



Holy Cross Health Media Coverage Report

September 4-16, 2024

Prepared by

PERSONA
GRANT

Holy Cross Health

September 4th 2024 to September 16th 2024

Generated on September 17th 2024 at 10:25 AM ET.

MUCK RACK

COVERAGE REPORT

LINKS

JOURNALIST REACH

10,840

UVM

165,803,841

Insights by



TOTAL AVE

\$1,533,685.54

ARTICLES

Seminar About Inspire® Therapy for Sleep Apnea (calendar listing)

By None

<https://sfbwmag.com/events/seminar-about-inspire-therapy-for-sleep-apnea/>

MEDIA OUTLET	South Florida Business & Wealth
PUBLISHED	Sept. 4, 2024, midnight
SIMILARWEB UVM	19,382
COMSCORE UVM	
AUDIENCE	
CAMPAIGN	
AVE	\$179.28
DOMAIN AUTHORITY	36
PAGE AUTHORITY	43

Seminar About Inspire® Therapy for Sleep Apnea (calendar listing)

By Use the URL: <https://miamionthecheap.com/miami-events-calendar/#!/details/seminar-about-inspire-therapy-for-sleep-apnea/14114795/2024-09-10T16>

<https://miamionthecheap.com/miami-events-calendar/#!/details/seminar-about-inspire-therapy-for-slee...>

Use this URL: <https://miamionthecheap.com/miami-events-calendar/#!/details/seminar-about-inspire-therapy-for-sleep-apnea/14114795/2024-09-10T16>

MEDIA OUTLET	Miami On The Cheap
PUBLISHED	Sept. 4, 2024, midnight
SIMILARWEB UVM	37,146
COMSCORE UVM	
AUDIENCE	
CAMPAIGN	
AVE	\$343.60

DOMAIN 48
AUTHORITY MOZ

PAGE 47
AUTHORITY MOZ

Seminar About Inspire® Therapy for Sleep Apnea (calendar listing)

<https://palmbeach.floridaweekly.com/events/fw-events/seminar-about-inspire-therapy-for-sleep-apnea/>

MEDIA OUTLET Palm Beach Florida Weekly

PUBLISHED Sept. 4, 2024, midnight

SIMILARWEB 15,166
UVM 

COMSCORE
UVM 

AUDIENCE 180,000

CAMPAIGN

AVE \$140.29

DOMAIN 63
AUTHORITY MOZ

PAGE 46
AUTHORITY MOZ


Seminar About Inspire® Therapy for Sleep Apnea (calendar listing)


By None

<https://nextdoor.com/p/Yx9gL5SqrMNT/>

MEDIA OUTLET Nextdoor

PUBLISHED Sept. 4, 2024, midnight

SIMILARWEB 33,848,454
UVM 

COMSCORE 38,563,104
UVM 

AUDIENCE

CAMPAIGN

AVE \$313,098.20

DOMAIN 76
AUTHORITY MOZ

PAGE 68
AUTHORITY MOZ





Seminar About Inspire® Therapy for Sleep Apnea (calendar listing)

By None

MEDIA OUTLET Yelp





PUBLISHED Sept. 4, 2024, midnight

<https://www.yelp.com/events/fort-lauderdale-seminar-about-inspire-therapy-for-sleep-apnea>

SIMILARWEB UVM 	93,349,741
COMSCORE UVM 	69,415,040
AUDIENCE	
CAMPAIGN	
AVE	\$863,485.10
DOMAIN AUTHORITY 	93
PAGE AUTHORITY 	78

Seminar About Inspire® Therapy for Sleep Apnea (calendar listing)




<https://patch.com/florida/miami/calendar/event/20240910/ac720460-55ff-4384-85bb-50469186df70/semina...>

MEDIA OUTLET	Patch
PUBLISHED	Sept. 4, 2024, midnight
SIMILARWEB UVM 	12,051,743
COMSCORE UVM 	12,026,389
AUDIENCE	
CAMPAIGN	
AVE	\$111,478.62
DOMAIN AUTHORITY 	91
PAGE AUTHORITY 	70

Seminar About Inspire® Therapy for Sleep Apnea (calendar listing)

<https://thecoastalstar.com/events/seminar-about-inspire-therapy-for-sleep-apnea>

Do you suffer from sleep apnea and long for a peaceful night's sleep and solution to your snoring? Holy Cross Medical Group pulmonologist Ronald Scott, M.D. will speak about Inspire®, an FDA-approved obstructive sleep apnea (OSA) treatment option for people who cannot use Continuous Positive Airway Pressure (CPAP) therapy. Attendees will have the opportunity to learn about the treatment and ask questions.

