



Holy Cross Health Media Coverage Report

July 23-August 6, 2024

Prepared by

PERSONA
GRANT

Holy Cross Health

July 23rd 2024 to August 6th 2024

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MUCK RACK

COVERAGE REPORT

LINKS

27

UVM

94,795,080

Insights by

 similarweb

TOTAL AVE

\$876,854.48

ARTICLES

Holy Cross Health to Administer Free Immunizations to Students

By None

<https://patch.com/florida/boca-raton/holy-cross-health-administer-free-immunizations-students-nodx>

MEDIA OUTLET Patch

PUBLISHED July 24, 2024, midnight

SIMILARWEB UVM  12,051,743

COMSCORE UVM 

AUDIENCE

CAMPAIGN

AVE \$111,478.62

DOMAIN AUTHORITY  91

PAGE AUTHORITY  70

Holy Cross Health to Administer Free Immunizations to Students at Seven Back-To-School Events

By Kevin Parker

<https://www.citybiz.co/article/581231/holy-cross-health-to-administer-free-immunizations-to-student...>

Vaccines will be administered at events throughout Broward County in July and August. Holy Cross Health will be administering FREE immunizations to children entering grades K through 12 at seven upcoming community events throughout Broward County. Saturday, July 27th Annual Collier City Family Fun Day 10 a.m. to 3 p.m. McNair Park, 927 NW 27th Ave.

MEDIA OUTLET citybiz

PUBLISHED July 24, 2024, 5:17 p.m.

SIMILARWEB UVM  39,952

COMSCORE UVM 

AUDIENCE

CAMPAIGN

AVE \$369.56

DOMAIN AUTHORITY  43

PAGE 46
AUTHORITY MOZ

HOLY CROSS HEALTH TO ADMINISTER FREE IMMUNIZATIONS TO STUDENTS AT SEVEN BACK-TO-SCHOOL EVENTS

<https://southfloridahospitalnews.com/holy-cross-health-to-administer-free-immunizations-to-students...>

MEDIA OUTLET South Florida Hospital News

PUBLISHED July 25, 2024, midnight

SIMILARWEB UVM  22,438

COMSCORE UVM 

AUDIENCE

CAMPAIGN

AVE \$207.55

DOMAIN AUTHORITY MOZ 39

PAGE AUTHORITY MOZ 46

Holy Cross Health to Administer Free Immunizations to Students at Seven Back-To-School Events

<https://www.lafamiliadebroward.com/holy-cross-health-to-administer-free-immunizations-to-students-a...>

Holy Cross Health will be administering FREE immunizations to children entering grades K through 12 at seven upcoming community events throughout Broward County. Saturday, July 27th Annual Collier City Family Fun Day 10 a.m. to 3 p.m. McNair Park, 927 NW 27th Ave.

MEDIA OUTLET La Familia de Broward

PUBLISHED July 25, 2024, 8:57 a.m.

SIMILARWEB UVM  688

COMSCORE UVM 

AUDIENCE 11,500

CAMPAIGN

AVE \$6.36

DOMAIN AUTHORITY MOZ 25

PAGE AUTHORITY MOZ 34

"The Joy of Helping Others." Major Democratic Donor Donald Sussman on His Philanthropy

By Ade Adeniji

[https://www.insidephilanthropy.com/home/2024/7/25/the-joy-of-helping-others-major-democratic-donor...](https://www.insidephilanthropy.com/home/2024/7/25/the-joy-of-helping-others-major-democratic-donor-...)

MEDIA OUTLET Inside Philanthropy

PUBLISHED July 25, 2024, 1:58 p.m.

SIMILARWEB 52,345

Born in New York but raised in Miami Beach, Donald Sussman showed a knack for making smart bets early on. He started following the stock market as a preteen and made a \$300 investment in sugar, having correctly sensed the impact of the impending Cuban Revolution. Following in the footsteps of his father, he attended Columbia University, and then later received an MBA from New York University.

UVM 

COMSCORE
UVM 

AUDIENCE

CAMPAIGN

AVE \$484.19

DOMAIN
AUTHORITY MOZ 64

PAGE
AUTHORITY MOZ 50

U.S. News & World Report Names Holy Cross Health Among Best Hospitals 2024-2025

By None

<https://www.outclique.com/u-s-news-world-report-names-holy-cross-health-among-best-hospitals-2024-2...>

MEDIA OUTLET OutClique Magazine

PUBLISHED July 29, 2024, midnight

SIMILARWEB
UVM  591

COMSCORE
UVM 

AUDIENCE 10,000

CAMPAIGN

AVE \$5.47

DOMAIN
AUTHORITY MOZ 26

PAGE
AUTHORITY MOZ 34


Holy Cross Health Welcomes Hematologist-Oncologist Simon Blanc, M.D.

By Paige Feigenbaum

<https://patch.com/florida/boca-raton/holy-cross-health-welcomes-hematologist-oncologist-simon-blanc...>

MEDIA OUTLET Patch

PUBLISHED July 29, 2024, 5:27 p.m.

SIMILARWEB
UVM  12,051,743

COMSCORE
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CAMPAIGN

AVE \$111,478.62

DOMAIN
AUTHORITY MOZ 91

PAGE 70
AUTHORITY MOZ

Holy Cross Health's Michael & Dianne Bienes Comprehensive Cancer Center Welcomes Hematologist-Oncologist Simon Blanc, M.D.

By Kevin Parker

<https://www.citybiz.co/article/582676/holy-cross-healths-michael-dianne-bienes-comprehensive-cancer...>

Simon Blanc, M.D. has joined Holy Cross Medical Group, a multi-specialty physician employed group of more than 130 physicians providing services throughout Broward County, as a hematologist-oncologist at the Michael & Dianne Bienes Comprehensive Cancer Center in Fort Lauderdale.

MEDIA OUTLET citybiz

PUBLISHED July 29, 2024, 7:38 p.m.

