



Holy Cross Health Media Coverage Report

October 2-19, 2024

Prepared by

PERSONA
GRANT

Holy Cross Health

October 2nd 2024 to October 19th 2024

Generated on October 19th 2024 at 5:43 PM ET.

MUCK RACK

COVERAGE REPORT

LINKS

30

UVM

135,153,541

Insights by



TOTAL AVE

\$1,250,170.26

ARTICLES

Surgical Oncologist Joshua Shaw, M.D., MPA, FASC Joins Holy Cross Medical Group

<https://communitynewspapers.com/health/surgical-oncologist-joshua-shaw-m-d-mpa-fasc-joins-holy-cros...>

One of the most experienced hepato-pancreato-biliary (HPB) surgical oncologists in South Florida and one of the few high-volume HPB surgeons in the state who does complex vascular reconstructions, Joshua Shaw, M.D., MPA, FASC, has joined Holy Cross Medical Group, a multi-specialty physician employed group of more than 130 physicians providing services throughout Broward County.

MEDIA OUTLET	Miami's Community Newspapers
PUBLISHED	Oct. 2, 2024, 1:52 p.m.
SIMILARWEB UVM	27,938
COMSCORE UVM	
AUDIENCE	
CAMPAIGN	
AVE	\$258.43
DOMAIN AUTHORITY	57
PAGE AUTHORITY	53

October 17, 2024 Blood Drive calendar listing

By None

<https://www.yelp.com/events/fort-lauderdale-blood-drive-3>

MEDIA OUTLET	Yelp
PUBLISHED	Oct. 8, 2024, midnight
SIMILARWEB UVM	91,307,750
COMSCORE UVM	69,415,040
AUDIENCE	
CAMPAIGN	
AVE	\$844,596.69

DOMAIN 93
AUTHORITY MOZ

PAGE 78
AUTHORITY MOZ

October 17, 2024 Blood Drive calendar listing

<https://www.soulofmiami.org/2024/10/08/blood-drive-10-17-24/>

Blood Drive Thursday, 10/17/2024-, 10:00 am-03:30 pm The OneBlood Bloodmobile Phil Smith Neuroscience Institute at Holy Cross Health 4725 N Federal Highway, Fort Lauderdale, Florida, 33308 Website Cost: 0 Roll up your sleeve and give the gift of life.

MEDIA OUTLET The Soul of Miami

PUBLISHED Oct. 8, 2024, midnight

SIMILARWEB 2,419
UVM 

COMSCORE
UVM 

AUDIENCE

CAMPAIGN

AVE \$22.38

DOMAIN 39.72
AUTHORITY MOZ

PAGE
AUTHORITY MOZ

October 17, 2024 Blood Drive calendar listing

By None

https://events.com/r/en_US/event/blood-drive-fort-lauderdale-october-951406

MEDIA OUTLET events.com

PUBLISHED Oct. 8, 2024, midnight

SIMILARWEB 87,400
UVM 

COMSCORE 201,955
UVM 

AUDIENCE

CAMPAIGN

AVE \$808.45

DOMAIN 82
AUTHORITY MOZ

PAGE 53
AUTHORITY MOZ

October 17, 2024 Blood Drive calendar listing



By None

<https://patch.com/florida/miami/calendar/event/20241017/>

MEDIA OUTLET Patch

PUBLISHED Oct. 8, 2024, midnight



ea1caf22-05d7-4ecd-af3e-c759eac65598/blood-...

SIMILARWEB UVM 	9,371,490
COMSCORE UVM 	12,026,389
AUDIENCE	
CAMPAIGN	
AVE	\$86,686.28
DOMAIN AUTHORITY <small>MOZ</small>	91
PAGE AUTHORITY <small>MOZ</small>	70

October 17, 2024 Blood Drive calendar listing

By None



<https://allevents.in/fort%20lauderdale/blood-drive-at-holy-cross-health/80007037486402>

MEDIA OUTLET	AllEvents
PUBLISHED	Oct. 8, 2024, midnight
SIMILARWEB UVM 	5,744,190
COMSCORE UVM 	2,556,695
AUDIENCE	
CAMPAIGN	
AVE	\$53,133.76
DOMAIN AUTHORITY <small>MOZ</small>	78
PAGE AUTHORITY <small>MOZ</small>	62

October 17, 2024 Blood Drive calendar listing

By None

https://events.com/r/en_US/event/blood-drive-fort-lauderdale-october-951368

MEDIA OUTLET	events.com
PUBLISHED	Oct. 8, 2024, midnight
SIMILARWEB UVM 	87,400
COMSCORE UVM 	201,955
AUDIENCE	
CAMPAIGN	
AVE	\$808.45
DOMAIN AUTHORITY <small>MOZ</small>	82

PAGE 53
AUTHORITY MOZ

October 17, 2024 Blood Drive calendar listing

<https://www.954area.com/florida/fort-lauderdale/events/667381/blood-drive.htm>

MEDIA OUTLET 954area.com

PUBLISHED Oct. 8, 2024, midnight

SIMILARWEB UVM 

COMSCORE UVM 

AUDIENCE

CAMPAIGN

AVE

DOMAIN AUTHORITY MOZ

PAGE AUTHORITY MOZ

October 17, 2024 Blood Drive calendar listing

<https://thecoastalstar.com/events/blood-drive-1>

MEDIA OUTLET The Coastal Star

PUBLISHED Oct. 8, 2024, midnight

SIMILARWEB UVM 

COMSCORE UVM 

AUDIENCE

CAMPAIGN

AVE \$106.88

DOMAIN AUTHORITY 35 MOZ

PAGE AUTHORITY 41 MOZ

Family Medicine Physician Teresa Colón-Asumu, M.D. Joins Holy Cross

By None

<https://patch.com/florida/boca-raton/family-medicine-physician-teresa-coln-asumu-m-d-joins-holy-cro...>

MEDIA OUTLET Patch

PUBLISHED Oct. 9, 2024, midnight

SIMILARWEB UVM 

COMSCORE 12,026,389

UVM 

AUDIENCE

CAMPAIGN

AVE \$86,686.28

DOMAIN 91

AUTHORITY MOZ

PAGE 70

AUTHORITY MOZ

October 17, 2024 Blood Drive calendar listing

<https://bocaratonobserver.com/events/blood-drive-3/>

MEDIA OUTLET The Boca Raton Observer

PUBLISHED Oct. 9, 2024, midnight

SIMILARWEB 11,301

UVM 

COMSCORE

UVM 

AUDIENCE 70,845

CAMPAIGN

AVE \$104.53

DOMAIN 31

AUTHORITY MOZ

PAGE 46

AUTHORITY MOZ

FAMILY MEDICINE PHYSICIAN TERESA COLÓN-ASUMU JOINS HOLY CROSS MEDICAL GROUP

<https://southfloridahospitalnews.com/family-medicine-physician-teresa-colon-asumu-joins-holy-cross-...>

