



Holy Cross Health Media Coverage Report

May 1-13, 2024

Prepared by

PERSONA
GRANT


Holy Cross Health

May 1st 2024 to May 13th 2024

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MUCK RACK

COVERAGE REPORT





LINKS 25	TOTAL ENGAGEMENT 26	AVG. ENGAGEMENT 1	JOURNALIST SHARES 0
JOURNALIST REACH 0	UVM 93,013,694 Insights by 	TOTAL AVE \$860,376.68	

ARTICLES

NURSE PROFILES – HOLY CROSS HEALTH – KELSEY HOWARD, BSN, RN

By None



<https://southfloridahospitalnews.com/nurse-profiles-holy-cross-health-kelsey-howard-bsn-rn/>

MEDIA OUTLET	South Florida Hospital News
PUBLISHED	May 1, 2024, midnight
SIMILARWEB UVM 	24,855
COMSCORE UVM 	
AUDIENCE	
CAMPAIGN	
AVE	\$229.91
DOMAIN AUTHORITY 	39
PAGE AUTHORITY 	46

NURSE PROFILES – HOLY CROSS HEALTH -ETHEL ALVAREZ, BSN, RN

By None

<https://southfloridahospitalnews.com/nurse-profiles-holy-cross-health-ethel-alvarez-bsn-rn/>

MEDIA OUTLET	South Florida Hospital News
PUBLISHED	May 1, 2024, midnight
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Holy Cross Medical Group Welcomes Gynecologic Oncologist Diana English

By None

<https://patch.com/florida/boca-raton/holy-cross-medical-group-welcomes-gynecologic-oncologist-diana...>

MEDIA OUTLET Patch

PUBLISHED May 1, 2024, midnight

SIMILARWEB UVM  11,815,628

COMSCORE UVM  12,026,389

AUDIENCE

CAMPAIGN

AVE \$109,294.56

DOMAIN AUTHORITY MOZ 91

PAGE AUTHORITY MOZ 70

HOLY CROSS HEALTH RECEIVES ACCREDITATION FROM AMERICAN NURSES CREDENTIALING CENTER PRACTICE TRANSITION ACCREDITATION PROGRAM

By None

<https://southfloridahospitalnews.com/holy-cross-health-receives-accreditation-from-american-nurses-...>

MEDIA OUTLET South Florida Hospital News

PUBLISHED May 1, 2024, midnight

SIMILARWEB UVM  24,855

COMSCORE UVM  24,855

AUDIENCE

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AVE \$229.91

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Holy Cross Medical Group Welcomes Gynecologic Oncologist Diana P. English, M.D., FACOG



By Kevin Parker

MEDIA OUTLET citybiz

PUBLISHED May 1, 2024, 9:05 p.m.



<https://www.citybiz.co/article/549667/holy-cross-medical-group-welcomes-gynecologic-oncologist-dian...>

Gynecologic oncologist Diana P. English, M.D., Fellow of American Congress of Obstetricians and Gynecologists (ACOG), has joined Holy Cross Medical Group, a multi-specialty physician employed group of more than 130 physicians providing services throughout Broward County.

SIMILARWEB UVM 	29,641
COMSCORE UVM 	
AUDIENCE	
CAMPAIGN	
AVE	\$274.18
DOMAIN AUTHORITY <small>MOZ</small>	43
PAGE AUTHORITY <small>MOZ</small>	46

HOLY CROSS MEDICAL GROUP WELCOMES GYNECOLOGIC ONCOLOGIST DIANA P. ENGLISH, M.D., FACOG



<https://southfloridahospitalnews.com/holy-cross-medical-group-welcomes-gynecologic-oncologist-diana...>

MEDIA OUTLET	South Florida Hospital News
PUBLISHED	May 2, 2024, midnight
SIMILARWEB UVM 	24,855
COMSCORE UVM 	
AUDIENCE	
CAMPAIGN	
AVE	\$229.91
DOMAIN AUTHORITY <small>MOZ</small>	39
PAGE AUTHORITY <small>MOZ</small>	46

American Nurses Credentialing Center Accredits Holy Cross Health

By None

<https://patch.com/florida/boca-raton/american-nurses-credentialing-center-accredits-holy-cross-heal...>

MEDIA OUTLET	Patch
PUBLISHED	May 6, 2024, midnight
SIMILARWEB UVM 	11,815,628
COMSCORE UVM 	12,026,389
AUDIENCE	
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DOMAIN AUTHORITY <small>MOZ</small>	91

PAGE 70
AUTHORITY moz

Holy Cross Health Receives Accreditation from American Nurses Credentialing Center Practice Transition Accreditation Program

By Kevin Parker

<https://www.citybiz.co/article/551449/holy-cross-health-receives-accreditation-from-american-nurses...>

Holy Cross Health earned accreditation from the American Nurses Credentialing Center (ANCC) Practice Transition Accreditation Program (PTAP). The PTAP sets the standard for residency or fellowship programs that transition registered nurses (RNs) and advanced practice registered nurses (APRNs) into new practice settings.