SIMILARWEB UVM  39,952

COMSCORE UVM 

AUDIENCE

CAMPAIGN

AVE \$369.56

DOMAIN AUTHORITY MOZ 43

PAGE AUTHORITY MOZ 46

HOLY CROSS HEALTH'S MICHAEL & DIANNE BIENES COMPREHENSIVE CANCER CENTER WELCOMES HEMATOLOGIST-ONCOLOGIST SIMON BLANC, M.D.

<https://southfloridahospitalnews.com/holy-cross-healths-michael-dianne-bienes-comprehensive-cancer-...>

MEDIA OUTLET South Florida Hospital News

PUBLISHED July 30, 2024, midnight

SIMILARWEB UVM  22,438

COMSCORE UVM 

AUDIENCE

CAMPAIGN

AVE \$207.55

DOMAIN AUTHORITY MOZ 39

PAGE AUTHORITY MOZ 46

Holy Cross Health Receives Recognition from American Heart Association

By None

<https://patch.com/florida/boca-raton/holy-cross-health-receives-recognition-american-heart-associat...>

MEDIA OUTLET Patch

PUBLISHED July 31, 2024, midnight

SIMILARWEB UVM  12,051,743

COMSCORE
UVM 

AUDIENCE

CAMPAIGN

AVE \$111,478.62

DOMAIN
AUTHORITY MOZ 91

PAGE
AUTHORITY MOZ 70

Holy Cross Health is Nationally Recognized for its Commitment to Providing High-Quality Heart Failure Care

By Kevin Parker

<https://www.citybiz.co/article/583995/holy-cross-health-is-nationally-recognized-for-its-commitment...>

The American Heart Association presents Get With The Guidelines® – Heart Failure Gold Plus award for proven dedication to ensuring all heart failure patients have access to best practices and life-saving care. Holy Cross Health has received the American Heart Association's Get With The Guidelines® – Heart Failure Gold Plus quality achievement award for its commitment to improving outcomes for patients with heart failure, meaning reduced readmissions and more healthy days at home.

MEDIA OUTLET citybiz

PUBLISHED July 31, 2024,
7:19 p.m.

SIMILARWEB
UVM  39,952

COMSCORE
UVM 

AUDIENCE

CAMPAIGN

AVE \$369.56

DOMAIN
AUTHORITY MOZ 43

PAGE
AUTHORITY MOZ 46

LEADERSHIP PROFILES – HOLY CROSS HEALTH – LAURA DENOUX, VICE PRESIDENT AND CHIEF DEVELOPMENT OFFICER

<https://southfloridahospitalnews.com/leadership-profiles-holy-cross-health-laura-denoux-vice-presid...>

MEDIA OUTLET South Florida
Hospital News

PUBLISHED Aug. 1, 2024,
midnight

SIMILARWEB
UVM  22,438

COMSCORE
UVM 

AUDIENCE

CAMPAIGN

AVE \$207.55

DOMAIN
AUTHORITY MOZ 39





PAGE
AUTHORITY MOZ 46

Hot Stuff: Holy Cross Health has been named by U.S. News & World Report to its 2024-2025 Best Hospitals as a High Performing Hospital for Congestive Heart Failure, Chronic Obstructive Pulmonary Disease (COPD), Heart Attack, Hip Replacement, Knee Replacement and Stroke

By Scott Holland





<https://hotspotsmagazine.com/2024/08/01/whats-hot-south-florida-august-1-14-2024/>

Holy Cross Health has been named by U.S. News & World Report to its 2024-2025 Best Hospitals as a High Performing Hospital for Congestive Heart Failure, Chronic Obstructive Pulmonary Disease (COPD), Heart Attack, Hip Replacement, Knee Replacement and Stroke. This is the highest distinction a hospital can earn in the ratings for U.S. News & World Report's Best Hospitals Procedures & Conditions. The annual Procedures & Conditions ratings are designed to assist patients and their health care providers in making informed decisions about where to receive care for challenging health conditions or elective procedures.

MEDIA OUTLET	Hotspots Magazine
PUBLISHED	Aug. 1, 2024, midnight
SIMILARWEB UVM 	14,783
COMSCORE UVM 	
AUDIENCE	
CAMPAIGN	
AVE	\$136.74
DOMAIN AUTHORITY 	48
PAGE AUTHORITY 	46

HOLY CROSS HEALTH IS NATIONALLY RECOGNIZED FOR ITS COMMITMENT TO PROVIDING HIGH-QUALITY HEART FAILURE CARE



<https://southfloridahospitalnews.com/holy-cross-health-is-nationally-recognized-for-its-commitment-...>

MEDIA OUTLET	South Florida Hospital News
PUBLISHED	Aug. 1, 2024, midnight
SIMILARWEB UVM 	22,438
COMSCORE UVM 	
AUDIENCE	
CAMPAIGN	
AVE	\$207.55
DOMAIN AUTHORITY 	39
PAGE AUTHORITY 	46

High school students shadow surgeons at South Florida hospital, test out robotic surgery device

<https://www.cbsnews.com/miami/video/high-school-students-shadow-surgeons-at-south-florida-hospital-...>

High school students shadow surgeons at South Florida hospital, test out robotic surgery device CBS News Miami's Trish Christakis was inside the operation room, where she showed us a behind-the-scenes look at the hospital's program.

MEDIA OUTLET	WFOR-TV (Miami, FL)
PUBLISHED	Aug. 1, 2024, 6:28 p.m.
SIMILARWEB UVM 	46,247,703
COMSCORE UVM 	76,138,089

AUDIENCE	
CAMPAIGN	
AVE	\$427,791.25
DOMAIN AUTHORITY	93
PAGE AUTHORITY	68

Holy Cross Health to Administer Free Immunizations to Students - Good News Christian News

<https://www.goodnewsfl.org/holy-cross-health-to-administer-free-immunizations-to-students/>

MEDIA OUTLET	goodnewsfl.org
PUBLISHED	Aug. 2, 2024, 10:09 a.m.