MEDIA OUTLET South Florida Hospital News

PUBLISHED Oct. 9, 2024, midnight

SIMILARWEB 15,723

UVM 

COMSCORE

UVM 

AUDIENCE

CAMPAIGN

AVE \$145.44

DOMAIN 39

AUTHORITY MOZ

PAGE 46

AUTHORITY MOZ

Family Medicine Physician Teresa Colón-Asumu, M.D., MPH Joins Holy Cross Medical Group

By Kevin Parker

<https://www.citybiz.co/article/611016/family-medicine-physician-teresa-colon-asumu-m-d-mph-joins-ho...>

Family medicine physician Teresa Colón-Asumu, M.D., MPH has joined Holy Cross Medical Group, a multi-specialty physician employed group of more than 130 physicians providing services throughout Broward County. Dr. Colón-Asumu's focus areas include adult medicine, women's health, preventative healthcare, chronic disease management, pre-operative evaluations, school and work physicals, hospital discharge follow-up and adolescent health.

MEDIA OUTLET	citybiz
PUBLISHED	Oct. 9, 2024, 4:44 p.m.

SIMILARWEB UVM 	35,578
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COMSCORE UVM 	
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AUDIENCE

CAMPAIGN

AVE	\$329.10
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DOMAIN AUTHORITY <small>MOZ</small>	43
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PAGE AUTHORITY <small>MOZ</small>	46
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October 17, 2024 Blood Drive calendar listing

<https://socialmiami.com/events/blood-drive/>

MEDIA OUTLET	SocialMiami
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PUBLISHED	Oct. 10, 2024, midnight
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SIMILARWEB UVM 	3,594
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COMSCORE UVM 	
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AUDIENCE

CAMPAIGN

AVE	\$33.24
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DOMAIN AUTHORITY <small>MOZ</small>	
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PAGE AUTHORITY <small>MOZ</small>	
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October 17, 2024 Blood Drive calendar listing

<https://communitynewspapers.com/event/blood-drive-3/>

MEDIA OUTLET	Miami's Community Newspapers
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PUBLISHED	Oct. 11, 2024, midnight
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SIMILARWEB UVM 	27,938
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COMSCORE UVM 	
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AUDIENCE

CAMPAIGN

AVE \$258.43

DOMAIN AUTHORITY MOZ 57

PAGE AUTHORITY MOZ 53

October 17, 2024 Blood Drive calendar listing

<https://luxuryguideusa.com/happenings/blood-drive/>

MEDIA OUTLET Luxury Guide USA

PUBLISHED Oct. 14, 2024, midnight

SIMILARWEB UVM  3,088

COMSCORE UVM 

AUDIENCE

CAMPAIGN

AVE \$28.56

DOMAIN AUTHORITY MOZ 22

PAGE AUTHORITY MOZ 37

October 17, 2024 Blood Drive calendar listing

By None

<https://events.wlrn.org/event/blood-drive-4/>

MEDIA OUTLET WLRN-FM (Miami, FL)

PUBLISHED Oct. 14, 2024, midnight

SIMILARWEB UVM  174,692

COMSCORE UVM 

AUDIENCE

CAMPAIGN

AVE \$1,615.90



DOMAIN AUTHORITY MOZ 78

PAGE AUTHORITY MOZ 55

October 17, 2024 Blood Drive calendar listing

By None



<https://www.livingfla.com/event/blood-drive-2/>

MEDIA OUTLET	Living FLA
PUBLISHED	Oct. 14, 2024, midnight
SIMILARWEB UVM 	3,943
COMSCORE UVM 	
AUDIENCE	
CAMPAIGN	
AVE	\$36.47
DOMAIN AUTHORITY <small>MOZ</small>	31
PAGE AUTHORITY <small>MOZ</small>	36

October 17, 2024 Blood Drive calendar listing

By None



<https://fortlauderdale.macaronikid.com/events/67056ab52c104b296733cdb5/blood-drive>

MEDIA OUTLET	fortlauderdale.macaronikid.com
PUBLISHED	Oct. 14, 2024, midnight
SIMILARWEB UVM 	
COMSCORE UVM 	
AUDIENCE	
CAMPAIGN	
AVE	
DOMAIN AUTHORITY <small>MOZ</small>	
PAGE AUTHORITY <small>MOZ</small>	

October 17, 2024 Blood Drive calendar listing

By None

<https://coralsprings.macaronikid.com/events/670568049199a04d352e11e3/blood-drive>

MEDIA OUTLET	coralsprings.macaronikid.com
PUBLISHED	Oct. 14, 2024, midnight
SIMILARWEB UVM 	
COMSCORE UVM 	

AUDIENCE	
CAMPAIGN	
AVE	
DOMAIN AUTHORITY	58
PAGE AUTHORITY	

Holy Cross Medical Group Names Teresa Deasy, R.N., BSN, M.S. as Vice President of Operations

By None

<https://www.citybiz.co/article/612891/holy-cross-medical-group-names-teresa-deasy-r-n-bsn-m-s-as-vi...>

MEDIA OUTLET	citybiz
PUBLISHED	Oct. 15, 2024, midnight
SIMILARWEB UVM	35,578
COMSCORE UVM	
AUDIENCE	
CAMPAIGN	
AVE	\$329.10
DOMAIN AUTHORITY	43
PAGE AUTHORITY	46

Holy Cross Medical Group Names Teresa Deasy the VP of Operations

By Paige Feigenbaum

<https://patch.com/florida/boca-raton/holy-cross-medical-group-names-teresa-deasy-vp-operations-nodx>

MEDIA OUTLET	Patch
PUBLISHED	Oct. 15, 2024, 3:01 p.m.
SIMILARWEB UVM	9,371,490
COMSCORE UVM	12,026,389
AUDIENCE	
CAMPAIGN	
AVE	\$86,686.28
DOMAIN AUTHORITY	91
PAGE AUTHORITY	70

