop/production/default.aspx?&edid=ccb3126f-4b61-4d3d-be92-2382fd023322>

MONDAY - MARCH 4, 2024

South Florida Hospital News and Healthcare Report
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HOLY CROSS HEALTH AWARDED ON NEWSWEEK'S AMERICA'S BEST-IN-STATE HOSPITALS 2024 LIST

March 1, 2024 – Holy Cross Health has been awarded on Newsweek's list of America's Best-In-State Hospitals 2024. This prestigious award is presented by Newsweek and Statista Inc., the world-leading statistics portal and industry ranking provider. The awards list can be viewed on Newsweek's website.

Proximity and access are of the utmost importance when choosing between top hospitals. The America's Best-In-State Hospitals 2024 ranking was created to identify the top hospitals at the state level. Hospitals from all U.S. states were eligible for the ranking and included in the nationwide survey. The 25 states with the most hospitals according to the Center for Medicaid and Medicare Services (CMS) were surveyed individually.

[READ MORE](#)

<https://southfloridahospitalnews.com/holy-cross-health-awarded-on-newsweeks-americas-best-in-state-hospitals-2024-list/>

THURSDAY - MARCH 7, 2024

South Florida Hospital News and Healthcare Report
a Healthcare Media Company
Charles Felix
Publisher/ Owner

INTERVENTIONAL PAIN SPECIALIST GIUSEPPE PAESE, D.O., FAAPMR JOINS HOLY CROSS MEDICAL GROUP

March 5, 2024 – Interventional pain specialist Giuseppe G.F. Paese, D.O., FAAPMR has joined Holy Cross Medical Group, a multi-specialty physician employed group of more than 130 physicians providing services throughout Broward County.

Before joining Holy Cross Medical Group, he was medical director of Ageless Health & Surgery Center. Previously, he specialized in interventional pain medicine and rehabilitation at Florida Spine & Sports Specialists, where he also served as Interventional Spine/Sports Fellowship Director.

Dr. Paese began his storied career following graduation from Logan University in St. Louis, Missouri with a Bachelor of Science in Human Biology and a Doctor of Chiropractic (DC). He opened Paese Chiropractic Center in Lapeer, Michigan where he treated back and neck pain and sports injuries for six years. Dr. Paese then became a Certified Chiropractic Sports Physician (CCSP) from the National College of Chiropractic in Chicago. He returned to school to earn his Doctor of Osteopathic Medicine (DO) from Michigan State University in Lansing and upon graduation interned at Genesys Regional Medical Center in Grand Blanc, Michigan. As a sports medicine physician at The Knee & Orthopedic Center in Lapeer, he treated sports injuries, arthritis and chronic and acute back pain; administered injections and epidurals; assisted on knee, hip and shoulder replacements; and lectured at community and hospital education events.

[**READ MORE**](#)



<https://southfloridahospitalnews.com/interventional-pain-specialist-giuseppe-paese-d-o-faapmr-joins-holy-cross-medical-group/>

THURSDAY - MARCH 7, 2024

South Florida Hospital News and Healthcare Report
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In-Person CME Event

**Fort Lauderdale - Mechanical Ventilation 2024:
Current Concepts, Future Directions**



Neil R. MacIntyre, MD


Professor of Medicine
Pulmonary, Allergy, and Critical Care Medicine
Duke University School of Medicine

Date: Friday, April 19, 2024 **Time:** 7 am - 2 pm EST
Location: Sister Innocent Conference Center at Holy Cross Health
4725 N. Federal Highway, Fort Lauderdale, FL 33308
Registration: eventbrite <http://bit.ly/3HcDDCy>


Objectives:
Following this presentation, you will be able to:

- provide safe and effective use of mechanical ventilation in both parenchymal lung injury and acute airway obstruction in the post COVID era
- apply mechanical ventilation to avoid patient complications such as asynchrony, air trapping, and self-inflicted lung injury
- manage emergency situations involving mechanical ventilation

Joint Accreditation Direct Accreditation Statement

 "In support of improving patient care, Trinity Health System is jointly accredited by the Accreditation Council for Continuing Medical Education (ACCME), the Accreditation Council for Pharmacy Education (ACPE), and the American Nurses Credentialing Center (ANCC), to provide continuing education for the healthcare team.