SIMILARWEB UVM	
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COMSCORE UVM	
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AUDIENCE	
CAMPAIGN	
AVE	
DOMAIN AUTHORITY	
PAGE AUTHORITY	

HOLY CROSS HEALTH IS FIRST IN EAST BROWARD COUNTY TO IMPLANT THE WORLD'S FIRST NEUROMODULATION DEVICE TO TREAT SYMPTOMS OF HEART FAILURE

<https://southfloridahospitalnews.com/holy-cross-health-is-first-in-east-broward-county-to-implant-t...>

MEDIA OUTLET	South Florida Hospital News
PUBLISHED	Aug. 5, 2024, midnight

SIMILARWEB UVM	22,438
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COMSCORE UVM	
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AUDIENCE	
CAMPAIGN	
AVE	\$207.55
DOMAIN AUTHORITY	39
PAGE AUTHORITY	46

Holy Cross Health is First in East Broward County to Implant the World's First Neuromodulation Device to Treat Symptoms of Heart Failure

By Kevin Parker

<https://www.citybiz.co/article/585460/holy-cross-health-is-first-in-east-broward-county-to-implant-...>





Barostim™ Baroreflex Activation Therapy now offered at Holy Cross Health Holy Cross Health now offers Barostim™ Baroreflex Activation Therapy, the world's first FDA-approved heart failure device to use neuromodulation – the power of the brain and nervous system – to improve the symptoms of patients with systolic heart failure. This therapy was designed to treat heart failure patients who may not be receiving adequate symptom relief from medications alone.

MEDIA OUTLET	citybiz
PUBLISHED	Aug. 5, 2024, 1:20 p.m.
SIMILARWEB UVM 	39,952
COMSCORE UVM 	
AUDIENCE	
CAMPAIGN	
AVE	\$369.56
DOMAIN AUTHORITY 	43
PAGE AUTHORITY 	46

Barostim™ Baroreflex Activation Therapy Offered at Holy Cross Health

By None

<https://patch.com/florida/boca-raton/barostim-baroreflex-activation-therapy-offered-holy-cross-heal...>

MEDIA OUTLET	Patch
PUBLISHED	Aug. 6, 2024, midnight
SIMILARWEB UVM 	12,051,743
COMSCORE UVM 	
AUDIENCE	
CAMPAIGN	
AVE	\$111,478.62
DOMAIN AUTHORITY 	91
PAGE AUTHORITY 	70

Summer Surgical Scholars Program Da Vinci Simulation

<https://muckrack.com/broadcast/savedclips/view/U0VkyWeZd6>

. >> finally, at 530, a group of high school students getting hands on experience on how to perform robotic surgery. yep. >> at the holy cross health and simulation lab in fort lauderdale. these surgical scholars learned how to operate the davinci console, which is used in robotic and laparoscopic surgeries. it's all part of an immersive program for teens who may be interested in pursuing the medical field. >> so we have them partaking in laparoscopic...

MEDIA TYPE	Television
STATION	WPLG-TV (Pembroke Park, FL)
NETWORK	ABC
LOCATION	Miami, FL, United States
DATE AIRED	August 1, 2024 5:56 PM EDT
NATIONAL AUDIENCE	1,577,775
LOCAL AUDIENCE	64,186
NATIONAL AD VALUE	
LOCAL AD VALUE	\$979.61

Summer Surgical Scholars Program Da Vinci Simulation

<https://muckrack.com/broadcast/savedclips/view/zf3PcScwzq>

MEDIA TYPE	Television
STATION	WFOR-TV (Miami, FL)
NETWORK	CBS
LOCATION	Miami, FL, United States
DATE AIRED	August 1, 2024 7:16 PM EDT
NATIONAL AUDIENCE	2,684,223
LOCAL AUDIENCE	30,735
NATIONAL AD VALUE	
LOCAL AD VALUE	\$733.72

Summer Surgical Scholars Program Da Vinci Simulation

<https://muckrack.com/broadcast/savedclips/view/FyAQfONRSn>

the summer surgical scholars program is underway off during is a rare opportunity to shadow surgeons and get a firsthand look at what their future could

MEDIA TYPE	Television
STATION	WBFS-TV (Miami, FL)
NETWORK	MyTV

look like. >> Trish Christakis was in the operating room and gives us a look. >> reporter: she has wanted to be in operating...

LOCATION	Miami, FL, United States
DATE AIRED	August 1, 2024 9:39 PM EDT
NATIONAL AUDIENCE	22,094
LOCAL AUDIENCE	22,094
NATIONAL AD VALUE	
LOCAL AD VALUE	\$1,353.23

Summer Surgical Scholars Program Da Vinci Simulation

<https://muckrack.com/broadcast/savedclips/view/Kv09LYelvt>

. >> are a group of high school students getting hands on experience on how to perform robotic and laparoscopic surgery . >> the holy cross health simulation lab in fort lauderdale. these surgical scholars learn how to operate the da vinci console, which is used in robotic surgeries. all part of the immersive program for teens who may be interested in pursuing the medical field. so we have them partaking in laparoscopy, skill sets, suturing in robotics....

MEDIA TYPE	Television
STATION	The CW South Florida
NETWORK	
LOCATION	Miami, FL, United States
DATE AIRED	August 1, 2024 10:57 PM EDT
NATIONAL AUDIENCE	7,711
LOCAL AUDIENCE	7,711
NATIONAL AD VALUE	
LOCAL AD VALUE	\$713.30

Summer Surgical Scholars Program Da Vinci Simulation

<https://muckrack.com/broadcast/savedclips/view/Vdvtv7I7ZjX>

> a group of high school students getting hands on experience on how to perform robotic and laparoscopic surgery? yes, at the holy cross health simulation lab in fort lauderdale, the surgical scholars learned how to operate the davinci console, which is actually used in robotic surgeries. it's all part of an immersive program for teens who may be interested in pursuing the medical field.

> so we have them partaking...

MEDIA TYPE	Television
STATION	WPLG-TV (Pembroke Park, FL)
NETWORK	ABC
LOCATION	Miami, FL, United States
DATE AIRED	August 2, 2024 5:54 AM EDT
NATIONAL AUDIENCE	1,315,506

LOCAL AUDIENCE	18,647
NATIONAL AD VALUE	\$27,033.65
LOCAL AD VALUE	\$276.12

Summer Surgical Scholars Program Da Vinci Simulation

<https://muckrack.com/broadcast/savedclips/view/eXHzRuG3hF>

listen to this students with shadow get a firsthand look at what their future could look like. they complete four ten hour shifts and they can see when it is like to perform these skills. >> i learned how to use the claws with the robot. so it is like you pick -- i learned how it pick things up and rotate and drop t i was able to shadow. i was like, this is something...