October 17, 2024 Blood Drive calendar listing

By None

<https://tockify.com/southfloridapbsevents/detail/2019/1729173600000>

MEDIA OUTLET South Florida PBS

PUBLISHED Oct. 16, 2024, midnight

SIMILARWEB UVM 

COMSCORE UVM 

AUDIENCE

CAMPAIGN

AVE

DOMAIN AUTHORITY MOZ

PAGE AUTHORITY MOZ

HOLY CROSS MEDICAL GROUP NAMES TERESA DEASY, R.N., BSN, M.S. AS VICE PRESIDENT OF OPERATIONS

<https://southfloridahospitalnews.com/holy-cross-medical-group-names-teresa-deasy-r-n-bsn-m-s-as-vic...>

MEDIA OUTLET South Florida Hospital News

PUBLISHED Oct. 16, 2024, midnight

SIMILARWEB UVM 

COMSCORE UVM 

AUDIENCE

CAMPAIGN

AVE \$145.44

DOMAIN AUTHORITY MOZ 39

PAGE AUTHORITY MOZ 46

Family Medicine Physician Teresa Colón-Asumu Joins Holy Cross Medical Group (links to Westside Gazette post)

By None

<https://spotonflorida.com/southeast-florida/5462362/family-medicine-physician-teresa-coln-asumu.html>

MEDIA OUTLET Spot On Florida

PUBLISHED Oct. 16, 2024, midnight

SIMILARWEB UVM 

COMSCORE UVM 

AUDIENCE

CAMPAIGN

AVE \$58.27

DOMAIN AUTHORITY MOZ 33

PAGE AUTHORITY MOZ 41

Family Medicine Physician Teresa Colón-Asumu Joins Holy Cross Medical Group

By Carma Henry, Fort Lauderdale

<https://thewestsidegazette.com/family-medicine-physician-teresa-colon-asumu-joins-holy-cross-medica...>

Submitted by Paige Feigenbaum POMPANO BEACH, FL — Family medicine physician Teresa Colón-Asumu, M.D., MPH has joined Holy Cross Medical Group, a multi-specialty physician employed group of more than 130 physicians providing services throughout Broward County. Dr. Colón-Asumu’s focus areas include adult medicine, women’s health, preventative healthcare, chronic disease management, pre-operative evaluations, school and work physicals, hospital discharge follow-up and adolescent health.

MEDIA OUTLET The Westside Gazette

PUBLISHED Oct. 16, 2024, 12:36 p.m.

SIMILARWEB UVM  8,638

COMSCORE UVM 

AUDIENCE 29,600

CAMPAIGN

AVE \$79.90

DOMAIN AUTHORITY MOZ 49

PAGE AUTHORITY MOZ 48

Colón-Asumu, family medicine physician joins Holy Cross

<https://www.sftimes.com/news/local/colon-asumu-family-medicine-physician-joins-holy-cross>

Pompano Beach, Fla. – Family medicine physician Teresa Colón-Asumu, M.D., MPH has joined Holy Cross Medical Group, a multi-specialty physician employed group of more than 130 physicians providing services throughout Broward County. Dr. Colón-Asumu’s focus areas include adult medicine, women’s health, preventative healthcare, chronic disease management, pre-operative evaluations, school and work physicals, hospital discharge follow-up and adolescent health.

MEDIA OUTLET South Florida Times

PUBLISHED Oct. 17, 2024, midnight

SIMILARWEB UVM  5,533

COMSCORE UVM 

AUDIENCE 35,000

CAMPAIGN

AVE \$51.18





DOMAIN AUTHORITY MOZ 57

PAGE AUTHORITY MOZ 45

Neurologist Michelle Ferreira, D.O. Joins Holy Cross Medical Group

By None

<https://patch.com/florida/boca-raton/neurologist-michelle-ferreira-d-o-joins-holy-cross-medical-gro...>





MEDIA OUTLET	Patch
PUBLISHED	Oct. 17, 2024, midnight
SIMILARWEB UVM 	9,371,490
COMSCORE UVM 	12,026,389
AUDIENCE	
CAMPAIGN	
AVE	\$86,686.28
DOMAIN AUTHORITY 	91
PAGE AUTHORITY 	70

Neurologist Michelle Ferreira, D.O. Joins Holy Cross Medical Group

By Kevin Parker

<https://www.citybiz.co/article/614335/neurologist-michelle-ferreira-d-o-joins-holy-cross-medical-gr...>

Board-certified neurologist and movement disorder specialist Michelle Ferreira, D.O. has joined Holy Cross Medical Group, a multi-specialty physician employed group of more than 130 physicians providing services throughout Broward County. Dr. Ferreira is fellowship-trained in movement disorders and subspecializes in Parkinson's disease, essential tremors, functional neurological disorders, Botox injections for neurological disorders, deep brain stimulation and gait disorders.

MEDIA OUTLET	citybiz
PUBLISHED	Oct. 17, 2024, 9:29 p.m.
SIMILARWEB UVM 	35,578
COMSCORE UVM 	
AUDIENCE	
CAMPAIGN	
AVE	\$329.10
DOMAIN AUTHORITY 	43
PAGE AUTHORITY 	46

NEUROLOGIST MICHELLE FERREIRA, D.O. JOINS HOLY CROSS MEDICAL GROUP

<https://southfloridahospitalnews.com/neurologist-michelle-ferreira-d-o-joins-holy-cross-medical-gro...>

MEDIA OUTLET	South Florida Hospital News
PUBLISHED	Oct. 18, 2024, midnight
SIMILARWEB UVM 	15,723
COMSCORE UVM 	
AUDIENCE	
CAMPAIGN	

AVE	\$145.44
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DOMAIN AUTHORITY <small>MOZ</small>	39
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PAGE AUTHORITY <small>MOZ</small>	46
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The following clips
were not recorded
by MuckRack.

Wed, Oct 2

Humid with sun and clouds High 92° Low 79°

NEIGHBOR NEWS

Surgical Oncologist Dr. Joshua Shaw Joins Holy Cross Medical Group

Posted by Paige Feigenbaum

[Read more »](#)

<https://patch.com/florida/boca-raton/surgical-oncologist-dr-joshua-shaw-joins-holy-cross-medical-group-nodx>

OCTOBER 3, 2024

South Florida Hospital News and Healthcare Report
a Healthcare Media Company
Charles Felix
Publisher/ Owner

**UPDATED NEWS
INFORMATION FROM THE
LAST THREE DAYS IN
SOUTH FLORIDA**



Surgical Oncologist Joshua Shaw, M.D., MPA, FASC Joins Holy Cross Medical Group

Fort Lauderdale, Florida – October 1, 2024 – One of the most experienced hepato-pancreato-biliary (HPB) surgical oncologists in South Florida and one of the few high-volume HPB surgeons in the state who does complex vascular reconstructions, Joshua Shaw, M.D., MPA, FASC, has joined Holy Cross Medical Group, a multi-specialty physician employed group of more than 130 physicians providing services throughout Broward County.

