

# Holy Cross Health Media Coverage Report

August 19-September 3, 2024





# **Holy Cross Health**

## August 20th 2024 to September 3rd 2024

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### ARTICLES

# Holy Cross adds married orthopedic surgeon, neurosurgeon duo (Drs. Tara and Ryan Moncman)

## By Claire Wallace, Claire Wallace -

https://www.beckersspine.com/orthopedic/60390-holy-cross-adds-married-orthopedic-surgeon-neurosurge...

Fort Lauderdale, Fla.-based Holy Cross Health has added a married surgeon duo — orthopedic surgeon Tara Gaston Moncman, DO, and neurosurgeon Ryan Moncman, DO.

MEDIA OUTLET	Becker's Spine Review
PUBLISHED	Aug. 20, 2024, midnight
SIMILARWEB UVM 🌖	56,125
COMSCORE UVM 🖷	
AUDIENCE	
CAMPAIGN	
AVE	\$519.16
DOMAIN AUTHORITY	54
PAGE AUTHORITY MOZ	47

# HOLY CROSS MEDICAL GROUP WELCOMES HUSBAND AND WIFE DUO, NEUROSURGEON RYAN MONCMAN, D.O. AND ORTHOPEDIC SURGEON TARA GASTON MONCMAN, D.O.

https://southfloridahospitalnews.com/holy-cross-medical-group-welcomeshusband-and-wife-duo-neurosu...

MEDIA OUTLET	South Florida Hospital News
PUBLISHED	Aug. 20, 2024, midnight
SIMILARWEB UVM 🌑	22,438
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# Orthopedic surgeon moves from the past week (Dr. Tara Gaston Moncman)

### By Cameron Cortigiano, Cameron Cortigiano -

https://www.beckersspine.com/orthopedic/60414-orthopedic-surgeon-moves-from-the-past-week.html

Here are seven orthopedic surgeons who have joined new hospitals and health systems, as reported by Becker's since Aug. 14: Fort Lauderdale, Fla.-based Holy Cross Health added orthopedic surgeon Tara Gaston Moncman, DO.

MEDIA OUTLET	Becker's Spine Review
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SIMILARWEB UVM 🌖	56,125
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## [Not PGPR] ACHE OF SOUTH FLORIDA MEMBER SPOTLIGHT: LAURA DENOUX

https://southfloridahospitalnews.com/ache-of-south-florida-member-spotlight-laura-denoux/

MEDIA OUTLET	South Florida Hospital News
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AUGUST 19, 2024

# PRIMARY CARE PHYSICIAN COREY BURNS, D.O. JOINS HOLY CROSS MEDICAL GROUP

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Corey Burns, D.O. has joined Holy Cross Medical Group, a multi-specialty physician employed group of more than 130 physicians providing services throughout Broward County, as a primary care physician.

Dr. Burns recently completed his three-year family medicine residency at Halifax Health Medical Center of Daytona Beach, a 678-bed hospital that provides major medical and surgical services, including comprehensive stroke and cardiac care services, to Flagler and Volusia counties in Florida. He previously tutored and mentored first and second year medical students, as well as middle and high school students in math and science.

Dr. Burns graduated with a Bachelor of Science in Biology with minors in Business and Leadership from the Halmos College of Natural Sciences and Oceanography at Nova Southeastern University (NSU) and a Doctor of Osteopathic Medicine from the Dr. Kiran C. Patel College of Osteopathic Medicine at NSU. He was the recipient of the NSU President's Faculty Research and Development Award that enabled him to research the immune reactivity to gluten in patients with rheumatoid arthritis.

As a medical student, Dr. Burns was appointed as an Osteopathic Medical Student Representative to the American Osteopathic Association's (AOA) Bureau of Federal Health Programs (BFHP). During his oneyear term, he served as an advocate for physician and patient-centered policies at meetings with the offices of Senator Marco Rubio (R-FL), U.S. Congressman Neal Dunn, M.D. and other elected officials. In this role, he was able to be the voice of fellow medical students during policy workshops, especially in conversations regarding the funding of Graduate Medical Education (GME).

An active volunteer, Dr. Burns participated in Volusia Volunteers in Medicine, providing care at a free medical clinic offering primary and preventative medical services to the low-income residents of Volusia County who have no health insurance; was a pantry volunteer for the St. Petersburg Free Clinic; built homes for Habitat for Humanity; and prepared and served meals at Jubilee Center of South Broward. As a medical student, he assisted internal medicine physicians on an outreach trip to Guatemala, where he learned to adapt to diverse work environments and refined his medical Spanish skills.

Dr. Burns is a member of the AOA, American Academy of Family Physicians, American College of Osteopathic Family Physicians and Osteopathic Political Action Committee. His office is located at Holy Cross Medical Group – Pompano Beach, 1975 N. Federal Highway. To schedule an appointment, call 954-522-1550 or visit holy-cross.com for more information.