MEDIA OUTLET	The Coastal Star
PUBLISHED	Sept. 4, 2024, midnight
SIMILARWEB UVM 	15,328
COMSCORE UVM 	
AUDIENCE	
CAMPAIGN	
AVE	\$141.78
DOMAIN AUTHORITY 	35

PAGE 41
AUTHORITY MOZ

Seminar About Inspire® Therapy for Sleep Apnea (calendar listing)

By None

<https://www.954area.com/login/?RefURL=https://www.954area.com:443/florida/fort-lauderdale/events/66...>

MEDIA OUTLET 954area.com

PUBLISHED Sept. 4, 2024, midnight

SIMILARWEB UVM 

COMSCORE UVM 

AUDIENCE

CAMPAIGN

AVE

DOMAIN AUTHORITY MOZ

PAGE AUTHORITY MOZ

Seminar About Inspire® Therapy for Sleep Apnea (calendar listing)

By None

<https://www.livingfla.com/event/seminar-about-inspire-therapy-for-sleep-apnea/>

MEDIA OUTLET Living FLA

PUBLISHED Sept. 5, 2024, midnight

SIMILARWEB UVM 

COMSCORE UVM 

AUDIENCE

CAMPAIGN

AVE \$8.93

DOMAIN AUTHORITY MOZ 31

PAGE AUTHORITY MOZ 36

Seminar About Inspire® Therapy for Sleep Apnea (calendar listing)

<https://bocaratonobserver.com/events/seminar-inspire-r-therapy-sleep-apnea/>

MEDIA OUTLET The Boca Raton Observer

PUBLISHED Sept. 5, 2024, midnight

SIMILARWEB UVM  7,449

COMSCORE
UVM 

AUDIENCE 70,845

CAMPAIGN

AVE \$68.90

DOMAIN
AUTHORITY MOZ 30

PAGE
AUTHORITY MOZ 45

Seminar About Inspire® Therapy for Sleep Apnea (calendar listing)

<https://www.soulofmiami.org/2024/09/05/seminar-about-inspire-therapy-for-sleep-apnea-9-10-24/>

Seminar About Inspire® Therapy for Sleep Apnea Tuesday, 09/10/2024-, 04:00 pm-05:00 pm Holy Cross Health – Sister Innocent Conference Center (Room B) 4725 N. Federal Highway, Ft. Lauderdale, Florida, 33308 Website Cost: Free Do you suffer from sleep apnea and long for a peaceful night's sleep and solution to your snoring?

MEDIA OUTLET The Soul of Miami

PUBLISHED Sept. 5, 2024, midnight

SIMILARWEB
UVM  2,419

COMSCORE
UVM 

AUDIENCE

CAMPAIGN

AVE \$22.38

DOMAIN
AUTHORITY MOZ 39.72

PAGE
AUTHORITY MOZ

Holy Cross Health Now Offers FARAPULSE™ Pulsed Field Ablation

By None

<https://patch.com/florida/boca-raton/holy-cross-health-now-offers-farapulse-pulsed-field-ablation-n...>

MEDIA OUTLET Patch

PUBLISHED Sept. 6, 2024, midnight

SIMILARWEB
UVM  12,051,743

COMSCORE
UVM 

AUDIENCE

CAMPAIGN

AVE \$111,478.62

DOMAIN
AUTHORITY MOZ 91





PAGE
AUTHORITY MOZ 70

Holy Cross Health Now Offers FARAPULSE Pulsed Field Ablation To Treat Atrial Fibrillation

By Lisa Parker





<https://www.citybiz.co/article/597421/holy-cross-health-now-offers-farapulse-pulsed-field-ablation-...>

The cardiology team at Holy Cross Health recently performed their first procedure with the newly approved FARAPULSE™ Pulsed Field Ablation System to treat a patient with atrial fibrillation, the most common type of arrhythmia. The FARAPULSE PFA System is a unique new alternative to standard-of-care thermal ablation.

MEDIA OUTLET	citybiz
PUBLISHED	Sept. 6, 2024, 11:30 a.m.
SIMILARWEB UVM 	39,952
COMSCORE UVM 	
AUDIENCE	
CAMPAIGN	
AVE	\$369.56
DOMAIN AUTHORITY 	43
PAGE AUTHORITY 	46

HOLY CROSS HEALTH NOW OFFERS FARAPULSE™ PULSED FIELD ABLATION TO TREAT ATRIAL FIBRILLATION



<https://southfloridahospitalnews.com/holy-cross-health-now-offers-farapulse-pulsed-field-ablation-t...>

MEDIA OUTLET	South Florida Hospital News
PUBLISHED	Sept. 8, 2024, midnight
SIMILARWEB UVM 	22,438
COMSCORE UVM 	
AUDIENCE	
CAMPAIGN	
AVE	\$207.55
DOMAIN AUTHORITY 	39
PAGE AUTHORITY 	46