MEDIA TYPE	Television
STATION	WFOR-TV (Miami, FL)
NETWORK	CBS
LOCATION	Miami, FL, United States
DATE AIRED	August 2, 2024 6:43 AM EDT
NATIONAL AUDIENCE	487,285
LOCAL AUDIENCE	8,381
NATIONAL AD VALUE	\$14,379.78
LOCAL AD VALUE	\$99.13

[Not PGPR] Neighbors 4 Neighbors Special: Children's Services Council segment about back-to-school fairs mentions Holy Cross Health administering immunizations

<https://muckrack.com/broadcast/savedclips/view/hk94PewX4u>

MEDIA TYPE	Television
STATION	WFOR-TV (Miami, FL)
NETWORK	CBS
LOCATION	Miami, FL, United States
DATE AIRED	August 3, 2024 12:40 PM EDT
NATIONAL AUDIENCE	312,143
LOCAL AUDIENCE	1,470
NATIONAL AD VALUE	
LOCAL AD VALUE	\$38.27

[Not PGPR] Neighbors 4 Neighbors Special: Children's Services Council segment about back-to-school fairs mentions Holy Cross Health administering immunizations

<https://muckrack.com/broadcast/savedclips/view/oRzHJ3EvsM>

MEDIA TYPE	Television
STATION	WBFS-TV (Miami, FL)
NETWORK	MyTV
LOCATION	Miami, FL, United States
DATE AIRED	August 3, 2024 2:10 PM EDT
NATIONAL AUDIENCE	4,685
LOCAL AUDIENCE	4,685
NATIONAL AD VALUE	
LOCAL AD VALUE	\$100.36

The following clips
were not recorded
by MuckRack.

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July 26 - August 8, 2024

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Society
OUT & ABOUT BY PHYLLIS STEINBERG
PAGES 17, 18, 19

Send Society News To: PSteinberg08@gmail.com

Philanthropy Gallery Unveiled at Holy Cross Health

Holy Cross Health recently unveiled and dedicated a new Philanthropy Gallery to honor the contributions of individuals and organizations that have generously supported the Holy Cross mission throughout the years.

"With our Philanthropy Gallery, we celebrate the generosity and vision of those who have made a significant impact on our hospital and the community we serve," said Holy Cross Health President and CEO Mark Doyle.

The Philanthropy Gallery represents the longstanding history of philanthropy at Holy Cross started by the Sisters of Mercy who opened Holy Cross in 1955. Their vision and generosity have created a ripple effect, inspiring others to follow in their footsteps and continue the important work of giving back and serving patients.

"This new, beautiful and inviting space funded by philanthropy allows visitors, patients and colleagues to admire and appreciate the extraordinary level of generosity that fuels our mission while also having an area to relax and reflect on their time at the hospital," said Laura Denoux, Vice President and Chief Development Officer at Holy Cross Health. "We appreciate the impact our donors and supporters have made on our hospital and the more than one million patients we serve. Through the power of philanthropy, we have raised nearly \$10 million this fiscal year."

The digital display showcases stories about major donors, highlights the impact philanthropy plays on the hospital's projects and programs, and features events and photos.

During the reception, Holy Cross Health board members, the executive leadership team, office of development colleagues, physicians and philanthropic supporters joined Holy Cross Health Mission Leader Mary Carter Waren in dedicating and blessing the new Gallery.

A member of Trinity Health, Fort Lauderdale-based Holy Cross Hospital, dba Holy Cross Health, is a full-service, not-for-profit, Catholic, teaching hospital operating in the spirit of the Sisters of Mercy. Through strategic collaborations and a commitment to being a person-centered, transforming, healing presence, the 557-bed hospital offers progressive inpatient, outpatient and community outreach services and clinical research trials to serve as our community's trusted health partner for life.

Holy Cross Health also encompasses Holy Cross HealthPlex outpatient facility,



John Fitzgerald and Mary Carter Waren



Michael Kaplan and Gail Kaplan



Laura Denoux and Kathleen Cannon



Michelle Howland, Donald Sussman, Jon Ayers and Helaine Ayers



Mark Doyle, Dr. Jason Ceavers, Linda Carter, Dr. Karan Munuswamy and Paul McGourty



Dr. Jason Ceavers, Joe Pallant, Laura Denoux and Peter Zimmer



Brina Anelli-Tyrrell, Didier Moritz, Erwin Mayer, Robert Korn and Alvaro Menendez

an urgent care center and more than 40 Holy Cross Medical Group physician practices. To learn more about Holy Cross Health, visit holy-cross.com.

7/25/24

Inside Philanthropy

“The Joy of Helping Others.” Major Democratic Donor Donald Sussman on His Philanthropy

By Ade Adeniji

Born in New York but raised in Miami Beach, Donald Sussman showed a knack for making smart bets early on. He started following the stock market as a preteen and made a \$300 investment in sugar, having correctly sensed the impact of the impending Cuban Revolution. Following in the footsteps of his father, he attended Columbia University, and then later received an MBA from New York University.

Today, Sussman is at the helm of hedge fund Paloma Partners, which he founded when he was 35 years old back in 1981. He was once married to Laurie Tisch, a member of the billionaire Tisch clan, who have left their mark on philanthropy, largely in New York City at institutions like NYU.

Sussman might be best known as a major political donor. His earliest donations on record trace back to 1989, when he backed Bill Bradley’s Senate campaign. Since then, he’s given millions to large Democratic PACs, including Priorities USA Action and Senate Majority PAC. He was one of the nation’s biggest donors to political outside spending groups in both the 2016 and 2020 cycles.