#### ABOUT HOLY CROSS HEALTH

A member of Trinity Health, Fort Lauderdale-based Holy Cross Hospital, dba Holy Cross Health, is a fullservice, not-for-profit, Catholic, teaching hospital operating in the spirit of the Sisters of Mercy. Holy Cross has been recognized for six Types of Care in U.S. News and World Report's 2024-25 Best Hospital rankings and was named among the 2024 America's Best-In-State Hospitals by Newsweek. Through strategic collaborations and a commitment to being a person-centered, transforming, healing presence, the 557-bed hospital offers progressive inpatient, outpatient and community outreach services and clinical research trials to serve as our community's trusted health partner for life. Holy Cross Health also encompasses Holy Cross HealthPlex outpatient facility, an urgent care center and more than 40 Holy Cross Medical Group physician practices. To learn more about Holy Cross Health, visit holy-cross.com. Connect (a)holycrossfl.



Pg. 21 https://www.calameo.com/read/00279172141e873b392a3?trackersource=library





AUGUST 22, 2024 South Florida Hospital News and Healthcare Report a Healthcare Media Company Charles Felix Publisher/ Owner

# UPDATED NEWS INFORMATION FROM THE LAST THREE DAYS IN SOUTH FLORIDA



Holy Cross Medical Group Welcomes Husband and Wife Duo, Neurosurgeon Ryan Moncman, D.O. and Orthopedic Surgeon Tara Gaston Moncman, D.O.

August 19, 2024 – Is there a doctor in the house? How about two? For the dynamic duo of orthopedic surgeon Tara Gaston Moncman, D.O. and neurosurgeon Ryan Moncman, D.O., there are two in the house. The couple joined Holy Cross Medical Group, a multi-specialty physician employed group of more than 130 physicians providing services throughout Broward County.

Tara Moncman: Prior to joining Holy Cross Health, orthopedic surgeon Dr. Tara Gaston Moncman specialized in foot and ankle surgery and served as Chief of Research at The Rothman Orthopaedic Institute/AdventHealth Department of Orthopedic Foot & Ankle Surgery. She was also the Service Chief for Foot and Ankle for the AdventHealth Orthopedic Surgery Residency program.

Ryan Moncman: Prior to joining Holy Cross Health, Neurosurgeon Dr. Ryan Moncman was with Orlando Neurosurgery. Following graduation from the New York Institute of Technology College of Osteopathic Medicine in Old Westbury, New York with a Doctor of Osteopathic Medicine degree, he completed a complex spine surgery fellowship at the University of Pennsylvania and a neurosurgical residency at the Philadelphia College of Osteopathic Medicine. While at the Philadelphia College of Osteopathic Medicine, Dr. Moncman contributed to papers focusing on exosome-mediated brain tumor diagnostics from peripheral fluids, tension pneumocephalus following bariatric surgery, epithelioid glioblastoma presenting as aphasia in a young adult with ovarian cancer and pediatric spinal cord biopsy.

READ MORE

https://southfloridahospitalnews.com/holy-cross-medical-group-welcomes-husband-andwife-duo-neurosurgeon-ryan-moncman-d-o-and-orthopedic-surgeon-tara-gastonmoncman-d-o/





**Treat Symptoms of Heart Failure** Holy Cross Health now offers Barostim<sup>7</sup> Baroreflex Activation Therapy, the world's first FDA-approved heart failure device to use neuromodulation - the power of the brain and nervous system - to improve the symptoms of patients with systolic heart failure. This therapy

was designed to treat heart failure patients who may not be receiving adequate symptom relief from medications alone Unlike other heart failure device therapies, Barostim contains no hardware in the heart or

vasculature. It works by electrically stimulating baroreceptors - natural sensors located in the wall of the carotid artery - that tell the nervous system how to regulate heart, kidney and vascular function These effects reduce the heart's workload and help it pump more efficiently, helping to restore balance to the autonomic nervous system and improve the symptoms of heart failure. Barostim plus heart

failure medications has been shown to improve exercise capacity, quality of life and NYHA class, helping patients return to their daily activities.

\*At Holy Cross Health we continue to invest in innovative technologies to provide our patients with the highest level of medical care that will get them back on their feet and resuming normal life as quickly and fully as possible," said Mark Doyle, president and chief executive officer at Holy Cross Health.