Seminar About Inspire® Therapy for Sleep Apnea (calendar listing)

By None

<https://fortlauderdalemagazine.com/event/seminar-about-inspire-therapy-for-sleep-apnea/>

MEDIA OUTLET	Fort Lauderdale Magazine
PUBLISHED	Sept. 9, 2024, midnight
SIMILARWEB UVM 	5,326
COMSCORE UVM 	
AUDIENCE	39,000

CAMPAIGN

AVE \$49.27

DOMAIN AUTHORITY MOZ 37

PAGE AUTHORITY MOZ 41

[Not PGPR] These are South Florida's health care, hospital projects in the pipeline

By Brian Bandell

<https://www.bizjournals.com/southflorida/news/2024/09/12/south-florida-health-care-hospital-project...>

Holy Cross Health could convert a former hardware store in Deerfield Beach into a freestanding emergency department and primary care clinic. The nonprofit hospital could convert a former retail building at 340 S. Federal Highway in Deerfield Beach into a medical facility. The 24,376-square-foot health care facility would consist of a 13,523-square-foot freestanding emergency department with 13 treatment rooms and imaging equipment, plus a 10,853-square-foot clinic with 19 exam rooms and a physical therapy center.

MEDIA OUTLET South Florida Business Journal

PUBLISHED Sept. 12, 2024, midnight

SIMILARWEB UVM  4,906,326

COMSCORE UVM  9,080,326

AUDIENCE 16,383

CAMPAIGN

AVE \$45,383.52

DOMAIN AUTHORITY MOZ 91

PAGE AUTHORITY MOZ 47


Holy Cross Welcomes Breast Surgical Oncologist Anouchka Coste, D.O.

By None

<https://patch.com/florida/boca-raton/holy-cross-welcomes-breast-surgical-oncologist-anouchka-coste-...>

MEDIA OUTLET Patch

PUBLISHED Sept. 12, 2024, midnight

SIMILARWEB UVM  9,371,490

COMSCORE UVM  12,026,389

AUDIENCE

CAMPAIGN

AVE \$86,686.28

DOMAIN AUTHORITY MOZ 91





PAGE AUTHORITY MOZ 70

Holy Cross Medical Group Welcomes Breast Surgical Oncologist Anouchka Coste, D.O.

By Kevin Parker





<https://www.citybiz.co/article/599599/holy-cross-medical-group-welcomes-breast-surgical-oncologist-...>

Breast surgical oncologist Anouchka Coste, D.O. has joined Holy Cross Medical Group, a multi-specialty physician employed group of more than 130 physicians providing services throughout Broward County. She focuses on breast cancer, benign breast disease and providing care to women who are at high-risk for developing breast cancer.

MEDIA OUTLET	citybiz
PUBLISHED	Sept. 12, 2024, 12:07 p.m.
SIMILARWEB UVM 	35,578
COMSCORE UVM 	
AUDIENCE	
CAMPAIGN	
AVE	\$329.10
DOMAIN AUTHORITY 	43
PAGE AUTHORITY 	46

HOLY CROSS MEDICAL GROUP WELCOMES BREAST SURGICAL ONCOLOGIST ANOUCHKA COSTE, D.O.

<https://southfloridahospitalnews.com/holy-cross-medical-group-welcomes-breast-surgical-oncologist-a...>

MEDIA OUTLET	South Florida Hospital News
PUBLISHED	Sept. 13, 2024, midnight
SIMILARWEB UVM 	15,723
COMSCORE UVM 	
AUDIENCE	
CAMPAIGN	
AVE	\$145.44
DOMAIN AUTHORITY 	39
PAGE AUTHORITY 	46

[Not PGPR] The 'T' on Mpox | Opinion (Kim Saiswick opinion piece)

By Kim Saiswick

<https://outsfl.com/guest-column/the-t-on-mpox-opinion>

The 'T' on Mpox | OpinionThe World Health Organization (WHO) recently declared Mpox a global health emergency. This applies to Africa - not the United States, not Florida, and not Wilton Manors. This Clade Ib strain of Mpox spreading rapidly in the Democratic Republic of Congo and some countries in Central and West Africa is more serious than the strain we experienced in the US in 2022. The strain we saw was Clade II.

MEDIA OUTLET	OUTSFL
PUBLISHED	Sept. 16, 2024, midnight
SIMILARWEB UVM 	7,472
COMSCORE UVM 	
AUDIENCE	
CAMPAIGN	

AVE	\$69.12
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DOMAIN AUTHORITY <small>MOZ</small>	29
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PAGE AUTHORITY <small>MOZ</small>	29
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The following clips
were not recorded
by MuckRack.