While his political giving looms large, Sussman also has a wide philanthropic footprint, having given upwards of \$100 million through the years. His latest gift, a \$1 million donation to Holy Cross Health in Fort Lauderdale, Florida, will be used to modernize the building that will become the new Holy Cross Family Health Center. Inside Philanthropy recently caught up with Sussman to find out more about the gift, some of the businessman’s other philanthropic interests, and where he sees his giving heading next.

“Starting from nothing”

Sussman’s father worked as an architect and general contractor, and Sussman was able to attend boarding school as well as travel abroad. But when he was a teen, his father passed, rocking the family. Sussman leaned on his education and eventually ended up working at investment firms while getting his MBA by night.

At 35, he decided he was tired of working for others and decided to start his own business, using, much like Jim Simons, quantitative models to invest. “Starting from nothing, I’ve been very fortunate to have had some good ideas that have led to a significant success. And I’ve always believed in helping others that were less fortunate than me,” Sussman told me.

Where philanthropy was concerned, Sussman started out by giving at the level he could afford. The first significant gift he made dates back to 1995 and went to the Weizmann Institute of Science in Israel, which has been a destination for support from a number of Jewish-American philanthropists. Sussman’s gift to the institution funded an

environmentally friendly building, the Sussman Family Environmental Center, at a time when green architecture was first being introduced into common parlance.

Sussman is also proud that Weizmann has done joint work with Arab scientists to tackle some of its target topics. In fact, Sussman says that the Sussman Family Environmental Center was the first in Israel to get permission to bring in Arab scientists. “It was, in many ways, a cultural breakthrough, too,” he added.

A big health gift

Sussman’s philanthropy tends to track the places where he has lived and had a chance to learn about the unique needs of each community. One of his priorities is making sure that people in those places have access to good medical care. For instance, in Maine, where Sussman spends a lot of time, he backed Pen Bay Healthcare and Blue Hill Hospital, home to the Sussman Building. “This is crucial to healthcare in that entire area of Maine, which is very rural. And prior to my gifts... there was very limited medical care,” Sussman said.

It’s a similar story at Holy Cross Health in Fort Lauderdale, an older hospital compared to some others in Broward County, and the destination of Sussman’s recent \$1 million gift. Sussman was enthusiastic about the doctors who worked there and connected with CEO Mark Doyle, who had a strong vision for bringing the hospital up to speed. “This guy has the vision for how to take what was, 20 years ago, the very best hospital in Broward County and adding all the new technology that will give great medical care to the neighborhood,” Sussman said.

Sussman’s interest in supporting the medical field is a family affair. His mother is 107, his sister is a retired internist, and his nephew teaches radiology at Harvard. At one point, Sussman said, he was considering a medical career himself. He says that he’s always believed that access to good medical care has always been a way to extend and improve your life. His goal now is to extend that to the broadest range of people possible.

In an American healthcare system in which insurance companies and reimbursement play a massive role, Sussman believes that the best shot at upgrading facilities is through philanthropy. At Holy Cross, Sussman praised the work of Doyle, who is building out the hospital’s development department, which now has about seven staff. When Sussman sat down with Doyle, he quickly discovered that Holy Cross has a long list of needs. His first move was to bolster the family care center, which was in need of new equipment and new technology. “It rang [true] to me... because having spent a fair amount of time watching patients come in for care there, it’s really the entire community that this place serves. This seemed like a great way to help them get their philanthropic drive going,” Sussman said.

Parting thoughts

On the board of directors of the Center for American Progress, EMILY’s List, Skidmore College and more, Sussman operates in the worlds of business, politics and philanthropy. But in general, he sees his philanthropy and his political donations as two distinct buckets.

Sussman spoke glowingly about Skidmore College in Saratoga Springs, where his daughter, Emily Tisch Sussman, graduated, initially intending to be a costume designer, but eventually becoming “a first-class lawyer.” Sussman and family donated \$12 million to the school in the late aughts. Today, his daughter works as a lawyer and political strategist. “Actually, President Biden credits her for pursuing him harder than any lobbyist for the repeal of Don’t Ask Don’t Tell,” he said of the successful 2010 effort to repeal the military policy.

Sussman expects his family’s generosity to be generational, with his two children already both serving on philanthropic boards. And his son-in-law runs a basketball enrichment program in Harlem. “It’s definitely multigenerational,” Sussman said. “Their mother [Laurie Tisch] is very philanthropic and spends a lot of time on that. It’s a family pleasure to share that experience and the joy of helping others.”

<https://www.insidephilanthropy.com/home/2024/7/25/the-joy-of-helping-others-major-democratic-donor-donald-sussman-on-his-philanthropy>

July 29, 2024



Pg. 66

<https://edition.pagesuite.com/html5/reader/production/default.aspx?pubname=&edid=a43a802d-562d-4111-abc1-0a29799fe239>



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<https://edition.pagesuite.com/html5/reader/production/default.aspx?pubname=&edid=8979c00c-1904-4f9e-9428-4f957220fdb>



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<https://edition.pagesuite.com/html5/reader/production/default.aspx?pubname=&edid=66bb4836-9164-4ae0-aa2b-dbe855b159a3>



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<https://edition.pagesuite.com/html5/reader/production/default.aspx?pubname=&edid=431795de-97a8-49fd-b9d1-142e9a6f4b8b>



Pg. 66

<https://edition.pagesuite.com/html5/reader/production/default.aspx?pubname=&edid=30a92db1-5d2f-4db4-9d46-64332b6e1333>

HELPING HANDS SOUTH FLORIDA

South Florida is home to many events, businesses, and organizations committed to charitable and empowering efforts.