Advanced heart failure specialists Joshua Larned, M.D. and Elias Collado, M.D. and vascular surgeon Handel Robinson, M.D. performed the first implant at Holy Cross Health. For more information, call (954) 772-2136 for Dr. Larned or Dr. Collado and (954) 542-6770 for Dr. Robinson. All three Holy Cross Medical Group physicians are located at 4725



Lorraine da Silva Campos, Josua Larned, MD, Handel Robinson, MD and Dave Abesamis

N. Federal Hwy. in Fort Lauderdale.

Holy Cross Health is a member of Trinity Health, Fort Lauderdale-based Holy Cross Hospital, dba Holy Cross Health. It is a full-service, not-for-profit, Catholic, teaching hospital operating in the spirit of the Sisters of Mercy.

To learn more about Holy Cross Health, visit holy-cross.com.

Pg. 18 https://online.fliphtml5.com/sner/mscn/





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# HOLY CROSS MEDICAL GROUP WELCOMES HUSBAND AND WIFE DUO, NEUROSURGEON RYAN MONCMAN, D.O. AND ORTHOPEDIC SURGEON TARA GASTON MONCMAN, D.O.

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#### Tara Gaston Moneman, D.O.

Prior to joining Holy Cross Health, orthopedic surgeon Dr. Tara Gaston Moneman specialized in foot and ankle surgery and served as Chief of Research at The Rothman Orthopacdic Institute/AdventHealth Department of Orthopedic Foot & Ankle Surgery. She was also the Service Chief for Foot and Ankle for the AdventHealth Orthopedic Surgery Residency program.

Dr. Moneman completed a fellowship at Thomas Jefferson University / The Rothman Institute Orthopedic Foot & Ankle Surgery in Philadelphia. At Rowan University School of Osteopathic Medicine in Stratford, New Jersey, she completed her residency and internship in orthopedic surgery and earned her Doctor of Osteopathic Medicine. While at Rowan University, she was recognized as Chief Resident of the Year and Junior Resident of the Year. She received a Master of Science in Physiology and Biophysics from Georgetown University and Bachelor of Science in Biology from Gettysburg College in Pennsylvania, where she was a member of the varsity soccer team.

She is a member of the American Academy of Orthopaedic Surgeons (AAOS), American Orthopaedic Foot & Ankle Society (AOFAS), American Osteopathic Academy of Orthopedics (AOAO), American Osteopathic Association (AOA) and Florida Orthopaedic Society (FOS). Dr. Moncman has conducted extensive research and given numerous presentations on various topics focused on foot and ankle surgery procedures and recovery. She received a \$20,000 grant from AOFAS to investigate the optimization of leg elevation after ankle fracture fixation using Near Infra-Red Spectroscopy and physiological parameters. She also serves on the AOFAS Young Physician's Committee and has hosted podeasts and helps prepare the next generation of foot and ankle surgeons.

Outside of her practice and academia, Dr. Moncman is an impressive distance runner. In 2012, she became the youngest female and one of only 78 people to complete the 4 Deserts Grand Slam, where athletes run 250km six-stage ultramarathons in Antarctica; Gobi Desert in China; Sahara Desert in Egypt; and Atacama Desert in Chile, all in the same calendar year. A native of Newtown, Connecticut, she founded Newtown Proud Newtown Strong, which raised \$250,000 for the families of the Sandy Hook Elementary School shooting victims and for a scholarship fund.

Dr. Moncman's office is located at Holy Cross Orthopedic Institute in the Holy Cross HealthPlex at 5597 N. Dixie Highway in Fort Lauderdale. To schedule an appointment, call (954) 958-4800 or visit holycross.com for more information.



#### Ryan Moneman, D.O.

Prior to joining Holy Cross Health, Neurosurgeon Dr. Ryan Moneman was with Orlando Neurosurgery. Following graduation from the New York Institute of Technology College of Osteopathic Medicine in Old



Westbury, New York with a Doctor of Osteopathic Medicine degree, he completed a complex spine surgery fellowship at the University of Pennsylvania and a neurosurgical residency at the Philadelphia College of Osteopathic Medicine, While at the Philadelphia College of Osteopathic Medicine, Dr. Moneman contributed to papers focusing on exosome-mediated brain tumor diagnostics from peripheral fluids, tension pneumocephalus following bariatric surgery, epithelioid glioblastoma presenting as aphasia in a young adult with ovarian cancer and pediatric spinal cord biopsy.

At Monmouth University in West Long Branch, New Jersey Dr. Moncman was an honors student and scholarship athlete on the golf team before transferring to the College of Charleston in Charleston, South Carolina. There, he earned a Bachelor of Science in Business Administration and was a member of the National Society of Collegiate Scholars.

Dr. Moneman is a member of the American Osteopathic Association (AOA), American College of Osteopathic Surgeons (ACOS) and American Association of Neurologic Surgeons (AANS) His office is located at the Phil Smith Neuroscience Institute at Holy Cross Hospital at 4725 N. Federal Highway in Fort Lauderdale. To schedule an appointment, call (954) 414-9750 or visit holycrossneuroservices.com for more information.