Designation of Credit

 This activity was planned by and for the healthcare team, and learners will receive 4.5 hrs AMA Category 1 Credits credits for learning and change." Respiratory therapists will receive a certificate of attendance in accordance with hours reported.

Questions? Contact Stacey Krahe - stacey.krahe@holy-cross.com or
Dr Howard Gill - howard.gill@holy-cross.com

<https://inboxguru.s3.amazonaws.com/001-0fddd472-3fc0-4243-b00b-40abb611d575/Neil%20MacIntyre%20CME%20flyer.pdf>

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Holy Cross Health Awarded on Newsweek's America's Best-In-State Hospitals 2024 List



Submitted by Paige Feigenbaum

FORT LAUDERDA, FL – Holy Cross Health has been awarded on Newsweek's list of America's Best-In-State Hospitals 2024. This prestigious award is presented by Newsweek and Statista Inc., the world-leading statistics portal and industry ranking provider. The awards list can be viewed on Newsweek's website.

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of the utmost importance when choosing between top hospitals. The America's Best-In-State Hospitals 2024 ranking was created to identify the top hospitals at the state level. Hospitals from all U.S. states were eligible for the ranking and included in the nationwide survey. The 25 states with the most hospitals according to the Center for Medicaid and Medicare Services (CMS) were surveyed individually. The remaining states were grouped into 4 regions: Northeast, Midwest, West and South. Leading hospitals from these states were considered accordingly.

Four data sources were used for the evaluation:

- **Nationwide online survey:** Over 10,000 medical professionals (doctors, hospital managers and healthcare workers) were asked to recommend the best hospitals (in and out of state) based on their expertise.
- **Quality Metrics Data:** Data from Medicare and Medicare Services available for Mortality, Safety, Readmission, Experience and Timely & Effective Care was considered.
- **Patient Experience:** Cleanliness of the hospitals and quietness, communication

of the nurses/doctors and staff responsiveness, care transition, medicine communication and discharge information.

- **PROMS Implementation survey:** To account for the increasing importance of Patient Reported Outcome Measures (PROMs).

"Holy Cross Health is ecstatic to be recognized on Newsweek's list of America's Best-In-State Hospitals 2024," said Mark Doyle, President and CEO of Holy Cross Health.

ABOUT HOLY CROSS HEALTH

A member of Trinity Health, Fort Lauderdale-based Holy Cross Hospital, dba Holy Cross Health, is a full-service, non-profit, Catholic, teaching hospital operating in the spirit of the Sisters of Mercy. Holy Cross has been recognized for six Types of Care in U.S. News and World Report's 2023-24 Best Hospital rankings and was named among the 2024 America's Best-In-State Hospitals by Newsweek. Through strategic collaborations and a commitment to being a person-centered, transforming, healing presence, the 557-bed hospital offers progressive inpatient, outpatient and community outreach services and clinical research trials to serve as our community's trusted health partner for life. Holy Cross Health also encompasses Holy Cross HealthPlex outpatient facility, urgent care centers and more

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CANNABIS & Heart Health

Check the Pulse on the Benefits and Risks

Coral Springs, Florida Government March 9 at 8:55 AM · 🌐

We proudly recognize and applaud Coral Springs resident Tracey Melhuish for being named as the 2023 Colleague of the Year at Holy Cross Health. 🏆 #csrecognition




Taché Marketing Solutions and 19 others 3 comments 1 share

Like Comment Share

Most relevant

Top fan
Marco Jimenez
Bravo



3d Like Reply

Top fan
Tracey Melhuish
Thank you 😊

1d Like Reply

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Holy Cross Celebrates Donors

Holy Cross Health hosted an Evening of Gratitude to express heartfelt appreciation to generous donors who helped raise more than \$11 million in 2023 for Holy Cross to continue to bring the community state-of-the-art technology and equipment and transformational programs and services.

More than 135 guests, including Philanthropy Circle supporters and Holy Cross Health board members, enjoyed an outdoor reception and live musical entertainment

under the stars on the patio at Lauderdale Yacht Club followed by dinner and the evening's program.