September 4, 2024

The Palm Beach Post



Seminar About Inspire® Therapy for Sleep Apnea

📅 Sep 10 at 4:00PM - 5:00PM

📍 **Holy Cross Health**
4725 North Federal Highway
Fort Lauderdale
33308



MORE DETAILS

Holy Cross Medical Group pulmonologist Ronald Scott, M.D. will speak about Inspire®, an FDA-approved obstructive sleep apnea (OSA) treatment option.

Do you suffer from sleep apnea and long for a peaceful night's sleep and solution to your snoring? Holy Cross Medical Group pulmonologist Ronald Scott, M.D. will speak about Inspire®, an FDA-approved obstructive sleep apnea (OSA) treatment option for people who cannot use Continuous Positive Airway Pressure (CPAP) therapy. Attendees will have the opportunity to learn about the treatment and ask questions.

The seminar will take place on Tuesday, September 10 at 4 p.m. at the Sister Innocent Conference Center (Room B) located at 4725 N. Federal Highway in Fort Lauderdale. It is expected to last approximately one hour.

Those wishing to attend can register for free at <https://www.inspiresleep.com/en-us/events/>.

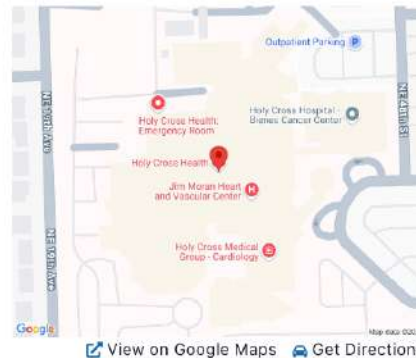
OSA affects 22 million Americans. When left untreated, OSA can cause vehicle and workplace accidents, worsening mood and memory, stroke, heart attack and even death. It occurs when the airway collapses during sleep and blocks the flow of oxygen to the brain. The brain senses a lack of oxygen and wakes the body up just long enough to take a breath, then falls back asleep. This cycle repeats throughout the night and causes poor, disruptive sleep.

Inspire works inside the body with a patient's natural breathing process to treat sleep apnea. Mild stimulation opens the airway during sleep, allowing oxygen to flow naturally. The patient uses a small handheld remote to turn Inspire on before bed and off when they wake up.

The Inspire system is implanted during a short, outpatient procedure. The system is placed under the skin of the neck and chest through two small incisions. Most patients return home the same day and take over-the-counter pain medications to manage pain as needed.

The safety and efficacy of Inspire was evaluated during the STAR clinical trial. Five-year STAR trial outcomes show patients using Inspire experience significant reductions in sleep apnea events and significant improvements in quality-of-life measures. There have been over 250 peer-reviewed publications on Inspire. These publications show results consistent with those seen in the STAR trial.

To learn more about Inspire, please visit [InspireSleep.com](https://www.InspireSleep.com).



Promoted by Christine Walker

🌐 Website
✉ info@holy-cross.com
☎ 954-542-3080

Health Fort Lauderdale

https://www.palmbeachpost.com/things-to-do/events/?_evDiscoveryPath=%2Fevent%2F2619090-seminar-about-inspire-therapy-for-sleep-apnea&touch=1725465980

SEPTEMBER 5, 2024

South Florida Hospital News and Healthcare Report
a Healthcare Media Company
Charles Felix
Publisher/ Owner



Register at [InspireSleepEvents.com](https://www.inspiresleep.com)

Still struggling with CPAP?

The Inspire® implant works comfortably¹ inside your body to keep your airway open during sleep, helping you breathe regularly and sleep soundly.



Learn more at a free educational event presented by
Dr. Ronald Scott with Holy Cross Hospital

Tuesday, September 10th at 4:00 p.m.

Sister Innocent Conference Center - Room B

4725 N. Federal Highway, Fort Lauderdale, FL 33308

RSVP: <https://www.inspiresleep.com/en-us/events/>



SCAN ME


No mask. No hose. Just sleep.™

¹ Suurna MV, Staffan A, Boon M, et al. Impact of Body Mass Index and Discomfort on Upper Airway Stimulation: ADHERE Registry 2020 Update. Laryngoscope 2021; 131(11): 2616-2624

Inspire is not for everyone. Talk to your doctor about risks, benefits and expectations associated with Inspire. Risks associated with the surgical implant procedure may include infection and temporary tongue weakness. In rare cases tongue paresis and atrophy may occur. Some patients may require post implant adjustments to the system's settings in order to improve effectiveness and ease any initial discomfort they may experience. Important safety information and product manuals can be found at [inspiresleep.com/safety-information/](https://www.inspiresleep.com/safety-information/), or call 1-844-OSA-HELP

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IN-PERSON

Seminar About Inspire® Therapy for Sleep Apnea

Tuesday, September 10, 2024 , 4:00pm-5:00pm
[Add to Calendar](#)