MEDIA OUTLET citybiz
PUBLISHED May 6, 2024,
10:47 p.m.

SIMILARWEB 29,641
UVM 

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AUTHORITY moz

PAGE 46
AUTHORITY moz

HOLY CROSS HEALTH EARNS "LGBTQ+ HEALTHCARE EQUALITY HIGH PERFORMER" DESIGNATION IN HUMAN RIGHTS CAMPAIGN FOUNDATION'S HEALTHCARE EQUALITY INDEX

By None

<https://southfloridahospitalnews.com/holy-cross-health-earns-lgbtq-healthcare-equality-high-perform...>

MEDIA OUTLET South Florida
Hospital News

PUBLISHED May 7, 2024,
midnight

SIMILARWEB 24,855
UVM 

COMSCORE
UVM 

AUDIENCE

CAMPAIGN

AVE \$229.91

DOMAIN 39
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Holy Cross Named a "LGBTQ+ Healthcare Equality High Performer"

By None

<https://patch.com/florida/boca-raton/holy-cross-named-lgbtq-healthcare-equality-high-performer-nodx>

MEDIA OUTLET Patch

PUBLISHED May 7, 2024,
midnight

SIMILARWEB 11,815,628
UVM 

COMSCORE UVM  12,026,389

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CAMPAIGN

AVE \$109,294.56

DOMAIN AUTHORITY  91

PAGE AUTHORITY  70

Holy Cross Medical Group Welcomes Gynecologic Oncologist Diana P. English, M.D., FACOG

<https://communitynewspapers.com/featured/holy-cross-medical-group-welcomes-gynecologic-oncologist-d...>

Gynecologic oncologist Diana P. English, M.D., Fellow of American Congress of Obstetricians and Gynecologists (ACOG), has joined Holy Cross Medical Group, a multi-specialty physician employed group of more than 130 physicians providing services throughout Broward County.

MEDIA OUTLET Miami's Community Newspapers

PUBLISHED May 7, 2024, 11:36 a.m.

SIMILARWEB UVM  28,896

COMSCORE UVM 

AUDIENCE

CAMPAIGN

AVE \$267.29

DOMAIN AUTHORITY  58

PAGE AUTHORITY  53

Holy Cross Health Earns "LGBTQ+ Healthcare Equality High Performer" Designation

By Kevin Parker

<https://www.citybiz.co/article/552017/holy-cross-health-earns-lgbtq-healthcare-equality-high-perfor...>

Holy Cross Health is one of 462 healthcare facilities nationwide earning the "LGBTQ+ Healthcare Equality High Performer" designation. Today, Holy Cross Health announced their "LGBTQ+ Healthcare Equality High Performer" designation from the Human Rights Campaign Foundation (HRC). The designation was awarded in the 16th iteration of HRC's Healthcare Equality Index (HEI), released today. A record 1,065 healthcare facilities actively participated in the HEI 2024 survey and scoring process.

MEDIA OUTLET citybiz

PUBLISHED May 7, 2024, 7:25 p.m.

SIMILARWEB UVM  29,641

COMSCORE UVM 

AUDIENCE

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AVE \$274.18

DOMAIN AUTHORITY  43

PAGE 46

AUTHORITY MOZ

Holy Cross Medical Group Welcomes Gynecologic Oncologist Diana P. English, M.D., FACOG

By Carma Henry, Fort Lauderdale

<https://thewestsidegazette.com/holy-cross-medical-group-welcomes-gynecologic-oncologist-diana-p-eng...>

Submitted by Paige Feigenbaum FORT LAUDERDALE, FL – Gynecologic oncologist Diana P. English, M.D., Fellow of American Congress of Obstetricians and Gynecologists (ACOG), has joined Holy Cross Medical Group, a multi-specialty physician employed group of more than 130 physicians providing services throughout Broward County.

