



# Holy Cross Health Media Coverage Report

August 7-20, 2024

Prepared by

PERSONA  
GRANT


# Holy Cross Health

August 7th 2024 to August 20th 2024

Generated on August 20th 2024 at 11:03 AM ET.

## MUCK RACK





COVERAGE REPORT

LINKS	UVM	TOTAL AVE
9	24,313,281	\$224,897.85
	Insights by	
		

### ARTICLES

#### PRIMARY CARE PHYSICIAN COREY BURNS, D.O. JOINS HOLY CROSS MEDICAL GROUP

<https://southfloridahospitalnews.com/primary-care-physician-joins-holy-cross-medical-group/>



MEDIA OUTLET	South Florida Hospital News
PUBLISHED	Aug. 7, 2024, midnight
SIMILARWEB UVM 	22,438
COMSCORE UVM 	
AUDIENCE	
CAMPAIGN	
AVE	\$207.55
DOMAIN AUTHORITY 	39
PAGE AUTHORITY 	46

#### Holy Cross Health is Nationally Recognized for its Commitment to Providing High-Quality Heart Failure Care

By Carma Henry, Fort Lauderdale

<https://thewestsidegazette.com/holy-cross-health-is-nationally-recognized-for-its-commitment-to-pro...>

The American Heart Association presents Get With The Guidelines® – Heart Failure Gold Plus award for proven dedication to ensuring all heart failure patients have access to best practices and life-saving care Submitted by Paige Feigenbaum FORT LAUDERDALE, FL — Holy Cross Health has received the American Heart Association’s Get With The Guidelines® – Heart Failure Gold Plus quality achievement award for its commitment to improving outcomes for patients with heart failure, meaning reduced...

MEDIA OUTLET	The Westside Gazette
PUBLISHED	Aug. 7, 2024, 11:41 a.m.
SIMILARWEB UVM 	37,092
COMSCORE UVM 	
AUDIENCE	29,600
CAMPAIGN	
AVE	\$343.10

DOMAIN AUTHORITY MOZ 50

PAGE AUTHORITY MOZ 47


## Primary Care Physician Corey Burns, DO Joins Holy Cross Medical Group

By None

<https://patch.com/florida/boca-raton/primary-care-physician-corey-burns-do-joins-holy-cross-medical...>

MEDIA OUTLET Patch

PUBLISHED Aug. 8, 2024, midnight

SIMILARWEB UVM  12,051,743

COMSCORE UVM 

AUDIENCE

CAMPAIGN

AVE \$111,478.62

DOMAIN AUTHORITY MOZ 91

PAGE AUTHORITY MOZ 70

## Holy Cross Health is First in East Broward County to Implant the World's First Neuromodulation Device to Treat Symptoms of Heart Failure

By Carma Henry, Fort Lauderdale

<https://thewestsidegazette.com/holy-cross-health-is-first-in-east-broward-county-to-implant-the-wor...>

Barostim Baroreflex Activation Therapy now offered at Holy Cross Health FORT LAUDERDALE, FL – Holy Cross Health now offers Barostim™ Baroreflex Activation Therapy, the world's first FDA-approved heart failure device to use neuromodulation – the power of the brain and nervous system – to improve the symptoms of patients with systolic heart failure. This therapy was designed to treat heart failure patients who may not be receiving adequate symptom relief from medications alone.

MEDIA OUTLET The Westside Gazette

PUBLISHED Aug. 8, 2024, 2:13 p.m.

SIMILARWEB UVM  37,092

COMSCORE UVM 

AUDIENCE 29,600

CAMPAIGN

AVE \$343.10

DOMAIN AUTHORITY MOZ 50

PAGE AUTHORITY MOZ 47

## Primary Care Physician Corey Burns, D.O. Joins Holy Cross Medical Group





By Kevin Parker

MEDIA OUTLET citybiz

PUBLISHED Aug. 8, 2024, 9:53 p.m.