- Holy Cross Family Health Center:** Philanthropist and financier Donald Sussman, the founder and chief investment officer of Paloma Partners, has contributed a \$1 million donation to Holy Cross Health to facilitate the modernization of the building planned to serve as the new Holy Cross Family Health Center. In recognition of the donation, the drop-off and pick-up area at the Holy Cross Health Emergency Department has been designated as the S. Donald Sussman Emergency Drive Thru Entrance. A special ceremony was held to unveil the new Emergency Department signage, with a dedication and blessing led by Holy Cross Health Mission Leader Mary Carter Waren.
(Photo Credit: Downtown Photo)



JULY 29, 2024

South Florida Hospital News and Healthcare Report
a Healthcare Media Company

Charles Felix
Publisher/ Owner



Holy Cross Health to Administer Free Immunizations to Students at Seven Back-To-School Events

Vaccines will be administered at events throughout Broward County in July and August

Fort Lauderdale, Florida (July 24, 2024) – Holy Cross Health will be administering FREE immunizations to children entering grades K through 12 at seven upcoming community events throughout Broward County.

Saturday, August 3

YMCA Back to School Event
11 a.m. to 2 p.m.

L.A. Lee YMCA/Mizell Community Center, 1409 NW 6th St. (Sistrunk Blvd.) in Fort Lauderdale

Sunday, August 4

10th Annual Back to School Blast
1 to 3 p.m.

Franklin Park, 2501 Franklin Drive in Fort Lauderdale

*Parental supervision is mandatory.

[**READ MORE**](#)

<https://southfloridahospitalnews.com/holy-cross-health-to-administer-free-immunizations-to-students-at-seven-back-to-school-events/>

Tue, Jul 30

An afternoon t-storm or two High 89° Low 77°

NEIGHBOR NEWS

Holy Cross Health Welcomes Hematologist-Oncologist Simon Blanc, M.D.

Posted by Paige Feigenbaum

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<https://patch.com/florida/boca-raton/holy-cross-health-welcomes-hematologist-oncologist-simon-blanc-m-d-nodx>

AUGUST 1, 2024

South Florida Hospital News and Healthcare Report
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**UPDATED NEWS
INFORMATION FROM THE
LAST THREE DAYS IN
SOUTH FLORIDA**



Holy Cross Health's Michael & Dianne Bienes Comprehensive Cancer Center Welcomes Hematologist-Oncologist Simon Blanc, M.D.

July 29, 2024 – Simon Blanc, M.D. has joined Holy Cross Medical Group, a multi-specialty physician employed group of more than 130 physicians providing services throughout Broward County, as a hematologist-oncologist at the Michael & Dianne Bienes Comprehensive Cancer Center in Fort Lauderdale.

Triple board certified in internal medicine, hematology and oncology, Dr. Blanc comes to Holy Cross from Jackson Memorial Hospital / University of Miami where he was on faculty with an active practice seeing patients and working with residents and fellows. Since 2020, he has served as senior medical director of West Palm Beach-based Integra Connect, a cloud-based technology and business services platform for value-based specialty care and precision medicine that serves practices, payors and pharma. He was the only board-certified practicing oncologist in the oncology driven business and was considered part of the executive leadership team. Along with four other physicians, Dr. Blanc also founded Florida Precision Oncology. They grew the practice to eight physicians in less than a year before being acquired by GenesisCare.

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<https://southfloridahospitalnews.com/holy-cross-healths-michael-dianne-bienes-comprehensive-cancer-center-welcomes-hematologist-oncologist-simon-blanc-m-d/>



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Volume 21 • Issue 2 • \$5.00

August 2024

THE REGION'S MONTHLY NEWSPAPER FOR HEALTHCARE PROFESSIONALS & PHYSICIANS
OUR 20TH YEAR SERVING THE HEALTHCARE COMMUNITY!

Profiles IN LEADERSHIP

HOLY CROSS HEALTH

Laura Denoux

Vice President and Chief Development Officer



Laura Denoux is a respected healthcare philanthropy executive with over 25 years of experience in fundraising. A member of the Executive Leadership Team, Laura is responsible for operational and strategic leadership of fundraising initiatives, including strategic planning, campaigns, donor engagement, principal, major, annual and planned giving, corporate partnerships, events, board engagement, concierge services, grateful patient and clinician fundraising programs, fund management, staff recruitment and development, and community relations. Laura secured multiple seven-figure gifts from various donors in support of the hospital's comprehensive funding priorities, raising \$12 million in 2023. Additionally, she achieved 100% participation from the Board in personal giving and established new Giving Societies and the new Philanthropy Circle program, the hospital's non-medical concierge stewardship program. A graduate of Florida International University, Laura is passionate about building relationships with key community members, philanthropists, business leaders, and other stakeholders to advocate, donate, and commit to supporting education and healthcare.

Pg. 20 <https://southfloridahospitalnews.com/august-2024/#flipbook-sfhnhr-august-2024/21/>

<https://southfloridahospitalnews.com/leadership-profiles-holy-cross-health-laura-denoux-vice-president-and-chief-development-officer/>

Thu, Aug 1

A shower and thunderstorm

High 96°

Low 83°

NEIGHBOR NEWS

Holy Cross Health Receives Recognition from American Heart Association

Posted by Paige Feigenbaum

[Read more »](#)

<https://patch.com/florida/boca-raton/holy-cross-health-receives-recognition-american-heart-association-nodx>

Hot Stuff

Holy Cross Health has been named by U.S. News & World Report to its 2024-2025 Best Hospitals as a High Performing Hospital for Congestive Heart Failure, Chronic Obstructive Pulmonary Disease (COPD), Heart Attack, Hip Replacement, Knee



PHOTO: facebook.com/holycrossfl

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16 | HotspotsMagazine.com

Pg. 16 <https://issuu.com/hotspotsmediagroup/docs/ov3916/16>

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A Member of Trinity Health

U.S. News & World Report Names Holy Cross Health Among Best Hospitals 2024-2025

Holy Cross Health has been named by *U.S. News & World Report* to its 2024-2025 Best Hospitals as a High Performing Hospital for Congestive Heart Failure, Chronic Obstructive Pulmonary Disease (COPD), Heart Attack, Hip Replacement, Knee Replacement and Stroke. This is the highest distinction a hospital can earn in the ratings for *U.S. News & World Report's* Best Hospitals Procedures & Conditions.

The annual Procedures & Conditions ratings are designed to assist patients and their health care providers in making informed decisions about where to receive care for challenging health conditions or elective procedures.