MEDIA OUTLET The Westside Gazette

PUBLISHED May 7, 2024, 7:28 p.m.

SIMILARWEB UVM  10,035

COMSCORE UVM 

AUDIENCE 29,600

CAMPAIGN

AVE \$92.82

DOMAIN AUTHORITY MOZ 51

PAGE AUTHORITY MOZ 47

Holy Cross Health Receives Accreditation from American Nurses Credentialing Center Practice Transition Accreditation Program

By Carma Henry, Fort Lauderdale

<https://thewestsidegazette.com/holy-cross-health-receives-accreditation-from-american-nurses-creden...>

Submitted by Paige Feigenbaum FORT LAUDERDALE — Holy Cross Health earned accreditation from the American Nurses Credentialing Center (ANCC) Practice Transition Accreditation Program (PTAP). The PTAP sets the standard for residency or fellowship programs that transition registered nurses (RNs) and advanced practice registered nurses (APRNs) into new practice settings.

MEDIA OUTLET The Westside Gazette

PUBLISHED May 7, 2024, 7:29 p.m.

SIMILARWEB UVM  10,035

COMSCORE UVM 

AUDIENCE 29,600

CAMPAIGN

AVE \$92.82

DOMAIN AUTHORITY MOZ 51

PAGE AUTHORITY MOZ 47

Holy Cross Health earns "LGBTQ+ Healthcare Equality High Performer" Designation in Human Rights Campaign Foundation's Healthcare Equality Index

By Carma Henry, Fort Lauderdale

<https://thewestsidegazette.com/holy-cross-health-earns-lgbtq-healthcare->

MEDIA OUTLET The Westside Gazette

PUBLISHED May 7, 2024, 7:30 p.m.

SIMILARWEB UVM  10,035

equality-high-performer-des...

Holy Cross Health is one of 462 healthcare facilities nationwide earning the "LGBTQ+ Healthcare Equality High Performer" designation Submitted by Paige Feigenbaum FORT LAUDERDALE, FL –Today, Holy Cross Health announced their "LGBTQ+ Healthcare Equality High Performer" designation from the Human Rights Campaign Foundation (HRC). The designation was awarded in the 16th iteration of HRC's Healthcare Equality Index (HEI), released today.

COMSCORE
UVM 

AUDIENCE 29,600

CAMPAIGN

AVE \$92.82

DOMAIN
AUTHORITY 

PAGE
AUTHORITY 

Holy Cross Medical Group Welcomes Gynecologic Oncologist Diana P. English, M.D., FACOG (shared Westside Gazette article)

By None

<https://spotonflorida.com/southeast-florida/5222115/holy-cross-medical-group-welcomes-gynecologic.h...>

MEDIA OUTLET Spot On Florida

PUBLISHED May 8, 2024, midnight

SIMILARWEB
UVM 

COMSCORE
UVM 

AUDIENCE

CAMPAIGN

AVE \$137.03

DOMAIN
AUTHORITY 

PAGE
AUTHORITY 

Holy Cross Health earns "LGBTQ+ Healthcare Equality High Performer" Designation in Human Rights Campaign Foundation's Healthcare Equality Index (shared Westside Gazette article)

By None

<https://spotonflorida.com/southeast-florida/5222113/holy-cross-health-earns-lgbtq-healthcare.html>

MEDIA OUTLET Spot On Florida

PUBLISHED May 8, 2024, midnight

SIMILARWEB
UVM 

COMSCORE
UVM 

AUDIENCE

CAMPAIGN

AVE \$137.03





DOMAIN
AUTHORITY 

PAGE
AUTHORITY 

Internal Medicine Physician Rachel J. Pyngolil, M.D. Joins Holy Cross Medical Group

<https://southfloridahospitalnews.com/internal-medicine-physician-rachel-j-pyngolil-m-d-joins-holy-c...>





May 8, 2024 – Internal medicine physician Rachel Pyngolil, M.D. has joined Holy Cross Medical Group, a multi-specialty physician employed group of more than 130 physicians providing services throughout Broward County. Board-certified by the American Board of Internal Medicine, Dr. Pyngolil’s focus areas include women’s health, preventive primary care for adults, chronic disease management, care coordination and peri-operative risk stratification.