<https://www.citybiz.co/article/587580/primary-care-physician-corey-burns-d-o-joins-holy-cross-medic...>





Corey Burns, D.O. has joined Holy Cross Medical Group, a multi-specialty physician employed group of more than 130 physicians providing services throughout Broward County, as a primary care physician. Dr. Burns recently completed his three-year family medicine residency at Halifax Health Medical Center of Daytona Beach, a 678-bed hospital that provides major medical and surgical services, including comprehensive stroke and cardiac care services, to Flagler and Volusia counties in Florida.

SIMILARWEB UVM 	39,952
COMSCORE UVM 	
AUDIENCE	
CAMPAIGN	
AVE	\$369.56
DOMAIN AUTHORITY 	43
PAGE AUTHORITY 	46

## Holy Cross Health is First in East Broward County to Implant the World's First Neuromodulation Device to Treat Symptoms of Heart Failure (Links to Westside Gazette post)

By None




<https://spotonflorida.com/southeast-florida/5363535/holy-cross-health-is-first-in-east-broward.html>

MEDIA OUTLET	Spot On Florida
PUBLISHED	Aug. 9, 2024, midnight
SIMILARWEB UVM 	10,831
COMSCORE UVM 	
AUDIENCE	
CAMPAIGN	
AVE	\$100.19
DOMAIN AUTHORITY 	33
PAGE AUTHORITY 	41

## Holy Cross Medical Group Welcomes Husband and Wife Duo: Ryan Moncman, D.O. is a neurosurgeon and Tara Gaston Moncman, D.O. is an orthopedic surgeon.

By None

<https://patch.com/florida/boca-raton/holy-cross-medical-group-welcomes-husband-wife-duo-nodx>

MEDIA OUTLET	Patch
PUBLISHED	Aug. 19, 2024, midnight
SIMILARWEB UVM 	12,051,743
COMSCORE UVM 	
AUDIENCE	
CAMPAIGN	
AVE	\$111,478.62
DOMAIN AUTHORITY 	91

PAGE 70  
AUTHORITY MOZ

## Holy Cross Medical Group Welcomes Neurosurgeon Ryan Moncman, D.O. and Orthopedic Surgeon Tara Gaston Moncman, D.O.

By Kevin Parker

<https://www.citybiz.co/article/590946/holy-cross-medical-group-welcomes-neurosurgeon-ryan-moncman-d...>

Is there a doctor in the house? How about two? For the dynamic duo of orthopedic surgeon Tara Gaston Moncman, D.O. and neurosurgeon Ryan Moncman, D.O., there are two in the house. The couple joined Holy Cross Medical Group, a multi-specialty physician employed group of more than 130 physicians providing services throughout Broward County.

MEDIA OUTLET citybiz

PUBLISHED Aug. 19, 2024, 8:08 p.m.

SIMILARWEB UVM  39,952

COMSCORE UVM 

AUDIENCE

CAMPAIGN

AVE \$369.56

DOMAIN AUTHORITY MOZ 43

PAGE AUTHORITY MOZ 46

## HOLY CROSS MEDICAL GROUP WELCOMES HUSBAND AND WIFE DUO, NEUROSURGEON RYAN MONCMAN, D.O. AND ORTHOPEDIC SURGEON TARA GASTON MONCMAN, D.O.

<https://southfloridahospitalnews.com/holy-cross-medical-group-welcomes-husband-and-wife-duo-neuros...>

MEDIA OUTLET South Florida Hospital News

PUBLISHED Aug. 20, 2024, midnight

SIMILARWEB UVM  22,438

COMSCORE UVM 

AUDIENCE

CAMPAIGN

AVE \$207.55

DOMAIN AUTHORITY MOZ 39

PAGE AUTHORITY MOZ 46

The following clips  
were not recorded  
by MuckRack.