"This is a testament to the highest level of care we provide our patients and upholds our reputation in our community as a leader in healthcare," said Mark Doyle, president and chief executive officer at Holy Cross Health. "I credit our entire team who are compassionate and a transforming healing presence in our community each and every day.

U.S. News evaluated nearly 5,000 hospitals across 15 specialties and 20 procedures and conditions. Hospitals awarded a "Best" designation excelled at factors such

as clinical outcomes, level of nursing care and patient experience.

"For 35 years, *U.S. News* has been a leading resource for patients navigating their health care decisions," said Ben Harder, chief of health analysis and managing editor at *U.S. News*. "The 'High Performing' designation acknowledges hospitals that consistently deliver high-quality care for specific medical procedures and conditions. This recognition highlights their expertise and commitment to patient well-being."

To calculate the Best Hospitals rankings, *U.S. News* evaluated each hospital's performance on objective measures such as risk-adjusted mortality rates, preventable complications and level of nursing care. The Best Hospitals Specialty rankings methodology and Procedures & Conditions ratings methodology measure patient outcomes using data from millions of records provided by the Centers for Medicare & Medicaid Services. This year, among other methodology refinements, *U.S. News* incorporated new data on care provided to patients with Medicare Advantage insurance and on care provided to outpatients, nearly doubling the number of patients included in its annual data analysis. The Procedures & Conditions ratings are based entirely on objective quality measures.

Content Courtesy of Paige Feigenbaum, Pierson Grant PR

OutClique.com | 43

Pg. 43 <https://www.outclique.com/august-2024-magazine/>

<https://www.outclique.com/u-s-news-world-report-names-holy-cross-health-among-best-hospitals-2024-2025/>



CBS Miami

2 hours ago

CBS News Miami's Trish Christakis was inside the operation room, where she showed us a behind-the-scenes look at the hospital's program.



CBSNEWS.COM

High school students shadow surgeons at South Florida hospital, test out robotic surgery device

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August 1, 2024



CBS News Miami @CBSMiami · 2h



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High school students shadow surgeons at South Florida hospital, test out robotic surgery device

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August 2024 CATHOLIC HEALTH WORLD 11

97-year-old seamstress honored for six decades of volunteer work at Holy Cross Health

By VALERIE SCHREMP HAHN

It may be no coincidence that Carmel Provençal arrived in Fort Lauderdale, Florida, from Michigan on the same day in 1959 as a group of Sisters of Mercy from Pittsburgh.

When Provençal, now 97, first met them that summer, the sisters wore black wool habits.

She told the women she was a seam-

stress and could make them white cotton habits that would feel cooler in the Florida heat. She sewed three habits each for the 10 sisters.

"That was quite a number," said Provençal, "especially with all those pleats."

Holy Cross recently honored Provençal for 65 years of volunteering, mostly as a seamstress. The hospital said she had logged 45,360 hours over the years. Holy Cross in Fort Lauderdale is a member of TrinityHealth.



Carmel Provençal stands in front of Holy Cross Hospital in Fort Lauderdale, Florida, in 1960, when she had been volunteering there for a year.

Many hats

Provençal said that she has actually sewed for the hospital for about 60 years, since she has slowed down in recent years and her hands don't give her the ability to do as much work as she used to. But she was thrilled with the recent recognition.

"I am so glad that this has come to the surface, what I have done in the past," she said. "I really feel rewarded."

She also worked in other areas as a member of the hospital auxiliary, including the front desk, gift shop and auxiliary office. She was also a Mercy Associate for about 15 years. Mercy Associates partner



Provençal, second from front, sews with other volunteers at Holy Cross Hospital. She first sewed white cotton habits to help Sisters of Mercy nuns beat the Florida heat.

with the Sisters of Mercy to share in their spiritual life and service to others.

Over the years, she has stitched countless items for the hospital, including knit caps and blankets for babies, bags that attach to walkers, mats for surgical instru-

ments in the operating room, and quilts for patients in palliative care and hospice.

"Carmel embodies the core values of Holy Cross," Mark Doyle, president and CEO of Holy Cross Health, said in a statement.

He presented Provençal with a plaque and flowers at a celebration for her in April, which is National Volunteer Month. "She is an integral part of Holy Cross and a true treasure to us," Doyle said. "Over the years, she has touched the lives of so many here at Holy Cross and in our community."

Lifelong skill

Provençal has been interested in sewing since around age 4, and learned from her mother and later in home economics classes in high school. She studied home economics as an undergraduate and earned a master's degree in the field at Michigan State University. She taught at the college and high school level.

She and her husband moved from St. Clair Shores, Michigan, to the Fort Lauderdale area, where she first met the sisters. She started volunteering because she wasn't certified yet in Florida to teach.

After she sewed the habits, she would frequently take home a load of sewing, usually gowns or items for the nursery. She also sewed with members of the hospital auxiliary in a sewing room on campus, and she'd frequently make trips to the hospital's "rag room" for useful materials.

"Oh, we made so many things," she said. The group was resourceful, she said, "but it was also fun. And I'd bring some stuff up to the sewing room, and say to the ladies, 'And what can we make out of this?' They would make pads for surgical instruments out of old hospital gowns, for example.

Since she was a teacher, she helped many other volunteers with their sewing skills. She eventually taught high school in Florida and continued sewing for the hospital when she retired.

Ready for more

Provençal, now widowed, lives in a retirement community in nearby Pompano Beach. She uses one of the two bedrooms in her apartment as a sewing room. She has two sergers, a sewing machine, and a closet full of fabric. She uses a walker to get around and continues to sew despite needing occupational therapy for her hands.

She sews for family, including grandchildren, great-grandchildren, and great-great grandchildren, and would like to sew more for the hospital and for Catholic Charities. With the maternity unit of the hospital closed, she's looking for another outlet for baby items.

"I've got to keep trying," she said, laughing. "I've got to empty that closet."

vhahn@chausa.org

KEEPING UP

GRANTS

Holy Cross Health of Fort Lauderdale, Florida, which is part of Trinity Health, received a \$5 million gift from the Harry T. Mangurian Jr. Foundation to renovate seven operating rooms and related facilities. The updated facility is newly named the Harry T. Mangurian Jr. Foundation Surgical Suites.