"I want to express my appreciation to all of those who through their generosity have made a significant impact on the patients that we serve," said Mark Doyle, President and CEO of Holy Cross Health.

During the dinner, Holy Cross cardiologist Karan Munuswamy, M.D. was presented with the inaugural Re-

markable Philanthropy Champion Award in recognition for his 40-plus years of treating patients and fundraising at Holy Cross Health.

The Remarkable Philanthropy Champion Award will be presented annually to an exceptional individual, a physician, donor, board member or colleague, who demonstrates a significant philanthropic impact through generous contributions or their ability to inspire others to give.



Rita Case, Mark Doyle, and Keith and Kelly Koenig

Dr. Karan Munuswamy with award

Holy Cross is actively fundraising for the new Family Health Center located at the Holy Cross Medical Plaza. Once open, the new

center will provide a comprehensive range of services, tailored to meet the diverse needs of the community. Visit holy-cross.com/GIVING

[SO FLO buzz]



C-Mill VR Patient Nature Island
(Photo credit: DIH)



EksoNR
(Photo credit: ekso BIONICS)



SafeGait 360° Balance
and Mobility Trainer
(Photo credit: DIH)

Jon and Helaine Ayers donate to outpatient rehab center

Holy Cross Health announced that Fort Lauderdale residents Jon and Helaine Ayers have made a \$2 million gift to support the hospital's Outpatient Rehabilitation Center.

In recognition of the generous gift, the center will be renamed the Jon and Helaine Ayers Rehabilitation Institute. Located at the main hospital in Fort Lauderdale, the institute is dedicated to providing specialized outpatient care for individuals with neurological, oncologic, vestibular, and complex orthopedic conditions.

With this gift, the Rehabilitation Institute will undergo a transformational physical renovation and the addition of significant investments in the latest state-of-the-art rehabilitation equipment. This transformation will create a welcoming and comfortable environment for patients, ensuring an unparalleled rehabilitation experience.

"We are blessed to have the support of Jon and Helaine Ayers, who are committed to the highest-quality compassionate care for all in our community," said Mark Doyle, president and CEO of Holy Cross Health. "With their incredible gift, Holy Cross Health will usher in a new era of rehabilitation excellence."

Rehabilitation hits close to home for Jon Ayers, the former chairman and CEO of IDEXX Laboratories, a global leader in pet health-care innovation. In June 2019, his life was forever changed when he was seriously injured in a catastrophic bike crash, caused by another cyclist, leaving him a quadriplegic.

"My accident reshaped my outlook on life. I continue to spend roughly 20 hours a week in physical therapy, working to improve strength, function, and well-being," Ayers said. "I am so appreciative of the care I have received, and I want to make sure other patients have access to great therapists, supported by the latest technology, treatments, and equipment."

For more information, visit holy-cross.com.

MONDAY - MARCH 25 2024

South Florida Hospital News and Healthcare Report
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HOLY CROSS HEALTH'S TRANSFORMATIONAL PARTNERS IN BREAST HEALTH PROGRAM BENEFITS FROM 14TH ANNUAL GOLF CLASSIC

March 19, 2024 – The 14th Annual Holy Cross Health Golf Classic at Coral Ridge Country Club, presented by The Harry T. Mangurian, Jr. Foundation and benefiting the Partners in Breast Health program at the Holy Cross Health Dorothy Mangurian Comprehensive Women's Center raised over \$215,000.

"Over the years, our Golf Classic has grown tremendously, cumulatively raising nearly \$1.6 million for Partners in Breast Health," said Laura Denoux, Vice President and Chief Development Officer at Holy Cross Health. "We appreciate our sponsors and golfers who continue to support us and this transformational program."

Partners in Breast Health provides outreach education, clinical breast exams, screening mammograms and diagnostic procedures to lower income and minority women ages 40 and older who lack access to healthcare services. The program also provides services to symptomatic women who are younger than 40.