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Wed, Aug 7

Humid with a t-storm in spots

High 94°

Low 79°

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## **NEIGHBOR NEWS**

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### **Barostim™ Baroreflex Activation Therapy Offered at Holy Cross Health**

Posted by Paige Feigenbaum

[Read more »](#)

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<https://patch.com/florida/boca-raton/barostim-baroreflex-activation-therapy-offered-holy-cross-health-nodx>

**AUGUST 8, 2024**

South Florida Hospital News and Healthcare Report  
a Healthcare Media Company  
Charles Felix  
Publisher/ Owner

## TODAY'S FEATURE ARTICLES



### Primary Care Physician Joins Holy Cross Medical Group

August 7, 2024 – Corey Burns, D.O. has joined Holy Cross Medical Group, a multi-specialty physician employed group of more than 130 physicians providing services throughout Broward County, as a primary care physician.

Dr. Burns recently completed his three-year family medicine residency at Halifax Health Medical Center of Daytona Beach, a 678-bed hospital that provides major medical and surgical services, including comprehensive stroke and cardiac care services, to Flagler and Volusia counties in Florida. He previously tutored and mentored first and second year medical students, as well as middle and high school students in math and science.

Dr. Burns graduated with a Bachelor of Science in Biology with minors in Business and Leadership from the Halmos College of Natural Sciences and Oceanography at Nova Southeastern University (NSU) and a Doctor of Osteopathic Medicine from the Dr. Kiran C. Patel College of Osteopathic Medicine at NSU. He was the recipient of the NSU President's Faculty Research and Development Award that enabled him to research the immune reactivity to gluten in patients with rheumatoid arthritis.

[\*\*READ MORE\*\*](#)

<https://southfloridahospitalnews.com/primary-care-physician-joins-holy-cross-medical-group/>



### Holy Cross Health is First in East Broward County to Implant the World's First Neuromodulation Device to Treat Symptoms of Heart Failure

Barostim™ Baroreflex Activation Therapy now offered at Holy Cross Health

August 5, 2024 – Holy Cross Health now offers Barostim™ Baroreflex Activation Therapy, the world's first FDA-approved heart failure device to use neuromodulation – the power of the brain and nervous system – to improve the symptoms of patients with systolic heart failure. This therapy was designed to treat heart failure patients who may not be receiving adequate symptom relief from medications alone.

Unlike other heart failure device therapies, Barostim contains no hardware in the heart or vasculature. It works by electrically stimulating baroreceptors – natural sensors located in the wall of the carotid artery – that tell the nervous system how to regulate heart, kidney and vascular function. These effects reduce the heart's workload and help it pump more efficiently, helping to restore balance to the autonomic nervous system and improve the symptoms of heart failure. Barostim plus heart failure medications has been shown to improve exercise capacity, quality of life and NYHA class, helping patients return to their daily activities.<sup>1</sup>

[\*\*READ MORE\*\*](#)

<https://southfloridahospitalnews.com/holy-cross-health-is-first-in-east-broward-county-to-implant-the-worlds-first-neuromodulation-device-to-treat-symptoms-of-heart-failure/>



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www.thewestsidegazette.com

Deeply Rooted

AUGUST 8 - AUGUST 14, 2024 • PAGE 5

## Holy Cross Health is First in East Broward County to Implant the World's First Neuromodulation Device to Treat Symptoms of Heart Failure

### Barostim Baroreflex Activation Therapy now offered at Holy Cross Health

FORT LAUDERDALE, FL – Holy Cross Health now offers Barostim™ Baroreflex Activation Therapy, the world's first FDA-approved heart failure device to use neuromodulation – the power of the brain and nervous system – to improve the symptoms of patients with systolic heart failure. This therapy was designed to treat heart failure patients who may not be receiving adequate symptom relief from medications alone.

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"At Holy Cross Health we continue to invest in innovative technologies to provide our patients with the highest level of medical care that will get them back on their feet and resuming normal life as quickly and fully as possible," said Mark Doyle, president and chief executive officer at Holy Cross Health.