Pg. 13 https://issuu.com/chausa/docs/full-issue_catholichealthworld_august_2024

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COMMUNITY NEWS

38 AUGUST 2024

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Good News • South Florida Edition

Holy Cross Health to Administer Free Immunizations to Students

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• Saturday, August 3 from 11 a.m. to 2 p.m. at the YMCA Back to School Event, located at the L.A. Lee YMCA/Mizell Community Center, 1409 NW 6th St. (Sistrunk Blvd.) in Fort Lauderdale

• Sunday, August 4 from 1 to 3 p.m. at the 10th Annual Back to School Blast, located at Franklin Park, 2501 Franklin Drive in Fort Lauderdale

• Saturday, August 10 from 11 a.m. to 4 p.m. at the 20th Annual Community Back to School Family Fun Day, located at Apollo Park, 1580 NW 3rd Ave. in Pompano Beach

The complimentary vaccinations are available for children

who are uninsured or who have Medicaid or Florida Kidcare. A current immunization record and the presence of a parent or legal guardian are required at this time of immunization. The parent or legal garden must have a valid photo ID (driver's license or passport) and proof of address (lease, utility bill, etc.).

Walk-ins welcome. No appointments are necessary.

A member of Trinity Health,



Fort Lauderdale-based Holy Cross Hospital, dba Holy Cross Health, is a full-service, not-for-profit, Catholic, teaching hospital

operating in the spirit of the Sisters of Mercy. To learn more about Holy Cross Health, visit holy-cross.com.

Pg. 38 <https://digital.goodnewsfl.org/2024/august/38/>

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August 2, 2024



Holy Cross to Administer Free Immunizations

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August 3, 2024

SOUTH FLORIDA
SunSentinel

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SATURDAY, AUGUST 3, 2024

\$4.50

Sun Sentinel | Section 1 | Saturday, August 3, 2024 3

SunSentinel
LOCAL & STATE

Operating surgical system



Jonathan McGriff, clinical sales representative from Intuitive, shows students Sam Revis and Giovanni Boeri how to operate the Da Vinci Surgical System at the Holy Cross Health Simulation Lab in Fort Lauderdale on Thursday. **BRIELLE AGUAYO/SOUTH FLORIDA SUN SENTINEL**

Pg. 3 <https://enewspaper.sun-sentinel.com/html5/desktop/production/default.aspx?&edid=bdecb249-6d06-4fe0-b615-d6ec140eff43>

AUGUST 5, 2024

South Florida Hospital News and Healthcare Report
a Healthcare Media Company
Charles Felix
Publisher/ Owner



Donald Sussman Donates \$1 Million to Support HCH Family Health Center

August 1, 2024 – Philanthropist and financier Donald Sussman, the founder and chief investment officer of Paloma Partners, has made a \$1 million donation to Holy Cross Health to modernize the building that will become the new Holy Cross Family Health Center.

"Access to high-quality and equitable healthcare is essential. The services provided at Holy Cross Health contribute significantly to the overall well-being of the community, and I am heartened by the vision of hospital leadership and its exceptional team of medical professionals in expanding access, increasing innovation, and improving lives of all they serve," said Sussman, who has a residence in Fort Lauderdale.

To recognize the donation, the drop-off and pick-up area at the Holy Cross Health Emergency Department has been named the S. Donald Sussman Emergency Drive Thru Entrance. The new Emergency Department signage was unveiled in a special ceremony culminating with a dedication and blessing by Holy Cross Health Mission Leader Mary Carter Warren.

"We are at the forefront of transformation," said Holy Cross Health President and CEO Mark Doyle. "That is because of visionaries like Donald who generously support our mission and our community."

With Sussman's \$1 million gift, the Holy Cross Family Health Center will be modernized with cutting-edge technology and equipment and will be a beacon of hope for the area's underserved community, providing accessible outpatient healthcare services to meet the diverse needs of adults and children. The Family Health Center will offer primary care, annual wellness check-ups, immunizations, cancer prevention screenings, social services, pediatric therapy, community education and support, infectious disease management, laboratory services, culinary medicine classes, and therapeutic counseling, among other vital services.

[READ MORE](#)

<https://southfloridahospitalnews.com/donald-sussman-donates-1-million-to-support-hch-family-health-center/>



Holy Cross Health is Nationally Recognized for its Commitment to Providing High-Quality Heart Failure Care

The American Heart Association presents Get With The Guidelines® – Heart Failure Gold Plus award for proven dedication to ensuring all heart failure patients have access to best practices and life-saving care

July 31, 2024 – Holy Cross Health has received the American Heart Association's Get With The Guidelines® – Heart Failure Gold Plus quality achievement award for its commitment to improving outcomes for patients with heart failure, meaning reduced readmissions and more healthy days at home.

About 6 million U.S. adults are living with heart failure (HF), a number that is expected to increase to more than eight million by 2030.[1] Despite the name, HF doesn't mean that the heart has stopped working – it means the heart is having a hard time pumping blood and oxygen throughout the body. While there's no cure for HF, patients can live a quality life by working with their health care team to create and stick with a plan that may include medication, symptom monitoring and lifestyle changes.

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<https://southfloridahospitalnews.com/holy-cross-health-is-nationally-recognized-for-its-commitment-to-providing-high-quality-heart-failure-care/>

Local Newsletter

Pompano Beach, FL

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Tuesday, August 6th, 2024

 southfloridahospitalnews

[Holy Cross Health is First in East Broward County to Implant the World's First Neuromodulation Device to Treat Symptoms of Heart Failure](#)

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Tue, Aug 6

Humid; a p.m. t-storm or two

High 92°

Low 81°

NEIGHBOR NEWS

Barostim™ Baroreflex Activation Therapy Offered at Holy Cross Health

Posted by Paige Feigenbaum

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Holy Cross Health Receives Recognition from American Heart Association

Posted by Paige Feigenbaum

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<https://patch.com/florida/boca-raton/holy-cross-health-receives-recognition-american-heart-association-nodx>