[READ MORE](#)

<https://southfloridahospitalnews.com/holy-cross-healths-transformational-partners-in-breast-health-program-benefits-from-14th-annual-golf-classic/>

March 25, 2024



Holy Cross Health's Transformational Partners in Breast Health Program Benefits from 14th Annual Golf Classic



Dave Lauer, Dan Cloran, Steve Mehallis and Jim Miller

The 14th Annual Holy Cross Health Golf Classic at Coral Ridge Country Club, presented by The Harry T. Mangurian, Jr. Foundation and benefiting the Partners in Breast Health program at the Holy Cross Health Dorothy Mangurian Comprehensive Women's Center raised over \$215,000.

"Over the years, our Golf Classic has grown tremendously, cumulatively raising nearly \$1.6 million for Partners in Breast Health," said Laura Denoux, Vice President and Chief Development Officer at Holy Cross Health. "We appreciate our sponsors and golfers who continue to support us and this transformational program."

Partners in Breast Health provides outreach education, clinical breast exams, screening mammograms and diagnostic procedures to lower income and minority women ages 40 and older who lack access to healthcare services. The program also provides services to symptomatic women who are younger than 40...[Click Here for Full Story](#)

THURSDAY - MARCH 28 2024

**South Florida Hospital News and Healthcare Report
a Healthcare Media Company**

**Charles Felix
Publisher/ Owner**



HOLY CROSS HEALTH HOSTS GUERRIERI FAMILY MEDICAL COMPLEX DEDICATION CEREMONY

March 25, 2024 – Holy Cross Health hosted a special dedication ceremony for the newly renovated Guerrieri Family Medical Complex.

The newly renovated three-story Guerrieri Family Medical Complex is located at 4701 N. Federal Highway in Fort Lauderdale.

“We are so grateful to the Guerrieri family for their generosity over the years,” said Mark Doyle, President and CEO of Holy Cross Health. “With their recent gift, we renovated the medical complex where patients have access to multiple Holy Cross Medical Group primary care physicians, upgraded exam rooms and more.”

The Guerrieri Family Foundation has gifted more than \$7 million in donations to Holy Cross Health in an ongoing commitment to support the mission of providing compassionate care to the South Florida community.

[READ MORE](#)

<https://southfloridahospitalnews.com/holy-cross-health-hosts-guerrieri-family-medical-complex-dedication-ceremony/>

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HOLY CROSS MEDICAL GROUP WELCOMES PRIMARY CARE PHYSICIAN ROBERT GIOIA, B.S., D.O., DDS TO WILTON MANORS OFFICE

March 25, 2024 – Holy Cross Medical Group, a multi-specialty physician employed group of more than 130 physicians providing services throughout Broward County, has added Robert Gioia, B.S., D.O., DDS to its team of dedicated primary care physicians at the group's Wilton Manors office.

"I am delighted to extend primary care services to the Wilton Manors community," said Dr. Gioia. "I look forward to building strong relationships with my patients and providing comprehensive and compassionate care to meet their healthcare needs."

Certified by the American Academy of HIV Medicine as an HIV specialist and a Diplomate of the American Board of Family Medicine, Dr. Gioia has a

deep-rooted interest in preventative medicine, sexual health, LGBTQ+ health and HIV medicine. He prides himself in leading a healthy, active lifestyle and provides patients with advice on how to modify their own lifestyles to improve their health.

Prior to joining Holy Cross Health, Dr. Gioia was a primary care physician at Chen Senior Medical Center in North Lauderdale. Previously, he served as a family physician and assistant clinical professor at Spectrum Health Medical Group in Grand Rapids, Michigan and Michigan State College of Human Medicine in Grand Rapids and East Lansing, Michigan.

Dr. Gioia graduated with a Doctor of Osteopathic Medicine from Michigan State University College of Osteopathic Medicine in East Lansing and completed a family medicine residency at Wellspan York Hospital in York, Pennsylvania. While in medical school, he received the Robert Piccinini Endowed Scholarship and Canadian Initiative Scholarship, which are awarded to Canadian students who are excelling. He also received the Silver Award in recognition for volunteering more than 50 hours in one year and was inducted into the Sigma Sigma Phi Osteopathic Honor Society. Dr. Gioia also has a Bachelor of Science in Biology and diploma in honors standing in physiology from University of Western Ontario in London, Ontario, Canada.