MEDIA OUTLET	South Florida Hospital News
PUBLISHED	May 8, 2024, 11:30 a.m.
SIMILARWEB UVM 	24,855
COMSCORE UVM 	
AUDIENCE	
CAMPAIGN	
AVE	\$229.91
DOMAIN AUTHORITY 	39
PAGE AUTHORITY 	46

Internal Medicine Physician Rachel J. Pyngolil, M.D. Joins Holy Cross

By None

<https://patch.com/florida/boca-raton/internal-medicine-physician-rachel-j-pyngolil-m-d-joins-holy-c...>



MEDIA OUTLET	Patch
PUBLISHED	May 9, 2024, midnight
SIMILARWEB UVM 	11,815,628
COMSCORE UVM 	12,026,389
AUDIENCE	
CAMPAIGN	
AVE	\$109,294.56
DOMAIN AUTHORITY 	91
PAGE AUTHORITY 	70

Internal Medicine Physician Rachel J. Pyngolil, M.D. Joins Holy Cross Medical Group

By Lisa Parker

<https://www.citybiz.co/article/553085/internal-medicine-physician-rachel-j-pyngolil-m-d-joins-holy-...>

Internal medicine physician Rachel Pyngolil, M.D. has joined Holy Cross Medical Group, a multi-specialty physician employed group of more than 130 physicians providing services throughout Broward County. Board-certified by the American Board of Internal Medicine, Dr. Pyngolil’s focus areas include women’s health, preventive primary care for adults, chronic disease management, care coordination and peri-operative risk stratification.


MEDIA OUTLET	citybiz
PUBLISHED	May 9, 2024, 11:54 a.m.
SIMILARWEB UVM 	29,641
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AUDIENCE	
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AVE	\$274.18
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PAGE AUTHORITY <small>MOZ</small>	46

Rita Case caters lunch for nurses at Holy Cross Hospital in Fort Lauderdale as National Nurses Week comes to a close (shared WSVN story)

<https://spotonflorida.com/southeast-florida/5227779/rita-case-caters-lunch-for-nurses-at-holy.html>

The owner of the nation's largest retail auto group is driven to serve those that help the community Rita Case, president and CEO of the Rick Case Automotive Group, catered lunch for nurses at Holy Cross Hospital in Fort Lauderdale, Friday. It was a way to say thanks for all they...

MEDIA OUTLET	Spot On Florida
PUBLISHED	May 10, 2024, midnight
SIMILARWEB UVM 	14,814

COMSCORE UVM 	
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AUDIENCE	
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CAMPAIGN	
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AVE	\$137.03
DOMAIN AUTHORITY <small>MOZ</small>	33
PAGE AUTHORITY <small>MOZ</small>	41

Rita Case caters lunch for nurses at Holy Cross Hospital in Fort Lauderdale as National Nurses Week comes to a close

By Julian Quintana

<https://wsvn.com/news/local/broward/rita-case-caters-lunch-for-nurses-at-holy-cross-hospital-in-for...>

FORT LAUDERDALE, FLA. (WSVN) - The owner of the nation's largest retail auto group is driven to serve those that help the community Rita Case, president and CEO of the Rick Case Automotive Group, catered lunch for nurses at Holy Cross Hospital in Fort Lauderdale, Friday. It was a way to say thanks for all they do to keep the community healthy and safe.

MEDIA OUTLET	WSVN-TV (Miami, FL)
PUBLISHED	May 10, 2024, 6:33 p.m.

SIMILARWEB UVM 	962,481
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COMSCORE UVM 	576,980
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AUDIENCE	
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CAMPAIGN	
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AVE	\$8,902.95
DOMAIN AUTHORITY <small>MOZ</small>	85
PAGE AUTHORITY <small>MOZ</small>	60

Rita Case hosts special luncheon at Holy Cross Health

<https://www.cbsnews.com/miami/video/rita-case-hosts-special-luncheon-at-holy->

MEDIA OUTLET	WFOR-TV (Miami, FL)
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cross-health/

Watch CBS News Rita Case hosts special luncheon at Holy Cross Health To kick off National Hospital Week, Rita Case hosted a special luncheon at Holy Cross Health in Fort Lauderdale to show her gratitude to the staff for the lifesaving work they do in the community. Be the first to know Get browser notifications for breaking news, live events, and exclusive reporting. Not Now Turn On

PUBLISHED May 10, 2024,
6:47 p.m.