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# Hospital News REPORT

OUR 20TH YEAR SERVING THE HEALTHCARE COMMUNITY!

MAKINGROUNDS...MAKINGROUNDS...MAKINGROUNDS...MAKINGROUNDS...MAKINGROUNDS...

# Holy Cross Medical Group Welcomes Husband and Wife Duo, Neurosurgeon Ryan Moncman, DO, and Orthopedic Surgeon Tara Gaston Moncman, DO

Orthopedic surgeon Tara Gaston Moncman, D.O., and neurosurgeon Ryan Moncman, D.O., have joined Holy Cross Medical Group.

Prior to joining Holy Cross Health, orthopedic surgeon Dr. Tara Gaston Moncman specialized in foot and ankle surgery and served as Chief of Research at The Rothman Orthopaedic Institute/AdventHealth Department of Orthopedic Foot & Ankle Surgery. She was also the Service Chief for Foot and Ankle for the AdventHealth Orthopedic Surgery Residency program.

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Dr. Tara Gaston Moncman



Dr. Ryan Moncman

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## Hospital News and HEALTHCARE Volume 21 · Issue 3 · \$5.00 Volume 21 · Issue 3 · \$5.00

OUR 20TH YEAR SERVING THE HEALTHCARE COMMUNITY!



# ACHE of South Florida Member Spotlight: Laura Denoux

BY LOIS THOMSON

In an interesting turn of events, a television show started Laura Denoux on her career path in healthcare. Denoux, vice president & chief development officer at Holy Cross Health – a member of Trinity Health – had previously worked in sales and marketing for leading global companies in the technology and beauty sectors. That was until she became a contestant on the NBC reality TV show, "The Biggest Loser."



"I was a contestant from 2008 to 2009," she said. "When I went on the show and lost a significant amount of weight, I said, Tim not going back to my old ways and

old habits.' I wanted to change my life and work in the health and wellness industry." The opportunity came when a friend who worked at the American Heart Association was transferring from the Miami to the New York office. She said they were looking for a sales and marketing leader with a passion for improving the health and well-being of the community, and told Denoux she thought she'd be a great fit for the role. "Sure enough I applied and that's how I started in healthcare." Denoux spent almost four years there as director of development, then more than 10 years at Baptist Health South Florida as director of development and corporate partnerships, and now nearly two years at Holy Cross Health.

Denoux said her responsibilities at Holy Cross Health include "the operational and strategic leadership of the health system's fundraising efforts; campaigns; donor engagement; principal, major, annual, and planned giving; corporate partnerships; events; board engagement; concierge services; grateful patient and clinician fundraising programs; fund management; staff recruitment and development; and community relations." In addition, she serves as a philanthropy leadership council member, working with peers at other hospitals to roll out new programs, procedures, and best practices so that all of Trinity Health is working cohesively on fundraising efforts.

Denoux is grateful for her transition to healthcare, stating, "I have the privilege of contributing to people's well-being and supporting the community in improving their health. Every day brings new challenges, and no two days are ever the same."

In addition to helping the community, Denoux is interested in encouraging other philanthropy leaders to become involved with ACHE – American College of Healthcare Executives – as she herself did several months ago. Her reason for joining was that as part of an executive leadership team and being surrounded by healthcare administrators, "I felt if I'm really going to help set the strategic priorities and be part of the decision-making of the hospital – I needed to have a deeper understanding of the healthcare industry overall."

Her intent was to "learn more so that I could bring that experience to my day-today work in philanthropy, and also be able to further the mission and help support my colleagues at the executive level." Now, after attending various ACHE events and meeting other members, she said she is getting more exposure to healthcare leaders and learning ways to overcome challenges in healthcare. "It definitely has been an exciting opportunity for me."

Since joining ACHE, however, Denoux has discovered that few development and philanthropy leaders are involved with the organization, and she would like to urge others to join. In emphasizing the importance, she explained that Holy Cross is currently engaged in several large capital projects. "We're going to be building a new CT for our emergency department and a new family health center, in addition to renovating the whole outpatient rehabilitation center at the hospital. All of these capital projects will be funded 100 percent by philanthropy."

She continued, "Many assume that joining ACHE is only for healthcare executives or administrators, but I see it as a valuable opportunity for anyone in the industry, regardless of their position," Denoux said. "I encourage those who are passionate about healthcare, even at a junior level, to get involved with ACHE. It's an excellent platform for networking and learning, especially for young professionals."

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SEPTEMBER 2, 2024 South Florida Hospital News and Healthcare Report a Healthcare Media Company Charles Felix Publisher/ Owner

# **TODAY'S FEATURE ARTICLES**



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