Elias Collado, M.D., advanced heart failure specialist at Holy Cross Health. (Photo credit: Robert Mayer/Holy Cross Health)



L to r: Lorraine da Silva Campos, clinical sales representative for Barostim™; Joshua Larned, M.D., advanced heart failure specialist at Holy Cross Health; Handel Robinson, M.D., vascular surgeon at Holy Cross Health; and Dave Abesamis, account manager for Barostim™

(Photo credit: Robert Mayer/Holy Cross Health)

Pg. 5 <https://www.yumpu.com/en/document/read/68771905/the-westside-gazette/6>

<https://thewestsidegazette.com/holy-cross-health-is-first-in-east-broward-county-to-implant-the-worlds-first-neuromodulation-device-to-treat-symptoms-of-heart-failure/>

August 9, 2024



## Local Newsletter

### Pompano Beach, FL

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Friday, August 9th, 2024

## More Local News For You

- **Holy Cross Health is First in East Broward County to Implant the World's First Neuromodulation Device to Treat Symptoms of Heart Failure**

FORT LAUDERDALE, FL – Holy Cross Health now offers Barostim™ Baroreflex Activation Therapy, the world's first FDA-approved heart failure device to use ...

([thewestsidegazette](#))

<https://thewestsidegazette.com/holy-cross-health-is-first-in-east-broward-county-to-implant-the-worlds-first-neuromodulation-device-to-treat-symptoms-of-heart-failure/?amp=1>

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Sat, Aug 10

Humid; a shower this morning

High 92°

Low 78°

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**NEIGHBOR NEWS**

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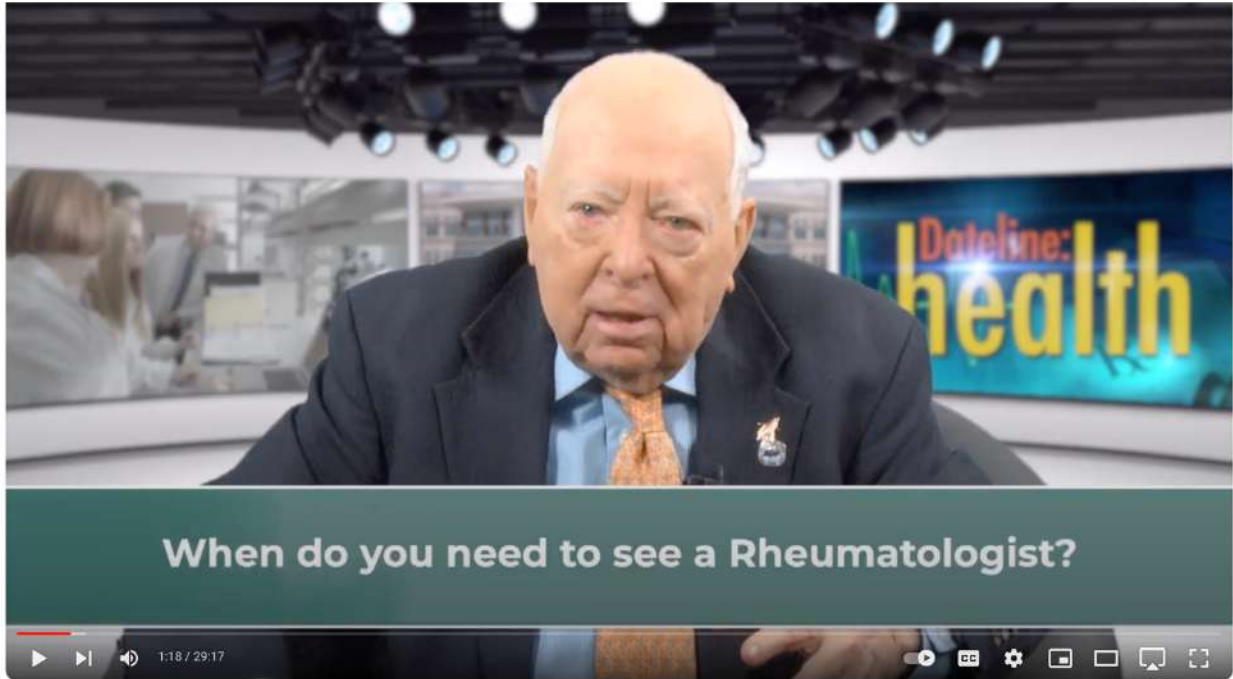
**Primary Care Physician Corey Burns, DO Joins Holy Cross Medical Group**

Posted by Paige Feigenbaum

[Read more »](#)

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<https://patch.com/florida/boca-raton/primary-care-physician-corey-burns-do-joins-holy-cross-medical-group-nodx>



Dateline Health Show 598: When do you need to see a Rheumatologist?