[**READ MORE**](#)

<https://southfloridahospitalnews.com/holy-corss-medical-group-welcomes-primary-care-physician-robert-gioiab-s-d-o-dds-to-wilton-manors-office/>

BUSINESS

SUBSCRIBER ONLY

Retail Roundup: South Florida's new 'dueling water coaster,' a Danish furniture store and more



Mega Mayhem, the largest attraction ever built at 45-year-old Rapids Waterpark in Riviera Beach, is billed as a dueling water coaster that allows pairs to “race” each other through a series of

slides, tunnels, and bowls. It will be open to the public on April 4.
(Courtesy/Rapids Waterpark)



By **RON HURTIBISE** | rhurtibise@sunsentinel.com | South
Florida Sun Sentinel

PUBLISHED: March 28, 2024 at 6:30 a.m. | UPDATED: March 28,
2024 at 11:38 a.m.

Rapids Waterpark in Riviera Beach is debuting Mega Mayhem — a new attraction it calls the longest dueling water coaster of its kind in North America, and the only one in Florida.

What’s a dueling water coaster, you ask?

Well, the coaster part is easy. It’s like a roller coaster but instead of rolling on wheels, water-propelled participants slide through the ride.



Mega Mayhem, the largest attraction ever built at 45-year-old Rapids Waterpark in Riviera Beach, is billed as a dueling water coaster that allows pairs to “race” each other through a series of slides, tunnels, and bowls. It will be open to the public on April 4. (Courtesy/Rapids Waterpark)

The dueling part is best explained by Rapids Waterpark:

“The ride stands close to 54 feet tall with two flumes spanning over 1,600 feet in length,” a news release states. “This unique water coaster experience features two side-by-side lanes where riders race against each other down twists, around high-banked turns, and uphill, propelled by a powerful blast of water at high speeds.”

Pairs of participants sharing two-person rafts begin their descent in adjoining lanes but are at times diverted into separate tunnels before coming together again at the bottom of the slide. Along the way, they zoom through three “blast zones,” and around four “exhilarating giant bowls,” the release says.

Rapids Waterpark says the ride, built by Ottawa, Canada-based [ProSlide Technology Inc.](#), is the largest ever built at the 45-year-old park. Officials say it will be open to the public on April 4.

Meanwhile, the 35-acre park offers more than 40 slides and attractions to cool visitors off as spring turns to South Florida summer.



Two teens fly through a tunnel on the Mega Mayhem, a “dueling water coaster” debuting at Rapids Waterpark on April 4. Park officials say it's the largest attraction ever built at the 45-year-old water park. (Courtesy/Rapids Waterpark)

The park features a quarter-mile lazy river, a 25,000-square-foot wave pool, a surf simulator, a tipping bucket attraction for kids, body slides, a mat racer, tube slides and raft rides.

Many special events and deals are planned in celebration of the park's 45th birthday. They can be checked out at [rapidswaterpark.com](https://www.rapidswaterpark.com).

Five new storefronts open at YMCA retail plaza

The YMCA of South Florida recently welcomed five new operations to its retail plaza at the L.A. Lee YMCA/Mizell Community Center, 1409 Sistrunk Blvd., in Fort Lauderdale.

The community center opened in May 2022.

The new entities are:

Holy Cross Health Center – Providing access to family medicine, pediatric and adult immunizations, school physicals, annual wellness visits, and preventative services.

The Salad Boss – Offering salads, smoothies, wraps and more.

Natural Trend Setters Salon – Specializing in hair care and education.

Optimal Health Pharmacy – Opening soon.

Fort Lauderdale Police Substation – It’s relocating from its current home on Sistrunk Boulevard “to better serve the community,” according to a news release.

Boca Raton gets BoConcept, a Danish furniture store

BoConcept, featuring premium Danish furniture, opened Monday in Mizner Park in Boca Raton. The franchise, called BoConcept Boca Raton, is owned by Carlos Salamonovitz.

The Danish furniture brand designs, produces and sells “bold and functional furniture that fits perfectly in a range of living, dining, sleeping, home-office and outdoor spaces,” a news release states.