SIMILARWEB
UVM  44,417,564

COMSCORE
UVM 

AUDIENCE

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AVE \$410,862.47

DOMAIN 94
AUTHORITY MOZ

PAGE 67
AUTHORITY MOZ

WFOR-TV (Miami, FL) - (Rita Case serves lunch at Holy Cross Health)

<https://muckrack.com/broadcast/savedclips/view/QIJmHXngbQ>

>>> holy cross helping nurses get love today in honor of nurses week. the rick case automotive group held a

MEDIA TYPE	Television
STATION	WFOR-TV (Miami, FL)
NETWORK	CBS
LOCATION	Miami, FL, United States
DATE AIRED	May 10, 2024 6:27 PM EDT
NATIONAL AUDIENCE	18,454
LOCAL AUDIENCE	18,454
NATIONAL AD VALUE	
LOCAL AD VALUE	\$503.05

WSVN-TV (Miami, FL) - (Rita Case serves lunch at Holy Cross Health)

<https://muckrack.com/broadcast/savedclips/view/ivIDA96vjv>

MEDIA TYPE	Television
STATION	WSVN-TV (Miami, FL)
NETWORK	FOX
LOCATION	Miami, FL, United States
DATE AIRED	May 10, 2024 6:20 PM EDT
NATIONAL AUDIENCE	18,895
LOCAL AUDIENCE	18,895
NATIONAL AD VALUE	
LOCAL AD VALUE	\$493.37

The following clips
were not recorded
by MuckRack.

Salute to Nurses
Inside this issue

Sponsored by the
Nursing Consortium
of Florida, Inc.

Hospital News[®] and HEALTHCARE REPORT

Volume 20 • Issue 11 • \$5.00 May 2024

THE REGION'S MONTHLY NEWSPAPER FOR HEALTHCARE PROFESSIONALS & PHYSICIANS
OUR 19TH YEAR SERVING THE HEALTHCARE COMMUNITY!

Salute to Nursing...

Sponsored by the Nursing Consortium of Florida, Inc.

HOLY CROSS HEALTH

Kelsey Howard, BSN, RN

Kelsey Howard, B.S.N., R.N., began working at Holy Cross Health in October 2023 as a Nurse Clinician in the Emergency Department (ED). Her role includes reviewing staff educational needs and adhering to evidence-based practice around emergency medicine. Passionate about education, she's in the process of creating a curriculum for the Nurse Residents in the department. Additionally, she is collaborating with ED physicians, in-patient nurses and risk management staff to ensure proper orders for telemetry monitoring. Howard is focused on redesigning the educational program to assess monitoring competency of ED technicians. She completed her degree from Nova Southeastern University in 2020.



Ethel Alvarez, BSN, RN

Ethel Alvarez, B.S.N., R.N., became an ICU nurse at Holy Cross Health in 2020 in the neurosurgical intensive care unit. In 2021, she transferred to the cardiovascular intensive care unit (CVICU). Alvarez epitomizes commitment and excellence. She consistently provides exemplary care to post open heart patients and has mastered the intricate treatment protocols with finesse. Her expertise has enabled her to climb the clinical ladder to a Level 3 nurse who mentors and trains other registered nurses to excel in open heart care. She manages and administers complex treatments and utilizes advanced technologies to care for patients. Her innate empathy effortlessly connects her with patients and families. Alvarez's clinical acumen, compassionate care and proficiency extends beyond the bedside as she actively engages in hospital and community activities and committees to advance patient care. She's a shining example of what it means to be a dedicated and skilled nurse who strives to make a profound impact on the lives of those she serves. Alvarez graduated from Mercy Hospital College of Nursing in December of 2012. She then obtained her BSN from St. Thomas University in 2022.




Pg. 22 <https://southfloridahospitalnews.com/may-2024-2/#flipbook-sfhnhr-may-2024/22/>

<https://southfloridahospitalnews.com/nurse-profiles-holy-cross-health-ethel-alvarez-bsn-rn/>

<https://southfloridahospitalnews.com/nurse-profiles-holy-cross-health-kelsey-howard-bsn-rn/>

Salute to Nursing...

Sponsored by the  Nursing Consortium of Florida, Inc.

Holy Cross Health Receives Accreditation from American Nurses Credentialing Center Practice Transition Accreditation Program



BY CRYSTAL CARUTHERS, MSN, RN

Holy Cross Health earned accreditation from the American Nurses Credentialing Center Practice Transition Accreditation Program, which sets the standard for residency or fellowship programs that transition registered nurses and advanced practice registered nurses into new practice settings. This validates and legitimizes our program as utilizing best practices in preparing nurses in the transition from books to bedside. Under my leadership, the program has demonstrated excellence in preparing residents for thriving careers in nursing.