Location
[Holy Cross Health - Sister Innocent Conference Center \(Room B\)](#)
4725 N. Federal Highway
Fort Lauderdale, FL
[Directions](#)

Price
Free
[Get Tickets](#)

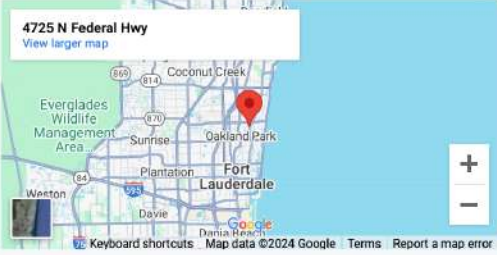
Description
Do you suffer from sleep apnea and long for a peaceful night's sleep and solution to your snoring? Holy Cross Medical Group pulmonologist Ronald Scott, M.D. will speak about Inspire®, an FDA-approved obstructive sleep apnea (OSA) treatment option for people who cannot use Continuous Positive Airway Pressure (CPAP) therapy. Attendees will have the opportunity to learn about the treatment and ask questions.

OSA affects 22 million Americans. When left untreated, OSA can cause vehicle and workplace accidents, worsening mood and memory, stroke, heart attack and even death. It occurs when the airway collapses during sleep and blocks the flow of oxygen to the brain. The brain senses a lack of oxygen and wakes the body up just long enough to take a breath, then falls back asleep. This cycle repeats throughout the night and causes poor, disruptive sleep.

[Inspire works inside the body with a patient's natural breathing process to treat sleep. \[Read more\]\(#\)](#)

[Visit Event Website](#)

Event Contact
Holy Cross Health
Christine Walker
info@holy-cross.com
954-542-3080



4725 N Federal Hwy
[View larger map](#)

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<https://www.sun-sentinel.com/events/#!/details/seminar-about-inspire-therapy-for-sleep-apnea/14114060/2024-09-10T16>



Holy Cross Health Now Offers FARAPULSE™ Pulsed Field Ablation to Treat Atrial Fibrillation



The cardiology team at Holy Cross Health recently performed their first procedure with the newly approved FARAPULSE™ Pulsed Field Ablation (PFA) System to treat a patient with atrial fibrillation, the most common type of arrhythmia.

The FARAPULSE PFA System is a unique new alternative to standard-of-care thermal ablation. A non-thermal approach for the treatment of drug-refractory...

[Click Here for Full Story](#)

SEPTEMBER 9, 2024

South Florida Hospital News and Healthcare Report
 a Healthcare Media Company
 Charles Felix
 Publisher/ Owner

TODAY'S FEATURE ARTICLES



Holy Cross Health Now Offers FARAPULSE™ Pulsed Field Ablation to Treat Atrial Fibrillation

The newly approved equipment is found to be safer and more efficient than traditional ablations

September 6, 2024 – The cardiology team at Holy Cross Health recently performed their first procedure with the newly approved FARAPULSE™ Pulsed Field Ablation (PFA) System to treat a patient with atrial fibrillation, the most common type of arrhythmia.

The FARAPULSE PFA System is a unique new alternative to standard-of-care thermal ablation. A non-thermal approach for the treatment of drug-refractory, recurrent, symptomatic and paroxysmal (i.e., intermittent) atrial fibrillation (AF), it is proven to be an effective treatment option for patients while minimizing risks associated with thermal ablation.

"Instead of using cold or heat energy, the FARAPULSE PFA System uses short bursts of high energy targeting the heart tissue which will lead to a normal rhythm," explained Adrienne Wolfson MSN, BHA, R.N., CCRN, Executive Director Nursing Administration at Holy Cross Health. "It's safer and faster than conventional ablations."

[READ MORE](#)

<https://southfloridahospitalnews.com/holy-cross-health-now-offers-farapulse-pulsed-field-ablation-to-treat-atrial-fibrillation/>



Register at [InspireSleepEvents.com](https://www.inspiresleep.com)

Still struggling with CPAP?

The Inspire® implant works comfortably¹ inside your body to keep your airway open during sleep, helping you breathe regularly and sleep soundly.



Learn more at a free educational event presented by
Dr. Ronald Scott with Holy Cross Hospital

Tuesday, September 10th at 4:00 p.m.