Dr. Shaw's focus areas include pancreatic, biliary, gallbladder, liver and adrenal cancer; malignant and benign diseases of the liver, pancreas, gallbladder, biliary tract, stomach and esophagus; neuroendocrine tumors; and sarcomas and other abdominal masses. He performs traditional open surgery, as well as robotic and laparoscopic surgeries and

employs the use of multidisciplinary teams, peer review boards and nationally recognized best practices in the treatment of cancer to achieve superior patient outcomes.

Prior to joining Holy Cross, Dr. Shaw was in a private practice. He was a core faculty member in the surgical residency programs at HCA Florida Westside Hospital

Regional / HCA Florida Northwest Hospital and Broward Health, where he was also surgical director, and transplant and HPB surgeon at Cleveland Clinic. He also founded a health IT software startup called Mozaic Medical Inc. and helped design Injury Free Coalition for Kids, a program that hosts safety education events and fairs for student groups, schools, hospitals, teams and neighborhoods in Worcester County.

[READ MORE](#)

<https://southfloridahospitalnews.com/surgical-oncologist-joshua-shaw-m-d-mpa-fasc-joins-holy-cross-medical-group/>



Sarah P.

Fort Lauderdale, FL • 8 Oct • 🌐



Roll up your sleeve and give the gift of life. OneBlood's Big Red Bus will be parked at the Phil Smith Neuroscience Institute at Holy Cross Health in Fort Lauderdale on Thursday, October 17 from 10 a.m. to 3:30 p.m.

All donors will receive a \$20 e-gift card, Halloween t-shirt and a wellness checkup that includes blood pressure, temperature, iron count, pulse and cholesterol screening. Refreshments will be provided. Donors must bring a valid photo ID with the person's first and last name.

Appointments are encouraged, but walk-ins are welcome. Schedule an appointment at oneblood.org and use sponsor code 2240.

OCT 17

DONATE BLOOD

Holy Cross Health
Thursday, October 17
10:00 AM - 3:30 PM

All donors receive*:
- **\$20 eGift Card**
- **Halloween T-shirt**
- **Wellness Checkup** including blood pressure, pulse, temperature, iron count, and cholesterol screening.

Fact: Only 3% of those who are eligible actually donate blood.

Appointments are encouraged, please visit oneblood.org/donate-now and use sponsor code 2240

ID REQUIRED

oneblood

Blood Drive

4725 North Federal Highway • 10:00 AM

https://nextdoor.com/p/nbGd_9kSqwD8?utm_source=share&slp=&share_platform=10&extras=NTg2OTY1Mjc%3D&utm_campaign=1729288797298



EARLY EDITION
OCTOBER 10, 2024



Family Medicine Physician Teresa Colón-Asumu Joins Holy Cross Medical Group

Pompano Beach, Florida – October 9, 2024 – Family medicine physician Teresa Colón-Asumu, M.D., MPH has joined Holy Cross Medical Group, a multi-specialty physician employed group of more than 130 physicians providing services throughout Broward County.

Dr. Colón-Asumu's focus areas include adult medicine, women's health, preventative healthcare, chronic disease management, pre-operative evaluations, school and work physicals, hospital discharge follow-up and adolescent health. She recently completed her family medicine residency program at Emory University School of Medicine in Atlanta, Georgia. There, she provided a full spectrum of care to patients of all ages from newborns to geriatric patients. She also gained experience with contraception management, skin biopsies, colposcopies, endometrial biopsies and joint injections. Passionate about women's health, during her residency, she co-chaired the wellness committee to help encourage people to live healthy lifestyles by organizing art therapy classes, wellness walks and fitness challenges.

The board-eligible family medicine physician was previously a medical assistant at Southeast Orthopedics in Jacksonville, health assessment coach at Health Designs in Tampa and Jacksonville, team coach and outcome evaluation researcher at Girls on the Run in Tampa, and student research coordinator and supervisor at Women's Health Project in Tampa. She also interned at Judeo Christian Clinic in Tampa, Florida during her public health program. She also served as an emergency department scribe in Orlando and Zephyrhills, Florida.

[**READ MORE**](#)

<https://southfloridahospitalnews.com/family-medicine-physician-teresa-colon-asumu-joins-holy-cross-medical-group/>

Thu, Oct 10

Some wind and rain

High 88°

Low 79°

NEIGHBOR NEWS

Family Medicine Physician Teresa Colón-Asumu, M.D. Joins Holy Cross

Posted by Paige Feigenbaum

[Read more »](#)

<https://patch.com/florida/boca-raton/family-medicine-physician-teresa-coln-asumu-m-d-joins-holy-cross-nodx>

SURGICAL ONCOLOGIST JOSHUA SHAW, M.D., MPA, FASC JOINS HOLY CROSS MEDICAL GROUP

One of the most experienced hepato-pancreato-biliary (HPB) surgical oncologists in South Florida and one of the few high-volume HPB surgeons in the state who does complex vascular reconstructions, Joshua Shaw, M.D., MPA, FASC, has joined Holy Cross Medical Group, a multi-specialty physician employed group of more than 130 physicians providing services throughout Broward County.

Dr. Shaw's focus areas include pancreatic, biliary, gallbladder, liver and adrenal cancer; malignant and benign diseases of the liver, pancreas, gallbladder, biliary tract, stomach and esophagus; neuroendocrine tumors; and sarcomas and other abdominal masses. He performs traditional open surgery, as well as robotic and laparoscopic surgeries and employs the use of multidisciplinary teams, peer review boards and nationally recognized best practices in the treatment of cancer to achieve superior patient outcomes.

Prior to joining Holy Cross, Dr. Shaw was in a private practice. He was a core faculty member in the surgical residency programs at HCA Florida Westside Hospital Regional / HCA Florida Northwest Hospital and Broward Health, where he was also surgical director, and transplant and HPB surgeon at Cleveland Clinic. He also founded a health IT software startup called Mozaic Medical Inc. and helped design Injury Free Coalition for Kids, a program that hosts safety education events and fairs for student groups, schools, hospitals, teams and neighborhoods in Worcester County.

A graduate of the University of Massachusetts Medical School (UMMS) in Worcester where he also completed general surgery residency training, Dr. Shaw completed a comprehensive two-year surgical scholars program through the Harvard School of Public Health where he focused on improving outcomes and disparity within the delivery of healthcare. Following his residency, Dr. Shaw successfully completed a two-year fellowship program in HPB surgical oncology and abdominal transplant for adults and pediatrics at the University of Toronto, one of the largest oncology and transplant centers in the world. Dr. Shaw graduated summa cum laude with a Bachelor of Arts in History and Psychology from George Washington University.