When Holy Cross Health's nurse residency program was established in 2008, it became the first nurse residency program in Broward County. In fact, I was part of the program's first graduating class! I feel I've come full circle to now be the program manager and support the program in receiving accreditation. I am very proud to work for an organization that always supports improvement and growth of new-to-practice nurses.

The program curriculum for the original graduating class was created by the training and development team. Over the last 16 years, the program has been transformed and reimaged as more than 550 nurses have since been trained and graduated.

In 2010, Holy Cross partnered with Vizient, Inc., and the program became known as the Vizient/AACN Nurse Residency Program at Holy Cross Health, which still exists. The year-long residency program helps transition new nurse residents into their first clinical role. The program implements an evidence-based curriculum that focuses on leadership, patient outcomes and professionalism, while also building confidence, improving decision-making skills, enhancing clinical nursing leadership practices and promoting the incorporation of research-based evidence into practice.

Residents train in a simulation lab, get hands-on practice with specialty equipment and therapies, and receive mentorship, career development and shadowing opportu-

nities where they become immersed in various specialty areas to determine if a certain specialty area is of interest.

Holy Cross partners with Broward College for some didactic courses, as well. For example, nurse residents take a three-day course to become competent in reading cardiac rhythm strips. Residents that are hired into critical care units also take a four-week Essentials of Critical Care Orientation course.

With the strain on all healthcare providers during COVID-19, the nurse residency program was heavily relied on to meet the staffing needs for our patients and reduce contract labor needs. During the pandemic, we onboarded three times the number of new-to-practice nurses than ever before. Normally, the program onboarded 20 to 30 nurses annually, but in 2021, we onboarded nearly 100 nurses. Hands-on experiences, structured orientation and flexible learning options were all introduced to the program to meet the diverse needs of nurses coming directly out of nursing school. Today, nurse residents have a much better retention rate compared to newly hired experienced nurses and the overall national average. Hiring nurse residents into vacant positions has become a strong strategic strategy for Holy Cross Health.

The Nurse Residency and the Professional Practice teams are lifelong resources for graduates of the program, offering continuing education, certification and navigation of transfers and promotions throughout the Holy Cross and Trinity Health system, of which Holy Cross Health is part of. Nurse Residents are followed by the nurse residency team throughout their second year on a formal and informal basis. Workshops surrounding research and evidence-based practice, career advancement and wellbeing retreats are offered to nurse residency graduates to continue supporting these nurses in their professional growth. Nurse Residents are matched with nursing mentors to help guide them in their professional goals and are also encouraged to contact the residency team anytime during their career for guidance, shadowing opportunities and support.

Crystal Caruthers is Nurse Resident Development Manager at Holy Cross Health.

Pg. <https://southfloridahospitalnews.com/may-2024-2/#flipbook-sfhnhr-may-2024/41/>

<https://southfloridahospitalnews.com/holy-cross-health-receives-accreditation-from-american-nurses-credentialing-center-practice-transition-accreditation-program/>

SNAPSHOTS

Noteworthy people, places and events

In recognition of National Volunteer Month, Holy Cross Health celebrated 97-year-old Pompano Beach resident Carmel Provencal, who has been volunteering for the hospital since 1959. Pictured with Provencal are Holy Cross Health executives: Mission Leader Mary Carter Waren, President and CEO Mark Doyle, and Volunteer Services Manager Chrissy Turner. The hospital presented her with a Lifetime Achievement Award for her over 45,000 volunteer hours. [Holy Cross Health]



Pg. 22 <https://www.newpelican.com/pageview/viewer/2024-05-02#page=21>

MAY 2, 2024

South Florida Hospital News and Healthcare Report
a Healthcare Media Company
Charles Felix
Publisher/ Owner

**UPDATED NEWS
INFORMATION FROM THE
LAST THREE DAYS IN
SOUTH FLORIDA**



**HOLY CROSS HEALTH OFFERS
ACESSA LAPAROSCOPIC
RADIOFREQUENCY ABLATION
FOR FIBROIDS**

The minimally invasive procedure offers an alternative to hysterectomy or myomectomy

Fort Lauderdale, Florida – April 29, 2024 – Holy Cross Health in Fort Lauderdale, Florida is now offering the Acessa ProVu® system to shrink uterine fibroids.