Sister Innocent Conference Center - Room B
 4725 N. Federal Highway, Fort Lauderdale, FL 33308
 RSVP: <https://www.inspiresleep.com/en-us/events/>



SCAN ME

No mask. No hose. Just sleep.™

1 Suimo MV, Steffen A, Boon M, et al. Impact of Body Mass Index and Discomfort on Upper Airway Stimulation ADHERE Registry 2020 Update. Laryngoscope 2021; 131(1): 2010-2024

Inspire is not for everyone. Talk to your doctor about risks, benefits and expectations associated with Inspire. Risks associated with the surgical implant procedure may include infection and temporary tongue weakness. In rare cases tongue paresis and atrophy may occur. Some patients may require post-implant adjustments to the system's settings in order to improve effectiveness and ease any initial discomfort they may experience. Important safety information and product manuals can be found at [inspiresleep.com/safety-information/](https://www.inspiresleep.com/safety-information/), or call 1-844-OSA-HELP

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Mon, Sep 9

Partly sunny and humid High 93° Low 82°

NEIGHBOR NEWS

Holy Cross Health Now Offers FARAPULSE™ Pulsed Field Ablation

Posted by Paige Feigenbaum

[Read more »](#)

<https://patch.com/florida/boca-raton/holy-cross-health-now-offers-farapulse-pulsed-field-ablation-nodx>

Fri, Sep 13

Couple of thunderstorms High 92° Low 77°

NEIGHBOR NEWS

Holy Cross Welcomes Breast Surgical Oncologist Anouchka Coste, D.O.

Posted by Paige Feigenbaum

[Read more »](#)

<https://patch.com/florida/boca-raton/holy-cross-welcomes-breast-surgical-oncologist-anouchka-coste-d-o-nodx>

SEPTEMBER 16, 2024

**South Florida Hospital News and Healthcare Report
a Healthcare Media Company**

**Charles Felix
Publisher/ Owner**

TODAY'S FEATURE ARTICLES



**Holy Cross Medical Group
Welcomes Breast Surgical
Oncologist Anouchka Coste,
D.O.**

Fort Lauderdale, Florida – September 12, 2024 – Breast surgical oncologist Anouchka Coste, D.O. has joined Holy Cross Medical Group, a multi-specialty physician employed group of more than 130 physicians providing services throughout Broward County. She focuses on breast cancer, benign breast disease and providing care to women who are at high-risk for developing breast cancer.

With advanced expertise in techniques such as hidden scar lumpectomies utilizing oncoplastic techniques, nipple- and skin-sparing mastectomies, nipple delay procedures, aesthetic flat closure mastectomy, Goldilocks mastectomy and axillary surgery, Dr. Coste is committed to achieving the best possible cosmetic outcomes for her patients while ensuring comprehensive care.

She has a particular interest in treating women with pathogenetic mutations, triple-negative breast cancer and performing oncoplastic surgery for breast conservation. She is passionate on addressing healthcare disparities affecting Black and Hispanic women in breast cancer care. Her approach includes preventative measures, emphasizing the importance of exercise and stress relief. Additionally, she is well-versed in the use of various localization techniques and is well versed on performing breast-conserving measures for breast cancer surgeries, which allow comfort and convenience for the patient and more precision in the operating room.

<https://southfloridahospitalnews.com/holy-cross-medical-group-welcomes-breast-surgical-oncologist-anouchka-coste-d-o/>

The following clips were not secured by Pierson Grant Public Relations and are being shared as an FYI.

VIEWPOINTS • GUEST COLUMN

THE 'T' ON MPOX...

Kim Saiswick, RN
Holy Cross Health

The World Health Organization (WHO) recently declared Mpxo a global health emergency. This applies to Africa — not the United States, not Florida, and not Wilton Manors.

This Clade 1b strain of Mpxo spreading rapidly in the Democratic Republic of Congo and some countries in Central and West Africa is more serious than the strain we experienced in the US in 2022. The strain we saw was Clade II.

A clade is a broad grouping of viruses that has evolved over decades that have distinct genetic and clinical differences.

Because international travel is common, it makes sense that officials are concerned about an international spread. The thought is currently that the risk of the strain 1b [from Africa] is low in the United States. That's not to say that you should not be careful (most especially if you are travelling in the African Congo region!).

SO WHY THE RECENT CONFUSION?

Recent reporting indicated that Mpxo is back and more virulent than ever. This is a true fact in Africa. The previous (retracted) report referenced cumulative data from 2022. However, Broward County has reported only 23 total cases in 2024, and Miami-Dade reported 49. In August, Broward and Miami-Dade each reported three cases. No new Mpxo cases have been reported in Palm Beach.

That said, Mpxo is a viral infection spread in the U.S. through close contact among people and on occasion from the environment to people. Examples include touching, kissing, having sex, as well as exposure to contaminated materials like clothing, sheets, towels, electronics, etc.

The virus can cause different symptoms in different people. Many experience flu-like symptoms such as fever, chills, headache, fatigue, swollen glands, and muscle weakness. Generally, this is followed by a painful and/or itchy skin rash (looks like blisters or sores). The rash can be found on the face, palms of the hands, soles of the feet, groin, genital and/or anal areas. They can also be in the eyes, mouth, throat, anus, rectum, or vagina. Until the lesions have crusted over and scabs have fallen off, and other areas have healed, individuals are considered infectious. In most cases, lesions scab over and go away after 2-4 weeks.