Dr. Joshua Shaw, M.D., MPA, FASC

He also received a Master of Public Health in the clinical effectiveness program at Harvard T.H. Chan School of Public Health in Boston, Massachusetts.

Recognized with numerous distinctions as a top provider, surgeon and educator, Dr. Shaw received the UMMS Resident Teacher of the Year Award, American College of Surgeons Student Research Award, Truman Presidential Scholarship and National Society of Collegiate Scholars Merit Award and was a finalist in the American College of Surgeons Committee on Trauma Resident National Clinical Research Competition.

Dr. Shaw has been published in numerous journals and has presented at the American Society of Transplant Surgeons Winter Symposium, American Transplant Congress, Cleveland Clinic, American Liver

Foundation Meeting, Broward Health, International Liver Cancer Association Annual Conference in Seoul, South Korea, International Liver Transplant Society Joint International Congress in Prague, Czech Republic, and more professional conferences throughout the United States and Canada.

Board-certified in general surgery by the American Board of Surgery and accredited by the American Hepato-Pancreato-Biliary Association (AHPBA) and American Society of Transplant Surgeons (ASTS), Dr. Shaw has been in practice since 2009. He is a fellow of the American College of Surgeons and has been a voting member of the National Liver Review Board. He belongs to AHPBA, ASTS, International Hepatobiliary Association, International Liver Cancer Association, American Medical Association and American College of Surgeons.

Dr. Shaw's office is located on the 1st floor of the Michael and Dianne Bienes Comprehensive Cancer Center at 4725 N. Federal Hwy. in Fort Lauderdale. To schedule an appointment, call 954-542-5764 or visit holy-cross.com for more information.

ABOUT HOLY CROSS HEALTH

A member of Trinity Health, Fort Lauderdale-based Holy Cross Hospital, dba Holy Cross Health, is a full-service, not-for-profit, Catholic, teaching hospital operating in the spirit of the Sisters of Mercy. Holy Cross has been recognized for six Types of Care in U.S. News and World Report's 2024-25 Best Hospital rankings and was named among the 2024 America's Best-In-State Hospitals by Newsweek. Through strategic collaborations and a commitment to being a person-centered, transforming, healing presence, the 557-bed hospital offers progressive inpatient, outpatient and community outreach services and clinical research trials to serve as our community's trusted health partner for life. Holy Cross Health also encompasses Holy Cross HealthPlex outpatient facility, an urgent care center and more than 40 Holy Cross Medical Group physician practices. To learn more about Holy Cross Health, visit holy-cross.com. Connect @holycrossfl.

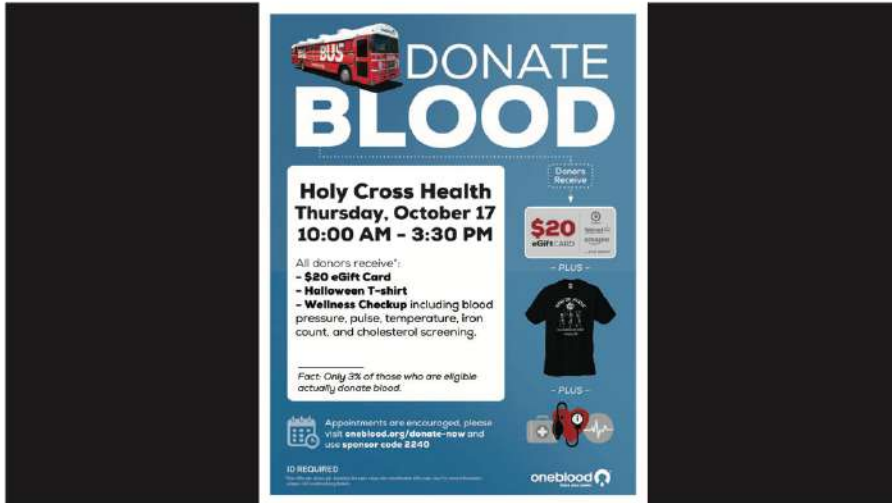
Pg. 3 <https://www.calameo.com/read/0027917213f6df7ccc52c>

<https://communitynewspapers.com/health/surgical-oncologist-joshua-shaw-m-d-mpa-fasc-joins-holy-cross-medical-group/>

Blood Drive

Sponsored By

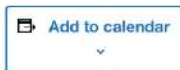
October 17 @ 10:00 am - 3:30 pm



Roll up your sleeve and give the gift of life. OneBlood's Big Red Bus will be parked at the Phil Smith Neuroscience Institute at Holy Cross Health in Fort Lauderdale on Thursday, October 17 from 10 a.m. to 3:30 p.m.

All donors will receive a \$20 e-gift card, Halloween t-shirt and a wellness checkup that includes blood pressure, temperature, iron count, pulse and cholesterol screening. Refreshments will be provided. Donors must bring a valid photo ID with the person's first and last name.

Appointments are encouraged, but walk-ins are welcome. Schedule an appointment at oneblood.org and use sponsor code 2240.



DETAILS

Date: October 17

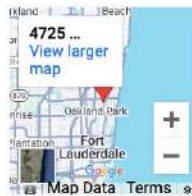
Time: 10:00 am - 3:30 pm

Event Category: [Community Event](#)