Dateline Health Show  
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14 views Aug 12, 2024

This episode of Dateline Health discusses the realm of Rheumatology and tips to stay healthy.

Guest:

Yesenia Santiago-Casas, M.D., F.A.C.P., F.A.C.R.  
Rheumatologist  
Holy Cross Medical Group



178 subscribers

<https://www.youtube.com/watch?v=3ACIkDJfILY>

## HOLY CROSS HEALTH IS FIRST IN EAST BROWARD COUNTY TO IMPLANT THE WORLD'S FIRST NEUROMODULATION DEVICE TO TREAT SYMPTOMS OF HEART FAILURE



(left to right) Lorraine da Silva Campos, clinical sales representative for Barostim™; Joshua Larned, M.D., advanced heart failure specialist at Holy Cross Health; Handel Robinson, M.D., vascular surgeon at Holy Cross Health; and Dave Abesamis, account manager for Barostim™

M.D. and Elias Collado, M.D. and vascular surgeon Handel Robinson, M.D. performed the first implant at Holy Cross Health. To schedule an appointment, call (954) 772-2136 for Dr. Larned or Dr. Collado and (954) 542-6770 for Dr. Robinson. All three Holy Cross Medical Group physicians are located at 4725 N. Federal Hwy. in Fort Lauderdale.

### About Holy Cross Health

A member of Trinity Health, Fort Lauderdale-based Holy Cross Hospital, dba Holy Cross Health, is a full-service, not-for-profit, Catholic, teaching hospital operating in the spirit of the Sisters of Mercy. Holy Cross has been recognized for six Types of Care in U.S. News and World Report's 2024-25 Best Hospital rankings and was named among the 2024 America's Best-In-State Hospitals by Newsweek. Through strategic collaborations and a commitment to being a person-centered, transforming, healing presence, the 557-bed hospital offers progressive inpatient, outpatient and community outreach services and clinical research trials to serve as our community's trusted health partner for life. Holy Cross Health also encompasses Holy Cross HealthPlex outpatient facility, an urgent care center and more than 40 Holy Cross Medical Group physician practices. To learn more about Holy Cross Health, visit holy-cross.com. Connect @holycrossfl.

*Barostim™ Baroreflex Activation Therapy now offered at Holy Cross Health*

Holy Cross Health now offers Barostim™ Baroreflex Activation Therapy, the world's first FDA-approved heart failure device to use neuromodulation – the power of the brain and nervous system – to improve the symptoms of patients with systolic heart failure. This therapy was designed to treat heart failure patients who may not be receiving adequate symptom relief from medications alone.

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"At Holy Cross Health we continue to invest in innovative technologies to provide our patients with the highest level of medical care that will get them back

on their feet and resuming normal life as quickly and fully as possible," said Mark Doyle, president and chief executive officer at Holy Cross Health.

As the first organization in Broward County to achieve The Joint Commission's Advanced Certification in Heart Failure, Holy Cross remains at the forefront of heart failure treatment. Heart failure is a chronic, progressive condition in which the heart muscle is unable to pump enough blood to meet the body's needs for blood and oxygen. Essentially, the heart can't keep up with its workload. People with heart failure often experience shortness of breath, fatigue, swelling in lower extremities, weakness and the reduced ability to perform physical activity. In the U.S., heart failure is estimated to affect 6.9 million adults and is expected to increase by 24% to nearly 8.5 million by 2030.<sup>2</sup> Overall, heart failure is associated with a four-fold increased risk of death and a six to nine times increased risk of sudden cardiac death.