In young people, pregnant persons or those with compromised immune symptoms, Mpxo illness can be severe, leading to hospitalization, the need for antiviral medicines, and in a small number of cases death.

DRILL DOWN

No cases of clade I Mpxo have been identified in the United States, but the U.S. CDC recommended in August (2024) that people in the U.S. who are exposed to or at high risk of catching Mpxo should get vaccinated.

WHO IS MOST AT RISK FOR ADVANCED MPOX DISEASE AND DEATH

- Persons travelling to the Democratic Republic of Congo and certain countries in Central and Western Africa — see CDC travel website before you go
- People who have sex with multiple or new partners
- Newborn babies and children
- People who are pregnant
- People with underlying immune deficiencies, such as from advanced HIV disease

WHO SHOULD GET VACCINATED AGAINST MPOX

- Gay, bisexual, or other same-gender loving man who has sex with men or are transgender, gender non-binary, or gender-diverse AND in the last six months you have had, or expect to have
- One or more sexually transmitted infections
- More than one sexual partner, or anonymous sexual or intimate contact
- Sex at a commercial sex venue
- Sex in association with a large public event in a geographic area where Mpxo transmission is occurring

WHAT YOU CAN DO TO PROTECT YOURSELF

- Receive Mpxo vaccination (Jynneos) — a 2-dose vaccine given at least 28 days apart
- Mpxo vaccine is recommended to be administered subcutaneously except if there is a shortage due to a public health emergency, at which time subdermal administration is acceptable achieving the minimum effective dosage amount.
- Get both doses — if you received your first Mpxo vaccine and didn't get a 2nd — get it today. It's never too late to get the 2nd dose
- There is no "booster vaccine" recommended at this time
- If you've recovered from Mpxo, there is no need for vaccination
- Clean your hands frequently with soap and water or an alcohol-based hand sanitizer
- Wipe down all gym equipment used by someone else
- Traveling to a hotel? Make sure to wipe down high contact areas, such as the remote control
- Know the signs and symptoms associated with Mpxo and how it is spread
- If you think you may have symptoms, seek medical advice OUTSFL

Mpxo

A visual review of the five stages:





	Stage 1 – Macule. The rash starts as flat, red spots (lasts for 1-2 days).
	Stage 2 – Papule. The spots become hard, raised bumps (lasts for 1-2 days).
	Stage 3 – Vesicle. The bumps get larger. They look like blisters filled with clear fluid (lasts for 1-2 days).
	Stage 4 – Pustule. The blisters fill with pus (lasts for 5-7 days).
	Stage 5 – Scab. The spots crust over and become scabs that eventually fall off (lasts for 7-14 days).

Photo via my.clevelandclinic.org.

JYNNEOS VACCINE (#1 OR #2) AVAILABLE FREE - CALL TODAY AT 954-542-1663

Two doses provide the best protection



DOSE 1

4 WEEKS



DOSE 2

2 WEEKS



Max protection

Photo via www.cdc.gov.

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The University of Miami Sylvester Comprehensive Cancer Center is building a new facility that is slated to open in 2025.

SYLVESTER COMPREHENSIVE CANCER CENTER

AS POPULATION GROWS, SECTOR AIMS TO MEET DEMAND

Health care projects in the works throughout South Florida

Many hospitals and health care providers are expanding in South Florida with new facilities. ¶ The population growth in the region has led to a need for more health care services. South Florida also has a large senior population, so that drives extra demand for care. ¶ Despite elevated costs for construction and high interest rates making financing more expensive, many health systems have decided it's best to move forward with new facilities now. ¶ Here's a look at the health care development pipeline in the tri-county region:



BY BRIAN BANDELL
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Under construction

University of Miami Sylvester Comprehensive Cancer Center: The University of Miami Health System and its Miller School of Medicine are building a new 12-story facility for the Sylvester Comprehensive Cancer Center. Totalling 244,000 square feet, the Kenneth C. Griffin Cancer Research Building will open at 1425 N.W. 10th Ave. in 2025. It will house more than

240 cancer doctors and scientists. **Mount Sinai Medical Center:** The nonprofit hospital is building the Irma and Norman Braman Comprehensive Cancer Center on its Miami Beach campus. The 220,000-square-foot facility should be completed in 2025. It would have 55 exam rooms, 56 spaces for chemotherapy, and phlebotomy

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stations for up to 10 patients.

Baptist Health Rehabilitation Hospital: Baptist Health South Florida and Lifepoint Rehabilitation broke ground on a rehabilitation hospital in South Miami in July. Located on the 2.42-acre site at 6201 Sunset Drive, the three-story Baptist Health Rehabilitation Hospital would total 100,000 square feet, with 62 private inpatient rooms and a 179-space parking garage. It would have the capacity to add 30 more private rooms in the future. It should open in 2026.