Website: <https://www.oneblood.org/donate-now/scheduler.html?locationId=1487573>

VENUE

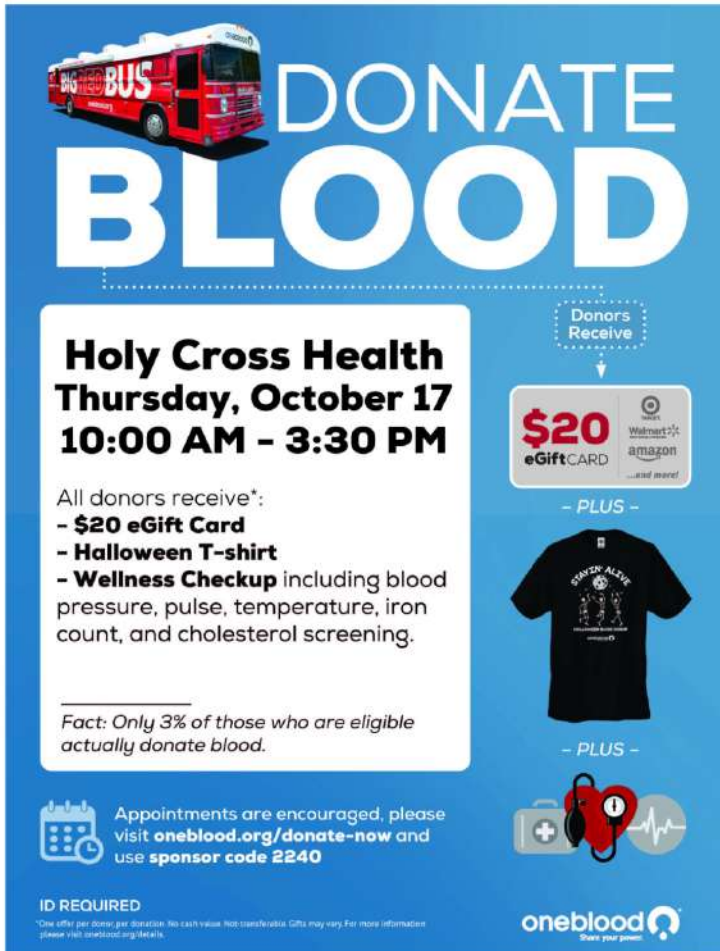
The OneBlood
Bloodmobile Phil
Smith Neuroscience
Institute at Holy
Cross Health
4725 N Federal
Highway
Fort Lauderdale,
Florida 33308
United States \pm
[Google Map](#)
[View Venue Website](#)



<https://sfbwmag.com/events/blood-drive/>

Blood Drive

October 17 @ 10:00 am - 3:30 pm FREE



oneblood **BUS** **DONATE BLOOD**

Holy Cross Health
Thursday, October 17
10:00 AM - 3:30 PM

All donors receive*:
- **\$20 eGift Card**
- **Halloween T-shirt**
- **Wellness Checkup** including blood pressure, pulse, temperature, iron count, and cholesterol screening.

Fact: Only 3% of those who are eligible actually donate blood.

Donors Receive

\$20 eGiftCARD
Walmart
amazon
...and more!

- PLUS -

oneblood
Check your power.

Appointments are encouraged, please visit oneblood.org/donate-now and use sponsor code **2240**

ID REQUIRED

*One gift per donor per donation. No cash value. Not redeemable. Gifts may vary. For more information, please visit oneblood.org/details.

Roll up your sleeve and give the gift of life. OneBlood's Big Red Bus will be parked at the Phil Smith Neuroscience Institute at Holy Cross Health in Fort Lauderdale on Thursday, October 17 from 10 a.m. to 3:30 p.m.

All donors will receive a \$20 e-gift card, Halloween t-shirt and a wellness checkup that includes blood pressure, temperature, iron count, pulse and cholesterol screening. Refreshments will be provided. Donors must bring a valid photo ID with the person's first and last name.

Appointments are encouraged, but walk-ins are welcome. Schedule an appointment at oneblood.org and use sponsor code 2240.

DETAILS

Date:

October 17

Time:

10:00 am - 3:30 pm

Cost:

Free

Website:

<https://www.oneblood.org/donate-now/scheduler.htm?locationId=1487573>

<https://bocamag.com/event/blood-drive-3/>

Blood Drive

DONATE BLOOD

Holy Cross Health
Thursday, October 17
10:00 AM - 3:30 PM

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- **Halloween T-shirt**
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ID REQUIRED

oneblood

Event Category: **Events**

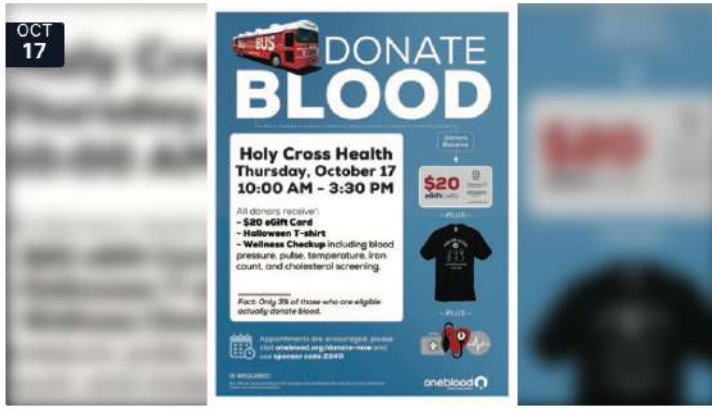
Profile Photos Map Reviews

Roll up your sleeve and give the gift of life. OneBlood's Big Red Bus will be parked at the Phil Smith Neuroscience Institute at Holy Cross Health in Fort Lauderdale on Thursday, October 17 from 10 a.m. to 3:30 p.m.

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Appointments are encouraged, but walk-ins are welcome. Schedule an appointment at oneblood.org and use sponsor code 2240.

<https://palmbeach.floridaweekly.com/events/fw-events/blood-drive/>



Blood Drive

Oct 17 at 10:00AM - 3:30PM

4725 N Federal Hwy
4725 North Federal Highway
Fort Lauderdale
33308



[MORE DETAILS](#)

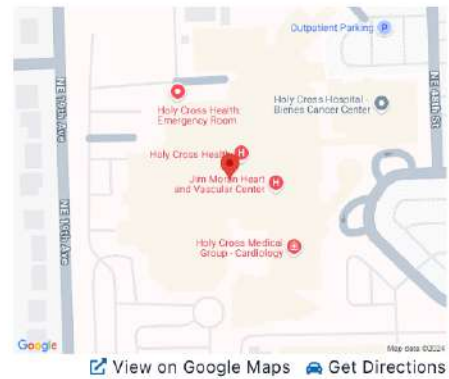
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Appointments are encouraged, but walk-ins are welcome. Schedule an appointment at oneblood.org and use sponsor code 2240.

[Local / Community](#) [Fort Lauderdale](#)



Promoted by [Zuleyka Feliciano-Matos](#)
Website
Zuleyka.Feliciano-Matos@holy-cross.com
954-542-5716

https://www.palmbeachpost.com/things-to-do/events/?_evDiscoveryPath=/event/2682115-blood-drive

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IN-PERSON
Blood Drive

Thursday, October 17, 2024 , 10:00am-3:30pm
[Add to Calendar](#)

Location
The OneBlood Bloodmobile Phil Smith Neuroscience Institute at Holy Cross Health
4725 N Federal Highway
Fort Lauderdale, FL
[Directions](#)

Price
Free

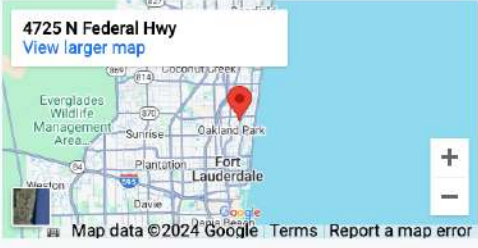

Description
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Appointments are encouraged, but walk-ins are welcome. Schedule an appointment at oneblood.org and use sponsor code 2240.