Every year, approximately 540,000 hysterectomies are performed for non-cancerous conditions, including uterine fibroids.¹ The clinically proven Acessa Laparoscopic Radiofrequency Ablation (Lap-RFA) procedure provides qualified patients with a minimally invasive alternative to hysterectomy or myomectomy and reduces the likelihood of major blood loss during surgery.

The revolutionary procedure is performed by a gynecologist using general anesthesia in an operating room. The physician makes two small incisions, usually less than a quarter inch in length, in the belly button and at the bikini line for the camera and Acessa ultrasound probe to enter the body. The probe is placed directly on the uterus to detect fibroids in the uterus and uterine walls. In clinical studies, the Acessa system's laparoscopic ultrasound can locate 1.5 to two times more fibroids than an MRI or transvaginal ultrasound.² This enables fibroids that previously would have gone undetected to be treated.

For each fibroid the doctor wants to treat, electrode rays at the end of the Acessa handpiece are deployed to release heat energy into the fibroid. The heat of the zap destroys cell tissue, changing the fibroid's consistency from solid like a baseball to soft and mushy like a marshmallow.

[READ MORE](#)

<https://www.citybiz.co/article/548504/holy-cross-health-offers-acesa-laparoscopic-radiofrequency-ablation-for-fibroids-as-an-alternative-to-hysterectomy-or-myomectomy/>

MAY 6, 2024

South Florida Hospital News and Healthcare Report
a Healthcare Media Company
Charles Felix
Publisher/ Owner

TODAY'S FEATURE ARTICLES



HOLY CROSS MEDICAL GROUP WELCOMES GYNECOLOGIC ONCOLOGIST DIANA P. ENGLISH, M.D., FACOG

May 1, 2024 – Gynecologic oncologist Diana P. English, M.D., Fellow of American Congress of Obstetricians and Gynecologists (FACOG), has joined Holy Cross Medical Group, a multi-specialty physician employed group of more than 130 physicians providing services throughout Broward County.

Board-certified by the American Board of Obstetrics and Gynecology for OBGYN and Gynecologic Oncology and the American Board of Internal Medicine for Hospice and Palliative Medicine, Dr. English specializes in the diagnosis and treatment of all gynecologic cancers — ovarian, uterine, cervical, vaginal, vulvar and fallopian tube. She also treats benign diseases such as pre-cancers of the cervix, vagina and uterus; pelvic masses; uterine fibroids; complex endometriosis; abnormal uterine bleeding; cervical dysplasia; vaginal dysplasia; genetic predisposition to ovarian, uterine, breast and colon cancers; inherited cancer syndromes; and genetic variants of uncertain clinical significance.

Strongly supportive of care for patients with cancer, Dr. English's focus areas include minimally invasive surgical approaches; heated-intraperitoneal chemotherapy; cytoreductive procedures, chemotherapy and targeted therapies for gynecologic cancer; and palliative medicine.

[**READ MORE**](#)

<https://southfloridahospitalnews.com/holy-cross-medical-group-welcomes-gynecologic-oncologist-diana-p-english-m-d-facog/>

May 7, 2024



BREAKING NEWS: Holy Cross Health Recognized By HRC As One Of The Best In America For LGBTQ+



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5



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56 views May 7, 2024 #LGBT #Awareness #Health

This is breaking news this morning from the American Hospital Association 2024 Conference: Accelerating Health Equity. In an unprecedented achievement, Broward Counties Holy Cross Health has earned the "LGBTQ+ Healthcare Equality High Performer" Designation in the Human Rights Campaign Foundation's Healthcare Equality Index. This is the first time the faith based hospital healthcare system has been recognized by the HRC for their achievements for the LGBTQ+ community. The 2024 Accelerating Health Equity conference is happening in Kansas City. This prestigious designation was awarded in the 16th edition of the Healthcare Equality Index. Out of over 7,000 healthcare facilities in the United States, a record-breaking 1,065 actively participated in the Health Equity 2024 survey and scoring process. Just 462 received the "LGBTQ+ Healthcare Equality High Performer" designation. Even more significant, only approximately 15 faith based hospitals received the recognition of outstanding healthcare delivery for the LGBTQ+ community. Holy Cross Health is one of them.