Advanced heart failure specialists Joshua Larned,



Elias Collado, M.D., advanced heart failure specialist at Holy Cross Health

## HOLY CROSS HEALTH IS NATIONALLY RECOGNIZED FOR ITS COMMITMENT TO PROVIDING HIGH-QUALITY HEART FAILURE CARE

*The American Heart Association presents Get With The Guidelines® - Heart Failure Gold Plus award for proven dedication to ensuring all heart failure patients have access to best practices and life-saving care*

Holy Cross Health has received the American Heart Association's Get With The Guidelines® - Heart Failure Gold Plus quality achievement award for its commitment to improving outcomes for patients with heart failure, meaning reduced readmissions and more healthy days at home.

About 6 million U.S. adults are living with heart failure (HF), a number that is expected to increase to more than eight million by 2030. Despite the name, HF doesn't mean that the heart has stopped working – it means the heart is having a hard time pumping blood and oxygen throughout the body. While there's no cure for HF, patients can live a quality life by working with their health care team to create and stick with a plan that may include medication, symptom monitoring and lifestyle changes.

The Get With The Guidelines - Heart Failure quality achievement award is earned by hospitals that demonstrate a commitment to treating patients according to the most up-to-date guidelines as outlined by the American Heart Association. Get With The Guidelines puts the expertise of the American Heart Association to work for hospitals nationwide, helping ensure patient care is aligned with the latest research and evidence-based guidelines. The program aims to increase healthy days at home and reduce hospital readmissions for heart failure patients.

"We are so proud to once again receive the Get With The Guidelines Gold Plus award from the American Heart Association," said Mark Doyle, president and chief executive officer at Holy Cross Health. "Our physicians, nurses and staff are committed upholding the highest standard of care our patients deserve and have come to expect from us."

Each year, program participants qualify for the award recognition by demonstrating how their organization has committed to providing quality care for HF patients. In addition to following treatment guidelines, Get With The Guidelines participants also provide education to patients to help them manage their HF at home.

"We are pleased to recognize the leaders and teams at Holy Cross Health for a strong commitment to car-



ing for people with heart failure," said Sabra Lewsey, M.D., MPH, chair of the American Heart Association Heart Failure System of Care Advisory Group and assistant professor of medicine at the Johns Hopkins University School of Medicine. "Hospitals that participate in Get With The Guidelines - Heart Failure often see better patient outcomes, fewer readmissions and lower mortality rates – a win for families, communities and health care systems."

Holy Cross Health is also recognized on the American Heart Association's Target: Heart FailureSM Honor Roll. Hospitals on the Honor

Roll meet specific criteria that improve medication adherence, provide early follow-up care and coordination, and enhance patient education. The goal is to further reduce hospital readmissions and help patients improve their quality of life in managing this chronic condition.

Holy Cross Health additionally received the American Heart Association's Target: Type 2 Diabetes Honor Roll™ award. Target: Type 2 Diabetes aims to ensure patients with Type 2 diabetes, who might be at higher risk for complications, receive the most up-to-date, evidence-based care when hospitalized due to heart disease or stroke.

### About Holy Cross Health

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### About Get With The Guidelines

Get With The Guidelines® is the American Heart Association/American Stroke Association's hospital-based quality improvement program that provides hospitals with the latest research-based guidelines. Developed with the goal of saving lives and hastening recovery, Get With The Guidelines has touched the lives of more than 14 million patients since 2001. For more information, visit heart.org.



GREATER FORT LAUDERDALE CHAMBER OF COMMERCE

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## Weekly Events & News Update

### Community Stories

#### Primary Care Physician Corey Burns, D.O. Joins Holy Cross Medical Group



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Tue, Aug 20

A thunderstorm in spots High 93° Low 80°

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**NEIGHBOR NEWS**

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## Holy Cross Medical Group Welcomes Husband and Wife Duo

Posted by Paige Feigenbaum

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<https://patch.com/florida/boca-raton/primary-care-physician-corey-burns-do-joins-holy-cross-medical-group-nodx>