[Visit Event Website](#)

Event Contact
Holy Cross Health
Zuleyka Feliciano-Matos
Zuleyka.Feliciano-Matos@holy-cross.com
954-542-5716



4725 N Federal Hwy
[View larger map](#)

Map data ©2024 Google | [Terms](#) | [Report a map error](#)

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[Promote](#) [Suggest Edit](#) [Flag Event](#)

<https://www.sun-sentinel.com/events/#!/details/blood-drive/14362638/2024-10-17T10>

October 14, 2024



The banner features the Greater Fort Lauderdale Chamber of Commerce logo on the left, which includes a stylized cityscape and the text "EXPERIENCE. BETTER. BUSINESS.". To the right, the text "GREATER FORT LAUDERDALE CHAMBER OF COMMERCE" is written in a smaller font above the large, white, sans-serif words "CHAMBER CONNECTION". Below this, a green bar contains the text "Weekly Events & News Update" in white, and a blue bar at the bottom contains the text "Community Stories" in white.

Family Medicine Physician Teresa Colón-Asumu Joins Holy Cross Medical Group



Family medicine physician Teresa Colón-Asumu, M.D., MPH has joined Holy Cross Medical Group, a multi-specialty physician employed group of more than 130 physicians providing services throughout Broward County.

Dr. Colón-Asumu's focus areas include adult medicine, women's health, preventative healthcare, chronic disease management, pre-operative evaluations, school and work physicals, hospital discharge follow-up and...[Click Here for Full Story](#)

Blood Drive

Roll up your sleeve and give the gift of life. All donors will receive a \$20 e-gift card, Halloween t-shirt and a wellness checkup that includes blood pressure, temperature, iron count, pulse and cholesterol screening Refreshments will be provided. More information is available about this event online at oneblood.org/donate-now/scheduler.html?locationId=1487573.

Category: [Community](#)
Venue: [Holy Cross Hospital](#)
Fort Lauderdale
Overall Range: Starts: 10/17/24
Ends: 10/17/24
Active Schedule: Thu, Oct 17: 10:00 am - 3:30 pm [Add to Cal](#) | [iCal](#)
Social:
Telephone: 954-771-8000
Event Cost: Free
Past Schedule: Wed, Apr 17:
10:00 am - 3:30 pm

<https://eventguide.com/fortlauderdale/d/511002.htm>



Promote | Bookmark



IN-PERSON
Blood Drive

Thu, Oct 17, 2024 , 10:00am-3:30pm
[Add to Calendar](#)

Location

The OneBlood Bloodmobile Phil Smith Neuroscience Institute at Holy Cross Health
4725 N Federal Highway
Fort Lauderdale, FL
[Directions](#)

Price

Free

Description

Roll up your sleeve and give the gift of life. OneBlood's Big Red Bus will be parked at the Phil Smith Neuroscience Institute at Holy Cross Health in Fort Lauderdale on Thursday, October 17 from 10 a.m. to 3:30 p.m.

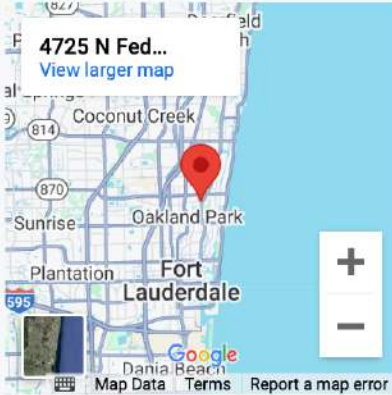
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Appointments are encouraged, but walk-ins are welcome. Schedule an appointment at oneblood.org and use sponsor code 2240.
[Read more](#)

[Visit Event Website](#)

Event Contact

Zuleyka Feliciano-Matos
Zuleyka.Feliciano-Matos@holy-cross.com
(954) 542-5716



Share this event



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Suggest Edit

Flag Event

<https://miamionthecheap.com/broward-community-calendar/#!/details/blood-drive/14362638/2024-10-17T10>

Wed, Oct 16

Sun yielding to clouds High 87° Low 72°

NEIGHBOR NEWS

Holy Cross Medical Group Names Teresa Deasy the VP of Operations

Posted by Paige Feigenbaum

[Read more »](#)

<https://patch.com/florida/boca-raton/holy-cross-medical-group-names-teresa-deasy-vp-operations-nodx>

WEDNESDAY, OCTOBER 16, 2024

Find Your Family Fun® in Fort Lauderdale

This Week's Picks

- Oct 17 - [Blood Drive](#)

https://fortlauderdale.macaronikid.com/events/67056ab52c104b296733cdb5/blood-drive?utm_source=dynamic-newsletter&utm_medium=email&utm_campaign=2400937834&utm_content=blood-drive/

OCTOBER 17, 2024

South Florida Hospital News and Healthcare Report
 a Healthcare Media Company
 Charles Felix
 Publisher/ Owner



**Holy Cross Medical Group
 Names Teresa Deasy, R.N., BSN,
 M.S. as Vice President of
 Operations**

Fort Lauderdale, Florida – October 15, 2024 – Teresa Deasy, R.N., BSN, M.S. has been named Vice President of Operations for Holy Cross Medical Group. She is responsible for executing strategic growth initiatives of the multi-specialty physician employed group of more than 130 physicians providing services throughout Broward County.

Deasy's responsibilities include patient access, network integrity, ambulatory growth, enhancing practice operations, improving patient experience and overseeing the directors of key service lines. A business-focused and outcome-oriented leader who brings a coveted blend of extensive healthcare experience and business acumen to effectively manage large-scale healthcare operations, Deasy is well-respected for building strong working relationships with C-suite executives, key stakeholders and opinion drivers.

"Teresa's leadership, knowledge and operational experience will be an asset to the Holy Cross Medical Group," said Holy Cross Health President and CEO Mark Doyle. "She has consistently developed healthcare business improvement strategies and has enhanced medical services with a patient-first approach to healthcare programs."

Prior to joining Holy Cross Medical Group, Deasy was most recently Associate Vice President of Product Line Services for Broward Health Medical Center, where she served in a variety of significant roles in her 23-year career there. She is also a former assistant nurse manager at Cleveland Clinic-Fort Lauderdale.