Kim Saiswick, Vice President of Community Health and Well-Being stated "Health inequities are systematic differences in the health status of different population groups. Social determinants of health such as poverty, unequal access to health care, lack of education, stigma, and racism are underlying, contributing factors of health inequities. Turning the tide of these inequities is not only possible, but also imperative; Holy Cross Health has recognized this, making health equity an explicit and implicit priority. Holy Cross Health is an agent of local change and is changing the narrative, taking action that will promote health equity. These issues are an important priority for health care professionals year-round, not just during Pride Month."

Continuing its leadership, Holy Cross Health has also ranked in the top 25% of America's Best-In-State Hospitals in 2024.

Kelley Robinson, President of the Human Rights Campaign also emphasizes the importance of inclusive healthcare services and fighting discrimination.

Robinson said, "LGBTQ+ people and their loved ones are looking for healthcare providers to offer and champion fully inclusive services, The Healthcare Equality Index is helping people find facilities where welcoming policies and practices are the standard. We know that LGBTQ+ people – especially our trans family – continue to face discrimination in the doctor's office. No one should have to put their health on the backburner for fear of mistreatment in a healthcare facility or by their doctor."

Being a Catholic not-for-profit community hospital makes today's announcement even more historic. Holy Cross sits in the shadow of one of America's largest and best LGBTQ+ communities. Holy Cross serves as a beacon to marginalized communities, welcoming and meeting LGBTQ+ healthcare needs. To learn more about Holy Cross Hospital, you can visit [holy-cross.com](https://www.holy-cross.com) or connect @holycrossfl.

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INTERNAL MEDICINE PHYSICIAN RACHEL J. PYNGOLIL, M.D. JOINS HOLY CROSS MEDICAL GROUP

May 8, 2024 – Internal medicine physician Rachel Pyngolil, M.D. has joined Holy Cross Medical Group, a multi-specialty physician employed group of more than 130 physicians providing services throughout Broward County.

Board-certified by the American Board of Internal Medicine, Dr. Pyngolil's focus areas include women's health, preventive primary care for adults, chronic disease management, care coordination and peri-operative risk stratification. She proudly offers a Safe Zone for patients who are members of the LGBTQ+ community.

"As a physician, the main thing I do is listen to patients' stories," said Dr. Pyngolil. "Suffering is something we all go through, healing is something we all need and health and wellness are things we all pursue. As a provider, my role is to be there to support patients on their wellness journeys."

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<https://southfloridahospitalnews.com/internal-medicine-physician-rachel-j-pyngolil-m-d-joins-holy-cross-medical-group/>



HOLY CROSS HEALTH EARNS "LGBTQ+ HEALTHCARE EQUALITY HIGH PERFORMER" DESIGNATION IN HUMAN RIGHTS CAMPAIGN FOUNDATION'S HEALTHCARE EQUALITY INDEX

Holy Cross Health is one of 462 healthcare facilities nationwide earning the "LGBTQ+ Healthcare Equality High Performer" designation

May 7, 2024 – Today, Holy Cross Health announced their "LGBTQ+ Healthcare Equality High Performer" designation from the Human Rights Campaign Foundation (HRC). The designation was awarded in the 16th iteration of HRC's Healthcare Equality Index (HEI), released today. A record 1,065 healthcare facilities actively participated in the HEI 2024 survey and scoring process. Of those participants, 462 received the "LGBTQ+ Healthcare Equality High Performer" designation.

"Health inequities are systematic differences in the health status of different population groups. Social determinants of health such as poverty, unequal access to health care, lack of education, stigma and racism are underlying, contributing factors of health inequities. Turning the tide of these inequities is not only possible, but also imperative; Holy Cross Health has recognized this, making health equity an explicit and implicit priority. Holy Cross Health is an agent of local change and is changing the narrative, taking action that will promote health equity. These issues are an important priority for healthcare professionals year-round, not just during Pride Month," said Kim Saiswick, Ed.D., R.N., LMHC, Vice President of Community Health and Well-Being at Holy Cross Health.


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<https://southfloridahospitalnews.com/holy-cross-health-earns-lgbtq-healthcare-equality-high-performer-designation-in-human-rights-campaign-foundations-healthcare-equality-index/>



Rita Case hosts special luncheon at Holy Cross Health

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To kick off National Hospital Week, Rita Case hosted a special luncheon at Holy Cross Health in Fort Lauderdale to show her gratitude to the staff for the lifesaving work they do in the community.





<https://www.youtube.com/watch?v=yJGh7xRkmEY>