Broward Health: The public hospital system is building a freestanding emergency department in Sunrise. The 18,041-square-foot facility, at 9001 W. Oakland Park Blvd., will be jointly operated with Memorial Healthcare System, which will provide staff from its Joe DiMaggio Children's Hospital to offer pediatric emergency services. It's slated to open in 2025.

Jackson Health System: The public hospital system broke ground on a \$300 million expansion for the emergency department on its main campus. The new two-story ED would total 130,000 square feet. The project will also include a renovation of the existing ED, which totals about 45,000 square feet. It should be completed in 2027.

Memorial Healthcare System: An \$88 million renovation is underway at the health system's flagship Memorial Regional Hospital in Hollywood. It is redesigning its Family Birthplace, covering 59,150 square feet with 54 all private postpartum rooms and 18 antepartum rooms. It is also upgrading its Level 1 Trauma Center and emergency room with three redesigned trauma bays that can handle two patients per room. The Family Birthplace should be completed late this year, while the revamped ER should be ready in early 2025.

UHealth: UM's health care system is well underway with construction of a 363,000-square-foot outpatient health care facility at the SoLé Mia



The Irma and Norman Braman Comprehensive Cancer Center is under construction at Mount Sinai Medical Center.

MOUNT SINAI MEDICAL CENTER



NYU Langone Health has proposed a health care facility at 324 Datura St. in West Palm Beach.

NYU LANGONE HEALTH



Memorial Regional Hospital in Hollywood could build a new tower.

HKS ARCHITECTS

project in North Miami. Located on 10 acres, UHealth SoLé Mia will have 110 exam rooms, 10 operating rooms and 33 cancer treatment rooms. It's slated to open in 2025.

Proposed

NYU Langone Health: The health care arm of New York University will build a 77,000-square-foot medical office building for up to 50 physicians in West Palm Beach. Named after benefactors in the Julia Koch Family Foundation, the seven-story building will be on the 0.65-acre site at 324 Datura St. It's expected to open in 2026.

Memorial Regional Hospital: MHS filed plans with Hollywood to expand the hospital with a new eight-story tower. It would total 292,662 square feet and primarily contain surgical rooms, critical care beds and staff facilities. It would include 150 beds.

Jupiter Medical Center: The nonprofit provider won approval for a 92-bed addition to its main campus. The new building would total 135,000 square feet in five stories.

Micro hospital: Jupiter Medical Center is planning a 29-bed "micro hospital" in the Avenir community in Palm Beach Gardens. While the University of Florida is no longer part of this project, JMC President and CEO Dr. Amit Rastogi insists it is on track to open in 2026.

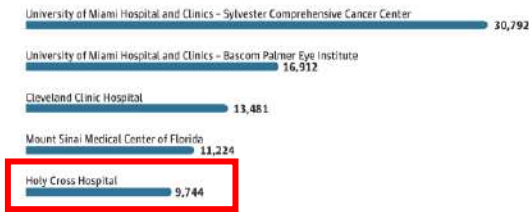
Holy Cross Hospital: The nonprofit hospital could convert a former retail building at 340 S. Federal Highway in Deerfield Beach into a medical facility. The 24,376-square-foot health care facility would consist of a 13,523-square-foot freestanding emergency department with 13 treatment rooms and imaging equipment, plus a 10,853-square-foot clinic with 19 exam rooms and a physical therapy center.

HCA Palms West Hospital: The acute-care facility in Loxahatchee has proposed a \$78 million new patient tower and a \$17 million expansion of surgical services, plus it completed a \$15 million expansion of emergency services.

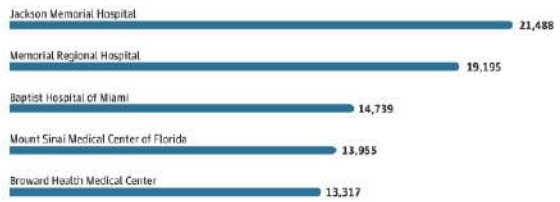
HOSPITALS BY THE NUMBERS

South Florida hospitals continue to serve their communities, with two specialized institutions reporting the most outpatient visits. Although full-year statistics were not readily available from the Florida Agency for Health Care Administration, local hospitals appeared to be on pace to meet or exceed 2022's numbers for both outpatient visits and patient discharges.

MOST OUTPATIENT VISITS, January-June 2023



MOST PATIENT DISCHARGES, January-June 2023



SOURCE: FLORIDA AGENCY FOR HEALTH CARE ADMINISTRATION

Pg. 18 and 26 <https://www.bizjournals.com/southflorida/digital-edition/issue/41339>