Founded in 1952 in Herning, Denmark, by two Danish craftsmen and cabinet makers, the first brand store opened in 1993 in Paris, France, and has since expanded to 65 countries.

The Boca Raton location, at 327 Plaza Real, will be the fourth BoConcept store in South Florida, according to the brand’s website. Others are in Fort Lauderdale, Hallandale Beach, and Coral Gables.

See the styles at BoConcept.com.

Panda Express welcomed to Deerfield Beach with new design

The popular Panda Express fast food chain opened its newest South Florida location at 3301 W. Hillsboro Blvd., just east of Powerline Road, earlier this month by giving away free branded T-shirts to the eatery’s first 88 guests.

Favorite dishes include Original Orange Chicken, Honey Walnut Shrimp, Broccoli Beef, and Firecracker Shrimp.

The new location, open from 11 a.m. to 10 p.m. daily, features an updated store design inspired by traditional Chinese architecture and traditions with modern motifs that tells the unique story of Panda Express, the company said.

The Deerfield Beach location joins 24 other Panda Express locations in the tricounty region. Visit pandaexpress.com to learn more.



Club Champion, a recently opened golf club fitter studio in Coral Springs, features 65,000 head and shaft combinations. (Courtesy/Club Champion)

Custom golf club fitter brings new studio to Coral Springs

Club Champion has opened its 15th Florida location and is accepting golf club fitting appointments at 9134 Wiles Road in Coral Springs.

Using what it calls a “unique coupling system,” the company offers 65,000 head and shaft combinations using brands like Callaway, TaylorMade, PING, Cobra, Fujikura and many others.

It says it delivers a Tour-level fitting that produces longer, more accurate shots and has a nearly 100% satisfaction rate for golfers “of any ability level.”

The new studio features three indoor hitting bays with launch monitors for analyzing performance, a putt lab to find the perfect putter, and a build shop for repairing and assembling golf clubs by hand.

It’s open from 10 a.m. to 6 p.m. Monday through Thursday and from 9 a.m. to 5 p.m. on Friday and Saturday.

For more information, visit clubchampion.com or call 754-289-5669.

Ron Hurtibise covers business and consumer issues for the South Florida Sun Sentinel. Send him your retail news at rhurtibise@sun-sentinel.com. Make sure to type Retail Roundup in the subject line of your email.

<https://www.sun-sentinel.com/2024/03/28/retail-roundup-debuts-of-dueling-water-coaster-danish-furniture-store-and-golf-club-fitter-studio/>

Dueling water coaster, new storefronts open

SOUTH FLORIDA
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LOCAL & STATE

RETAIL ROUNDUP

'Dueling water coaster' takes first plunge

Danish furniture store and golf club fitter studio also debut

By Ron Hurtibise
South Florida Sun Sentinel

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Turn to Retail, Page 8



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Retail

from Page 3

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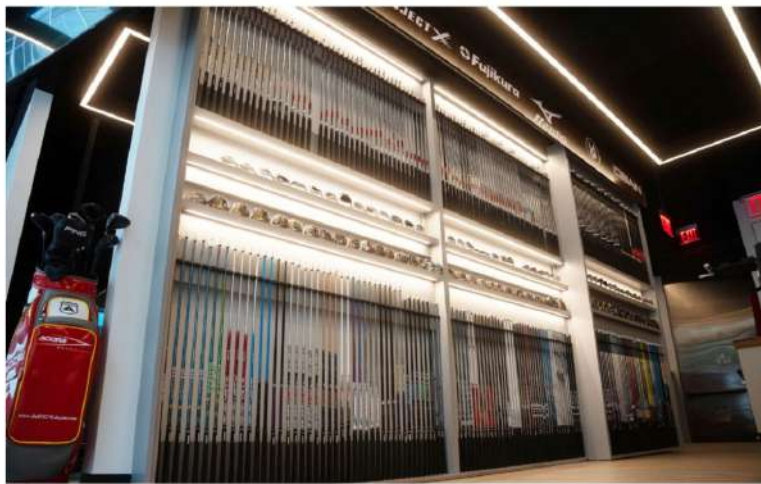
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