[READ MORE](#)

DONATE BLOOD

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ID REQUIRED

*One offer per donor per donation. No cash value. Not transferable. Gifts may vary. For more information please visit oneblood.org/donate.

oneblood Share your power.

<https://southfloridahospitalnews.com/holy-cross-medical-group-names-teresa-deasy-r-n-bsn-m-s-as-vice-president-of-operations/>

BROWARD

Colón-Asumu, family medicine physician joins Holy Cross

Staff Report

POINCIANO BEACH, Fla. — Family medicine physician Teresa Colón-Asumu, M.D., MPH, has joined Holy Cross Medical Group, a multi-specialty physician employed group of more than 150 physicians providing services throughout Broward County.

Dr. Colón-Asumu's focus areas include adult medicine, women's health, preventive medicine, chronic disease management, pre-operative evaluations, school and work physicals, hospital discharge follow-up and adolescent health.



PHOTO COURTESY OF HOLY CROSS HEALTH

TERESA COLÓN-ASUMU, M.D., MPH: Fluent in English and Spanish, she graduated with a master's degree in public health with a concentration in maternal and child health from the University of South Florida in Tampa and a Bachelor of Science in Health Sciences from University of Central Florida in Orlando.

She recently completed her family medicine residency program at Emory University School of Medicine in Atlanta, Georgia.

There, she provided a full spectrum of care to patients of all ages from newborns to geriatric patients.

She also gained experience with contraception management, skin lesions, colposcopies, endometrial biopsies and joint injections.

Passionate about women's health, during her residency, she co-chaired the wellness committee to help encourage people to live healthy lifestyles by organizing all therapy classes, wellness walks and stress challenges.

The board-eligible family medicine physician was previously a medical assistant at Southeast College in Jacksonville, health assessment coach at Health Design in Tampa and Jacksonville, team coach and exercise education researcher at Gula on the Run in Tampa, and student research coordinator and supervisor at Women's Health Project in Tampa.

She interned at Jeebs Christian Clinic in Tampa, Florida during her public health program. She also served as an emergency department scribe in Orlando and DePueville, Florida.

Colón-Asumu earned her Doctor of Medicine from Nova University School of Medicine in Bridgetown, Barbados, where she was involved in the Run Pediatric Resident Association, Nova University Community Health Clinic and Student National Medical Association.

She co-authored two presentations: one on hypertension and diabetes and another on prenatal and postnatal care.

Dr. Colón-Asumu graduated with a master's degree in public health with a concentration in maternal and child health from the University of South Florida in Tampa and a Bachelor of Science in Health Sciences from University of Central Florida in Orlando.

The Lauderdale-based Holy Cross Hospital, aka Holy Cross Health, is a full-service, not-for-profit, Catholic, teaching hospital operating in the spirit of the Sisters of Mercy.

Holy Cross has been recognized for six Types of Care in U.S. News and World Report's 2024-25 Best Hospital rankings and was named among the 2024 America's Best-In-State Hospitals by Newsweek.

Fluent in English and Spanish, Colón-Asumu's office is located within the family medicine practice at Holy Cross Medical Group at 1876 S. Federal Hwy in Pompano Beach.

To schedule an appointment, call 564-542-1883 or visit holy-cross.com for more information.

<https://southfloridatimes.suncoastpress.com/scp/sft-10-17-2024/flipbook/8/>

<https://www.sftimes.com/news/local/colon-asumu-family-medicine-physician-joins-holy-cross>

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OCTOBER 17 - OCTOBER 23, 2024 • PAGE 3

Family Medicine Physician Teresa Colón-Asumu Joins Holy Cross Medical Group

Submitted by Paige Feigenbaum

POMPANO BEACH, FL -- Family medicine physician Teresa Colón-Asumu, M.D., MPH has joined Holy Cross Medical Group, a multi-specialty physician employed group of more than 130 physicians providing services throughout Broward County.

Dr. Colón-Asumu's focus areas include adult medicine, women's health, preventative healthcare, chronic disease management, pre-operative evaluations, school and work physicals, hospital discharge follow-up and adolescent health. She recently completed her family medicine residency program at Emory University School of Medicine in Atlanta, Georgia. There, she provided a full spectrum of care to patients of all ages from newborns to geriatric patients. She

also gained experience with contraception management, skin biopsies, colposcopies, endometrial biopsies and joint injections. Passionate about women's health, during her residency, she co-chaired the wellness committee to help encourage people to live healthy lifestyles by organizing art therapy classes, wellness walks and fitness challenges.

The board-eligible family medicine physician was previously a medical assistant at Southeast Orthopedics in Jacksonville, health assessment coach at Health Designs in Tampa and Jacksonville, team coach and outcome evaluation researcher at Girls on the Run in Tampa, and student research coordinator and supervisor at Women's Health Project in Tampa. She also interned at Judeo Christian Clinic in Tampa,



(Photo Credit: Holy Cross Health)

Florida during her public health program. She also served as an emergency department scribe in Orlando and Zephyrhills, Florida.

Dr. Colón-Asumu earned her Doctor of Medicine from Ross University School of Medicine in Bridgetown, Barbados, where she was involved in the Ross Pediatric Student Association, Ross University Community Health Clinics and Student National Medical Association. She co-authored two presentations, one on hypertension and diabetes and another on prenatal and postnatal care. Dr. Colón-Asumu graduated with a master's degree in public health with a concentration in maternal and child health from University of South Florida in Tampa and a

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thewestsidegazette.com

Pg. 3 <https://www.yumpu.com/en/document/read/68918462/the-westside-gazette>

<https://thewestsidegazette.com/family-medicine-physician-teresa-colon-asumu-joins-holy-cross-medical-group/?amp=1>

Fri, Oct 18

A couple of afternoon showers High 82° Low 76°

NEIGHBOR NEWS

Neurologist Michelle Ferreira, D.O. Joins Holy Cross Medical Group

Posted by Paige Feigenbaum

[Read more »](#)

<https://patch.com/florida/boca-raton/neurologist-michelle-ferreira-d-o-joins-holy-cross-medical-group-nodx>

October 18, 2024



**Colón-Asumu, family
medicine physician
joins Holy Cross**

Pompano Beach, Fla. –
Family medicine physician
Teresa Colón-Asumu, M.D.,
MPH has joined Holy Cross
Medical Group, a multi-
specialty ph ...

[Read more](#)

<https://www.sftimes.com/news/local/colon-asumu-family-medicine-physician-joins-holy-cross>